

CARY M. MAGUIRE CENTER FOR ETHICS AND PUBLIC RESPONSIBILITY

SOUTHERN METHODIST UNIVERSITY

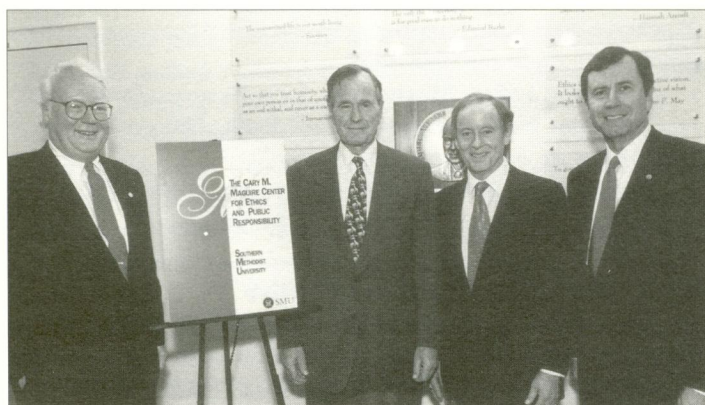
VOLUME 4, SPRING 1999

MAGUIRE CENTER GETS A NEW LOOK

With the help of a gift of \$25,000 from Cary M. Maguire, the Maguire Center underwent some office renovations, designed to increase both its aesthetic quality and the visibility of ethics on the SMU campus. The facility changes include new signage on the outside of the office, a quote by Dr. William F. May (the first Director of the Center), and portraits of William F. May, Richard O. Mason, and Cary M. Maguire. The front office received an uplift as well, including new chairs, a new table, several paintings, new doors, lamps, and new lighting. The most significant change, however, was the placement of nine plaques of ethics quotes from some of the major figures in philosophical ethics, including Aristotle, Immanuel Kant, and Jeremy Bentham. The new front door, with its glass panels, was designed with the intent of allowing maximum viewing of the ethics quotes. In the center of the quotes is a plaque inscribed with a likeness of J. Erik Jonsson and the names of the winners of the Maguire Center J. Erik Jonsson Ethics Award. Architect Bryce A. Weigand of Good Fulton and Farrell Architects designed the modification.

On Tuesday, April 27, 1999, from 4-6 p.m., we held an Open House Reception at the Center to show off our newly renovated facilities. All students, faculty, staff, and Center Board members were invited to attend. We were very pleased with the turnout, and received many favorable comments about the office changes, particularly about the ethics plaques. A highlight of the reception was the brief visit by Former President George H. Bush, who was in town to give the Tate lecture that evening.

If you haven't yet been to see our office, please feel free to stop by sometime.



(L to R) Richard O. Mason, Former President George H. Bush, Cary M. Maguire, SMU President R. Gerald Turner

THE J. ERIK JONSSON ETHICS AWARD

On behalf of the Maguire Center, SMU President R. Gerald Turner presented the 1998-99 J. Erik Jonsson Ethics Award to Mr. Stanley Marcus. The ceremony took place at the February 17, 1999 luncheon in the course of the Maguire Center conference on *Ethics in Government: Conflict and Cooperation*



in Urban Politics. The award is a bronze relief in shadowbox of J. Erik Jonsson (Dallas Mayor from 1964-1971), circumscribed with the American Revolutionary phrase, "Public Virtue."

Stanley Marcus personifies the idea of public virtue. Throughout his career, he has devoted himself to the common good, both within the private sector and the public sphere. As CEO of Neiman Marcus, he pioneered the notion that an innovative retailer can succeed in business with an abiding commitment to the highest standards of customer service.

Mr. Marcus has also worked tirelessly to enhance the cultural and educational climate of Dallas. He has served as Director and President of the Dallas Citizens' Council, Co-Chairman for the Dallas Interracial Council for Business Opportunity, and as a member of the Commission of Race and Housing. In addition, Mr. Marcus is past president of the Dallas Symphony Society and the Dallas Art Association, and has served as a member of the Dallas Chamber of Commerce and the Dallas Council on World Affairs.

