

THE SCHOLAR SCOOP SPECIAL ISSUE

FAMILY WEEKEND 2023

ROUNDA SCHOLARS

GET READY FOR FAMILY WEEKEND!



Your Guide to SMU
BOULEVARD, EVENTS, & MORE!



what is family weekend?

Family Weekend is a dedicated time for Mustang families to visit the Hilltop, attend various events, meet faculty and staff, and spend quality time with their college students.

Family Weekend is hosted by the SMU Student Foundation, led by students for students.



[the family weekend website](#)

FRIDAY 09/29



A Look Inside SMU - 10AM-1PM

LOCATED: CHECK ON THE WEBSITE ACROSS CAMPUS

AN OPPORTUNITY FOR FAMILIES TO GET A GLIMPSE AT THE LIVES OF SMU STUDENTS BOTH INSIDE AND OUTSIDE OF THE CLASSROOM.

VARIOUS SMU DEPARTMENTS WILL HOST INFORMATION SESSIONS AND RECEPTIONS FOR STUDENTS AND FAMILY MEMBERS TO LEARN THEIR SERVICES AND OPPORTUNITIES.

View the Schedule

Hilltop Welcome - 3-5 PM

LOCATED: MACK BALLROOM, UMPHREY LEE CENTER

MEET FELLOW FAMILIES AND LEADERSHIP FROM THE HILLTOP WHILE ENJOYING COMPLIMENTARY FOOD AND BEVERAGES.

JOIN SF FOR AN OPPORTUNITY TO HEAR FROM SMU LEADERS AND SPECIAL GUESTS. MINGLE AND MEET NEW FRIENDS WHILE ENJOYING SMALL BITES.

FRIDAY 09/29

ABS Fish Fry - 5-7 PM

LOCATED: HUGHES-TRIGG VARSITY

VISIT THE ASSOCIATION OF BLACK STUDENTS IN HUGHES-TRIGG VARSITY FOR A GOOD TIME AT THEIR ANNUAL FISH FRY! ENJOY FRESHLY FRIED FISH, FRIENDLY VOLUNTEERS, AND PLENTY OF SIDES TO GO AROUND AT THIS MUST-ATTEND EVENT!

WELCOME TO ALL MUSTANGS!



Night on the Lawn - 7-9 PM

LOCATED: BOB SMITH HEALTH CENTER - MHPS LAWN

CELEBRATE FAMILY WEEKEND WITH A CONCERT ON THE LAWN, ICE CREAM SANDWICHES FROM POKEY-OS, TORCHY'S TACOS, AND A CASH BAR! ENJOY ALL OF THIS ON THE MHPS QUAD LAWN LOCATED BEHIND THE BOB SMITH HEALTH CENTER!

five reasons to come!



Rotunda Scholar
and Peer
Counselor
Hannah Green
'26 with her
family at Family
Weekend 2022

“Family Weekend was a great opportunity to enjoy spending time with my parents while also enjoying the SMU boulevarding culture!”

1. **Supporting Your Scholar's Journey:** Attending Family Weekend is a tangible way to show your support for your scholar's educational journey. Your presence can make a difference to them, boosting their confidence and motivation.
2. **Creating Lasting Memories:** While traditions may or may not be your cup of tea, Family Weekend offers an opportunity to create lasting memories with your scholar. Your family could cherish these moments for years to come.
3. **Building Connections:** College is not just about academics; it's also about forming connections and relationships. Attending Family Weekend allows you to meet your scholar's friends and get to know their college community better.
4. **Understanding the College Experience:** Family Weekend allows you to gain insight into your scholar's daily life, academic challenges, and overall college experience. This understanding can foster open communication and help you support your scholar more effectively.
5. **Celebrating Achievements:** Even if you don't care for traditions, celebrating your scholar's achievements is a universal joy. You can witness their accomplishments firsthand and share in their pride.

