

Gary M. Maguire Center for Ethics and Public Responsibility

Southern Methodist University

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J. ERIK JONSSON ETHICS AWARD



Tom Luce, Dallas attorney, civic leader and indefatigable supporter of public education, was awarded the 2003-2004 J. Erik Jonsson Ethics Award on May 3rd. Over 300 civic and corporate leaders were in attendance as H. Ross Perot, Jr., Chair of the Event Committee; SMU President R. Gerald Turner; and Emily Corrigan, Mr. Jonsson's granddaughter, presented the award. (See photographs inside on page 3.)

COMMUNITY FORUM ON ETHICS AND VALUES

What strategies build character traits and a high integrity organization? How do we deal with the ethical challenges relating to globalization and technology? On March 2, a forum was held to address such practical issues and turn professed ethical beliefs into behaviors. Co-sponsored with the North Texas Ethics and Character Association, Forum presenters included: James A. Mitchell, retired CEO of American Express insurance subsidiaries and Executive Business Fellow at the Center for Ethical Business Cultures; Judy C. Browne, M.Ed., Head of Shelton Upper School and Facilitator for the Institute for Global Ethics; Eric Harvey, President of The Walk The Talk Company and author of twenty-three books on ethical leadership and values-based business practices; and Don Reynolds, economist, futurist and popular speaker.



Forum speakers and award recipients

Proceeds from the Forum benefited the Character Coalition of North Texas, a volunteer organization that promotes character development in the Metroplex. Coalition awards were given to the following organizations: John J. Pershing Elementary School, The Shelton School, The Assistance League of Dallas, and Minyards Food Stores.

GREATER DALLAS BUSINESS ETHICS AWARD

The Dallas Chapter of the Society of Financial Services Professionals held their 2004 Annual Greater Dallas Business Ethics Award Luncheon May 11. Awards were presented by Maguire Center Director Richard Mason; Cox School Dean Al Niemi; and co-chair of the event Gary Morris, to recipients in three categories: Commercial Metals Company (large), TDIndustries (mid-sized), and Dallas-Ft. Worth Technology and Aircraft Inventory Management & Service Ltd. (small). The multi-institutional committee consisted of Richard Mason, Chair; Robert Rasberry, Michael van Breda, and Catherine Weber (all of SMU's Cox School of Business); Barbara Altman (University of North Texas); Louis Gasper (University of Dallas); Shannon Shipp (Texas Christian University); and Lorren Timberman (Maguire Center). The Award recognizes companies with a strong and proven commitment to ethics in the Metroplex.

STUDENTS DEBATE INTERNATIONAL ETHICS ISSUES

Do Rich Nations Have an Obligation to Help Poor Nations?
Are Multi-National Corporations Free From Moral Obligations?
Should We Encourage International Trade in Tobacco Products?

These are among the issues students debated at the student-designed conference *Creating Options for Our Future: Debates in International Ethics*. Over 100 participants engaged in this day of intense debate and discussion. The debates were judged by thirty involved citizens including former ambassadors, consuls, area United Nations association presidents, and CEOs of multinational companies, community leaders who contributed their time to assessing arguments and mentoring students. Keynote speaker Robert Jordan, former Ambassador to Saudi Arabia, described some of the ethical challenges he faced making decisions in a different culture at a politically sensitive time. A final debate between the SMU President's Scholars and a team from a Brookhaven College Philosophy Class ended the day in a win for SMU, with trophies going to both teams as well as awards to every participating team. The Conference was underwritten by a grant from the Jno. E. Owens Corporation and donations by American Apparel.