Throughout his lifetime, Mr. Marcus has displayed moral courage by involving himself in public activities that were unpopular or under political attack, even when parties threatened to boycott his store or take other intimidating actions. Whether the controversy focused on art, politics, poverty, or prejudice, Mr. Marcus' voice of reason rose above the clamor. For all of the above reasons, the Maguire Center was very pleased to honor this servant leader with the J. Erik Jonsson Ethics Award.

FROM THE DIRECTOR

RICHARD O. MASON, PH.D.

Blossoming best captures this year's activities of the Maguire Center for Ethics and Public Responsibility. The seeds planted by my predecessor, William F. May, are growing nicely and the Center is becoming more visible on campus and externally.

This year's J. Erik Jonsson Ethics Award went to another Dallas civic servant who has combined public virtue, private interest, and integrity in service to our community: Stanley Marcus. The award was presented at our successful *Ethics in Government: Cooperation and Conflict in Urban Politics* conference, funded by 21st Century Group. Professors Charles E. Curran and Joseph Allen co-chaired the event. Professor Allen also delivered the Maguire Public Scholar Lecture this fall. We have already received numerous requests for his Occasional Paper "Politics as a Calling."

The Center received 55 applications for the increasingly popular Maguire and Irby Family Public Service Intern Program. Eleven were awarded. We also received eight applications for our Teaching Fellow Program. Four were awarded.

The Newsletter contains more information on these activities highlighted here.

CENTER ACTIVITIES APRIL 1998 TO APRIL 1999

PUBLIC CONFERENCES AND LECTURES

A. ETHICS IN GOVERNMENT: COOPERATION AND CONFLICT IN URBAN POLITICS, FEBRUARY 17, 1999

This conference explored the political issues of urban areas, with an attempt to address how the politics of an urban area might seek policies that are both just and effective. A central focus of the conference was the question: Amidst the conflict of urban interests, can we construct responses that achieve some degree of cooperation, are relatively just, and are effective?

Joseph L. Allen, Professor *Emeritus* of SMU's Perkins School of Theology, and Charles E. Curran, Elizabeth Scurlock University Professor of Human Values, SMU, co-directed the conference. Speakers included: Ernesto Cortés, Jr., Community Organizer and National Staff Member of the Industrial Areas Foundation; Stephen L. Elkin, Professor of Government and Politics, University of Maryland; Ruth Morgan, Professor *Emerita* of Political Science and former Provost, SMU; and Kathy Whitmire, Former Mayor of Houston and Senior Fellow, James MacGregor Burns Academy of Leadership, University of Maryland.

A distinguished group of respondents also participated in the conference, including Edwin Aponte, Professor, SMU's Perkins School of Theology; Leland Nelson, former City Manager of University Park; Bob Ray Sanders, Columnist, *Fort Worth Star-Telegram*; and George Schrader, President, Schrader & Cline LLC. Zan W. Holmes, Jr., Senior Pastor of St. Luke Community United Methodist Church, Dallas, and Adjunct Professor of Homiletics at SMU's Perkins School of Theology, chaired a panel with some of the conference speakers.

A generous donation of \$61,100 from 21st Century Group supported the conference.

B. CONFERENCE OF THE PROFESSIONS, OCTOBER 22, 1998

The Maguire Center joined with the Dallas Bar Association, the Dallas County Medical Society, SMU's Perkins School of Theology, SMU's School of Law, and the University of Texas Southwestern Medical Center at Dallas to co-sponsor the 13th Annual Conference of the Professions (law, medicine, and theology), entitled *Challenges to Diversity in the Professions*. The keynote speaker was Christopher Edley, a professor at Harvard Law School and author of a recent book entitled *Not All Black and White: Affirmative Action, Race and American Values*, which grew out of his work as a special counsel to President Clinton and director of the White House review of affirmative action. A distinguished panel of local professionals, chaired by Professor William Bridge of the SMU School of Law, responded to some of the key issues presented from the perspectives of their respective disciplines.