Complimentary
Monogramming
LA LIGNE



Jane Win
Jewelry Trunk Show
MARKET



DOUGLAS



Customize
Your
Purchase
LOVESHACKFANCY



SMU Family Weekend

FRIDAY, SEPTEMBER 29 -
SUNDAY, OCTOBER 1, 2023

Jewelry Trunk Show
& Sips

VERONICA BEARD



Fashion Sketching
& Sweets

MONCLER



In-Store Embossing

MADISON



Gift with
Purchase

JIMMY CHOO

LIVINGSTON



In-Store
Glitter Glam

ALICE + OLIVIA



Floral Bouquets
& Rosé

SIMKHAI



Family Photo
Pop-Up

FRIDAY, SEPTEMBER 29TH
11:30 AM TO 2:30 PM
CENTER COURT
(BETWEEN LELA ROSE
AND HADLEIGH'S)

Enter to
Win Pajamas

ROLLER RABBIT



Complimentary
Custom Embroidery

FRAME



HIGHLAND PARK VILLAGE
EST. 1931 | HPVILLAGE.COM

First Name in Fashion

A 5 MINUTE DRIVE FROM SMU
47 HIGHLAND PARK VILLAGE, DALLAS, TX 75205



MOCKINGBIRD

HIGHLAND PARK VILLAGE

SMU Family Weekend

Highland Park Village is excited to welcome SMU students and families with exclusive offers and experiences.

ALICE + OLIVIA

GET INTO THE SCHOOL SPIRIT WITH AN IN-STORE GLITTER GLAM STATION AND ENJOY 20% OFF

BALMAIN

CELEBRATE THE OPENING OF BALMAIN WITH BUBBLES AND FUN BEATS FROM A DJ IN-STORE

BANDIER

ACCESSORIZE WITH A STASH COLLECTION JEWELRY POP-UP AND ENJOY 15% OFF STOREWIDE

BERETTA GALLERY

SHOP FOR A CHANCE TO WIN A \$500 GIFT CARD WHILE RECEIVING COMPLIMENTARY ENGRAVING ON APPLICABLE PURCHASES

BIRD BAKERY

TREAT YOURSELF TO A COMPLIMENTARY SMU-THEMED MINI CUPCAKE

BLUEMERCURY

ENJOY AN ANNIVERSARY GIFT WITH ANY PURCHASE OF \$200 OR MORE, PLUS EXPERIENCE A COMPLIMENTARY ODACITÉ NANO-INFUSION FACIAL

CERÓN HIGHLAND PARK

TAKE 20% OFF ALL HAIR PRODUCTS

CHRISTIAN LOUBOUTIN

PURCHASE A MEN'S OR WOMEN'S SHOE OR HANDBAG AND RECEIVE A CHRISTIAN LOUBOUTIN LOUBIGRAPH NOTEBOOK

DENO'S

TAKE 20% OFF ALL SMU SMATHERS AND BRANSON BELTS, WALLETS, KEY FOBS, AND LUGGAGE TAGS, AS WELL AS CLEAR SMU-THEMED GAME DAY BAGS

DR. BARBARA STURM

ENJOY A COMPLIMENTARY ANTI-INFLAMMATORY STURM SKIN TEA FROM THE STURM CART AND A SPECIAL GIFT WITH ANY PRODUCT PURCHASE OVER \$600

ETRO

COOL DOWN WITH A COMPLIMENTARY SCOOP OF PACIUGO GELATO

FENDI

DELIGHT IN CHAMPAGNE AND MACARONS WITH AN APPOINTMENT

FRAME

TREAT YOURSELF TO A MAMBO TAXI IN-STORE WHILE ENJOYING COMPLIMENTARY MONOGRAMMING BY THE MONOGRAM CLUB AND 25% OFF PURCHASES

