

CLEMENTS CENTER FOR
SOUTHWEST STUDIES
SOUTHERN METHODIST UNIVERSITY

www.smu.edu/swcenter

Editor, **Andrea Boardman** Assistant Editor, **Ruth Ann Elmore**

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NEWSLETTER

Spring 2006

From the Director:

This spring semester will mark the end of the Center's tenth academic year, a year that has brought terrific news. The Summerlee Foundation, through the good offices of David Jackson and John Crain, has awarded the Center a grant to support residential research fellows for the next three years. Beginning in the autumn of 2006, the Summerlee fellowship, designated for work on Texas history, will raise the number of research fellows at the Center from three to four.

When we began operations ten years ago, the Clements Endowment supported just one research fellow, but a grant from the Summerlee Foundation gave us the means to support two fellows per year. After the initial Summerlee grant ran out, the Center obtained permanent funding to support three fellows a year, thanks to the work of George Bayoud who heads our advisory panel, the generosity of Louis A. Beecherl, Jr., Tex Moncrief, and an anonymous donor, and additional funding from the Clements Department of History. Now, the Summerlee Foundation has stepped forward to help us raise the number of research fellows once again.

*The Summerlee
Foundation creates
a Clements Center
Fellowship
for Texas History.*

The number is important. Residential research fellowships have been the heart of the Center's program. More than anything else the Center does, fellowships advance scholarship on the American Southwest by providing scholars with the precious gift of uninterrupted time to focus on their research and writing. A case in point is

Colleen O'Neill's book, *Making a Living and Working Elsewhere: Navajo Workers in the Twentieth Century*, published last fall by the University of Kansas Press. "This project took wings in Dallas, Texas, at the Clements Center for Southwest Studies," O'Neill wrote, as she acknowledged the time and the "intellectual companionship" the Center provided to her. At the Clements Center, as at other research centers, intellectual interactions between fellows are key elements in promoting scholarship. The

greater the number of fellows the greater the odds that fellows' points of interest will intersect. So, too, the greater the number of fellows the greater the contribution they make to the intellectual lives of students and faculty in the Clements Department of History. Fellows benefit

from spending a year with us, but we also benefit from their presence.

In some areas of life, less is more. At centers for advanced study, however, more fellows make a more vibrant intellectual community. We hope to increase the number of fellows from three to six in our second decade, and we are grateful to the Summerlee Foundation for giving us a big push in that direction.

— David J. Weber



David Weber and James Hopkins, Chair of the Clements Department of History present Gov. Bill Clements and Rita Clements with a framed copy of the Texas House of Representatives' commendation for the work of the Clements Center.



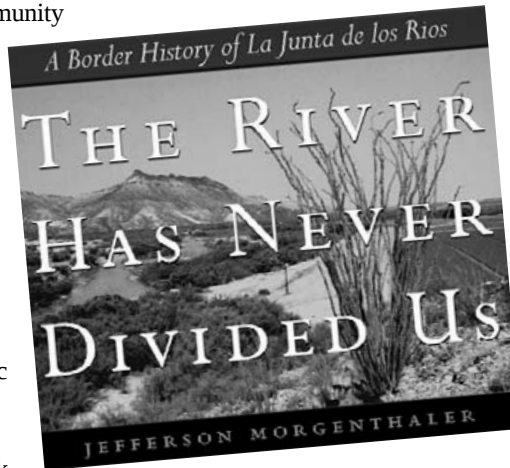
In The News

Jefferson Morgenthaler Wins the William P. Clements Center's 2004 Prize for the Best Non-Fiction Book on Southwestern America

The River Has Never Divided Us: A Border History of La Junta de los Rios

On November 10, 2005, an eager group of faculty, students, staff, and members of the community gathered in SMU's DeGolyer Library to hear Jefferson Morgenthaler speak about the Rio Grande, the border and the process of researching and writing history. He told some stories that didn't make it into his book, and explained why it has been banned by the National Park Service. He titled his award lecture "Rio Guapo, or How to tell the difference between a native mystic and a lunatic, while annoying only a few of the locals."

The Clements Center's annual book prize was initiated in 1999 to promote and recognize fine writing and original research on the American Southwest. The judges chose Jefferson Morgenthaler's book from a field of 47 submissions. They called *The River Has Never Divided Us* "compelling," "a tour de force," and "relentlessly tale-spinning, ironic, impudent and mordant." Andrés Tijerina, author of *Tejano Empire*:



Life on the South Texas Ranchos, commented that "No other history of the area has approached the broad interpretation of this book as it weaves this intensive study of

La Junta so closely into the international trends and events taking place in Texas, Mexico, and the United States...The writing is witty, bold and enticing."

After receiving the award and the \$2,500 prize, in a generous and much-appreciated gesture, Jefferson Morgenthaler returned the money to the Clements Center to create a fund, which has been named "The Morgenthaler Fund," to be used to develop good writing skills.

Among his current projects is a

book on the German migration and settlement in the Hill Country. If you are in the Hill Country, particularly in Boerne, stop by The Mockingbird Bookstore to meet and chat with the owner, Jefferson Morgenthaler.

