

SMU Exclusive Providers for Embroidery Services *(revised 5-10-24)*

Buyer: Chanda Price

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Exclusive Providers are mandatory sources for all SMU campuses in compliance with University Policy 4.8. Email the Purchasing Buyer to request an exception. **All exceptions must be approved by Purchasing before making a purchase from a non-approved vendor.**

Embroidery Services Vendors:

- **Brandability, Inc.** *(formerly Scarborough Specialties, Inc.)*
- **CC Creations**
- **HALO Branded Solutions**

SMU logos must comply with SMU Brand Guidelines detailed at <https://www.smu.edu/brand> and be approved by Purchasing or DEA SMU Brand.

Exclusive vendors have mini-websites with limited choices and retail pricing. Contact SMU's account reps to ask for more choices if you don't find what you're looking for and to request SMU pricing. They have access to the same items as other ASI-type suppliers and other promotional product companies.

Brandability, Inc. (SMU vendor # 62867)

Formerly Scarborough Specialties, Inc. (use same SMU vendor # 62867)

Primary Contact: Angela Mooney

Branding Consultant

806-239-7978

Email amooney@brandability.com

brandability.com

<https://www.brandability.com/>

Secondary Contacts:

Jason Lipetska, VP of Sales

806-792-9925

email: jason@brandability.com

Tory Bryant

432-701-6955

tory@brandability.com

Local Office:

940 W Belknap St.

Fort Worth, TX 76102

Corporate and Remit To Address:

10501 Indiana Ave.

Lubbock, TX 79423

817.338.1313 main office

CC Creations (SMU vendor # 30003)

1800 Shiloh Ave
College Station, TX 77803
www.ccreationsusa.com

Primary Contact: Lindsey Green

Outside Sales Representative
903.278.8345 cell
email: l.green@CCCreationsUSA.com

Secondary Contact: Rudy Grimaldo
Sales Manager
979-344-7124
r.grimaldo@CCCreationsUSA.com

HALO Branded Solutions (SMU vendor # 4690)

5426 Morningside Ave.
Dallas, TX 75206
<https://www.promoplace.com/wadeadams>

Primary Contact: Wade Adams

Sr. Account Executive
214-769-0303 office
214-769-0303 cell
email: wade.adams@halo.com

Secondary Contact: Jerome Viray
Customer Service Representative
Phone: 815-632-2633
Email: Jerome.VirayCS@Halo.com