

— 2021 —
J. Erik Jonsson
ETHICS AWARD

HONORING CARY MAGUIRE AND CELEBRATING 25 YEARS OF THE MAGUIRE ETHICS CENTER

WELCOME

Brad Cheves

SMU VP for Development and External Affairs

Rita Kirk

William F. May Endowed Director of the Maguire Ethics Center

STUDENT VOICES

Rylee Bailey '22 and Andrew Mistry '17

KEYNOTE INTRODUCTION

Ralph Babb, Jr. and Ashlee Kleinert

Maguire Ethics Center Executive Board Members and Event Co-Chairs

KEYNOTE PRESENTATION

Arthur C. Brooks

Bestselling author and social scientist

IMPACT INTRODUCTION

Candace Crespo

Associate Director of the Maguire Ethics Center

ETHICS CENTER IMPACT

HONORING CARY M. MAGUIRE

Special remarks by Bill and Linda Pitts Custard, Rita Kirk,
Robin Lovin, Bobby Lyle, Al Neimi, and R. Gerald Turner

2021 J. ERIK JONSSON ETHICS AWARD HOST COMMITTEE

COMMITTEE CO-CHAIRS

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OMAR SULEIMAN

R. GERALD TURNER

KERN WILDENTHAL



Celebrating 25 Years of the Ethics Center

The Maguire Center for Ethics & Public Responsibility is a university-wide center that supports student and faculty ethics-related education and activities, as well as outreach to community, private and public institutions. Located inside historic McFarlin Auditorium, SMU's Maguire Center has supported the ethical development of SMU students and research efforts of faculty since 1996. The Maguire Ethics Center seeks to recognize, honor, and model ethical behavior; provide moral reflection on the contemporary issues; and celebrate ethics that reflect SMU's fundamental goals.





OUR KEYNOTE SPEAKER

Arthur C. Brooks

Arthur Brooks is a Harvard professor, Ph.D. social scientist, bestselling author, and columnist who specializes in using the highest levels of science and philosophy to provide people with actionable strategies to live their best lives. In a one-on-one interview, moderated by Maguire Ethics Center Director Rita Kirk, Arthur sits down to make the case for how intentional reflection and humility play key roles in bringing about change and finding happiness. Drawing on ancient wisdom, cutting-edge behavioral science,

and examples from history's greatest leaders, Arthur shows how we can bridge national divides and make progress as a society, all while becoming happier and more effective people. Arthur explores the significance of labels and how our choice of words become so important in communicating ideas and lessening the political furor.

Arthur is professor of the practice of public leadership at the Harvard Kennedy School and an Arthur C. Patterson Faculty Fellow at the Harvard Business School. Arthur is a columnist for The Washington Post and The Atlantic, host of the podcast "Art of Happiness," and the bestselling author of 11 books on topics including the role of government, fairness, economic opportunity, happiness, and the morality of free enterprise. He is also the subject of the 2019 documentary film "The Pursuit," which Variety named one of the "Best Documentaries on Netflix."





2021 RECIPIENT

Cary M. Maguire

Business Leader. Champion of Ethics. Our Founder.

As Chairman Emeritus of Maguire Oil Company, SMU Trustee emeritus and as a legendary civic leader, few individuals can claim the breadth and scope of Cary Maguire's commitment to ethics education

and thoughtful leadership. From higher education to the founding of SMU's Maguire Center, his influence on the conversations of integrity, morality and ethics is profound.

Few SMU benefactors can claim the earnest involvement and dedication Cary has exhibited to critical initiatives on the Hilltop. Cary was a member of the Executive Committee for the Campaign for SMU, which surpassed its goal by raising nearly \$542 million in its five-year campaign. Cary was co-chair of the Cox School Campaign Committee. A long-time member of the SMU Board of Trustees, his other SMU leadership positions have included service as the chair of Cox School of Business Executive Board, the Maguire Energy Institute Advisory Board, the Maguire Center for Ethics and Public Responsibility Advisory Board, and the Investment and Audit Committee; member of the President's Leadership Council, and directorships of the Foundation for Business Administration, and the John Goodwin Tower Center for Political Studies in Dedman College. In 1995, he and his wife, Ann, were among the first recipients of SMU's Mustang Award honoring individuals whose longtime service and philanthropy have had a lasting impact on the university.