The River Has Never Divided Us: A Border History of La Junta de los Rios was published by the University of Texas Press. Please visit <http://www.smu.edu/swcenter/prize.htm> for more information about the book prize.



David Weber Receives the Águila Azteca from the President of Mexico

On a festive November evening in front of a crowd of supporters and well-wishers from Mexico and the North Texas area, **CARLOS GARCÍA DE ALBA ZEPEDA**, the Consul General of Mexico, on behalf of President Vicente Fox, inducted **DAVID WEBER** into the Order of the Aztec Eagle in recognition of his extensive work on Mexican, U.S., and borderlands history. Weber is author or editor of over sixty scholarly articles and twenty-one books. The award is the highest honor the Mexican government can bestow on a foreigner. Previous winners with Texas ties include migrant worker advocate César Chávez, former San Antonio Mayor Henry Cisneros and former Texas Governor Ann Richards. Professor José María Muriyà, who had initiated the process that led to this award, flew to Dallas from Mexico's Colegio de Jalisco to offer his congratulations.

After a moving acceptance of the Águila Azteca in which David Weber expressed his gratitude to the Consul General, President Fox, and Carol Bryant Weber, he presented a lecture on the themes and scope of his new book,

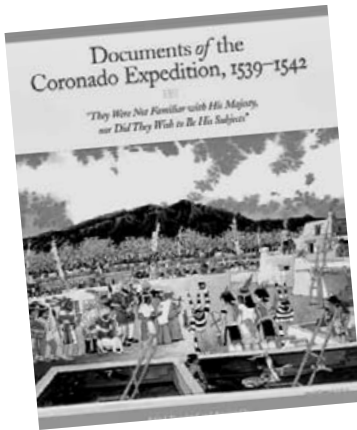
Bárbaros: Spaniards and Their Savages in the Age of Enlightenment, published last fall by Yale University Press. Following the great success of his *Spanish Frontier in North America* and after ten more years of research in archives across the U.S., Mexico, and Latin America, in *Bárbaros* Weber explains how Spain's late eighteenth-century administrators tried to fashion an enlightened policy toward the people they called *bárbaros* or "savages"—people who, in fact, still controlled over half of the area that Spain claimed in the western hemisphere.



Consul General Carlos
García de Alba Zepeda,
left, and David Weber



Publication News



CHOICE Picks *Documents of the Coronado Expedition, 1539-1542*

Many authors and publishers look forward to January when CHOICE, the publication of the Association of College & Research Libraries, a division of the American Library Association, publishes its annual list of Outstanding Academic Titles. Richard Flint and Shirley Cushing Flint received the good news that their most recent book, *Documents of the Coronado Expedition, 1539-1542*: “*They Were Not Familiar with His Majesty, nor Did They Wish to Be His Subjects*” was selected for that prestigious list. The book was published by Southern Methodist University Press in cooperation with the Clements Center and is being sold through Texas A&M Press. For more information on the Flints and their book, please visit <http://www.smu.edu/swcenter/FlintBB.htm>.

José Antonio Navarro: Soon on the Road from Austin to Dallas

By the time this newsletter appears, a remarkable book will have arrived at DeGolyer Library from the printers in Austin and will be available for sale. It is the newest volume in the Library of Texas series, co-published with the Clements Center, and the first bilingual edition in the series. *A Texas Patriot on Trial in Mexico: José Antonio Navarro and the Texan Santa Fe Expedition* contains the previously unpublished records of the military trial in which José Antonio Navarro was tried for treason but despite Santa Anna’s wish to have him executed, Navarro was exonerated by a military tribunal. The translator and editor is Andrés Reséndez, professor of history at the University of California, Davis. He is the author of *Changing*



José Antonio Navarro, Texas State Library and Archives Commission

National Identities at the Frontier: Texas and New Mexico, 1800-1850 (Cambridge University Press, 2005). Reséndez’s insightful introduction and notes provide modern readers with the context to understand Navarro’s trial and its surprising outcome. This previously unknown story opens a rare window into the conflicting loyalties and torturous political situation of thousands of Spanish-speaking Texans after their separation and before the United States and Mexico plunged into war. Reséndez’s book is a limited edition of 500 copies, in hard cover, handsomely designed and printed. (<http://smu.edu/swcenter/Navarro.htm>)



News from Recipients of the Bill and Rita Clements Research Fellowships for the Study of Southwestern America

JULIANA BARR (1999-2000), Assistant Professor, University of Florida at Gainesville, contributed an essay, “Beyond Their Control: Spaniards in Native Texas,” for the new book resulting from a Clements Center symposium: *Choice, Persuasion, and Coercion: Social Control on Spain’s North American Frontiers* (University of New Mexico Press, 2005).

FLANNERY BURKE (2002-2003) Assistant Professor of History at California State – Northridge, and her husband Pat are expecting their first child in February. “We are excited and overwhelmed and very happy.”

