



Evan Shaver
Vice President, Revenue Growth
Management
PepsiCo Foods, North America

Evan Shaver is PepsiCo's vice president of Revenue Growth Management for the Foods division of North America. He has a responsibility for setting prices and package sizes for brands like Lay's, Quaker, Doritos and Cheetos. Over Evan's nearly 15 years at PepsiCo, he has held roles in Marketing, Finance, Strategy, Insights and M&A. He was a consultant in the retail and CPG spaces for McKinsey & Company, which included serving in the merger management practice.

Evan is an SMU alum, holding a BBA in Marketing from Cox and a BA in Advertising from the Meadows School of the Arts. Evan also has an MBA from Harvard Business School.