

CARY M. MAGUIRE CENTER FOR ETHICS AND PUBLIC RESPONSIBILITY

SOUTHERN METHODIST UNIVERSITY

VOLUME 6, SPRING 2001

MAGUIRE PUBLIC SCHOLAR DR. WILLIAM F. MAY

A day of festivities was held to honor the lecture and retirement of William May. This tribute was given by Dr. Charles Curran on April 18th preceding Dr. May's lecture.

In my judgment, Bill May's incomparable contribution to ethics and to Southern Methodist University comes from what he has done in ethics and how he has done it. First, what he has done. Ethicists belong to different schools or approaches—for example, consequentialists, proportionalists, Kantians, libertarians, virtue ethicists, etc. But none of these accurately or adequately describes what Bill May has done in the field of ethics. Bill is primarily a humanist. As a humanist he does not write and speak solely for the gatekeepers of the discipline but rather for the intellectually interested general public.

Some ethicists deal primarily with what is called quandary ethics. What should be done in this situation? Should the doctor do X or Y? Bill's foremost concern has not been quandary ethics. In keeping with his humanistic approach, he has constantly sought for the deeper meaning of what is involved in different ethical roles or relationships. Bill May has always seen the task of ethics as providing "corrective vision" on what is happening in our culture and our lives.

His search for meaning and his corrective vision come from a humanism that is broad and deep. Bill May finds important insights in many different disciplines and arts. His essays refer to sociologists and psychologists, to novelists and poets, to artists and politicians. He illuminates a deeper meaning, for example, by appealing to the differences between Athens and Sparta as well as the differences between formal French gardens and English gardens. Such a breadth undergirds the corrective vision that is so characteristic of his work.

But Bill May is also a religious ethicist who employs his Christian understanding to probe the depths of human meaning and existence. For example, his book *The Physician's Covenant*,

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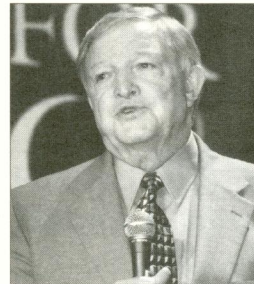


David Smith, Director of The Poynter Center at Indiana University, congratulates Bill May after his Maguire Public Scholar Lecture on April 18, 2001.

MAGUIRE PUBLIC SCHOLAR PROFESSOR JEFF GABA

Professor Gaba spoke on "When Takings Happen to Good People: The Ethical Basis for Legal Rules Allowing Government Regulation of Land Use" at a public lecture held November 14, 2000. His talk answered the question, "Are there ethical principles in the taking of private property for public use without "just compensation" that can aid a court in determining when individual limitations for the public good are fair?"

CONFERENCE ON THE ETHICS OF INTERCOLLEGIATE SPORTS



Grant Teaff, speaker at the sports ethics conference

The Welfare of the College Student-Athlete: Ethical Perspectives conference was held October 5, 2000, attracting speakers and participants nationally while addressing various aspects of the challenges that face today's collegiate athletes. Several attendees rated it highest among similar conferences.

Speakers included Cedric Dempsey, President of the NCAA; Grant Teaff, Executive Director of the American Football Coaches Association; Richard Lapchick, Director of the Center for the Study of Sport in Society, Northeastern University; Jay Bilas, College Basketball Analyst, ESPN; Peter French, Director of the Lincoln Center for Ethics at Arizona State University; John Gerdy, Author and Consultant; and Philip Seib, Lucius W. Nieman Professor of Journalism, Marquette University. Three panels debated national issues with experts representing a variety of disciplines from around the country.



This conference was dedicated to the memory of Thomas Wade Landry Sr., who served on our Ethics Center Advisory Board. His integrity and dedication to Christian values leave a lasting legacy.

The Conference proceedings will be published in a future issue of *Professional Ethics: A Multidisciplinary Journal*.

INSIDE THIS ISSUE

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FROM THE DIRECTOR

Two major milestones were crossed this year. The Center completed its fifth year of operation and Bill May, its founding director, retired. We also hired a new Associate Director, Lorren Timberman, a former Methodist minister and college instructor.

Considerable time was spent this year planning for the upcoming five years. The article beside this one describes some of the process.

A rewarding aspect of my position this year has been our involvement in community affairs. Our own J. Erik Jonsson Ethics Award continues to be a source of pride. We have collaborated with the Society of Financial Service Professionals and the Dallas Coalition on Character and Values, groups of concerned business people who have met regularly throughout the year.