C. CO-SPONSORED SEMINAR, FEBRUARY 10, 1999

This year for the first time, the Maguire Center co-sponsored a seminar in bioethics with Alpha Epsilon Delta, the student pre-med society. About seventy students showed up to hear Ron Anderson, CEO of Parkland Health and Hospital System, share his thoughts on the challenges these students will face in a talk entitled "Current Dilemmas in Medical Ethics." Dr. Anderson took time to answer student questions as well. The Maguire Center plans to continue this program.

MAGUIRE PUBLIC SCHOLARS

This program commissions SMU and area faculty members to give a public presentation, and to follow this presentation with a finished manuscript which the Center will publish as an occasional paper under its logo and/or offer as a website resource.

On October 7, 1998, **Dr. Joseph L. Allen**, Professor *Emeritus* at SMU's Perkins School of Theology, lectured on "Politics as a Calling."

On April 14, 1999, **Dr. Steven Sverdlik**, Professor of Philosophy at Dedman College, lectured on "Compassion and Sympathy as Moral Motivation."

Both lectures were presented at McCord Auditorium in Dallas Hall, were preceded by a reception, and were followed by a question-and-answer period.

MAGUIRE TEACHING FELLOWS

The Maguire Center encourages fellow faculty members to develop a course or curricular unit in ethics through this program. Those selected receive an honorarium and have the opportunity to discuss the curriculum proposal with interested colleagues. Three awards were made for 1998-1999:

Professor Jeffrey Mark Gaba, Law, *Environmental Ethics*;
Assistant Professor Mark McCullagh, Philosophy, *Can A Corporation Be a Good (or Bad) Person?*;

Assistant Professor Alexis McCrossen, History, *From Pew to Bleacher: American Culture and Its Institutions*.

MAGUIRE PUBLIC SERVICE INTERNS

The Maguire Center supported nine SMU students in service learning projects for the Summer of 1998, with grants ranging from \$1,600 to \$2,000. Their names and projects were reported in the Newsletter, Spring 1998.



(L to R) Richard O. Mason, Cary M. Maguire, Ruth P. Morgan, Bob Ray Sanders at Annual Conference on urban politics



(L to R) Cary M. Maguire, Ann Maguire, Stanley Marcus, Linda Marcus



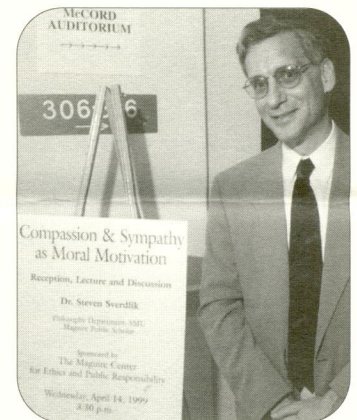
(L to R) Charles E. Curran, Kathy Whitmire, Leland D. Nelson, Cary M. Maguire, Ernesto Cortés Jr., and Blainey Maguire at Annual Conference



Joseph L. Allen, Maguire Public Scholar



(L to R) David Moore, Terri Gwinn, George H. Bush, Sergei Petrov, Donna Yarri, Dave Halleen
Maguire Center Staff with Former President George Bush



Steven Sverdlik, Maguire Public Scholar



(L to R) Moderator William J. Bridge, Theodore Walker, J. Christopher Luna, Samuel Lee Ross
Panel Discussion at Conference of the Professions



(L to R) Liz Lang-Miers, John Attanasio, and Christopher Edley Jr.
Participants at the Conference of the Professions



(L to R) Zan W. Holmes Jr., Ernesto Cortés Jr., Kathy Whitmire, Stephen L. Elkin
Panel Discussion at Annual Conference

ACTIVITIES FOR 1999-2000

PUBLIC CONFERENCE ON SPORTS ETHICS

The Maguire Center will sponsor a conference on *Ethics in Sports* on April 5, 2000. The focus will be on intercollegiate athletics and student-athlete welfare.

