

Cary M. Maguire Center for Ethics and Public Responsibility

Southern Methodist University

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J. ERIK JONSSON ETHICS AWARD



Bob Buford, a legendary businessman and exemplary public citizen, received the 2009-2010 J. Erik Jonsson Ethics Award on February 12, 2010. Over 100 civic and corporate leaders were in attendance as Tom Luce presented the award to Mrs. Linda Buford, who accepted it on his behalf.

Bob Buford lives a life of sacrifice and service for the public good and for this, the Center is pleased to bestow the J. Erik Jonsson Ethics Award. (See page 3 for more photographs.)

DARWIN OBSERVANCE

2009 was both the year of Charles Darwin's 200th birthday and the 150th anniversary of the publication of his *On the Origin of the Species*. As part of a university-wide effort, the Maguire Center co-sponsored two events of the year-long recognition.

The first event on September 24, 2009 was a viewing and discussion of the Peabody Award-winning documentary *Judgment Day - Intelligent Design on Trial*, which tells the story of the federal trial in Dover, PA (*Kitzmiller v. Dover Area School District*) concerning the teaching of intelligent design. After the film was shown, a panel discussion on the legal, ethical, and journalistic issues surrounding the trial and the making of the documentary was held with Paula Apsell and Melanie Wallace, producers of the film; Judge John E. Jones III, who presided over the trial; Laurie Lebo, a reporter who covered the trial; and Peter Rothschild, the attorney for the plaintiffs, participating.

The following day, the Maguire Center co-sponsored a panel discussion about first amendment issues and the teaching of intelligent design entitled "Intelligent Design in the Classroom." The panelists included Judge Jones, Eric Rothschild, SMU Dedman School of Law professor Lackland Bloom, and Hiram Sasser of the Liberty Legal Institute.

THE DOWNTURN AND THE PROFESSIONS: STORIES OF SUCCESSFUL SERVICE

The 2009-2010 Annual Conference of the Professions was held November 4, 2009, in Prothro Hall's Great Room in the SMU Perkins School of Theology. It was the 24th in a series of unique conclaves at which representatives of law, medicine, and the clergy come together to address common ethical issues facing the professions and to discuss solutions. This year's topic was "The



Downturn and the Professions: Stories of Successful Service."

The keynote speakers were Rev. Cecil Williams, author, activist, and Pastor Emeritus at San Francisco's Glide Memorial United Methodist Church, and Dr. Janice Mirikitani, Founding President of the Glide Foundation. The historical Glide Church and its foundation have a history of extensive and cooperative social ministry and were featured in the film *The Pursuit of Happyness*, which starred Will Smith as Chris Gardner, a homeless salesman turned stockbroker who turned to Glide for support.

A panel of professionals responding to the keynote remarks was moderated Michael Darrouzet, Executive Vice President and CEO of the Dallas County Medical Society. The panelists were Michael Fleischer, Executive Director of the Jewish Family Service; John Greenan, Executive Director with the Central Dallas Community Development Corporation; and Dr. James Walton, Vice President and Chief Health Equity Officer with Baylor Health Care System and Medical Director at Project Access Dallas.

"TEACH YOUR CHILDREN WELL"

The words come from an old song by Crosby, Stills & Nash. A fresh take is provided by Professor Tom Wartenberg at Mount Holyoke College, who has developed an entire curriculum for teaching philosophy (with an extensive module for ethics) to children in elementary school. This is a valuable resource for home use, and it would be a great program for enterprising SMU students to take to elementary schools in our community (perhaps as a credit-earning course). Check out Professor Wartenberg's website (<http://tinyurl.com/y47r7d4>) and *The New York Times* article about philosophy for children (<http://tinyurl.com/23yv4d5>).

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FROM THE DIRECTOR

For my fifth and final letter as Director of the Maguire Center, I am stuck between a rock and a hard place. Most such communiqués either describe the achievements of the past year or paint a picture of the year to come. After fifteen years of operation and with the imminent arrival of a distinguished new Director, Professor Rita Kirk of the Meadows School, both of these tasks are more properly hers than mine. Although our fundamental goal – bringing ethics in a meaningful way to at least 75 percent of our graduates – undoubtedly remains the same, figuring out how to move toward that goal in the most effective and efficient manner now becomes the work of a new team headed by Dr. Kirk.