A day was devoted to Dr. May which included a seminar on Bill's writings and a dinner with reminiscences, in addition to his public scholar lecture. The day reminded us how much we will miss Bill May. Bill has had a stellar career. He received a B.A. from Princeton, and his B.D. and Ph.D. from Yale University. Bill was 14 years at Smith College as Professor of Religion, 14 years as the founding chair of the Department of Religious Studies at Indiana University, followed by six years at the Kennedy Institute of Ethics at Georgetown University.

In 1985, thanks to the generosity and vision of Cary M. Maguire and his wife Ann, the faculty and administration of Southern Methodist University appointed Bill to the Cary M. Maguire University Professorship of Ethics which he has held to the present, having also served as Director of the Cary M. Maguire Center for Ethics and Public Responsibility from 1995-1998. We wish Bill and Beverly the very best and hope they visit us often.



Beverly and William F. May

CONFERENCE OF THE PROFESSIONS

The 15th annual conference held on October 19, 2000 was entitled *Technology and the Environment: Promise of Benefits, Risks of Harm*. The keynote speaker was Christopher Stone, J. Thomas McCarthy Trustee Professor of Law at University of Southern California Law School.

Following the lecture, a group of distinguished local panelists, led by Dr. David G. Trickett of the Jefferson Circle, Washington D.C., discussed a case that posed issues for all three professions (law, medicine, and theology). The professions were represented by Theodore Walker, SMU Perkins School of Theology; Jeffrey Gaba, Dedman School of Law; Arnold Schecter, UT Southwestern Medical Center; and Lee Jackson, Dallas County Judge.

This invitation-only conference attracts the top doctors, clergy, and lawyers in the Metroplex to address issues of mutual concern. Past conferences have resulted in community actions such as the Dallas Legal Hospice, a clinic offering free legal aid to sectors of the society who could not otherwise afford it.



Cary Maguire with Prof. Stone



Panel

JOINT MEETING OF THE ETHICS CENTER ADVISORY BOARD AND THE FACULTY ADVISORY COMMITTEE

A historic joint meeting of our Ethics Center Advisory Board and Faculty Advisory Committee was held November 9, 2000. The purpose of the meeting was to review the Center's first five years and to explore its possibilities and opportunities for the future.

At the meeting, small groups met to discuss a list of specific questions relating to how the Center can better serve the University and the community, hopes and dreams for the Center, and what it will take to realize these hopes and dreams. The sixty participants included faculty, board members, students, Maguire Center staff, and others who have played a special role in ethics at SMU. Out of this discussion came seven hundred pieces of data including suggestions and ideas which are being formulated into a new strategic plan.



Linda Eads, Denise Donnell, Steve Sverdlik, Bobby Lyle

MAGUIRE TEACHING FELLOWS PAST AND FUTURE

On January 30, the Maguire Center invited all sixteen past and present Maguire Teaching Fellows to an afternoon tea to discuss teaching ethics at SMU.

The lively conversation focused on the changing face of the SMU student, and effective ways to reach and evoke from students ethical reflection. The group was gratified to have met, and interested in mentoring incoming fellows. Past fellows now attend incoming teaching fellow luncheons.

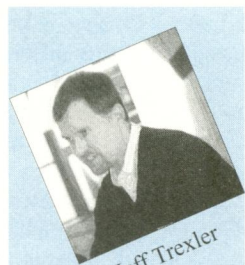
The 2001-2002 Maguire Teaching Fellows and their proposed courses are:

Rita Whillock, Professor of Arts Administration and Corporate Communication, *The Ethics of Public Persuasion*.

Matt Wilson, Assistant Professor of Political Science, *Religion and Politics*.

Ephram Fernandez, Associate Professor of Psychology, *Ethics in Human Subjects Research*.

Rebekah Miles, Associate Professor of Ethics at Perkins School of Theology, *Ethics, Religion, and the Family*.