DEBORAH COHEN (2003-2004) Assistant Professor of History and Women and Gender’s Studies at University of Missouri – St. Louis, is using her sabbatical year to finish the manuscript that she was developing while during her fellowship year: “Bordering Modernities: Race, Masculinity, and the Cultural Politics of Mexico – U.S. Migration.”

BRIAN DELAY (2005-2006), currently a Clements Center Fellow, was awarded the Phi Alpha Theta / Westerners International Prize for the best dissertation in Western U.S. History at the Western History Association’s annual conference in October. On October 1st Brian was

continued on page 4



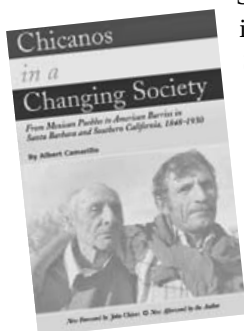
Richard White, Brian DeLay, Daniel Richter

honored to have Richard White, Margaret Byrne Professor of American History, Stanford University, and Daniel Richter, the Richard S. Dunn Director, McNeill Center for Early American Studies, University of Pennsylvania, come to Dallas to critique his manuscript in a workshop that is part of the fellowship experience.

ANDREA KÖKÉNY (Fulbright Fellow, 2001-2002), History teacher at Deák Farené Bilingual High School in Szegéd, Hungary, received her Ph.D. in the spring and in November participated in a bilingual conference on the influence of Anglo-Saxons in the world held at the University of Szegéd / Institute of English & American Studies. The first day was in English with lecturers from different foreign countries, and the second day was in Hungarian with lecturers from different departments of the university. Andrea's paper placed Texas in a larger context, with a focus on the territorial expansion of the U.S. in the first half of the 19th century as well as the 'internal' expansion, the economic growth and the different inventions that inspired it.

ANDREW GRAYBILL (2004-2005), Assistant Professor of History, University of Nebraska—Lincoln, is organizing a transnational Clements Center symposium with SMU professor Benjamin Johnson. "Bridging National Borders in North America" will be co-sponsored by Simon Fraser University, in British Columbia, Canada, and the Clements Center. See details on page 8.

MARC S. RODRIGUEZ (2003-2004) established the first of what he hopes will be an annual Latino History Lecture Series at the University of Notre Dame. One of the inaugural lectures was given by Alberto Camarillo, Stanford University, on November 17, 2005, and the other will be given by George Sánchez, University of Southern California, on March 21, with funding from Notre Dame's Institute for Latino Studies and other campus funding sources. For the Camarillo lecture, the bookstore will be selling the new edition of *Chicanos in a Changing Society: From Mexican Pueblos to American Barrios in Santa Barbara and Southern California, 1848-1930*, published by Southern Methodist University Press, with a new foreword by SMU's John Chávez and a new afterword by the author.



STEPHEN HENRY SALVADOR TOTANES (Fulbright Fellow, 2004) has been invited back to the U.S. by Santa Clara University (CA) to teach courses on Philippine History (Philippines under Spain), Introduction to South-east Asia, and Elementary Tagalog (Filipino) for their Spring Quarter.

SAM TRUETT (1997-1998) wrote that his manuscript, which he re-titled *Fugitive Landscapes: A Forgotten History of the U.S.-Mexico Borderlands*, is now in production at Yale University Press and is due out in November 2006. He is working on a second book project, "Old New Worlds: Ruins and Empire in America," which asks how a place that imagines itself as a "New World" has faced its own antiquity and mortality, from the sixteenth century to the present day. Sam's essay on "A Mexican Cossack in Southern California" about Emilio Kosterlitzky appeared in the Fall/Winter 2005 edition of the *Huntington Frontiers* magazine.

TISA WENGER (2002-2003) has a book contract with the University of North Carolina Press for the manuscript that brought her to the Clements Center for her fellowship year: *The Pueblo Indian Dance Controversy and the Cultural Invention of Religion in America*. It is expected to be published in 2008. Plus, she has three essays: "'We Are Guaranteed Freedom': Pueblo Indians and the Category of Religion in the 1920s" will appear in *History of Religions* 45:2 (November 2005): 89-113. "The Practice of Dance for the Future of Christianity: 'Eurythmic Worship' in New York's Roaring Twenties" is forthcoming in *Protestants in Practice: Histories of the Christian Life in America*, edited by Laurie Maffly-Kipp, Leigh Schmidt, and Mark Valeri (Johns Hopkins University Press, 2006). "Modernists, Pueblo Indians, and the Politics of Primitivism" is forthcoming in *Landscapes of Encounter: Race and Religion in the American West*, edited by Fay Botham and Sara Patterson (University of Arizona Press, 2006).

Also, Tisa is one of the conveners for a new collaborative project, "Through the Prism of Race and Ethnicity: Re-imagining the Religious History of the American West," which received a \$10,000 seed grant from Arizona State University's Institute for Humanities Research. For more information, e-mail tisa.wenger@asu.edu.