HADLEIGH'S

ENTER TO WIN ONE PAIR OF HADLEIGH'S SIGNATURE SLIPPERS

HARRY WINSTON

CELEBRATE HARRY WINSTON'S CANDY COLLECTION WITH SWEET TREATS

JIMMY CHOO

RECEIVE A SPECIAL JIMMY CHOO GIFT WITH ANY SHOE OR HANDBAG PURCHASE

LA LIGNE

ENJOY WINE, CHAMPAGNE, AND BITES WHILE SHOPPING THE NEWEST COLLECTION; RECEIVE COMPLIMENTARY MONOGRAMMING WITH PURCHASE AND BE ENTERED TO WIN A SWEATER WITH ANY PURCHASE OVER \$1,500

LA VIE STYLE HOUSE

RECEIVE A TERRY BUCKET HAT WITH ANY PURCHASE OF \$500 OR MORE AND SIP ON CHAMPAGNE WHILE YOU SHOP

LELE SADOUGHI

ENTER TO WIN A \$200 GIFT CARD PAIRED WITH A CERTIFICATE FOR A PRIVATE SHOPPING PARTY WITH ANY PURCHASE

LOVESHACKFANCY

ENJOY COMPLIMENTARY CUSTOMIZATION ON READY-TO-WEAR, A PETITE PALOMA COWBOY BOOT TRUNK SHOW, AND REFRESHMENTS AND SWEETS

MADISON

SIP ON SMU-THEMED COCKTAILS ALL WEEKEND LONG AND ENJOY HOT DOGS AND IN-STORE EMBOSSEMENT ON SATURDAY

MARKET

BROWSE A JANE WIN JEWELRY TRUNK SHOW AND ENJOY PERSONALIZED ENGRAVING ON PENDANT COIN NECKLACE PURCHASES

MIRON CROSBY

SIP AND SHOP FOR A CHANCE TO BE ENTERED TO WIN A MIRON CROSBY BOOT JACK PAIRED WITH A \$150 GIFT CERTIFICATE

MONCLER

ENJOY CUSTOM MONCLER CHOCOLATES AND CHAMPAGNE ALL WEEKEND AND COMPLIMENTARY CLIENT FASHION SKETCHES ON SATURDAY

PANERAI

STOP BY THE PANERAI BOUTIQUE TO ENJOY ITALIAN GELATO ON FRIDAY AND REFRESHING AUTHENTIC ITALIAN SODA ON SATURDAY

PEEPER'S EYEWEAR

TAKE 15% OFF PERSOL EYEWEAR

RAG & BONE

SIP ON LIBATIONS WHILE ENJOYING 25% OFF IN-STORE PURCHASES

RALPH LAUREN

ENJOY A CUP OF COLD BREW FROM RALPH'S COFFEE WHILE EXPLORING A WATCH TRUNK SHOW ALONGSIDE RALPH LAUREN'S WATCH SPECIALIST

ROLLER RABBIT

RECEIVE 20% OFF READY-TO-WEAR AND ENTER TO WIN A PAIR OF ROLLER RABBIT PAJAMAS

SADELLE'S HIGHLAND PARK

AFTER A DAY OF SHOPPING, TREAT YOURSELF TO A COMPLIMENTARY DESSERT WITH THE PURCHASE OF A DINNER ENTRÉE AFTER 3 PM

SIMKHAI

CREATE A CUSTOM BOUQUET FROM A FLOWER CART WHILE ENJOYING ROSÉ AND A SPECIAL GIFT WITH PURCHASE

ST. MICHAEL'S

WOMAN'S EXCHANGE

ENTER TO WIN A DRAWING FOR THREE \$100 GIFT CARDS

THE CONSERVATORY ON TWO

INDULGE IN COMPLIMENTARY ROSÉ

THE JUICE BAR

PONY UP WITH A COMPLIMENTARY 2 OUNCE B-12 SHOT

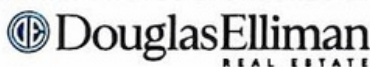
TORY BURCH

RECEIVE A COMPLIMENTARY SPORT TOTE WITH YOUR PURCHASE AND ENJOY CHAMPAGNE IN-STORE

VERONICA BEARD

SHOP AN EMILY & ASHLEY JEWELRY TRUNK SHOW WHILE ENJOYING SIPS

FAMILY PHOTOS SPONSORED BY:



DINE AT BIRD BAKERY, BISTRO 31, CAFÉ PACIFIC, FACHINI, LOUNGE 31, MI COCINA, SADELLE'S, STARBUCKS, TEAK TEAROOM, THE HONOR BAR, THE JUICE BAR, AND YO! LOBSTER

*EXCLUSIONS APPLY
IDENTIFY YOURSELF AS AN SMU STUDENT OR PARENT TO RECEIVE THESE EXCLUSIVE PERKS.



tickets

VISIT [SMUMUSTANGS.COM/DOWNLOADTICKETS](https://smumustangs.com/downloadtickets) FOR INSTRUCTIONS ON HOW TO DOWNLOAD YOUR DIGITAL TICKETS!

STUDENT TICKETS ARE FREE. HOWEVER, PARENTS AND FRIENDS WILL NEED TO PURCHASE A TICKET ONLINE, AND IF A STUDENT WANTS TO SIT, YOU MUST PURCHASE A TICKET FOR THEM.

- CALL 214-768-4263 OR PURCHASE ONLINE. TICKET SALES: 214-768-4263
- OPEN M-F, 8AM-5PM CT
- TICKET OFFICE: OPEN M-F, 8:30AM-5PM CT
- MOBILE TICKET INSTRUCTIONS:
 - SMU ATHLETICS IS 100% DIGITAL TICKETING FOR ALL TICKETED EVENTS. VISIT [SMUMUSTANGS.COM/DIGITALTICKETS](https://smumustangs.com/digitaltickets) FOR MORE INFORMATION ON DIGITAL TICKETS.

THE MAIN BOX OFFICE AT FORD STADIUM (LOCATED AT THE NORTHWEST CORNER OF THE STADIUM) WILL OPEN THREE (3) HOURS BEFORE KICKOFF FOR ALL SMU FOOTBALL HOME GAMES.

ALL SMU TICKET OFFICES WILL STAY OPEN THROUGH ALL TICKETED SMU EVENTS HALFTIME.

ROUNDA

ROUNDA

ROUNDA

ROUNDA

ROUNDA

EXPLORE. EMPOWER. EVOLVE.

The Boulevard



SMU'S TERM FOR TAIL-GATING: WHICH IS A PRE-GAME CELEBRATION THAT TAKES PLACE BEFORE FOOTBALL HOME GAMES.

TENTS FOR SMU ORGANIZATIONS, COLLEGES, AND ALUMNI ARE AVAILABLE FOR ALL GUESTS TO INTERACT WITH ONE ANOTHER. OFTEN, FREE BEVERAGES, FOOD, AND MERCHANDISE ARE AVAILABLE FOR MUSTANGS AND THEIR FAMILIES.

IT IS THE PERFECT OPPORTUNITY TO NETWORK AND DISCOVER THE DIVERSE COMMUNITIES ON CAMPUS TO BRING ENERGY ON THE WAY TO THE GAME AT FORD STADIUM.

what to wear?



FOR THE FAMILY WEEKEND BOULEVARD, STUDENTS AND SUPPORTERS OF SMU WEAR RED AND BLUE CASUAL CLOTHES. POLOS, SHIRTS, AND SUNDRESSES ARE OFTEN SEEN AT THE GAME. WE RECOMMEND WEARING CLOSED TOED SHOES AND SHORTS FOR COMFORT AS IT GETS HOT!



THE SMU BOOKSTORE ON MOCKINGBIRD HAS GREAT OPTIONS AND SAVINGS CONSTANTLY IF YOU WOULD LIKE TO BUY SOMETHING TO SHOW OFF YOUR MUSTANG PRIDE!