What is left for me to write about at this juncture in the Center's career, therefore, is neither the past nor the future, but the present, and there's a lot to say.

First, the Center is blessed to have an Advisory Board that is second to none in this city and a loyal Faculty Advisory Committee that is engaged and committed to the success of the Center. These are assets that will continue to play an important role in the Center's future successes.

Second, SMU is in the middle of a fundamental change in its undergraduate educational program. In March 2010, after two years of planning and campus-wide discussions, the faculty approved a new "University Curriculum" to take effect in the fall of 2012. As significant as the changes are, the heart of the University Curriculum preserves the essence of SMU's 1963 Master Plan. As stated in the final report, "the University Curriculum emphasizes the values of what historically has been known as a liberal education—namely, acquiring a basic understanding of human society in all its dimensions, and learning to read, write, and think critically."

The new University Curriculum has three major components: Foundation courses, five "Pillars," and "Capstone." The Pillars represent the largest commitment of credit hours (a maximum of 30 credits), one of which is "Philosophical and Religious Inquiry and Ethics." Students will be required to take two courses from each Pillar before they can graduate. In the case of "Philosophical and Religious Inquiry and Ethics" (and most other Pillars, as well), the sequence will consist of "an introductory course that covers origins, critical analysis, and important issues, followed by a second course that, typically, will be of a more focused or advanced nature." As might be expected, there are five faculty committees hard at work to flesh out the process and substantive questions raised by the Pillar-based distribution requirement.

It is obviously a major achievement to get ethics included in the Pillars. Ethics is in a sense ubiquitous. It is a key concern for all professionals, all scholars, and all citizens in both public and private spheres of life. Without a school or department devoted exclusively to ethics, however, the ubiquity of ethics is its own worst enemy in curricular debates. For this reason alone, we owe

an immense debt of gratitude to President Turner, Provost Ludden, and the faculty co-chairs of the General Education Review Committee, Professors Dennis Cordell (History) and Tom Tunks (Music). Without their vision, I truly believe that ethics might well have been nowhere in the Pillars for the simple reason that it is everywhere in our lives.

The hard work of implementing this new requirement lies ahead. One major question will be what counts as an ethics course for purposes of this new graduation requirement. A quick glance at the list of courses whose teachers received grants from the Maguire Center (<http://smu.edu/ethicscenter/faculty/teaching-grants.asp>) or our recently updated list of 193 ethics-related courses (<http://smu.edu/ethicscenter/students/courses.asp>) illustrates the challenges. How many of these courses offer a significant ethics-oriented academic experience? What will the process for answering this question look like? And once the courses are whittled down to those in which ethics is a central focus rather than an incidental one, can the University offer enough introductory and advanced courses for 3,500 graduates to meet this distribution requirement?

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ETHICS BOWL TEAM (SEED)

The Society for Ethical Evaluation and Debate (SEED) is made up of motivated SMU undergraduate students who enjoy researching, reflecting upon, and debating ethical issues. The students who constituted this year's team were Jon Haghayeghi, Jessica Huseman, Hanna Haghayeghi, Nick Brait, Cas Stillwell, Cris Tran, and Greg Mandel. To prepare for competitions, the team met once a week with team coordinator Ken Loyer to reflect upon the ethical considerations of the assigned cases. Through their participation, these students were able to develop their skills in critical thinking, moral judgement, and public speaking.

In the Texas Regional Ethics Bowl in San Antonio, on November 14, 2009, at St. Mary's University in San Antonio, Texas, SMU competed against several other teams and finished in fourth place. Thus they were eligible to advance to the National Ethics Bowl.

The Intercollegiate Ethics Bowl is a team competition that combines the excitement and fun of a graduate tournament with an innovative approach to education in practical and professional ethics for undergraduate students. This year's competition was in Cincinnati on March 4, 2010. The team debated cases involving carrying guns in schools, auctioning off one's virginity to repay student loans, freedom of speech in public high school newspapers, parental rights to children conceived by IVF with a sperm donor, use of false identity in receiving medical treatment, legalized gambling, employees forced to undergo mandatory microchipping, and allowing a university to accept money from a corporate sponsor that desires intellectual property rights to research results.

