

**SMU RFP for Campus Parking Services  
Questions and Answers  
Updated: April 16, 2024**

**Would SMU share a basketball game day parking map?**

See attached below.

**Would SMU confirm season parking lots are allocated for season pass holders only and no day of sales occur in these locations?**

See attached below.

**Parking Service Officers (PSO) will assist with traffic control by directing traffic as required during normal operations and special events. Are the special events referenced here different from the events listed in Scope B – Game Day Parking Support?**

Special events are partially managed through the Parking and ID Card Services office and require the occasional setup assistance and gate management.

**Parking Service Officers (PSO) will assist with the collections of parking meters and pay stations. Will SMU provide associated supplies (extra canisters, keys, etc.) to perform collection duties?**

Keys to equipment are provided. SMU parking is cashless for day to day.

**Parking Services Lead Officer (PSL) will plan and direct traffic control for all special event parking during peak traffic periods. Are the special events referenced here different from the events listed in Scope B – Game Day Parking Support?**

Yes, Parking and ID Card Services manages daily events on campus.

**Parking Services Lead Officer (PSL) will ensure adequate staffing to meet varying seasonal and event driven demand. Is SMU referring to the contractor locating additional PSO's outside of the schedule provided in the scope of work? If yes, how many additional events are there and how many additional staff members are required?**

There are occasional large campus events that require extra attendants. These costs are managed through the individual events and billed separately.

**Parking Services Lead Officer (PSL) will supervise all special events parking staff which at times requires work on weekends, holidays, and/or after normal business hours. Are the special events referenced here different from the events listed in Scope B – Game Day Parking Support?**

Yes

**Does SMU provide the Safety Escort Drivers?**

Safety escort is managed by SMUPD.

**The work schedule mentions Lead, Assistant Lead and Attendants. Please confirm Lead = PSS, Assistant Lead = PSL and Attendants = PSO.**

Confirm

**Who does SMU use today to hire off-duty licensed peace officers? Does SMU engage with the peace officer's organization to hire and the organization invoices after the event?**

Yes we do.

**On average how many tows are performed per game day? Are vehicles towed to the tow yard or relocated elsewhere on SMU property? Does the vehicle owner/driver pay for the tow?**

50-65 tows. Relocated on campus. Yes, once towed, SMU is supplied the tow list and then the individual's account has charges applied for it.

**Will the contractor be the only entity collecting revenue?**

Yes.

**Who (SMU or Contractor) is responsible for providing the revenue collection solution?**

Contractor.

**How much revenue is typically collected each game day?**

\$10,000 to \$25,000 per game.

**What is the percentage of cash versus credit card transactions?**

No cash.

**Who (SMU or Contractor) is responsible for processing credit card transactions (ei Merchant of Record)?**

Contractor.

**Assumption – 10 monitored parking locations. The Football map shows 10 season pass locations and 7 single day parking locations. How many season pass locations are part of the 10 locations? How many of the single-game parking locations are part of the 10 locations? (The is assuming cashiers are only in single-game parking locations.)**

See attached map.

**Page 11, Scope B – Game Day Parking Support, Pricing Exercise – Football example. It was mentioned a member of the staff will be required to be at the commend center. (This information was not mentioned in the scope.) Is this staff member reflected in the pricing example? If yes, which staff member would be in the Command Center (Traffic Director, Supervisor or Manager)**

Manager or high-level Supervisor.

**Basketball Games. It was mentioned Valet would be required for basketball games. For the past basketball season – Who is responsible for providing the valet hardware (such as stand, umbrella, signage, etc.)? Was technology used to manage the valet process? (Example: handhelds, text to pickup vehicles, etc.)**

Contractor provides. No technology was utilized.

# SMU



# 2024-25 PARKING MAP

## SMU MEN'S BASKETBALL



### SEASON PARKING LOTS

Parking Locations	Season Price	Donation Level	Single-Game Price
Moody Reserved	\$500	\$15,000	-
Moody Self-Park	\$200	\$7,500	-
Binkley Parking Center	\$200	\$5,000	\$30
Meadows (Season & Single-Game)	\$200	\$1,000	\$25
U-Lot (Single-Game)	-	-	\$25