Jeff Trexler



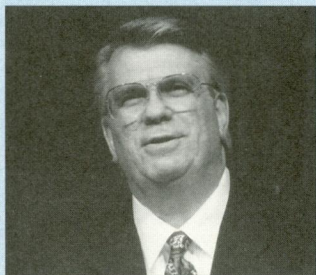
Rita Whillock



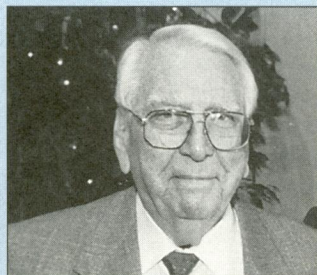
Lorren Timberman and Bill May with Kathleen Wellman

CELEBRATING ETHICS IN PRACTICE

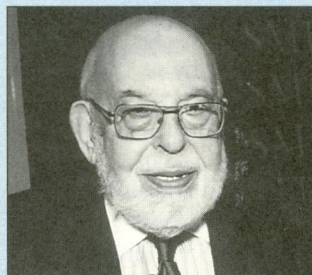
J. ERIK JONSSON ETHICS AWARD HALL OF FAME



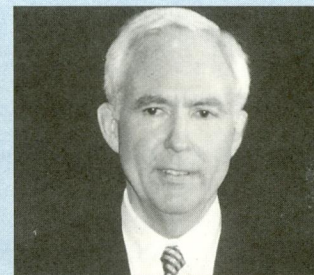
Curtis Meadows



Charles Sprague



Stanley Marcus



William T. Solomon

EXPERTS, CONSULTANTS, AND PRACTITIONERS



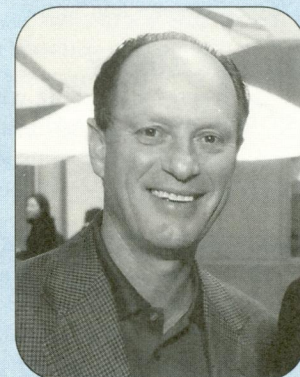
Tom Augst, guest at faculty staff luncheon



John Gerdy, featured speaker at the annual conference



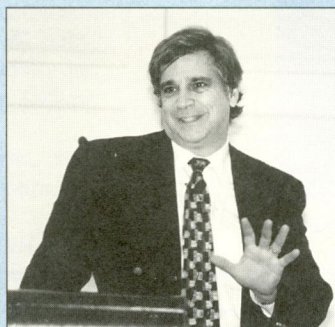
Cedric Dempsey, luncheon keynote speaker at annual conference



Robert Ballard at the Academic Summit



Reggie Dupard, Don Phillips, and Cynthia Patterson at the annual conference



Jeff Gaba Maguire Public Scholar



Dick Mason and Lorren Timberman present Society of Financial Service Professionals business ethics award to The Container Store.

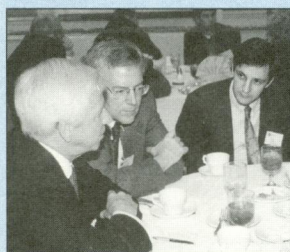
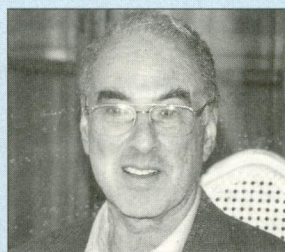