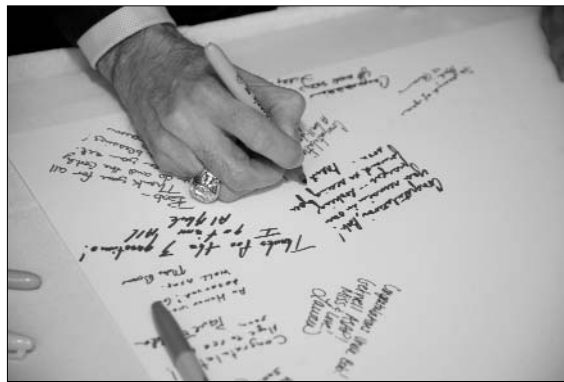
Photographs



(L to R) Rena Pederson, Linda Buford, Tom Luce, and Gerald Turner at the 2009-2010 J. Erik Jonsson Ethics Award luncheon on February 10, 2010.



Tom Luce at the podium in front of Rena Pederson, seated, at the 2009-2010 J. Erik Jonsson Ethics Award luncheon on February 10, 2010. A large photo of honoree Bob Buford sits beside the podium in his absence due to illness.



Well wishers sign a giant get-well card for Bob Buford, who was unable to attend the luncheon in honor of his winning the 2009-2010 J. Erik Jonsson Ethics Award.



Panelists at the 2009-2010 Annual Conference of the Professions. (L to R) Cecil Williams, Janice Mirikitani, Michael Fleischer, John Greenan, and James Walton.

PUBLIC SCHOLAR JENIA TURNER

In her Maguire Public Scholar Lecture held November 5, 2009, in the Hughes-Trigg Ballroom, Professor Jenia Turner gave a lecture entitled, "Ethical Dilemmas Facing Defense Attorneys in War-Crime Trials." In this lecture, she discussed whether criminal defense attorneys should be permitted to engage in conduct that is on the extreme margins of zealous advocacy such as making meritless claims or contentions and in introducing evidence (specifically the defendant's testimony) that they reasonably believe is false."



Jenia Turner is an Associate Professor of Law at SMU Dedman School of Law, where she teaches criminal procedure, international criminal law, comparative criminal procedure, and international organizations. She graduated from Yale Law School and is the author of *Plea Bargaining Across Borders: Criminal Procedure*. Prior to joining SMU, she taught legal research and writing and comparative criminal procedure at the University of Chicago Law School.

PUBLIC SCHOLAR WAYNE SHAW

Professor Wayne Shaw was the Maguire Center's Spring 2010 Public Scholar. He presented his address, "Ethics and Business: An Inherent Conflict?" in the Karcher Auditorium at SMU Dedman School of Law on March 2, 2010. In his lecture, Professor Shaw discussed the conflicts of interest between corporate directors and managers and the shareholders whose interests they are bound to represent.



Wayne Shaw, Ph.D., Helmut Sohmen Distinguished Professor of Corporate Governance, came to SMU from the University of Colorado Graduate School of Business. Dr. Shaw received his Ph.D. in accounting from the University of Texas at Austin. He is the author of the book, *West's Federal Taxation: Advanced Taxation* and numerous articles on finance, accounting, and taxation.

CO-SPONSORED EVENTS

Regional Bioethics

The Maguire Center for Ethics participated in the fall and spring semi-annual meetings of the North Texas Bioethics Network. The Fall dinner was a discussion of about inter-institutional opportunities such as a joint UTSW-UTD science policy program and a joint UTSW-SMU bioethics MA, and learning about these initiatives and to discuss their value and feasibility and the kinds of roadblocks that one might encounter in their development and implementation. The Spring meeting topic was the idea of hosting a five-school symposium on neuroscience and ethics.

CO-SPONSORED EVENTS (CONTINUED)

Human Research Ethics

On September 17, 2010, Thomas Beauchamp, Ph.D., of Georgetown University and primary author of "The Belmont Report" gave a lecture entitled "From the Nuremberg Code to the Belmont Report and the Final Rule: The Protection of Human Research Subjects in the 21st Century." The lecture was followed by a panel discussion featuring panelists Suzanne Rivera, UT Southwestern Medical School; Steve Inrig, UT Southwestern Medical School; and Shelley Carlin, local attorney. The next morning, Dr. Beauchamp gave a talk at the breakfast meeting of the Institutional Review Board at UTSW. Dr. Beauchamp was invited to Dallas as part of the Human Rights Education Program's year-long series recognizing the anniversary of the Holocaust.