Former Ambassador Robert Jordan and Alana Kalantzakis

SMU COMPETES IN NATIONAL ETHICS BOWL

Ethics Bowl combines a valuable educational experience with the excitement of a competitive team endeavor. For the past three years, our students have traveled to competitions on ethics issues in the National and Regional Ethics Bowls. Prior to the competition, students take part in weekly meetings and a weekend "intellectual marathon," as they debate fifteen or so contemporary cases. Students devote 40-50 hours of their own time to critically examining the issues and creating proposed solutions. This year, Drs. Robert Rasberry, Michael Lusztig, Courtney Aberle, Charlie Curran, Bonnie Jacobs, Crista DeLuzio, Robin Lovin, Florence Mason, Richard Mason, Steve Sverdlik, Jean Kazez, Ben Thomas, and Thomas Osang listened and offered critiques of each presentation before the Bowl.

In Cincinnati, students from 40 schools competed for national rankings. SMU faced Dartmouth, Vanderbilt, and the Naval Academy. This year, our team won its round against last year's national champion. The benefits, however, reach well beyond who scored highest. Through participation, students develop skills in critical thinking, empathy, and moral judgment. As well, fielding a team raises awareness about ethics on campus and honors students who take ethics seriously.

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FROM THE DIRECTOR

The mission of the Maguire Center calls upon us to recognize, honor, and model exemplary ethical behavior. To carry out this task, we participate in giving out various awards. Our most prestigious award, the J. Erik Jonsson Ethics Award for Public Virtue, serves as an example of the process we use. A sub-committee of the Ethics Center Advisory Board, drawing on its collective years of experience in the community and its network of associates, generates a list of candidates. It then reviews and discusses each one and chooses a recipient for the year. Among the criteria used are (1) moral commitment—giving of one's resources and liberty to further the common good, and (2) moral courage—taking a tough stand when it would have been easier and morally defensible to do something else. A public ceremony is then held to honor the recipient. (See page 1). Short biographies of the recipients' story are publicized in hope of stimulating others to follow their examples. Beginning with Jonsson, the wise and intrepid former mayor of Dallas for whom the award is named, and including the seven people honored thus far—Tom Luce, Dr. Ron Anderson, Jack Lowe Jr., William T. Solomon, Stanley Marcus, Dr. Charles C. Sprague, and Curtis W. Meadows Jr.—the Center encourages students and community members to consider these individuals as their shared mentors of moral leadership.

The Ethics Center also participates in two additional awards. The SFSP's Annual Greater Dallas Business Ethics Award program recognizes companies that demonstrably adhere to exceptional ethical practices. These businesses and their leaders serve as role models from which others can learn. The Center also sponsors a forum at which the Character Coalition of North Texas recognizes and honors organizations that have exemplary practices for developing moral character. Public schools, private schools, nonprofit organizations, and business enterprises are selected each year for instilling virtues such as honesty, respect, caring, responsibility, and trustworthiness. Again we hope that others will look to these organizations as role models. (These events are described elsewhere in this newsletter.)

Fortunately we do not have to look far from home to find another exceptional example to follow. Recently a member of the SMU faculty and a founding member of the Center was recognized and honored in an edited volume, *A Call to Fidelity: On the Moral Theology of Charles E. Curran*. Charlie, a renowned Catholic theologian and priest, holds the Elizabeth Scurlock Chair of Human Values. Curran has also been, as Marquette University theologian Daniel Maguire states, "an unlikely revolutionary." Over 41 years in more than 250 books and articles, he has consistently merged his rigorous, leading edge scholarship with a holistic and humanly accessible moral theology. In Curran, the pastor and scholar, the spiritualist and theologian, are one. This is his calling. Fidelity to his worldview led Curran to question some of the more restrictive, physicalist notions of natural law and the rigid idea of hierarchical organizational authority that characterized his Church's traditions and his teachings and writings reflect this. Throughout his career Curran has held fast to the results of his deeply reasoned analyses. Loyola Marymount Bioethics Professor James Walter explains:

"Examples have the power to reveal. Charles Curran is an example of an individual who has consistently dedicated himself to placing the best scholarship in dialogue with other religious traditions, the social and physical sciences, and his own Catholic tradition...."