Table discussion at the joint board meeting



Bill May, Robin Lovin, Cary Maguire

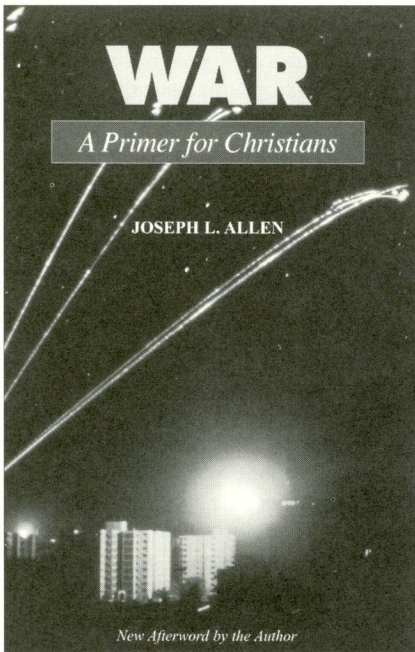


Ian Mitroff, guest at faculty luncheon



SMU students and staff at the joint board meeting

PUBLICATIONS

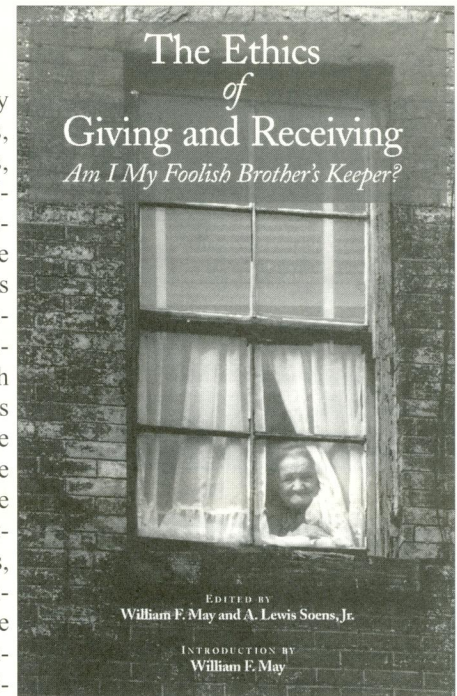


“Joseph Allen’s *War: A Primer for Christians* is just that: a succinct, fair-minded, wonderfully-reasoned, and accessible account of the major Christian traditions on war—Just War, Holy War, and the Pacifist renunciation of violence. His book is also a primer in the further sense, that it will prime the pump for further discussion and debate as to when wars are just and how a nation might keep the means employed under restraints. The book is a

treasure for use in the college classroom and with lay groups in churches.”

— William F. May

These essays by prominent ethicists, social philosophers, theologians, and leaders of nonprofit institutions grapple with the many thorny issues surrounding philanthropy and voluntarism. An outgrowth of the two conferences sponsored by the Maguire Center, the essays examine the common and conflicting interests of donors, boards, staffs, and beneficiaries; the interface of voluntary communities with larger entities such as government; and the precarious balancing act between charity, solidarity, and responsibility.



— William F. May

DR. MAY EVENT, *continued from page 1*

uses the biblical concept of covenant to understand better the relationship of the physician to the patient. Their relationship is not the contractual relationship of the marketplace but the covenant relationship of fidelity. Bill has frequently appealed to the religious concept of vocation or calling to describe what so many people see merely as a career. *Career* comes from the same root as car and indicates an individual driving oneself on public roads to one’s own personal destination. Bill, however, sees the vocation of the professional in the light of a calling from God involving service to others in the context of the common good of human society.

Bill has superbly carried out this agenda of “corrective vision.” However, just as important as what he does in ethics is how he does it. Bill May appreciates the importance of the word—spoken or written. As an ordained Presbyterian minister, he has a great appreciation for the word and its role in informing, teaching, and moving others. Anyone who has read his writings appreciates the style and craftsmanship that comes through. Bill spends a great deal of time polishing and rewriting his thoughts so that they can be expressed in a captivating manner. In a like manner, he also spends many hours reading the essays and papers of his students and helping them to develop a writing style that is both clear and cogent.

His search for meaning and corrective vision with a pleasing and polished literary style comes through above all in the essays he has written. When *The Hastings Center Report*, the best known journal in bioethics, celebrated its 15th anniversary, six well-known figures in medical ethics were asked to choose the one article from the 15-year history of the Report that made the greatest impact on them. Bill May was the only author mentioned by two of these six respondents.

Bill’s last public lecture as Maguire University Professor of Ethics comes from his new book. The soon to be published manuscript, *The Beleaguered Rulers: The Public Obligation of the Professional*, truly serves as the capstone of his academic life. Here with multidisciplinary breadth and penetrating depth, his corrective vision helps us understand better the public role of eight different professions in the light of contemporary needs.

So we celebrate and give thanks for the academic vocation of Bill May who has enriched the discipline of ethics and the life of Southern Methodist University by his incomparable corrective vision of what it means to be human in our time and place.

COLLABORATIVE EVENTS

GREATER DALLAS BUSINESS ETHICS AWARD

The Center partnered with the Dallas chapter of the Society of Financial Service Professionals on May 3, 2001 to present the first annual Greater Dallas Business Ethics Award, in collaboration with the North Texas Business Ethics Forum and SMU’s Cox School of Business. The award recognized Atmos Energy, Help International Inc., The Container Store, and EDS as businesses which exemplify and promote ethical conduct for the benefit of the workplace, marketplace, environment, and the community.

ROBERT BALLARD VISITS SMU

The Maguire Center, along with the Tate Lecture Series, hosted a panel discussion with Dr. Robert Ballard, the marine geologist renowned for his discovery of the *HMS Titanic* shipwreck. The discussion, entitled “Who Owns the Past?,” focused on the ethics of collecting cultural property, the ownership of historical record, and the role of the explorer with regards to the discovery of important artifacts.