Medical Decision Making

On March 29, 2010, the Maguire Center co-sponsored a lecture by Tim Dare, Ph.D., Department of Philosophy and Faculty of Law, University of Auckland, New Zealand, speaking on "Do Parents Have the Right to Make Medical Decisions on Behalf of Their Children?" This event was co-sponsored with the Department of Philosophy.

Evolutionary Aesthetics

Also on March 29, the Maguire Center co-sponsored a lecture by Professor Justine Kingsbury, Ph.D., Lecturer, University of Waikato, New Zealand, speaking on "The Limits of Evolutionary Aesthetics." This event was co-sponsored with the SMU Philosophy Club.

Ethical Dilemma for a Lawyer

With the student Association of Law and Politics at SMU Dedman School of Law, the Center co-sponsored "In the Shadow of Watergate: Working as a Young Lawyer in the Nixon White House," with guest speaker Mr. Egil "Bud" Krogh, J.D. The topic was so popular that he gave two lectures on March 30, 2010, at the law school, one at noon and the other at 5:00 pm. Mr. Krogh is a former legal counsel to President Richard M. Nixon. He offered his thoughts regarding the ethical dilemmas he faced as a young lawyer working in the Nixon White House between 1968 and 1973.

Media and Human Rights

The Maguire Center for Ethics and Public Responsibility co-sponsored, with the SMU Division of Cinema-Television at the Meadows School of the Arts, a symposium on April 6-7, 2010, entitled "Media and Human Rights in America." The event began with a screening of *Tribute! A Conversation with Rob Epstein* on April 6th. The next day, four panel discussions were held, one each on justice in journalism; new media and human rights; media and the death penalty; and media, race, ethics, and justice. The keynote address was given by Dr. Rick Halperin, former Chair of the Board of Directors of Amnesty International, Director of SMU's Human Rights Education Program, and member of the Maguire Center's Faculty Advisory Committee. Center Director Tom Mayo moderated the panel discussing media, race, ethics, and justice.

MAGUIRE & IRBY FAMILY PUBLIC SERVICE INTERNS

The Summer 2010 interns (and their projects) were:

Shay Cannedy, an anthropology grad student at Dedman College, worked with the Green Leaf Program at Refugee Services of Texas, Inc. in Austin. She developed and implemented a culturally competent system for evaluating services, and also developed curriculum for marriage-education classes.

John Duvenci, a grad student in the Lyle School of Engineering, worked with Living Water International in Houston to design a waste-water treatment system for an orphanage in Luanda, Angola.

Kendra Eaton, a senior majoring in Markets and Culture in Dedman College, worked with Fundacion A. Jean Brugger in San Juan del Sur, Nicaragua, teaching art appreciation for children in an after-school program. She also tutored students in the English language and taught workshops to help local residents enhance their computer skills.

Lisa Haayen, a Ph.D. student in cultural anthropology in Dedman College, compared student retention rates and outcomes at two Vickery Meadows Learning Center campuses to understand factors that will improve learner persistence and thus improve the curriculum and programming in West Dallas.

Eric Anders Pedersen, a senior majoring in Markets and Culture in Dedman College, went to northern Uganda to work under the umbrella organization of Elephant Sisters to aid in building low-cost homes, to counsel former child soldiers in conflict resolution and mediation, and to expose children to the English language through reading, song, and conversation.

Sheba Rasson, a senior psychology and business major, worked at Legal Hospice of Texas in Dallas, reviewing and editing client orientation materials, performing client registrations, and assisting with research and preparation of legal documents.

Ablat Turson, a biology Ph.D. student in Dedman College, worked at International Students Inc., researching and analyzing the needs of international students studying at Dallas universities and matching needs with potential resource-delivery systems.