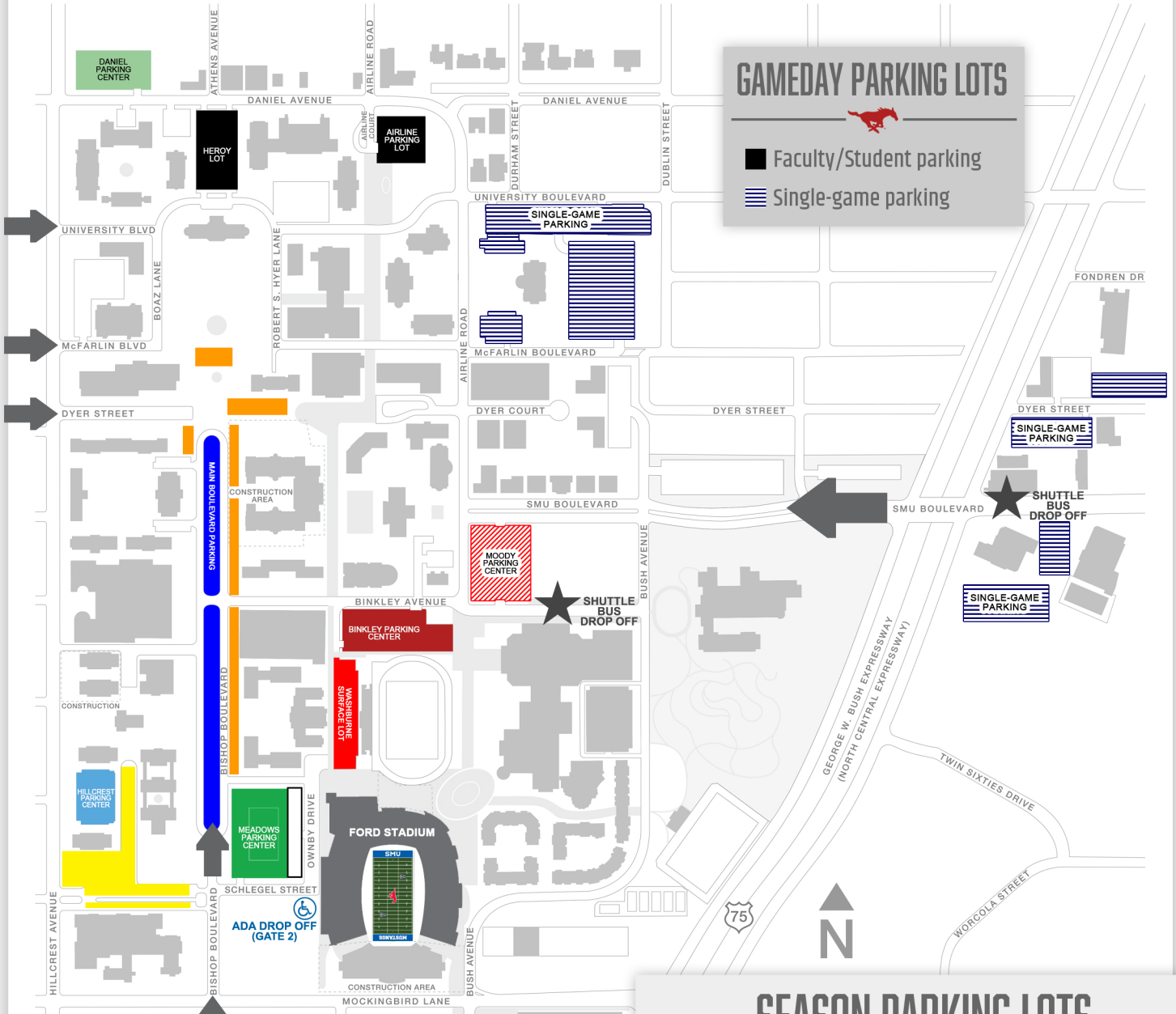


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# 2024 PARKING MAP

## SMU FOOTBALL



### GAMEDAY PARKING LOTS

- Faculty/Student parking
- ▨ Single-game parking

### SEASON PARKING LOTS

Parking Locations	Season Price	Minimum Donation
□ Meadows Surface Lot	\$500	\$60,000/Suiteholders
■ Washburne Surface Lot	\$500	\$5,000
■ Meadows Parking Center	\$400	\$5,000
■ Main Boulevard Parking	\$1,000	\$2,500
▨ Moody Parking Center	\$300	\$1,500
■ Binkley Parking Center	\$300	\$1,500
■ Church Lot	\$300	\$1,500
■ Hillcrest Parking Center	\$300	\$1,500
■ Auxiliary Boulevard Parking	\$800	\$1,000
■ Daniel Parking Center	\$250	\$150

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