CONFERENCE OF THE PROFESSIONS

The 14th Annual Conference of the Professions will be held on October 1, 1999. This year's topic is entitled "Engineering of Human Tissue." R. Alta Charo, Professor of Law and Medical Ethics at the University of Wisconsin, will be the keynote speaker, and her address will be followed by a panel with leaders from the three professions represented in this conference (law, medicine, and theology).

MAGUIRE PUBLIC SCHOLARS

The Maguire Center has named two Maguire Scholars for 1999-2000: **Professor Alastair Norcross**, Department of Philosophy, Fall 1999, who will speak on "Social Contract Theory and the Ethical Status of Animals;" and **Professor Peter Winship**, SMU Law School, Spring 2000, on the topic of "Legislating Morals: Legal Prescriptions of Proper Business Behavior."

MAGUIRE TEACHING FELLOWS

The following professors will prepare courses or curricular units in ethics to be offered 1999-2000:

John Mears, Associate Professor of History, *Modernity and Crises of Identity: The Reorientation of Western Culture, 1872-1917*;

Philip Seib, Professor of Journalism, *Ethics of Communication*;

Gretchen Elizabeth Smith, Assistant Professor of Theatre, *Affirmation and Subversion: Gender and Racial Politics in American Dramatic Literature*;

Kathleen Wellman, Associate Professor of History, *Europe in the Age of the Enlightenment, 1715-1789*.

MAGUIRE AND IRBY FAMILY PUBLIC SERVICE INTERNS

This year the Maguire Center will continue its summer public service intern program. Eleven students will receive grants, from \$1,600 to \$2,000, for Summer 1999:

Kolawole A. Akinnigbagbe, D. Min. student at Perkins School of Theology, will develop a patient education/patient rights program geared to the unique needs of international patients and their families for Methodist Hospitals of Dallas.

William Allen, doctoral student in the SMU Department of Anthropology, will work for the Dallas Korean Society helping new Korean immigrants in their transition to American culture.

Nancy E. Kennedy, SMU School of Law student, will help a staff attorney at the Housing Crisis Center in Dallas with the legal issues of their landlord/tenant relations.

Shaun Lyons, SMU School of Law Student, will work with the Legal Advocates for Minor Projects ("LAMP"), a collaborative project of Legal Services of North Texas and the Dallas Bar Association, and will assist in the Dallas Gang Prevention Program.

Ingrid Nordquist, SMU School of Law Student, will be involved in the organization Court Appointed Special Advocates

(CASA) of Chemung County, Elmira, New York, and will work to present the interests of abused and neglected children in the court.

Andrew Novak, junior majoring in history and pre-law, will work as a counselor at Camp Holiday Trails in Charlottesville, Virginia enabling medically fragile children to have a rewarding camp experience.

Carole O'Neil, M.Div. student at SMU's Perkins School of Theology, will develop and implement a training program for Spiritual Care Volunteers for Oncology (Cancer) patients and their families at RHD Memorial Medical Center in Dallas.

Stephen Scott, graduate student in Clinical Psychology, will participate in a joint venture between the Chemical Dependency Program and the Department of Health and Human Services providing services to the inmates of the Dallas County Jail System, and will be involved in three areas: Anger Management Program, Chemical Dependency Group/Individual therapy, and Inmate Screening/Testing.

Anna Courtney Smith, sophomore majoring in psychology, will do her internship at the Genesis Women's Shelter in Dallas, a shelter for women and children, and will be involved in child care and child play therapy.

Jennifer Elisa Veninga, junior majoring in religious studies, will participate in a service trip to a rural village near the Himalayan Mountains in India sponsored through Cross-Cultural Solutions, and will work in community projects geared to better the social conditions of marginalized groups.

Carlisa Washington, junior majoring in musical education, will work for the Meadows Visitor's Program and the Dallas Public Schools' Artspartners Program, helping to bring inner city youth to the SMU campus to contribute to their well-rounded education by providing them with opportunities to perform in local schools.

