

5 REASONS TO RENT CAMPING GEAR INSTEAD OF BUYING

The perfect camping experience normally requires a healthy dose of trial and error – not to mention a hefty hit to your bank account. But it doesn't have to be like this! Choosing to *rent* camping supplies over buying can essentially eliminate the 'learning process' and make every outdoor adventure painless (and affordable)!

Buying camping equipment isn't *just* expensive – it's a commitment.

According to the [North American Camping Report by KOA](#), 61% of US households have a person who camps "occasionally".

Investing in camping equipment is a costly obligation to use it. Unless you're a seasoned outdoors person who camps multiple times throughout the year, opting for camping rentals is the more logical route.

Here are five big reasons why.

1. it's cost effective

The cost of camping is, without a doubt, the biggest hurdle holding most people back from exploring the outdoors. [Reserve America values](#) a moderate camping trip – with mid-level grade equipment – at just over \$660. Investing in top quality camping supplies can easily double that cost!

When you rent camping supplies, you get to use superior products at a fraction of the cost.

But can it be worth it to buy camping gear?

If you're debating on whether to buy or rent, there are two big factors to consider.

1. Realistically, how often will you camp?

2. What supplies will you need?

Now, assuming you are relatively new to camping, finding the real answer to these questions is where that trial and error we talked about earlier will come into play.

Given the cost of camping rentals, it's a fair assumption that it would take roughly **four to five trips per year** to justify buying. That's the easy answer.

When it comes to *what* supplies you need, buying will definitely take a nice chunk out of your bank account – and some will almost certainly end up going down the drain. As many seasoned campers would agree, building up the perfect collection of outdoors supplies took a lot of hindsight and experimentation (and wasted money).

Opting to rent camping supplies isn't *just* cheaper; it means you won't have to go through the frustration of buying and experimenting with your own stuff – as the renters are seasoned campers who have done it for you!

2. you are reducing waste – and helping to preserve resources

A passion for camping goes hand-in-hand with the passion to preserve the planet's natural beauty.

Camping can be surprisingly wasteful if you don't know what you're doing. When you elect to rent camping supplies, you are making a conscious effort to preserve resources and cut down on your carbon footprint.

Further, a lot of the camping packages you'll find are engineered to produce as little waste as humanly possible. For instance, most would include reusable storage bins, water containers, kitchenware, utensils, and much more.

At Pitch Kit, sustainability & resource conservation is the name of the game with each of our camping packages

3. you don't have to store anything before or after the trip

This is probably the best thing about camping rentals. Unless you have plenty of storage space, camping equipment will take up a TON of precious real estate in your home. Moreover, the products can degrade over time if they spend most of the year sitting in storage.

When you rent camping supplies, the logistical hassle of your adventure is essentially non-existent. All you have to do is pick up your camping package, then return it at the end of your trip.

You can even elect to have your camping rentals dropped off to your doorstep.

4. you receive advice on how to use the equipment

The best camping supplies are not always super user-friendly. Rental companies want you to understand how to use each item to ensure your safety and preserve the equipment.

Think about it like this: if you let someone borrow your lawnmower, one of your power tools, or an electronic, wouldn't you want to be 100% sure they know how to use it?

The same goes for camping rentals.

Renting camping packages - with everything you need for a trip - will come with a detailed guide on how to use each item. So basically, going the rental route doesn't *just* give you access to top quality supplies at a much cheaper rate; you get some good education on how to be a smarter camper!

5.the equipment is reliable, high quality & comfortable.

We're going to let you in on a (not so secret) secret: providing cheap, low-quality camping equipment is a *really* dumb move for a rental company - especially if your mission is to minimize human impact on resources and the environment.

Like any other rental business, it's in the best interest of a company to invest in superior equipment that's built to last. Due to the nature of camping, supplies are commonly exposed to harsh conditions and must be able to withstand the elements – night after night.

So, when you rent camping supplies, you can rest easy that each product has been thoroughly screened for quality. In fact, a lot of the beta testing involves pushing the limits of each item's durability.

Providing the best camping rental equipment on the market isn't *just* to ensure you have a great outdoor experience – it's to make sure we aren't adding unnecessary waste to landfill.