

Verbal Judo Institute, Inc.

De-escalation Education

Teaching empathy, dignity, & respect for over 38 years



1 Mission Statement

The mission of the Verbal Judo Institute is to create a S.A.F.E.R.® world by delivering practical and easy to learn strategies that empower people to effectively de-escalate conflict and potential violence.

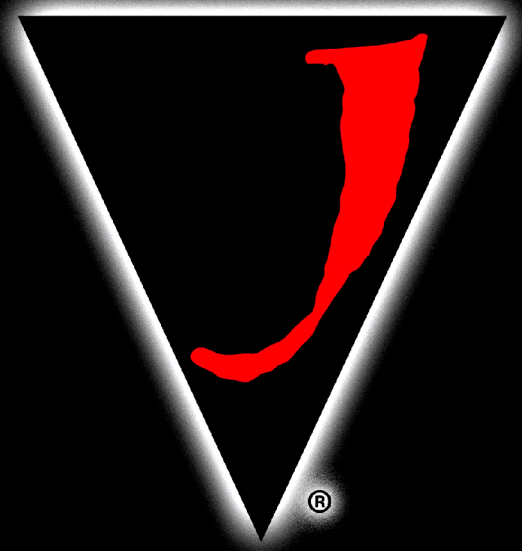
2 What Makes Us Different?



What differentiates Verbal Judo from other communication systems is that it offers practical solutions that work when people are under pressure. It provides techniques and conditioned responses that have been extensively tested in the field. The Verbal Judo philosophy is that when you react, the event controls you, whilst when you respond, you're in control.

3 Join over a million people

Verbal Judo Institute has equipped over a million individuals with the necessary skills to redirect behavior and generate voluntary compliance. Increasing personal safety and enhancing professionalism are the primary goals of our training. We offer several courses specifically designed to meet the needs of a diverse clientele.



One Day Course

This 21st Century based program is taught by experienced officers with decades of street and court experience. The training combines the proven techniques of Verbal Judo de-escalation, procedural justice, and neuroscience in new and realistic ways to address the needs of officers to de-escalate potentially disastrous incidents through intervention. The class includes verbal, proximal, and physical strategies to intercede when another officer is Situationally, emotionally, or cognitively compromised. Using case studies and thoughtful class discussion, students examine several high-profile incidents where officers failed to intervene in calls which later resulted civil and or criminal liability for the officer and agency. This course outlines strategies for individual officers and agencies to create better outcomes and prevent future high-profile incidents through preplanning.

CONTACT the Institute

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