IRBY FAMILY

The Irby Family has made a generous contribution to the Maguire Center, to support the Public Service Intern program. The Irby Family resides in the Jackson, Mississippi area. Mr. Stuart C. Irby, Jr. is chairman of the Stuart C. Irby Company (founded in 1919) and the Irby Construction Company (a global electrical contractor). Mrs. Margaret Lyons Irby attended SMU. Two of the Irby's five children graduated from SMU: Stuart M. and Charles L. The family has a long-standing interest in ethical issues and is concerned about the general moral decline of American society.

WEBSITE

Please be sure to visit the Maguire Center's regularly updated homepage at www.smu.edu/~ethics_center. Of special interest is a description of our past and upcoming events, a list of our publications (some of which can be accessed on-line), and ethics course offerings at SMU. In addition, the website provides information on the Center's mission and history, Ethics Center Advisory Board, Center Staff and Faculty Advisors, Faculty Research and Teaching, Student Programs, and Awards. The website can also be accessed through the Southern Methodist University homepage at www.smu.edu under the Centers and Institutes category.

CENTER CONTINUES PUBLISHING EFFORTS; ADDS JOSEPH ALLEN'S PAPER TO SERIES

The Center intends that its publications, both in their style and content, reach out beyond the walls of the university to the broader community. To that end, the Center publishes occasional papers growing out of an author's work.

Last Fall, the Maguire Center released six essays as occasional papers:

- "The Private and Public Intellectual in the World and the Academy," James Hopkins
- "Managed Care: Some Basic Ethical Issues," James Childress
- "Journalism as a High Profession in Spite of Itself," William Lee Miller
- "The New Media: The Internet, Democracy, Free Speech and the Management of Temperance," Richard O. Mason
- "'Look, her lips': Softness of Voice, Construction of Character in *King Lear*," Michael Holahan
- "Pilgrimage and the Desire for Meaning," Bonnie Wheeler

The most recent addition to this collection is:

"Politics as a Calling," Joseph L. Allen

Work is currently underway to produce an occasional paper based on a lecture entitled "Compassion and Sympathy as Moral Motivation" by Dr. Steven Sverdlik, Associate Professor of Philosophy at SMU.

To order any of our essays, send the essay request along with \$2 per essay to:

**Cary M. Maguire Center for Ethics and Public Responsibility
Southern Methodist University
P.O. Box 750316
Dallas, TX 75275-0316**

The Maguire Center is also working on three volumes primarily based on the Center's first three major public conferences. *Ethical Issues in Managed Care*, originating from the Center's inaugural conference, is being edited by SMU School of Law Associate Professor Tom Mayo. The on-line volume will be available on the Center's website free of charge. Dr. William F. May, founding director of the Center, is editor of the forthcoming book, *Entrusted With Giving and Receiving*. This book will include material from two public conferences in 1996-97: *The Ethics of Philanthropy and Trusteeship* and *Ethical Issues Facing Voluntary Communities*. Robin Lovin, Dean of Perkins School of Theology, is editing a book based on the presentations given at last year's conference, *The Ethics of Contract and Other Promises*. Two additional scholars, John Witte and Stuart Herman, have also agreed to write chapters for the volume.

The Maguire Center would appreciate your comments on its publications, as we seek to strengthen this aspect of the Center's mission. David Halleen is Research Associate for Publications, and may be reached through the Center at (214) 768-4255.

GIFTS TO THE CENTER

The Irby Family from Mississippi donated \$50,000 as an endowment to support the Public Intern Program.

21st Century Group gave \$61,100 to support the annual conference on *Ethics in Government: Cooperation and Conflict in Urban Politics*.

Mr. Cary Maguire donated \$25,000 to update the Center facilities.

Maguire Oil Company donated \$3,807.63 to support the work of the Center.

Dr. Charles Sprague donated \$500 of his J. Erik Jonsson honorarium to support the work of the Center.