MITROFF ADDRESSES ETHICS AND HUMAN CRISES

Dr. Ian Mitroff, Harold Quinton Distinguished Professor of Business Policy at the University of Southern California, discussed his work on leadership in human-generated crises at a luncheon with faculty. The Maguire Center cohosted his visit with the Department of Management and Organizational Behavior of the Cox School of Business.

UTSW WRITING COMPETITION

A bound volume of ethical reflection, essays, short stories, drama, and poetry written by medical students, was produced by UTSW Medical School. The Center cosponsored this first writing competition.

MAGUIRE AND IRBY FAMILY PUBLIC SERVICE INTERNS



Summer 2001 Interns

Marié Anderson, sophomore psychology and business major, will help place families at Interstaff Housing Coalition, Dallas.

Cecelia Cox, Dedman School of Law student, will evaluate and refer clients to needed services, do research, and draft estate planning documents at Dallas Legal Hospice.

Joanne Davis, Perkins School of Theology student, will help families transition from welfare to the paid labor force as part of the Family Pathfinders Program of the Wilkinson Center, Dallas.

Derrick Gordon, sophomore dance performance major, will coordinate summer musical/dance theatre productions for children at the Boys and Girls Club, Dallas.

Ryan Jenkins, freshman electrical engineering and math major, will help train teachers as part of The Infinity Project, a national non-profit effort to bring engineering education to underrepresented groups.

Susan Knipe, Perkins School of Theology student, will coordinate all-day activities for elementary students at St. Paul United Methodist Church, Williamsport, PA.

Cynthia Lutz, Master of Liberal Arts program, will help assure ethnic, racial, sex, age, and religious diversity in the applicant pool and homeowner base of the Dallas Area Habitat for Humanity.

Melinda McGehee, Dedman School of Law student, will help immigrants and their families adequately prepare for their court cases with Catholic Charities, Dallas.

Colin Patterson, junior political science and philosophy major, will assist in teaching basic rights and skills to refugees and participate in a food distribution program at Catholic Charities Home Center, Dallas.

Dilnaz Saleem, sophomore organizational behavior and psychology major, will answer the hotline for victims of domestic violence at Genesis Women's Shelter, Dallas, as well as record and monitor information from court cases in the Family Violence Court for analysis.

Heidi Wanichek, junior finance and Russian language major, will develop a readiness program for local business and political organizations to mobilize for disaster relief with the American Red Cross, Washington, DC.

Lesley Washington, Dedman School of Law student, will help with mobile adoption exhibits and a newsletter to educate the community on management of the feral cat problem through KittiCo Cat Rescue of Dallas.

FROM THE NEW ASSOCIATE DIRECTOR

The first priority emerging from our five-year review was the unmet needs of SMU students. Focus groups revealed that students are hungry for assistance in dealing with ethical challenges such as academic integrity, conflicts in leadership, and relationship issues.

Research on this generation of students shows: (1) They have exposure to more information than any other generation but are not able to discern the meaning amid various sources, and determine and execute a moral response, (2) Recent graduates report that their college experience had little impact on their values, and (3) Individual service is on the rise, yet their voting activity is the lowest in history.

Dr. Tom Ehrlich, a Carnegie Foundation consultant and Past President of Indiana University, observes that students don't link their efforts to broader efforts or systems of permanent change in public policy. He suggests, "what we need to give our students is practice for the muscles of the will," he argues, "deliberate scholarship...values and skills needed for democracy and models of good citizenship. We must build a common culture of concern."

Beginning this summer, the Maguire Center is partnering with SMU's Student Affairs' staff in developing a pilot program to guide students "where they live" to develop a framework for making value-based decisions in their personal and professional lives. We have named this the Student Ethics Academy and will report on our progress over the next year.

I am honored to have joined an organization which is called in name and action to ethics and public responsibility.

PRE-MED SOCIETY ALPHA EPSILON DELTA HOSTS DR. EINSBRUCH



Students and staff pose with Dr. Burton Einspruch

Dr. Burton Einspruch, clinical professor of psychiatry at U.T. Southwestern Medical Center, lectured before a crowd of approximately eighty people on "Doctors and the Holocaust" at the Spring meeting of Alpha Epsilon Delta, the pre-medical honor society. His lecture was co-sponsored by the Maguire Center. Dr. Einspruch, an SMU alum, has spent more than 35 years researching the role the medical community played in the Nazi's planned genocide of the Jews and others before and during World War II.