NANCY BECK YOUNG (1996-1997) received a contract from the University of New Mexico Press to write *Miriam A. Ferguson: Feminine or Feminist Governor*, and another contract from *Facts on File* to edit a six-volume encyclopedia entitled *The Encyclopedia of the U.S. Presidency*. The encyclopedia will come out in 2008, but the date on Ferguson is flexible. She continues to work on her manuscript about Congress during World War II and hopes to finish that in the next year or two. Amidst these projects, there is a personal one: Nancy and her husband Mark are expecting their first child in the late spring.



SMU Ph.D. Candidate Helen McLure Receives CWWH Irene Ledesma Prize

HELEN MCLURE received the \$1,000 Irene Ledesma Prize from the Coalition for Western Women's History to help fund research for her dissertation, "I Suppose You Think Strange the Murder of Women and Children": White-capping and Lynching in the American West, 1870-1930." The prize committee wrote that they were "extremely impressed with the originality" of her study and with "its potential to stimulate new dialogue and additional research in an important and under-studied field."



Frank Leslie's Illustrated Newspaper of Feb. 20, 1864

Helen is documenting and analyzing vigilante and mob attacks on women and children of all races and ethnicities in the west and Southwest during the 19th and 20th centuries. She is working with Sherry Smith, professor in the William P. Clements Department of History and Associate Director of the Clements Center. Helen also received research travel funds from the Clements Center Advisory Panel's *Directors' Fund*.



Visiting Scholars are Recipients of Clements Center-DeGolyer Library Research Travel Grants

Year-round the Clements Center and DeGolyer Library team up to offer \$500 per week travel reimbursement grants for scholars who want to conduct research in DeGolyer Library's special collections. (See <http://www.smu.edu/swcenter/clemdeg.htm>). In 2005 three scholars—with very different fields of research—received these grants:



Pan Am. Excursión on Metlac Bridge. C. B. Waite, (No. 1321). Courtesy of DeGolyer Library

ALEJANDRO C. TORTOLERO VILLASEÑOR, Department of History, Universidad Autónoma Metropolitana-Iztapalapa, is working on a manuscript project titled "Para una historia agraria de México: tierra, sociedad y ecología en las economías de México (1780 y 1940)." He explored the DeGolyer's vast railroad collection and the many materials related to Mexico.

KIMBERLY WILMOT VOSS, Assistant Professor, Department of Communications, Southern Illinois University-Edwardsville, worked in the JCPenney Archives and the Women's Archives of the Southwest, "for a project on the J.C. Penney-Missouri Awards, which were established in the 1960s to honor the best women's pages." For an article which will appear this spring in *Journalism History*, Kimberly researched J.C. Penney's relationship with his mother, wives and daughters, and the role his

Misión Concepción de la Purísima de Acuna, Doerr & Jacobson. Courtesy of DeGolyer Library, Ag 1993-0906



Mrs. Caroline A. Penney, Mr. James C. Penney and their daughter Mary Frances Wagley in 1964 at the World's Fair in New York City. Courtesy of the James C. Penney Papers at the DeGolyer Library.

wives (he was twice widowed) played in his business and his philanthropy.

MICHAEL KOMANECKY, curator of an upcoming binational exhibition with Dr. Clara Bargellini of the Instituto de Investigaciones Estéticas at the Universidad Nacional Autónoma de México on *The Art of the Missions of*

Northern New Spain, spent a week at the DeGolyer Library researching images of Spanish Colonial missions in American art and literature of the nineteenth and twentieth centuries. "An unexpected discovery was the DeGolyer's photographic holdings [including] stereo-graph images of the Texas missions."





**The William P. Clements Center for Southwest Studies
Announces the 2006 Public Symposium**

Consumer Cultures Meet the U.S - Mexico Borderlands

Opening reception & exhibition: Friday, March 31 (evening-TBA)

Symposium: Saturday, April 1, 2006 8:30 a.m. to 5:00 p.m.

"Consumer Cultures Meet the U.S.-Mexico Borderlands," the seventh in the Clements Center's symposia series, considers the dynamics of consumer capitalism in the borderlands between 1848 and the present. Convened more than a decade after NAFTA removed restrictions on the cross-border movement of goods and services, though not of people, this symposium considers the role of the border in the consumer culture of the U.S.-Mexico borderlands. As with previous symposia, this effort will result in a book of essays. SMU's Clements Department of History faculty member Alexis McCrossen has organized this event in conjunction with the Clements Center and she will edit the book.

How have scarcity and abundance shaped the borderlands? The region's poverty—manifested in the millions of residents who follow subsistence regimens—forces scholars to consider how consumer culture, now considered the dominant form of culture worldwide, works even within economies of scarcity. The boom in assembly plants, cities, and contraband—each central to mature consumer cultures—emerges out of an abundance of natural resources, investment capital, entrepreneurial energy, and

tractable labor. This conference aims to bring the borderlands, the American southwest, and the Mexican North to the attention of scholars in history, anthropology, sociology, and geography who study consumer capitalism and culture. By the same token, it also seeks to show how the imperatives of consumption have shaped the borderlands. In doing so, it will complicate our understandings of both scarcity and abundance.