COPAS of Dallas donated \$500 to support Center activities.

EXCERPTS ON "POLITICS AS A CALLING"

DR. JOSEPH L. ALLEN, OCTOBER 7, MAGUIRE PUBLIC SCHOLAR LECTURE

In his stirring Maguire Public Scholar Lecture, Joseph Allen examined different approaches that professional politicians may take to their work. He began by posing some key questions:

"Is politics the kind of work that can *be* a calling? Is it a role that by its nature can be helpful to others—can serve the common good—if it is followed? And if it is, what kind of activity is the political practitioner called to carry on? What *is* the calling of the politician?"

I shall explore this question in three steps. First I shall identify some essential features of politics in order to ask what politics and politicians can contribute to human life. Next, I shall discuss one image of the politician (the opportunist) that, even though it may describe how some politicians go about their work, is not an image that could be one's calling. Third, in contrast to this inadequate image, I shall sketch out two visions of the politician—two out of many possibilities—either of which can be a calling. One vision follows the principle of remedying some serious injustice or injustices; the other exalts the principle of conciliation as an alternative to violence in the midst of political conflict. My thesis is that, though each of these two can validly be seen as a calling, there is a continuing tension between them—between the effort to resolve an injustice and the effort to conciliate, and therefore to compromise, between politicians whose views of justice stand in conflict. Either of the two can be an adequate vision only if it recognizes the validity of the other one. . . .

Here then are four enduring features: plurality, finite freedom, a mix of conflict and harmony, and a mix of trustworthiness and untrustworthiness. These conditions together create the need for the members of a community to determine the shape of its common life. This is what politics most basically is: *the process of deliberating and deciding about the shape of a community's life*. The most important thing to say about politics is not that it is a struggle for power; it *is* that, but people seek power in order to use it for their purposes—in order to shape their lives together in certain ways. And politics is not simply another word for governing—i.e., for deciding about a community's life and carrying out those decisions. A tyrant might do that, but it would not be politics in the sense in which I am discussing it. Politics is the process by which a number of people deliberate about what to decide. It is the process of give-and-take among people as they

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POLITICS AS A CALLING, *continued*

decide about a community's life. This give-and-take is not something that only goes on in a small group operating behind the scenes. Much political discussion is behind the scenes, but eventually what is discussed in private must also be discussed in public, if we want people to support it. Bernard Crick expressed it well: 'The unique character of political activity lies...in its publicity.' Politics goes on when members of the community bring different concerns and interests to consider together in the public arena. This deliberation and decision about the shape of a community's life is the central contribution that politics can make to human life. To embark upon politics as a *calling* is to set out to make this contribution.

But who is a politician? A politician is anyone who participates actively and directly in this process of deliberation and decision. If this is the most basic characteristic of a politician, then the term does not necessarily carry overtones of moral disapproval. 'Politician' connotes most directly, not 'one who makes shady deals behind the scenes,' but 'one who deliberates publicly

about the shape of our common life as a people.' If so, that makes many if not most of us politicians. This is one of our many roles in life, in that most of us engage publicly at some time or other in discussing governmental policies, and in ways that affect the outcome, if only by affecting how people vote. In this sense nearly everyone is called to be a politician.

But my interest here is especially in those who are *professional* politicians. They include two main categories. One is those who hold, or are seeking to hold, some policy-making public office—national, state, or local, either by election or appointment. The other category is those who work in politics without holding a formal governmental position, such as political party leaders, close advisors to public officials, and leaders of non-governmental groups trying to influence government policies. These are all professional politicians, whether they like the label or not. My question is what it would mean for people like these to pursue the role of politician as a calling, theologically understood."

Tel.: 214-768-4255 FAX: 214-768-3391
email: maguire_ethics@mail.smu.edu
website: www.smu.edu/~ethics_center

Cary M. Maguire Center for Ethics and
Public Responsibility
Southern Methodist University
PO Box 750316
Dallas, Texas 75275