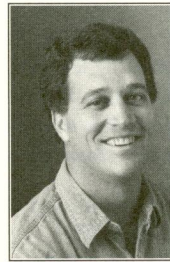
Examples also have the power to educate, etymologically both in the sense of leading one out of taken-for-granted assumptions (*educere*) and the sense of forming new through patterns (*educare*). Charles Curran has been an example of steadfast fidelity—a fidelity frequently tested by criticism and suffer-

ing—to his calling as a theologian to educate others." (p. vii)

In this troubled world we need to look to civic leaders of public virtue like Tom Luce and other J. Erik Jonsson Ethics Award recipients, to organizational leaders who have implemented exceptional ethics and character building programs in their enterprises, and to thought leaders of commitment and courage like Charles Curran. We do not have to go it alone in the moral life. We have ample examples to follow if only we recognize, honor, and model them.

—Richard O. Mason

PUBLIC SCHOLAR MICHAEL ADLER PROBES ETHICS AND IDENTITY IN ARCHAEOLOGY



On October 7, 2003, Anthropology Associate Professor **Mike Adler** addressed the dilemma of "Who Is the Past? Ethics and Identity in Archaeology." Dr. Adler is currently excavating the Chaves-Hummingbird Pueblo located in New Mexico. Occupied by Native Americans from 1250 to 1450 C.E., at least four contemporary tribes, with differing values, claim control over the site. Of particular significance is the issue of disturbing human burial remains. Discussed and debated were the ethical dimensions of the 1990 Native American Graves Protection and Expatriation Act. Adler has developed a diplomatic procedure which will allow each tribe to voice its claims based on its traditions, beliefs, and stories.

NEW MEDIA ETHICS COURSE AND WEBSITE

Dr. Rita Whillock has developed a website for professors and students in the Division of Corporate Communications and Public Affairs, as a result of her 2001-2002 Maguire Teaching Fellowship. Her primary objective is to provide students in a course on persuasion with historical background in ethics, so they can recognize and respond effectively to arguments concerning the appropriate role of persuasion.

The website is called Ethics in Public Discourse. Among its connections are links to sources such as *The Journal of Mass Media Ethics*, streamed ethics videos, the Ethics Resource Center, a warehouse of articles covering topics ranging from cheating to "the challenges of managing ethics during mergers and acquisitions," and "developing a company code of ethics and acquisitions." Provocative quotes appear on each page of the website ("Leadership is a potent combination of strategy and character. But if you must be without one, be without the strategy." by General H. Norman Schwarzkopf). The site also contains articles such as "Corporations Must Walk the Talk," and the 2000 National Business Ethics Survey. The website can be found at <http://faculty.smu.edu/whillock/ethics.htm>.

NEWS FROM OTHER TEACHING FELLOWS

Dr. Crista DeLuzio, Teaching Fellow 2003-2004, completed teaching the inaugural semester of *Women and Social Movements in the U.S.* Her course explores the role women played during these eras of American social reform—antebellum (1820-1860), progressive (1890-1920), and 1960s and 1970s—in raising fundamental moral questions, defining social problems, and organizing to achieve racial and gender equality. In class, students confronted issues of balancing home and political callings as well as justice and public welfare.

Professor Ephrem Fernandez, 2001-2002 Maguire Teaching Fellow, will teach his course, *Ethics in Research and Practice*, this summer.