The presentations range widely, from analysis of the consumerist strains underlying the nineteenth-century ideology of 'manifest destiny,' to exploration of markets for leisure-time activities and real estate in the United States-Mexico borderlands, to consideration of Mexican migrants as consumers. Most of the presenters straddle the border by addressing such topics as herbal-supplement company OmniLife's transnational sales' strategies, two Mexican brothers' motion picture exhibition circuits a hundred years ago, how *Juarenses* talk about consumption of imported trash and second-hand goods, the smuggling of narcotics, and the place of a gendered consumer politics in the ongoing struggle to put an end to the murder of Mexican women on the border.

REGISTRATION FORM

Name: _____

Organization or school (if applicable): _____

Address: _____

Phone: _____ Email: _____

Registration fee (please check where applicable):

General admission (tax is included):

- ☐ \$ 5.00
☐ \$20.00 with hot lunch buffet (*must be paid in advance*)*

Student admission:

- ☐ Free admission for conference only
☐ \$10.00 with hot lunch buffet (*must be paid in advance*)*

Whatever your choice of the above, PLEASE register in advance, either by mail, phone, or online at:

<http://www.smu.edu/swcenter/ConsumerCulture.htm>.
To register by phone, call (214) 768-3684.

The lunch buffet menu is posted on the registration Web site.
Please contact us if you need special accommodations.

* Please mail your check for the lunch buffet made out to *Clements Center for Southwest Studies*:

**William P. Clements Center for Southwest Studies
Southern Methodist University
P.O. Box 750176
Dallas, TX 75275-0176**

Driving directions: <http://www.smu.edu/maps/download/>

Parking information: <http://www.smu.edu/maps/VisitorsParkingMap2003-04.pdf>



Consumer Cultures Meet the U.S - Mexico Borderlands

<http://www.smu.edu/swcenter/ConsumerCulture.htm>

Friday, March 31 (evening TBA) – Opening Reception and Exhibition:
 “Business in the Borderlands: From Cibola to Semiconductors” at DeGolyer Library

Saturday, April 1

8:30-9:00 Registration Coffee

9:00-10:00 Session I: Consumption and the Making of the Border and the Borderlands

- *Domesticating the Border: Manifest Destiny and the Market in the United States-Mexico Boundary Commissions, 1848-1855.* Amy S. Greenberg, Associate Professor, Penn State
- *“This Great Show Window”: Consumerism Transforms the United States-Mexican Borderlands, 1960-1975.* Evan R. Ward, Assistant Professor, University of Northern Alabama

10:00-10:15 Coffee Break

10:15-11:15 Session II: The Social Life of Things in Ciudad Juarez

- *Cine Frontera: Film Exhibition and Production on the U.S.-Mexico Border, 1917-1935.* Laura Isabel Serna, Doctoral Candidate Harvard University.
- *Naming and the Renewal of Goods on the Border: El Dompe, Los Yonkes and Las Segundas.* Sarah Hill, Assistant Professor, Western Michigan University.

11:15-11:30 Break

11:30-12:30 Session III: Commodification of Place and Experience in the Borderlands

- *Selling the Border: Trading Land, Attracting Tourists, and Marketing American Consumption on the Baja California Border, 1900-1930.* Rachel St. John, Assistant Professor, Harvard University.
- *Inventing the “Great Southwest”: Creating and Consuming Leisure in the Southwest Borderlands.* Lawrence Culver, Assistant Professor, Utah State University.

12:30-1:45 Luncheon

1:45-2:45 Session IV: Migrant Consumers

- *At the Edge of the Storm: Mexican Rural Peoples in an Emerging Regime of Consumption, 1880-1930.* Josef Barton, Associate Professor, Northwestern University.
- *Make Money Now, Ask Me How: Direct Selling in Mexico and the U.S. Southwest.* Peter S. Cahn, Assistant Professor, University of Oklahoma.

2:45-3:00 Break

3:00-4:00 Session V: Excesses of Consumer Capitalism

- *The Role of Native Peoples in the Cross-Border Drug Trade, 1854-1998.* Robert C. Perez, Assistant Professor, University of California Riverside.
- *Public Women and the Consumption of Femicide in Northern Mexico* Melissa Wright, Associate Professor, Penn State University.

4:00-5:00 Reception with the Presenters



Images courtesy of DeGolyer Library: Mexico via the shortest line from Border to Capital. *National Lines of Mexico, Mexico City, 1908, and booklet from Mexican Tourist Association [1939?]*



**2006-2007 Clements Center Symposium:
*Bridging National Borders in North America***



Bridging National Borders in North America will take place in two countries: first at the Department of History at Simon Fraser University in British Columbia, Canada this fall, and next at SMU in Dallas in the spring of 2007. These two public symposia will bring together scholars of both North American borders to explore what they might learn from one another. For details about the upcoming fall symposium at Simon Fraser University and the spring event at SMU, please see the Clements Center's Web site: www.smu.edu/swcenter.

The organizers are **BENJAMIN H. JOHNSON**, Assistant Professor of History, SMU (bjohnson@smu.edu), **ANDREW GRAYBILL**, Assistant Professor of History, University of Nebraska at Lincoln (agraybill2@unl.edu), and **JOSEPH E. TAYLOR III**, Canada Research Chair, Departments of History and Geography, Simon Fraser University (taylorj@sfu.ca).

