

The College and Career Advising Program (CCAP) in Dallas ISD

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INTRODUCTION

The College and Career Advising Program (CCAP) was created in 2010 by Dallas ISD to increase student college applications, scholarship applications, participation in college entrance exams, and parental involvement in the college admissions and financial aid processes. The program is managed by Dallas ISD Postsecondary Partnerships and Programs department. For the 2023-24 school year, the program was funded through the Elementary and Secondary School Emergency Relief (ESSER) fund.

The CCAP program was to establish, maintain, support, and sustain a college- and career-going culture at each high school campus. The CCAP program provided targeted supports and services to students in grades nine through 12 at 39 high schools to increase post-secondary planning, college application, college and career exploration, financial aid application, Dallas County Promise Pledge completion, and post-secondary enrollment. The two CCAP vendors selected for the 2023-24 school year were Academic Success Program (ASP) and Education is Freedom (EIF).

HIGHLIGHTED FACTS

- The number of CCAP students increased from 11,577 in 2021-22 to 39,125 in 2023-24, covering all high school students from grade 9 through grade 12.
- Overall, 73% of freshmen completed the pre-four-year plan and (grade 9). 74% of sophomores completed career exploration (grade 10).
- 51% of sophomores completed college exploration and 17 high schools met the program goal (grade 10)
- Overall, 72% of juniors completed the career exploration and 25 high schools met the program goal (grade 11).
- 20% of juniors completed scholarship module and 8 high schools met the program goal (grade 11).
- Overall, 94% of seniors completed college application and 95% of seniors completed Dallas County Promise application and 88% of seniors completed financial aid application