(L to R) Cary Maguire; Margaret Jonsson, daughter of J. Erik Jonsson; Tom Luce; Emily Corrigan, granddaughter of J. Erik Jonsson



(L to R) Ross Perot, Jr., Chair, J. Erik Jonsson Ethics Award Event Committee; Tom Luce; Bobby Lyle, Maguire Center Ethics Advisory Board member



(foreground L to R) Tom Luce and Michael Boone, Haynes and Boone LLP and SMU Trustee

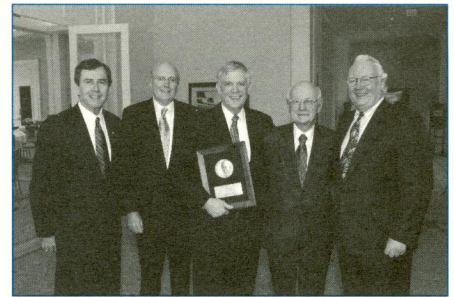


(foreground L to R) Tom Luce and Philip J. Ritter, Senior Vice President and Manager of Public Affairs, Texas Instruments Incorporated

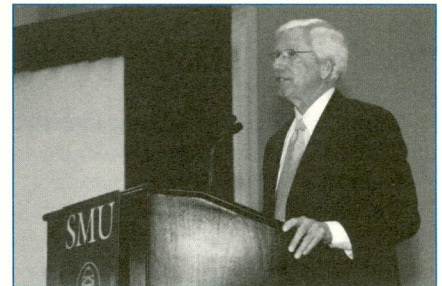
Tom Luce set out to make a difference after receiving B.B.A. and J.D. degrees from SMU. As founding partner of the firm that would become Hughes & Luce, Luce advised dozens of the region's corporate and civic leaders. Luce's influence extends to the political arena, including five gubernatorial appointments to major state positions. However, Luce's presence is most deeply felt in the field of public education. As Chief of Staff of the Texas Select Committee on Public Education, Luce was the architect of sweeping changes in Texas schools. He currently serves as Chair of the National Center for Educational Accountability and is Founder and Chair of Just for the Kids.

The J. Erik Jonsson Ethics Award is named in honor of a public-spirited former mayor of Dallas. It is given to individuals who use their personal resources and liberty to make sacrifices for the common good. As founders of our great nation realized at the outset, the ideal of liberty alone would not sustain our country. It had to be accompanied by actions of "public virtue," sacrifices of self and resources for the public good, and the moral courage to take the right path when one might have more easily and defensibly gone another route.

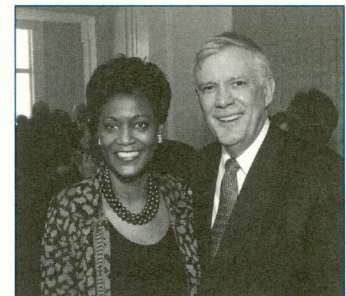
Tom Luce embodies these values and serves as a role model for others to follow. We are honored that he is this year's recipient.



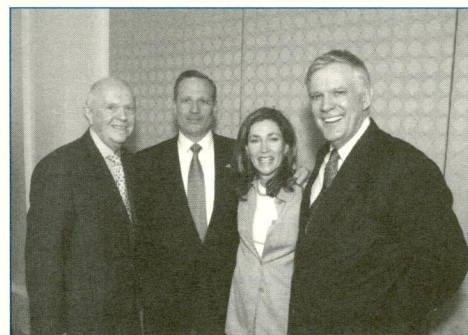
(L to R) R. Gerald Turner, President, SMU; John Castle, Maguire Center Ethics Advisory Board member; Tom Luce; Vester Hughes, Maguire Center Ethics Advisory Board member; Richard O. Mason, Director of the Maguire Center



Ward Huey, Maguire Center Ethics Advisory Board member



(L to R) Kim J. Askew, Partner, Hughes & Luce LOP; Tom Luce



(L to R) Edwin L. Cox, SMU Cox Executive Board; Ross Perot, Jr., Chair, J. Erik Jonsson Ethics Award Event Committee; Jeanne Cox, Maguire Center Ethics Advisory Board member; Tom Luce

THE DEVELOPING FIELD OF GLOBAL ETHICS

At the opening of the 21st century, leaders began using the word “globalization” to describe the problems resulting from the worldwide economic and cultural interaction, the complex and often contradictory realities, and the interdependence between peoples and regions. Scholars have recently produced an avalanche of books and articles on current issues of global significance that raise some of the most complicated ethical issues of our time—international human rights, economic sanctions, intervention in the affairs of sovereign states, the environment and natural resources, war and terrorism, poverty and affluence.