**September 23 – Fall Symposium
Simon Fraser University, British Columbia, Canada**

Part I: PATHS NOT TAKEN: THE EMERGENCE OF NATIONAL BORDERS

1. “‘Glass Curtains and Storied Landscapes’: The Fur Trade, National Borders, and Historians

Bethel Saler, Assistant Professor of History at Haverford College

Carolyn Podruchny, Assistant Professor of History at York University

Part II: PEOPLES IN BETWEEN

2. “Conflict and Cooperation in the Making of Texas-Mexico Border Society, 1848-1880”

Miguel Ángel González Quiroga, Maestro, Colegio de Historia, Universidad Autónoma de Nuevo León

3. “Between Race and Nation: The Creation of a Métis Borderland on the Northern Plains, 1850-1900”

Michel Hogue, PhD Candidate in History at the University of Wisconsin-Madison

Part III: ENVIRONMENTAL CONTROL AND STATE-MAKING

4. “Epidemics, Indians and Border-Making in the Nineteenth-Century Pacific Northwest”

Jennifer Seltz, PhD Candidate in History at the University of Washington, Visiting Lecturer at the National University of Ireland-Galway

5. “Divided Ranges: Trans-Border Ranches and the Creation of National Space along the Western Mexico-U.S. Border”

Rachel St. John, Assistant Professor of History at Harvard University

Part IV: MODERN BORDER ENFORCEMENT AND CONTESTATION

6. “Crossing the Line: The INS and the Federal Regulation of the Mexican Border”

S. Deborah Kang, Independent Scholar, PhD in History from the University of California-Berkeley

7. “Pacific Policies: State Power and Salmon in the Canada-U.S. Borderlands”

Lissa Wadewitz, Postdoctoral Fellow, Stanford University

8. “The International Borders in Relation to One Another: Japanese Immigrants in the North American West”

Andrea A.E. Geiger, Assistant Professor of History at Simon Fraser University

Part V: BORDER REPRESENTATION AND NATIONAL IDENTITY

9. “Tourism, Culture, and the Modern Self Along the U.S.-Mexico Border, 1880-1940”

Catherine Cocks, Acting Director of the School of American Research Press, PhD in History from the University of California-Davis

10. “Projecting the In-Between: Cinematic Representations of National Borders in North America, 1929-1960”

Dominique Brégent-Heald, Assistant Professor of History at Memorial University of Newfoundland



Events Calendar for Spring 2006

WEDNESDAY, JANUARY 25

Clements Center Brown Bag Lecture

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

"Hetch Hetchy: A Story of Water, Electrical Power, a City, and a Park"

ROBERT RIGHTER, Environmental Historian and Research Professor of History, Southern Methodist University; author of *The Battle Over Hetch Hetchy: America's Most Controversial Dam and the Birth of Modern Environmentalism* (Oxford University Press)



Hetch Hetchy Reservoir & O'Shaughnessy Dam.
Photo courtesy of Dan Flores.

John Muir and the Sierra Club believed it was the right of all Americans to experience natural beauty, particularly the magnificent mountains of the Yosemite region. James Phelan, the mayor of San Francisco, considered it his civic responsibility to provide his constituents with a pure, abundant source of water. These two views clashed over the fate of Yosemite National Park's Hetch Hetchy Valley. Phelan wished to dam the valley for a water supply while Muir was determined to preserve it forever. This national fight began in 1901 and ended in 1913 when Congress granted San Francisco the right to construct the O'Shaughnessy dam. It was the first time in American history that the idea of technological progress was seriously questioned. It signaled the opening salvo of a century-long conflict over the "highest and best use" of places of natural beauty. More recently, environmentalists (who have never forgiven the city) and many Californians are arguing that the dam should be breached and the valley restored. This is an intriguing idea!



Ed Bearden location sketch by permission of Mrs. Ed Bearden

THURSDAY, JANUARY 26

Giant at 50: A Preview Reception and Panel Discussion in Conjunction with the Opening of the Exhibition "On Location Sketches of the Movie Giant by Ed Bearden"

Taubman Atrium, Owen Arts Center & Mildred Hawn Gallery (Hamon Arts Library)
Southern Methodist University
6101 Bishop Boulevard

Preview reception: 6:00-7:00 p.m. The exhibition, organized by Sam Ratcliffe, includes a selection of drawings executed on the film's set by Dallas artist and SMU art professor Ed Bearden as well as *Giant*-related materials from SMU's DeGolyer and Hamon Arts libraries. Before shooting *Giant*, director George Stevens asked Ed Bearden to draw the film's storyboards. These pen-and-ink portraits were enlarged and displayed on the set as a guide to makeup and costume crews.

Panel discussion: 7:00-7:45. Panelists: Dr. Ron Davis, SMU professor emeritus of history, who conducted interviews with the film's cast; Dr. Rick Worland, SMU professor of film studies at SMU; Bob Hinkle, "Texas accent" consultant for the cast of *Giant* and rope tricks "coach" for James Dean; and Fran Bearden, widow of Ed Bearden.