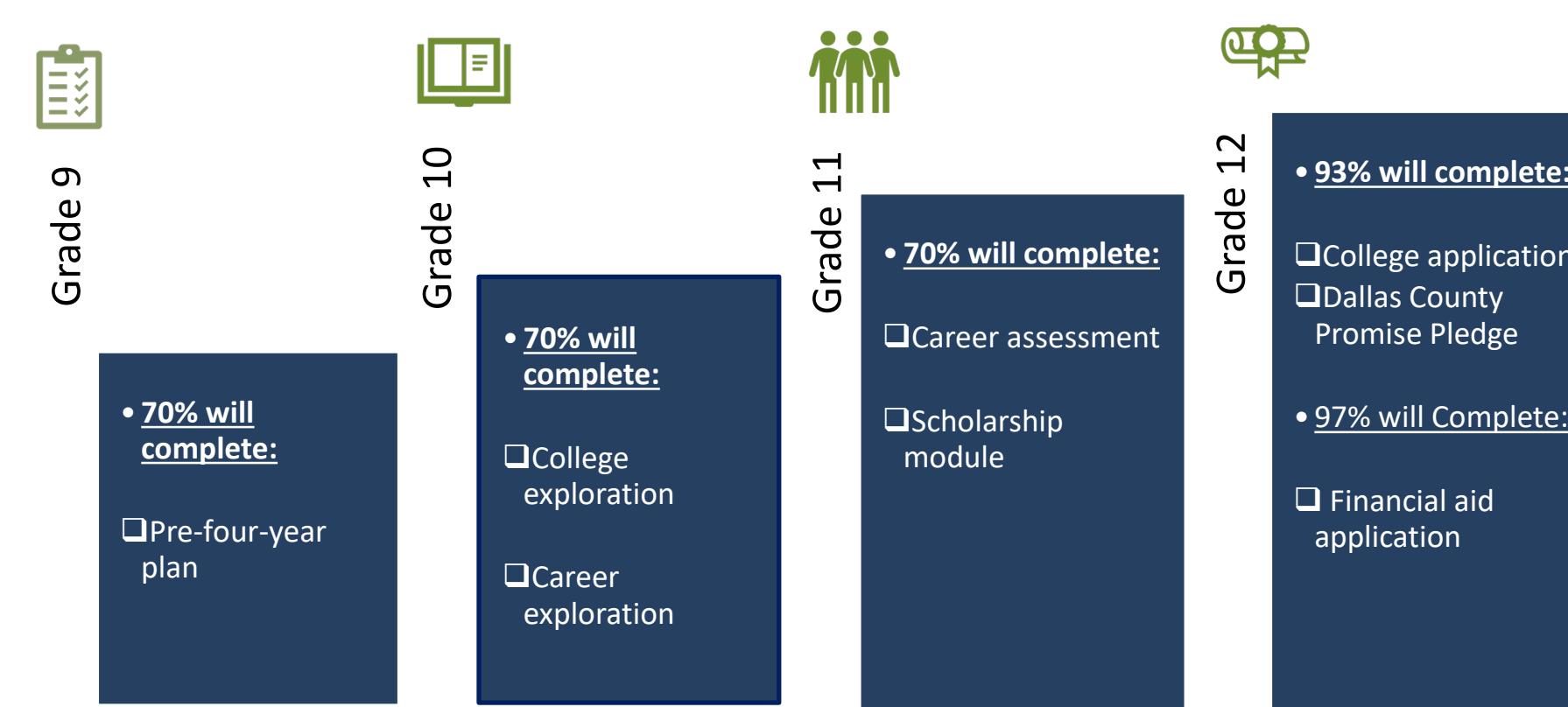


SERVICES PROVIDED

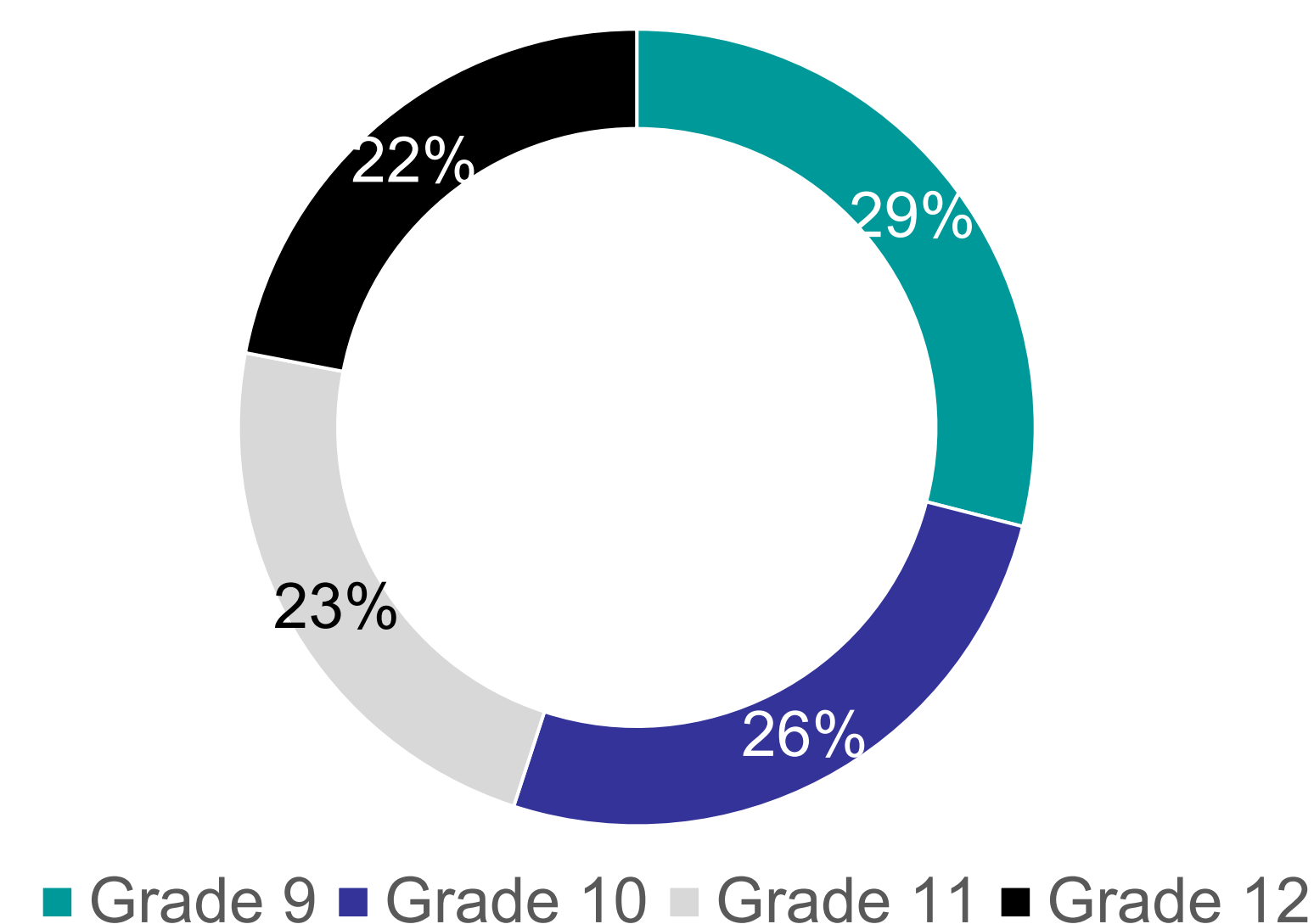
Assisting students with:

- Pre-four-year plan (grade 9)
- College exploration (grade 10)
- Career exploration (grade 10)
- Career assessment (grade 11)
- Scholarship module completion (grade 11)
- College applications (grade 12)
- Financial aid applications (grade 12)
- Dallas County Promise pledges (grade 12)

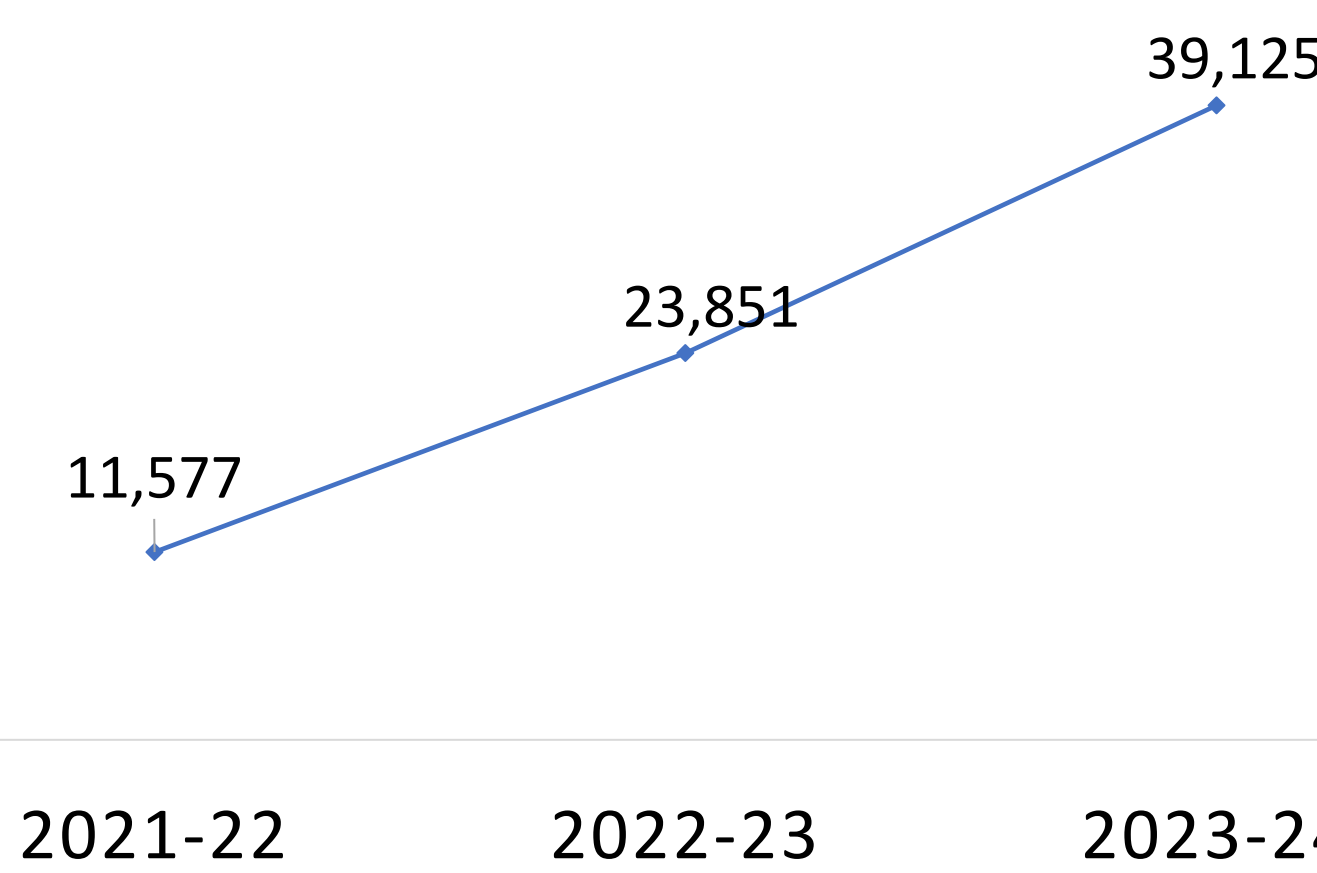
PROGRAM GOALS



% of CCAP Students by Grade



NUMBER OF STUDENTS SERVED

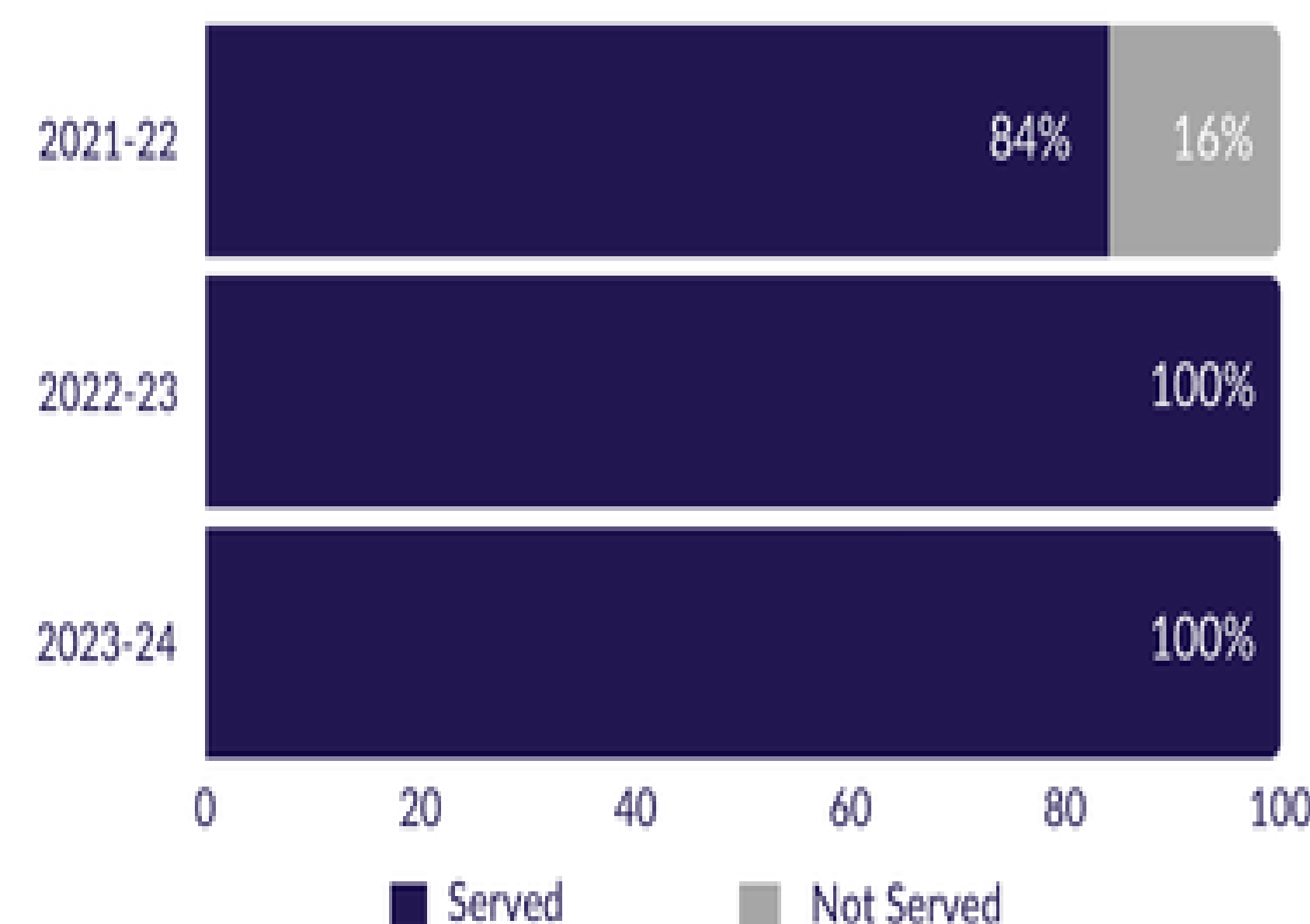


CAMPUS OBSERVATION

In spring 2024, the evaluation team visited four of 39 campuses to collect observational data, 2 campuses for each vendor. At Wilson, White, Roosevelt and Gilliam high schools, both ASP and EIF college advisors worked tirelessly with students answering questions, addressing concerns, and assisting students with college applications, financial aid applications, and Dallas County Promise Pledges.

Observed sessions took place at an office designated for college advising. Each advising session was typically 50-60 minutes. The lighting and temperature in the office were adequate for effective advising to take place. The campus and the vendor-supplied posters in the hallway displays reinforced the importance of pre-four-year planning, college application, financial aid application, Dallas County Promise Pledges, as well as encouraging student participation in CCAP. Advising was made on a basis of 1:1 between advisor and student.