Global ethicists typically assume that the entire context of human existence was radically altered in the 20th century, that those alterations have challenged the efficacy of many traditional values and ways of understanding, that we must better comprehend the forces redirecting the human experience before we can react adequately to society’s most pressing concerns, and that today’s most difficult questions of ethical responsibility have an enlarged scope and scale that invariably transcends national boundaries and affects widely separated but interconnected peoples who embrace diverse beliefs and cultural outlooks. Without implying that past insights are no longer relevant, they suggest that humankind’s new historical context demands modifications in the frame of reference employed to make value judgements and formulate moral choices.

In the end, global ethicists do what their predecessors have always done. They are concerned with questions of justice in the world around them. In pursuit of a more just society, they critically analyze the fundamental nature of the issues they have identified, and try to reach defensible conclusions about the standards and norms of behavior that most appropriately respond to the problems in question. They apply the norms to various possible scenarios, and then suggest the preferable position, policy, or approaches to be followed. Some global ethicists have described the 20th century as an ethical disaster. If they are right, there has never been a more pressing need for their ideas.

—John A. Mears, Department of History

CONFERENCE OF THE PROFESSIONS

Dr. Karen Lebacqz, Robert Gordon Sproul Professor of Theological Ethics at Graduate Theological Union in California, keynoted this year’s Conference of the Professions. A Harvard Ph.D., Dr. Lebacqz is former President of the Society of Christian Ethics, co-author of *Sex in the Parish* (1991), author of *Professional Ethics: Power and Paradox* (1985), and in the video *Issues of Sex Discrimination and Sexual Harassment*.

The focus of this year’s conference was *Sexual Misconduct Within the Professions: Restoring Public Trust*, co-sponsored with SMU Dedman School of Law, Perkins School of Theology, University of Texas Southwestern Medical Center at Dallas, the Dallas Bar Association, and the Dallas County Medical Society. A panel, which included representatives from the clergy, medical, and legal professions, addressed ethical dilemmas raised by Dr. Lebacqz and discussed cases of possible misconduct.

PUBLICATIONS AND VIDEOS

Available later this summer, “Corporate America and Its Ethical Choices,” a provocative new Occasional Paper by Dr. Linda Eads, explores the current and potential role of institutions for moderating business in the post Sarbanes-Oxley world.

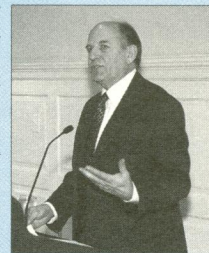
Two videos are now streamed on our web site: *Ethics In Action*, a visual portrayal of the Center’s activities, and *Morality, War, and Terrorism: Can the Center Hold?* which explores just war theory, featuring expert presentations given at our 2002 conference on terrorism. In its 50-minute format, the video has been used successfully in a number of SMU classes.



CO-SPONSORED EVENTS

Murray Speaks on Human Accomplishment

Charles Murray, to a crowd of over 200, spoke on his new book, *Human Accomplishment: The Pursuit of Excellence in the Arts and Sciences 800 B.C. - 1950 A.D.* SMU History Professor John Mears responded and a lively discussion ensued. In his presentation Murray addressed the questions, “What can humanity justifiably brag about, not as individuals but as a species?” and “What qualifies as a human accomplishment?” Ethics, according to Murray, was introduced as a new cognitive tool of society—a “meta-invention”—about 500 B.C. in China, India, and Greece. This was the first time right behavior could be thought about by trying to understand the meaning of virtue, independent of gods and kings. The event was co-sponsored by the National Center for Policy Analysis.