SMU ATHLETICS BAG POLICY

PROHIBITED BAGS

Prohibited items include, but are not limited to:

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular case (binoculars may be worn around the neck)
- Briefcases
- Camera bags
- Cinch bags
- Computer bags
- Coolers
- Diaper bags
- Fanny packs
- Luggage of any kind
- Seat cushions



APPROVED BAGS

Clear Tote
Plastic, vinyl or PVC and does not exceed 12" x 6" x 12"



Plastic Storage Bag
Clear, one (1) gallon, re-sealable



OR

Small Clutch Purse

Approximately the size of a hand with or without a handle or strap. No larger than 5.5" x 8.5" with or without a handle or strap. Can be carried separately or within an approved plastic bag.



GERALD J. FORD STADIUM

THE FOLLOWING ITEMS ARE PROHIBITED

NO OUTSIDE FOOD OR BEVERAGES

- NO BAGS/BACKPACKS
- NO FOOTBALLS OR OTHER THROWING OBJECTS
- NO LASER POINTERS
- NO NOISE MAKERS
- NO RADIOS (EXCEPT POCKET SIZE W/HEADSET)
- NO SEATBACKS LARGER THAN 18" WIDE OR MADE OF METAL
- NO STICK OR POLES
- STROLLERS MUST BE CHECKED AT GATE 5 BEFORE ENTRY
- NO UMBRELLAS

ONE SEALED BOTTLE OF WATER PER PATRON WILL BE ALLOWED INSIDE



parking

FREE PARKING IS AVAILABLE AT EXPRESSWAY TOWER

FANS SHOULD BE ADVISED THAT THE COMMUNITIES OF HIGHLAND PARK AND UNIVERSITY PARK HAVE ESTABLISHED RESIDENT-ONLY PARKING AREAS NEAR THE SMU CAMPUS.

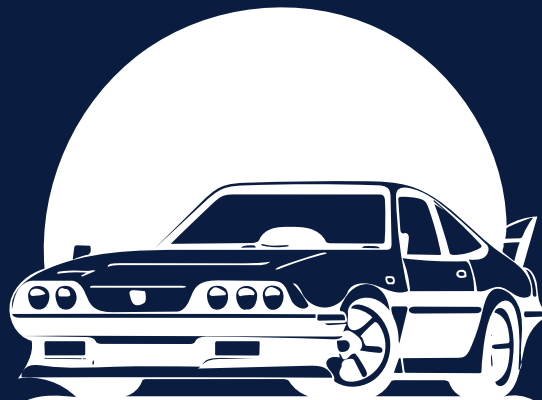
CARS WITHOUT RESIDENT PARKING OR GUEST PERMITS MAY BE CITED BY THE POLICE DEPARTMENT. PLEASE USE CAUTION.

SMU RECOMMENDS PARKING ONLY IN DESIGNATED SMU GAMEDAY PARKING AREAS TO AVOID ANY ISSUES.

LOTS C-G & W ARE FOR SEASON PASS HOLDERS

ALL OTHER GUESTS MUST PURCHASE A PARKING SPACE IN LOTS A-B OR L-V

STUDENTS WITH PARKING PERMITS MUST PARK IN DANIEL OR AIRLINE PARKING GARAGES PRIOR TO THE START OF THE BOULEVARD





2023 SEASON PARKING

MUSTANG FOOTBALL



SEASON PARKING LOTS

- Faculty/Student parking
- Single-game parking
- Staff parking
- Free parking

SEASON PARKING LOTS

Parking Locations	Season Price	Minimum Donation
Meadows Parking Center (F)	\$365	\$5,000
Church Lot (G)	\$245	\$1,500
Binkley Parking Center (C)	\$205	\$150
Hillcrest Parking Center (W)	\$205	\$150

FOR MORE INFORMATION CALL
 214-768-4263 OR VISIT SMUMUSTANGS.COM

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Rotunda Co-Coordinator

§ OUR AMAZING PCS

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Welcome back to the Hilltop!

HAVE AN AMAZING FAMILY WEEKEND

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