PUBLICATIONS

The Maguire Center's Occasional Paper Series added two new papers, bringing the total of Occasional Papers to twenty-five. The first new paper, *Counteracting Ambition: Applying Corporate Compliance and Ethics to the Separation of Powers Concerns with Domestic Surveillance* (Occasional Paper #24) by Paul McGreal, is based on his talk at the *Guarding the Guardians: The Ethics and Law of Domestic Surveillance* conference held in 2006. The second paper is *Confessions of an Expert Witness: Rhetoric, Politics, and Ethics at the International Criminal Tribunal for Rwanda* (Occasional Paper #25) written by Dr. Mark Lawrence McPhail.

NEW MAGUIRE TEACHING FELLOWS



Two professors were chosen as Maguire Teaching Fellows for 2010-2011. Dr. Soraya Gollop, Assistant Professor of Philosophy in Dedman College, will develop a course tentatively entitled

Medical Ethics. Dr. Thomas F. Siems, Senior Lecturer of Engineering Management, Information, and Systems will design a course entitled *Ethics in Engineering*.

DESIGN TEAM

The Design Team is a student-run organization that encourages students to think about the ethical implications of their actions before making a decision. They choose topics they believe are relevant to the SMU community and then design a presentation that is customized to meet the needs of the particular class or group to whom they are presenting. This year, the Design Team gave two presentations to the campus community.

This year's Ethics Design Team partnered with the Wellness Department and offered a campus-wide program entitled, "Got Morals? The Well U at SMU: An Ethical Foundation for Wellness." The team reflected on the basic question, "What is moral wellness, and how is it quantified?" Their findings suggest that as with physical, mental, and emotional wellness, it is important to know where one stands with moral wellness in order to live more virtuous lives. Toward that end, they developed a survey on moral wellness that over 120 Wellness students completed. The responses to the survey provided a sampling of perspectives from within the SMU community on the meaning of moral health and wellbeing, and served as a basis for the discussion led by the Design Team with other students. During the hour-long program, they discussed thought-provoking dilemmas in small group contexts to pique doubt, reflection, and interest. This enabled each student to arrive at his or her individual conclusion, further defining and strengthening the unique system of morality so crucial to the development of college students into adults of formidable character. Ultimately, they were guided in their work on this subject by the goal of realizing their full potential as morally grounded persons.

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These are hard questions, but they are questions we should be happy to address, as well. The administrative burden of answering them goes with the territory whenever a university undertakes the serious work of providing their students with the best possible preparation for their future careers and lives. It is a burden that SMU has embraced, and in the case of ethics, this is a cause for celebration and recommitment to the original vision and continuing mission of the Maguire Center for Ethics and Public Responsibility.

Finally, on a more personal note, I would like to offer my thanks to the University – in particular Provost Ross Murfin for providing the opportunity to serve as Director and Provost Paul Ludden for allowing me to continue in this job – for the past five-plus years. Throughout this entire period, I have benefited from the tireless support of Terri Gwinn, the Center's Coordinator and chief cook and bottle-washer. And I most especially thank Cary Maguire and Bobby Lyle, the chair and vice-chair of the Advisory Board, whose unflagging commitment to the Center and wise counsel have made my time at the helm such a pleasure.

DALLAS BUSINESSES RECOGNIZED FOR ETHICS

The *Dallas Business Journal*, in conjunction with the North Texas Ethics Association, presented the North Texas Business Ethics Awards at a luncheon on May 7, 2010. The award recognizes companies in North Texas that have a strong and proven commitment to ethical business practices in their everyday operations, management philosophies and in response to crises or challenge.

Awards were presented to the following companies: Hospice Plus, Loveable Smiles, Texas Institute for Surgery, and Haven Home Health. Previous award winners EDS, Trammell Crow Company, The Staubach Company, and TDIndustries have been selected for the prestigious American Business Ethics Award.

DID YOU KNOW?

Former Maguire Teaching Fellow Jeffrey Kahn (Law) was honored with a Golden Mustang Outstanding Faculty Award by SMU.

Maguire Center Faculty Advisory Committee member Charles Curran was elected to the American Academy of Arts and Sciences. He was inducted at a ceremony on October 9, 2010 at the Academy's headquarters in Cambridge, Massachusetts.

Professor Thomas Mayo will step down as Director of the Maguire Center on December 31, 2010, and turn over the reins to Rita Kirk, Ph.D. Professor Kirk has taught Media Ethics at the Meadows School of the Arts for several years and is a former Maguire Teaching Fellow.



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