Gini Speaks on Trust in Business

In a session at the Cooper Aerobics Center on January 19, Dr. Al Gini of Loyola University in Chicago and co-founder and associate editor of *Business Ethics Quarterly*, the Journal of the Society for Business Ethics, spoke on, “Dealing with Continuing Corruption in a Post-Enron Business Climate.” The session, subtitled “Meaning, Money, and Morality,” was hosted by The Institute of Management Consultants and co-sponsored by the North Texas Ethics and Character Association. Gini examined the importance in our lives of trust, the social glue that allows us to operate in the business community with others and without which businesses collapse. He said that trust is confidence in the predictability, reliability, dependability, and integrity of others. He focused on the importance of re-establishing ethical standards in business, and discussed the role that leadership plays in both creating and modeling rules and standards of appropriate ethical conduct.

Corvino Speaks on Gay Issues

On April 19, philosophy professor at Wayne State University in Detroit, John Corvino, Ph.D., with his presentation “Taking the Gay Moral High Ground,” combined philosophical rigor with sensitivity and humor. Dr. Jim Hopkins, History Chair and past Maguire Public Scholar, gave the commentary, emphasizing the legacy of free speech, and facilitated discussion.

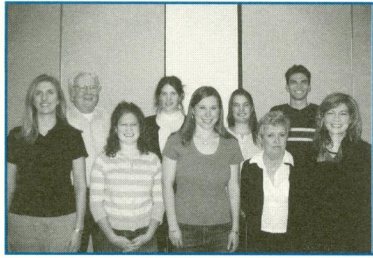
Finding Common Ground:

The Appropriate Role of Religion in Public Life

Dr. Charles C. Haynes of Vanderbilt University and Oliver Thomas, Esq. discussed their recent study, *Finding Common Ground*. This is a program designed to assist public school administrators and parents plus other interested parties in understanding and protecting the appropriate role of religion in public education in a pluralistic society. These protections are established in the First Amendment of the U.S. Constitution. This event was co-sponsored by the American Jewish Committee, Esther A. and Joseph Klingenstein Fund, the Christian Life Commission, Baptist General Convention of Texas and the Jack Lowe Foundation Fund in conjunction with the Greater Dallas Community of Churches, the Dallas Bar Association, the Hispanic Bar Association, J.L. Turner Legal Association, the Dallas Association of Young Lawyers, and the Maguire Center.

Ethics in Advertising

The ExxonMobil Lecture Series of Temerlin Advertising Institute, in its second year, presented a panel on “Advertising Ethics: A Call to Reason.” Speakers representing both national and local media organizations engaged the audience in lively discussion. The event was cosponsored by the Dallas Ad League, *The Wall Street Journal*, and the Maguire Center.



Summer 2004 Interns

Our interns gain practical experience struggling with social problems well beyond their capacity to solve in total, but within their capacity to contribute productively. In the process, they draw on their university education and personal talent, hone their leadership skills, and gain both humility and self confidence. This year's interns are:

Lisa Foster, undergraduate student, will work with The Georgetown Project (TGP) of Georgetown, Texas, a non-profit organization that seeks to help children to become caring, capable and resilient individuals. TGP receives grants to provide drug- and alcohol-free programs. Lisa will coordinate the drug prevention program activities and publicize TGP's programs to the community. This will require creating strategies to best introduce board members to new roles in leadership.

Vedrana Juko, dual major in political science and psychology, will work in Bosnia and Herzegovina with the Association of Election Officials. This organization promotes awareness of public responsibility in the election process, monitors the work of election officials, and educates citizens on voting procedures and processes in order to eradicate corruption and help the country's citizens prosper. Vedrana will be directly involved in educating the public and answering questions, as well as assisting the association in publishing the implementation of the Law on Conflict of Interest.

Saedra Pinkerton, Dedman School of Law student, will spend the summer working for The Legal Aid of Northwest Texas and the Dallas Volunteer Attorney Program, whose mission is to help stabilize families by providing legal help to those who cannot afford a lawyer. Saedra's responsibilities will include drafting documents, attending trials, and working in legal clinics on housing, consumer, and family cases.