DR. AUGST ON CIVIC RESPONSIBILITY

Thomas Augst, McKnight-Landgrant Professor of English, University of Minnesota, described his course *The Practice of Citizenship* to SMU Vice Presidents, Deans, faculty and staff at a luncheon held on February 22, 2001. Discussion focused on virtue ethics and the history of moral character development.

NEW MAGUIRE CENTER FACULTY ADVISORY COMMITTEE MEMBERS

Welcome new members: **Dr. José Lage**, SMU School of Engineering, and **Dr. Jeffrey A. Trexler**, Dedman School of Law.

UPCOMING EVENTS

MAGUIRE PUBLIC SCHOLAR

Dr. Rebekah Miles of the Perkins School of Theology, will deliver the Maguire Public Scholar lecture on November 1, 2001. Her topic is "The Ethics of Balancing Work and Family."

The Spring lecture will be presented by **Dr. Kathleen Wellman** of the History Department on the topic of "Ethics and the Enlightenment."

CONFERENCE OF THE PROFESSIONS

The November 15, 2001 conference will focus on professional issues as they relate to children. Barbara Bennett Woodhouse, a renowned national lawyer, is the keynote speaker.

SOLOMON SPEAKS ON BUSINESS ETHICS

October 3, 2001, 4:00 p.m., Professor Robert C. Solomon of the University of Texas will lecture on "Business Ethics and the Superman: What Executives Can Learn From Nietzsche." After meeting with faculty, he will speak to business leaders about his work on character and virtue.

ACADEMIC SUMMIT

The Center is working with the Tate Lecture Series through a gift from American Airlines to structure a day (March 27) of academic activities following the March 26, 2002 Tate Lecture by author and journalist David Halberstam.

ETHICS BOWL COMPETITION

SMU plans to send a team of students to compete in the national quiz-game, Ethics Bowl. Students must reflect on cases from classroom topics to professional ethics. The 5th annual bowl will be held at the National Association of Practical and Professional Ethics annual meeting in Cincinnati, Feb. 27, 2002.

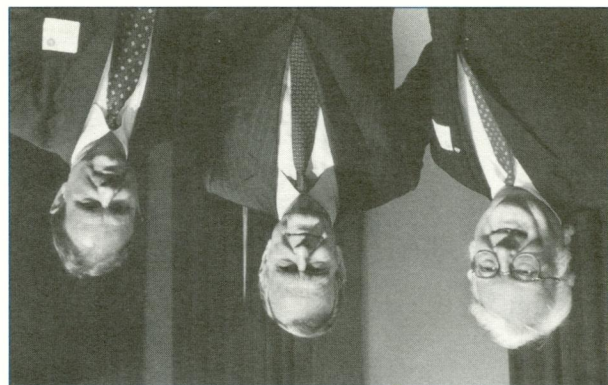
NEXT YEAR'S CONFERENCES

LEADERSHIP AND ETHICS: LESSONS FROM MILITARY EXPERIENCE

October 30, 2001, we will cosponsor our Annual Conference with the Center for the Study of Professional Military Ethics. Its mission is "to promote and enhance the ethical development of current and future military leaders through education, research, and reflection." Dr. Albert C. Pierce, a nationally renowned speaker and the Center's director, will keynote. Prior to this appointment, Pierce was Professor of Military Strategy at the National War College for sixteen years before assuming his directorship. His interests include public service, international affairs, teaching, and journalism. Pierce's remarks will be followed by a panel of experts which includes Dr. Joseph Allen, retired Professor of Ethics at Perkins School of Theology and author of *War: A Primer for Christians*; leadership consultant and author Donald T. Phillips; and Mitch Hart, Dallas businessman and phil-anthropist.

WALK THE TALK

Research has shown that the practice of values and ethical business behaviors, rather than the public display of such values, proves an organization or leader worthy. Along with the Dallas Coalition on Character and Values, the Center will sponsor a conference entitled *Top 10 Characteristics of Ethical Leaders and Values-Driven Organizations*. It will teach organizations how to turn their best intentions into positive actions. The conference will be held on Thursday, September 20, 2001 from 8:00 a.m. to 12:00 noon at the Umphrey Lee Center at SMU. The keynote speaker is Eric Harvey, president of the Walk The Talk Company, based in Dallas, Texas. Clients of Eric's company include twenty-three of *Fortune Magazine's* 25 "World's Most Admired Companies."



Center Director Dick Mason and Tower Center Director James Hollifield pictured here with former President George Bush during a visit to SMU.