



Mark Canty

Director, Corporate Strategy at AT&T

Mark Canty is Director of Corporate Strategy at AT&T, a Fortune 10 company with over \$180 billion in annual revenue. Mark partners with c-level executives, senior leaders, and business unit leads to frame, develop, and drive long-term strategic initiatives across wireless, content, video, and core networking businesses. During this time, he has led key projects related to business transformation, helping AT&T achieve its vision of becoming a modern media company.

Prior to AT&T, Mark worked in Product Management for mobile phone insurance and tech support provider, Asurion. While there, he addressed customer concentrations by leading an expansion into Japan and Australia. Mark also has 10-years of experience in capital raising and M&A from his time in Commercial Banking, Investment Banking, and Private Equity.

Mark has a BA from University of North Carolina at Chapel Hill and an MBA from Kellogg School of Management, Northwestern University. He has also completed an Executive Education program at Cox School of Business, Southern Methodist University.

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