Adrienne Speas, Dedman School of Law student, will work with the Dallas office of the Equal Employment Opportunity Commission (EEOC). The EEOC works to prevent and remedy discrimination in the workplace based on race, religion, sex, age, and disability. Every complaint filed with the EEOC is required to go through mediation. Adrienne will assist attorneys in preparing for mediation or, if mediation is not successful, for trial. In addition, she will organize data into graphs and charts that can be used for exhibits in trial.

Bradley Stanley, undergraduate engineering major, will volunteer at Casa Grande Community Services in Arizona. Casa Grande has recently identified the desire by its citizens for more activities for teens, especially those at risk. Bradley will generate data to help create more teen-friendly programs after meeting first with teens and school principals to discover what activities they would like to see occur.

Laura West, corporate communications major, will work with Victory Health Partners in Mobile, Alabama. Victory runs a non-profit healthcare clinic for uninsured working people who are not eligible for government-funded health care. Specifically Laura will help the Development Director design and implement a public relations plan to increase community awareness about the clinic. This will involve writing and distributing pamphlets, flyers, public service announcements, and a volunteer newsletter.

Events leading up to the Center's student debates on international ethical issues raised a profound issue of its own. The Design Team had decided to provide T-shirts to all participants. To promote the conference, students had plastered the campus with signs carrying messages such as, "Like my cashmere scarf? Jimi made it for me. Come February 7th..." Pictures of grimy sweatshops adorned the posters. Suddenly the student Design Team realized that they had not been asking potential T-shirt vendors under what work conditions their shirts were made. When asked, potential vendors stonewalled, clammed up, or gave vague references to their shirts being American made (which the students also discovered does not ensure fair working conditions). Still diligently researching with only two weeks to go, the team discovered a company that took a strong public position on this issue and would provide relatively sweatshop-free tees at a slightly higher cost. Consequently, on the day of the conference, a student leader was able to rise to the podium and share the team's experience with the audience and assure them that the shirts they received that day were manufactured with due concern for those who labored to make them. This small solution does not, of course, deal with the larger underlying issues. But it does show how recognizing an ethical "moment of truth" and meeting it with effort and moral imagination can move us in a better direction.

In the process, the students got a practical lesson in virtue ethics. They felt in the pit of their stomachs that something was wrong with their plan. This was, as Harvard Business School professor Joseph L. Badaracco, Jr. describes in his book *Defining Moments: When Managers Must Choose between Right and Right*, their "defining moment." A defining moment reveals, tests, and shapes who we are. These moments, he states, "ask us to step forward, revealing something new about us to ourselves and others, because defining moments uncover something that has been hidden or crystallized, something that had been only partially known...we test ourselves because we discover whether we will live up to our personal ideals or pay them lip service."

Our students, and hopefully members of our audience, grew a little bit morally as the result of the T-shirt episode. Looking back on their lives, many people lament that they "took the wrong path" at one or more crucial defining moments. Some recent books such as *The Purpose-Driven Life* and movies like *Mona Lisa Smile* tell the stories of people who have struggled to avoid this pitfall themselves and coach others on how to avoid them as well. Nevertheless, changes constantly intervene in our lives and confront us with novel circumstances. Caught off-guard we tend to respond in habitual ways, letting ourselves be swept along by what the prevailing culture is doing. As a result, good people sometimes make bad decisions. The increased pace of life today only exacerbates our inclination to choose a lesser path. One lesson of the "reduced sweat" T-shirt episode is to always keep your moral guard up. When something gnaws in your gut, stop and think, "Might this be one of those defining moments that could shape whom I am and whom I will become?"