This event is sponsored by the Jerry Bywaters Special Collections, William P. Clements for Southwest Studies & Friends of the SMU Libraries. It is free and open to the public however reservations are requested. Please call (214) 768-3225 to RSVP and for exhibit times and parking information.

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Seventh Annual Legacies Dallas History Conference: "Law & Disorder"

8:45 a.m. and 1 p.m.

Jack Evans Police Headquarters
1400 S. Lamar Street, Dallas

The theme is a historical view of "Law and Disorder," with presentations on Bonnie Parker and Blanche Barrow, the daring escape of Harvey Bailey from the Dallas Criminal Courts Building, a fatal stabbing during the visit of President William Howard Taft to Dallas, and a sensational murder trial in the 1930s.



Bonnie Parker and Clyde Barrow thanks to Hinton Family Archives, courtesy of the Dallas Historical Society.

On Friday, January 27, between 6 and 7:30 p.m., prior to the day-long conference on Saturday, conference patrons (\$100 level) will have the rare opportunity to visit the fifth floor of the old City Hall with conference speakers, including Gary Mack and Stephen Fagin of The Sixth Floor Museum at Dealey Plaza, to see where Lee Harvey

Oswald was held following the assassination of President Kennedy. This floor has been "mothballed" for years and has seldom been open to the general public. For registration information, please call (214) 421-5141, ext. 3801, or email the conference coordinator, Michael V. Hazel, at mvhazel@sbcglobal.net. The Clements Center is one of eleven institutional sponsors for the exhibit.



Oswald press conference courtesy of Dallas Times Herald Collection/The Sixth Floor Museum at Dealey Plaza

WEDNESDAY, FEBRUARY 1

Clements Center Brown Bag Lecture

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

"White Like Me: Mexicans, Jews, and the Elusive Politics of Identity"

MICHAEL PHILLIPS, Lecturer in History and Adjunct Professor in Journalism, University of Texas at Austin, author of *White Metropolis: Race, Ethnicity and Religion in Dallas, Texas, 1841-2001* (just released in January by The University of Texas Press)

In 19th- and 20th-century Dallas, wealth, health and power rested upon possession of a white identity. Since the 1840s, however, Dallas elites have not agreed upon a



single definition of "whiteness." Elites relied on more than skin color, hair texture, or other physical qualities to define race. Employment, attitudes towards the black Civil Rights Movement and views of American capitalism often played a surprising role in any demographic group's classification. The resulting definitions of race proved contradictory and rarely convincing. White identity became particularly problematic for two Dallas groups: Jews and Mexican Americans. Professor Phillips will examine actions of Jewish religious leaders and department store owners, Mexican American civil rights workers and journalists, as well as segregationists in both communities. The stories of these individuals illustrate the multiple strategies Jews and Mexicans pursued to not just battle racism but to achieve a significant voice in politics. Ultimately, Jews and Latinos would end in very different places in the city's power structure, though the most influential members of either group encountered a glass ceiling in reaching for the top.

WEDNESDAY, FEBRUARY 15

Clements Center Brown Bag Lecture

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

"The War of a Thousand Deserts: Indians, the U.S.-Mexican War, and the Reshaping of North America"

BRIAN DELAY, 2005-2006 Bill and Rita Clements Research Fellow for the Study of Southwestern America.

Professor DeLay will present material from his book manuscript "The War of a Thousand Deserts," which reworks the familiar narrative of U.S. expansion into Mexican territory by putting Indians at the center of the story. Northern Mexico experienced a surge of interethnic violence in the 1830s and 1840s as Mexicans and independent Indians (Comanches, Apaches, Navajos, and others) began killing, enslaving, and impoverishing one another across nine different states. Professor DeLay will explore the discourses that arose in the U.S. and Mexico in reaction to this explosion in violence, and demonstrate how observers in these two republics came to see each other when they looked at Indian raiders.



A Comanche Warrior. Courtesy of UT Institute of Texan Cultures at San Antonio, #068-0154

THURSDAY, MARCH 2

Guest Lecture & Book Signing

6:00 Reception in the Texana Room of DeGolyer Library
6:30 Lecture in the Stanley Marcus Reading Room, followed by a book signing
DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

"New Orleans, the Gulf of Mexico System, and the Abjection of Latin America"



Emanuel Bowen, *An Accurate Map of the West Indies*, Engraving (hand colored) (London, ca. 1720 or 1747). DeGolyer Library, SMU, Gift of B. B. Barr and John N. Rowe III, 2005

KIRSTEN SILVA GRUESZ, Associate Professor of Literature, University of California, Santa Cruz

“New Orleans, the Gulf of Mexico System, and the Abjection of Latin America” argues for a new geographical imagining of the Gulf coast and its open sea as a transnational social space. By understanding the Gulf as a system of cultural exchange that is distinct from the Caribbean or

the circum-Atlantic, we can approach the idea of the U.S.-Mexican border in a new way. This talk will focus on the role of New Orleans as a liminal space between the “Anglo” and “Latin” Gulf, discussing visions of the city’s potential to dominate Latin American markets from the nineteenth century forward. Citing examples from travelogues, novels, and other texts in English and Spanish, the talk will be accompanied by visuals.

