

5 tips for evaluating **ACADEMIC PROGRAMS**



Take some time to understand which school fits your area of interest and which one will expand your real-world opportunities.

1. Arts

- Choose a school that integrates arts curriculum with practical skills for success in the marketplace.
- Seek programs offering entrepreneurship training, access to advanced equipment and the chance to explore and perfect your craft.
- Explore opportunities for pursuing multiple interests and involvement in a vibrant arts scene or media market.
- Consider hands-on experiences such as performing or displaying art, working for a publication and internships at companies.

2. Business

- Select a business program that provides a broad foundation and opportunities for specialization.
- Look for hands-on experiences in business planning, managing real money and partnering with businesses for course credit.
- Consider faculty who are experts in their fields and career centers focused on business students.
- Choose a school located in a leading economic center for valuable industry relationships.

3. Education

- Select teaching degree programs that ensure you meet specific state requirements.
- Seek programs with strong community connections, providing early interaction with students through tutoring or outreach programs.
- Research any partnerships or programs your target school offers in which you could participate.

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4. Engineering

- Choose a program with access to hands-on training, technologies and research opportunities available at the undergraduate level.
- Take advantage of campus tours to see the facilities and ask about classroom experiences, internships and co-op opportunities at the undergraduate level.
- Prioritize a curriculum that emphasizes design, innovation and flexibility so you can pursue multiple interests.
- Look for programs encouraging analytical skills development and a flexible degree path.

5. Humanities and Sciences

- Select programs that prepare students for the future of work and postgraduate opportunities, offering skill sets applicable across various careers, including postgraduate studies at law schools, medical schools and more.
- Choose programs with interdisciplinary studies, engaging faculty and industry connections.
- Look for schools with pre-professional programs, centers and institutes, emphasizing undergraduate research and study abroad opportunities.

WRAP-UP:

- Prioritize research universities for the best preparation for the professional world.
- Talk to current students to assess their engagement and satisfaction.
- Research recent alumni to gauge success and industry leadership.

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