—Lorren Timberman

DR. FINE SPEAKS TO PREMEDICAL SOCIETY

Dr. Robert Fine, Director of the Office of Clinical Ethics at Baylor Health Care Systems, met with over 30 members of Alpha Epsilon Delta, the premedical fraternity, in October. Drawing on cases like that of Terri Schiavo, he engaged students in an active dialogue on making ethical judgments. Fine offered a variety of approaches to use when solving ethical dilemmas of this magnitude and suggested ways in which the current issue might be resolved.

Maguire Public Scholars Explore Women's Healthcare

In Spring of 2005, two Professors of Anthropology, Drs. Carolyn Sargent and Carolyn Smith-Morris, will question the universality of biomedical ethical principles such as respect for autonomy, nonmaleficence, beneficence, and justice, proposing an alternative point of view regarding women's healthcare worldwide.

Moral Responsibility to Care for Indigent Population

A critical problem facing the professions is addressed each year an annual conference co-sponsored with SMU's Dedman School of Law, Perkins School of Theology, the University of Texas Southwestern Medical Center, the Dallas Bar Association, and the Dallas County Medical Society. In Fall of 2004, national experts will join us to address the question, "What is our moral responsibility to care for the indigent and uninsured?"

Leading Historian of Philosophy to Speak

Dr. J. B. Schneewind, a leading historian of moral philosophy in the English speaking world and former chair of Johns Hopkins University's Philosophy Department will speak on "The Decline of Moral Authority" at SMU on September 27, 2004. Schneewind, who holds a Ph.D. from Princeton and has taught at Chicago, Princeton, and Yale, is the editor of several books.

The Ethics of Reduced Risk Products

What is the nature and extent of corporate ethical obligations to develop reduced risk products?

How should adult consumers attain available information about the risks of various products to make informed decisions?

What role, if any, should the government and/or FDA play in informing the public of various harm reduction options?

These are among the issues to be addressed during a symposium scheduled tentatively for October 23.

New Members for the Faculty Advisory Committee and Ethics Center Advisory Board

We welcome **Dr. Jim Hollifield**, Director of International and Area Studies and the Tower Center for Political Studies to the Faculty Advisory Committee and **Mr. Brooks Thomas**, a sophomore journalism major, to our Ethics Center Advisory Board.

Board Member Ward Huey Honored

Ethics Center Advisory Board member and retired Belo Corporation Vice Chairman **Ward L. Huey, Jr.** was inducted into the National Academy of Television Arts and Sciences Management Hall of Fame on April 15, 2004. One of only eight broadcasters receiving the honor, Mr. Huey led his company to a dramatic expansion of its television holdings during the 25 years he served as head of the broadcast division, while adhering to a stringent code of broadcast ethics.

Board Member Ruth Morgan Publishes

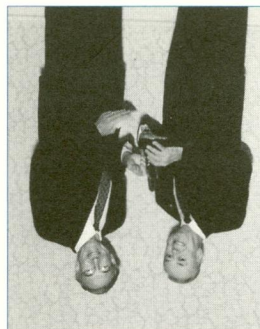
Ethics Center Advisory Board member and SMU Provost Emerita **Ruth P. Morgan** is the author of *Governance by Decree: The Impact of the Voting Rights Act in Dallas*.

Former Associate Director Publishes Dissertation

The Ethics of Animal Experimentation: A Critical Analysis and Constructive Christian Proposal, by Dr. Donna Yarri, will be published by Oxford University Press.

Cary Maguire and Bob Buford Recognized

Two members of the Ethics Center's Advisory Board, **Cary M. Maguire** and **Bob Buford**, are featured in *Corporate Giants: Personal Stories of Faith and Finance*, a set of interviews of some of the United States' most successful businessmen, by Robert Darden and P.J. Richardson.



Pictured: Al Niemi, Dean of SMU's Cox School of Business, and Jack Lowe, 2001-2002 J. Erik Jonsson Ethics Award winner, receiving the Society of Financial Service Professionals' annual Dallas Business Ethics Award on behalf of TIndustries.