Kirsten Silva Gruesz teaches nineteenth- and twentieth-century literatures of the Americas, including Latino literature. Her 2002 book, *Ambassadors of Culture: The Transnational Origins of Latino Writing*.

Co-sponsored by the Clements Center, Gilbert Lecture Series, the Department of English and DeGolyer Library

This event is free and open to the public, but seating is limited so please call (214) 768-3684 to make a reservation or register online at <http://www.smu.edu/swcenter/gruesz.htm>

WEDNESDAY, MARCH 8

Clements Center Brown Bag Lecture

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

**“Coming of Age on the Southwest Frontier:
A New Mexico Story”**

Drawing by
Katherine Field,
1939 from
Magdalena
Mountain Mail,
April 24, 1982



DAVID ADAMS, 2005-2006 Bill and Rita Clements Research Fellow for the Study of Southwestern America.

While the place of children in the history of the American West has received considerable attention, the subject has not been addressed from a genuinely multicultural perspective. Focusing on the region surrounding Magdalena, New Mexico, Dr. David Adams asks the question: Over the span of a hundred years, what has it meant to grow up Navajo, Hispano, and Anglo in an ethno-racial borderland where cultural identities were undergoing constant redefinition? Dr. Adams examines the complex and sometimes surprising set of historical developments that, on the one hand, both fortified and altered children’s cultural outlooks, and on the other, led to children playing a central role in forging increased inter-cultural understanding in a region long characterized by inter-ethnic distrust and resentments.

FRIDAY, MARCH 31

“Consumer Cultures Meets the U.S.-Mexico Borderlands” – See pages 6-7 for details.

Reception and Opening of Exhibition

SATURDAY, APRIL 1

Clements Center Symposium

WEDNESDAY, APRIL 5

Clement Center Brown Bag Lecture

12 noon to 1:00 p.m.

Texana Room, DeGolyer Library
6404 Hilltop Lane & McFarlin Blvd.

**“From Victims to Victors: Changing Paradigms for
Tejano History in De Leon: A Tejano Family History”**

CAROLINE CASTILLO

CRIMM, Associate Professor of History, Sam Houston State University

Based on years of research in both the US and Mexico, Dr. Carolina Castillo Crimm provides a detailed and carefully documented history of the success of the early Spanish settlers in Texas during the nineteenth

century. She focuses on the De Leon clan, a pivotal Hispanic/Tejano family, to disprove the negative and simplistic view of victimization portrayed by authors of works on borderlands history and in U.S. History textbooks. Tejano families fought hard for their families, their land, and their culture, and their success is still evident in Texas today.



Hacendados by Carl Nebel. Courtesy of the Benson Latin American Collection, University of Texas at Austin.

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THURSDAY TO SUNDAY, JULY 20-23

SMU-IN-TAOS CULTURAL INSTITUTE FOR ADULTS: JULY 20-23

Adults can enjoy a weekend of relaxed learning in a unique setting this summer. These weekend classes are held at historic Fort Burgwin, SMU's campus in the Sangre de Cristo mountains. The Institute begins Thursday evening with a reception and continues Friday, Saturday and Sunday morning with classes, field trips, and social events. The schedule includes free time for individual sight-seeing and shopping, and includes a free concert by I Palpiti, an ensemble of internationally acclaimed young musicians. Courses cover Taos artists from Nicolai Fechin to Georgia O'Keeffe, with Art History Chair Randall Griffin; the secret Los Alamos nuclear project launching the Atomic Age, with Clements Department of History Chair James Hopkins, whose father was a pilot on the Nagasaki attack, and Physics Professor Fred Olness; hands-on archaeology, including dig experience, with Anthropology Professor Ron Wetherington; and women writers of the Southwest with English Professor Martha Satz. Classes in fly fishing and digital photography will be back by popular demand from last year's offerings and will accommodate different skill levels. They will again be taught by University Photographer Hillsman Jackson and SMU instructor and outdoor guide Pat

Moulds. To register or obtain more information, call (214) 768-1303 or e-mail Jana Rentzel at jrentzel@smu.edu or visit www.smu.edu/taos. Tuition includes evening receptions, meals, and field-trip entrance fees. The cost is \$500 for registrations made by June 1, \$550 for those between June 2 and July 1, and \$600 thereafter.



Anthropology Professor Ron Wetherington explains how Pueblo cliff dwellings were shaped from volcanic rock on a field trip at Bandelier National Monument as part of a Cultural Institute class on the history of Pueblo culture.

The Clements Center's newsletter is published semi-annually at the beginning of the fall and spring semesters. For an email version of this newsletter or for more information about the Clements Center's grants, fellowships, publications and programs, please visit our Web site at www.smu.edu/swcenter or contact us at Dallas Hall, Room 356, (214) 768-1233 or swcenter@smu.edu.



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