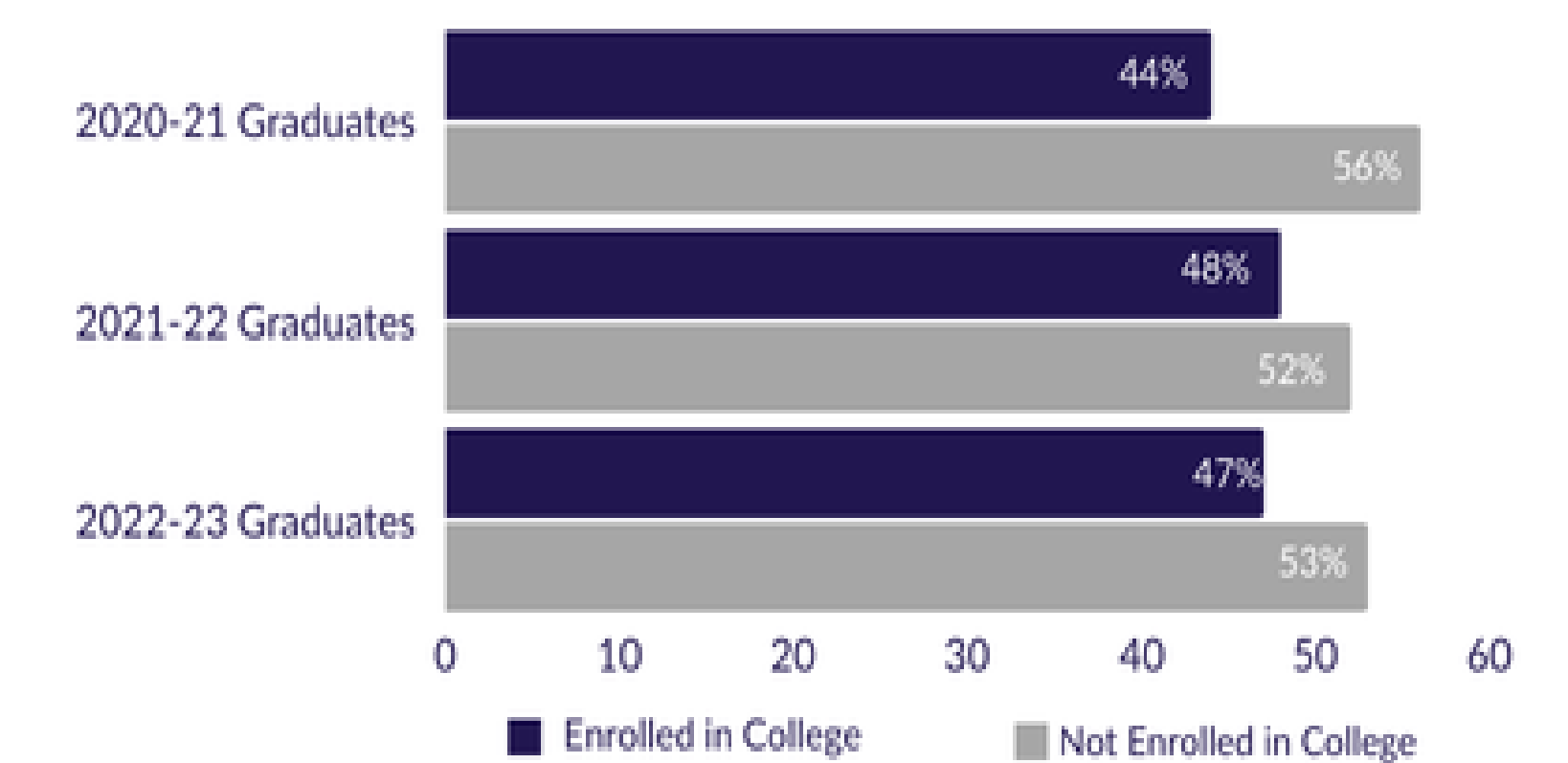
Senior participants in CCAP increased dramatically since 2021-22, reaching all seniors students in 2022-23 and 2023-24.



VENDOR SURVEY

- 73 out of 116 (63%) advisors completed the online survey. Advisors ranked college application, post-secondary planning, financial aid application, pre-four-year plan, and college exploration as the most important items when assisting students.
- The challenges advisors encountered included: financial aid system (FAFSA) updating, effective communication and school and parent support.
- There is a need to improve communication between principal and administration with CCAP advisors.

The proportion of CCAP participants who go on to enroll in college after graduation has fluctuated over the past three years.



Note: The national student clearinghouse (NSC) data including 2022-23 high school graduates dated September 2024.

CONCLUSION

CCAP students met most of the program goals except for college exploration (grade 10), scholarship module (grade 11), and financial aid application (grade 12).