In 1995, Cary made history by founding the Cary M. Maguire Center for Ethics and Public Responsibility, SMU's first university-wide center dedicated to the exploration of issues bearing on the public good. Working alongside the offices of the President and the Provost, Cary founded the Center to further the goal of providing SMU students with the opportunity to engage inter-disciplinarily with the concept of ethics. Going further, Cary endowed a university-wide professorship in ethics at SMU and has provided additional funds for programs and facilities in SMU's Edwin L. Cox School of Business, including the Maguire Energy Institute, the Maguire Chair in oil and gas management, and the Maguire building housing undergraduate programs in the Cox School. His generosity and vision goes well beyond SMU. Cary is also responsible for establishing the Center for Ethics in Financial Services at American University and the Cary and Ann Maguire Chair in History at the Library of Congress.

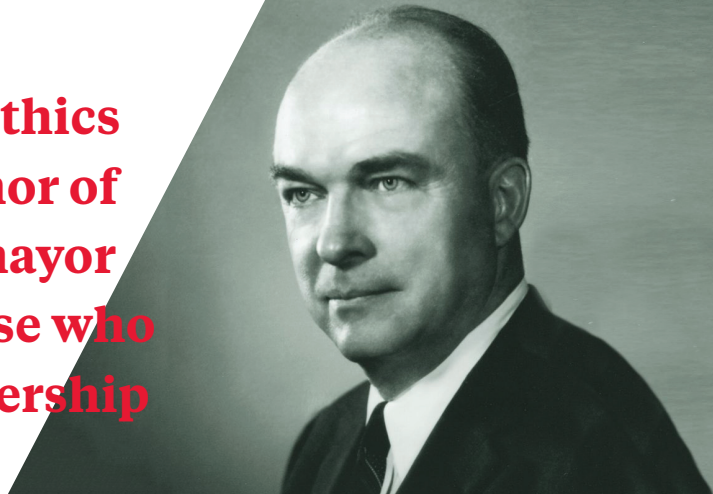
In recognition of his civic and philanthropic contributions to our city, state and nation, in addition to his lifelong commitment to ethical leadership practices, the Maguire Center for Ethics and Public Responsibility is honored to recognize Cary with the 2021 J. Erik Jonsson Ethics Award on the 25th anniversary of the Center's founding.



THE J. ERIK JONSSON ETHICS AWARD, REDESIGNED
AND SCULPTED IN 2015 BY LEGENDARY DALLAS
ARTIST BRAD OLDHAM, IS CAST IN BRONZE AND SITS
ATOP A MARBLE BASE.



The J. Erik Jonsson Ethics Award, named in honor of the spirited former mayor of Dallas, honors those who personify moral leadership and public virtue.



J. Erik Jonsson, a founder of Texas Instruments, was a selfless civic worker, former Dallas mayor, and committed philanthropist. He exemplified the highest ethical standards in his many business and civic endeavors. As a visionary, he sought to repay the debt that all businesses owe their community through selfless work as a civic leader and through his philanthropy in education.

His own leadership in Dallas's civic affairs culminated when he was selected to be mayor in the dark period following the assassination of President John F. Kennedy. Under his guidance from 1964-1971, the city built a new city hall, a new municipal library, and the Dallas/Fort Worth International Airport. He founded and largely financed the Goals for Dallas program that, for the first time in the city's history, involved people of all races in establishing long-range municipal goals.

PREVIOUS RECIPIENTS

2020 - Ross Perot, Jr.
2019 - Nancy Strauss Halbreich
2018 - Bobby B. Lyle
2017 - David O. Brown
2016 - Terry J. Flowers
2015 - Lyda Hill
2014 - Gail Griffin Thomas
2013 - Nancy Ann and Ray L. Hunt

2012 - Walter J. Humann
2011 - Ruth Collins Sharp Altshuler †
2010 - Robert P. Buford †
2009 - Ronald G. Steinhart
2008 - Michael M. Boone
2007 - Zan W. Holmes, Jr.
2006 - Roger T. Staubach
2005 - Caren H. Prothro

2004 - Thomas W. Luce, III
2003 - Ron J. Anderson †
2002 - Jack B. Lowe, Jr.
2000 - William T. Solomon
1999 - Stanley J. Marcus †
1998 - Charles C. Sprague †
1997 - Curtis W. Meadows, Jr.

† Deceased

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***Additional thanks to those individuals who have generously donated
\$1000+ to the Maguire Ethics Center in Cary's honor:***

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*Nancy Ann and
Ray L. Hunt*



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