

Connecting Your Interests To SMU Majors, Minors, Student Organizations



Majors and careers can be clustered into 6 broad interest areas that correspond to 6 different personality types. Based on the research of Dr. John Holland, this clustering system provides a preliminary way to identify undergraduate majors/minors, student organizations, and careers that might be a satisfying fit for you.

Different people's personalities may find different environments more to their liking. While you may have some interests in and similarities to several of the six areas, you may be attracted primarily to two or three. These two or three letters are your "Holland Code." Most people, and most jobs, are best represented by some combination of two or three of the Holland interest areas. In addition, most people are most satisfied if there is some degree of fit between their personality and their work environment.

RIASEC Interests: Holland Code

ATTRIBUTE	REALISTIC	INVESTIGATIVE	ARTISTIC	SOCIAL	ENTERPRISING	CONVENTIONAL
Are you interested in...	Outdoor activities, sports, hands-on tasks, tools, machines, animals/plants, building things	Exploration, understanding, designing, using instruments, and prediction or control of natural and social phenomena	Working with others, influential roles, art/music/drama, language/literature other cultures, unstructured events	Helping, teaching, counseling, or serving others through personal interaction	Politics, economics, leadership, challenges, competition, negotiation	Organizing, collecting things, keeping records, math/accounting, serving as treasurer, concrete tasks
Do you value...	Few, close friends, practical things, clear goals, showing vs. telling, things vs. people, tradition	Science, technical expertise, setting own pace, working alone, thinking vs. doing, creating	Honesty, beauty, uniqueness, self-expression, diversity, public recognition	Social interaction, impacting individuals/society, working in teams, expressing feelings, growth of others	Success, status, recognition, expressing opinions, making money, power/culture	Business success, accuracy, order, clear standards, routine, practical things
Are you good at...	Athletic ability, electrical skills, managing tasks, common sense, problem solving, working with plants/animals	Analytical, intelligent, skeptical, research, problem solving, science/math	Creative expression of ideas, works well under pressure, good at improvising, innovative, intuitive	Communication, teaching, leading/advising, encouraging, listening, facilitating	Leadership, management, persuasion/sales, decision making, public speaking, planning, organizing	Follow orders, clerical skills, computer skills, organizational skills, numerical ability, written communication
Do you see yourself as...	Stable, persistent, efficient, action oriented, practical, reliable, logical	intellectual, analytical, inquisitive, introspective, unconventional, insightful	Open to experience, expressive, original, independent, unsystematic, quick wit	Empathetic, cooperative, outgoing, understanding, insightful, helpful, trustworthy	Assertive, outgoing, self-confident, energetic, dynamic, ambitious	Detail oriented, organized, persistent, efficient, practical, systematic
Do others see you as...	Normal, frank	Asocial, intellectual	Unconventional, disorderly, creative	Nurturing, agreeable, extroverted	Energetic, gregarious	Careful, conforming

SMU Majors and Minors* by Interest

Realistic (Doers)

Agriculture and Natural Resources

Natural Sciences*

Engineering

Mechanical Engineering

Mechanical Engineering*

Investigative (Thinkers)

Physical Sciences

Environmental Chemistry

Chemistry

Chemistry*

Environmental Geology

Geology

Geophysics

Environmental Earth Sciences*

Geology*

Environmental Sciences

Environmental Studies

Physics

Physics*

Life Sciences

Biochemistry

Biological Sciences

Biological Sciences*

Computer Science & Technology

Information Systems

Computer Engineering

Computer Science

Computer Engineering*

Computer Science*

Mathematics & Data Analysis

Mathematics

Mathematics*

Statistical Science

Statistical Science*

Social Sciences

Africa/Middle East Studies*

African/African American Studies

African/African American Studies*

Anthropology

Anthropology*

Archeological Anthropology*

Asian Studies*

Biomedical Anthropology*

Cultural Anthropology*

Econometrics*

Economic Growth and Development*

Economics

Economics of Industrial Organization*

Economics with Finance Applications

Economics with Systems Analysis

Economics: Decision Making*

Economics*

European Studies*

General Anthropology*

History

History*

International Economics*

International Studies

International Studies*

Italian Area Studies

Italian Area Studies*

Labor Economics*

Latin American Studies

Latin American Studies*

Medieval Studies

Medieval Studies*

Mexican–American Studies

Mexican–American Studies*

Monetary Economics*

Political Science

Political Science: American Politics, Law
and Administration*

Political Science: Comparative &
International Studies*

Political Science: Political Thought*

Psychology

Psychology*

Public Economics*

Russian Area Studies*

Sociology

Sociology*

Women's and Gender Studies*

Engineering

Civil Engineering

Civil Engineering*

Electrical Engineering

Electrical Engineering*

Environmental Engineering*

Management Science

Management Science*

Artistic (Creators)

Literature, Language & Philosophy

Arabic*
Chinese*
Classical Studies*
English
English with a Creative Writing
Specialization
English*
Ethics*
French
French*
German
German*
Italian*
Japanese*
Latin*
Philosophy
Philosophy*
Religious Studies
Religious Studies*
Spanish
Spanish*
World Languages: French
World Languages: German
World Languages: Italian
World Languages: Spanish

Visual Arts

Art
Art*
Art History
Art History*
Creative Computing*
Film & Media Arts

Film & Media Arts*
Intermedia*

Drama and Dance

Dance Performance
Dance Performance*
Theatre

Music

Bassoon Performance
Cello Performance
Clarinet Performance
Double Bass Performance
Flute Performance
French Horn Performance
Guitar Performance
Harp Performance
History of Visual & Performing Arts*
Music
Music*
Music Composition
Oboe Performance
Percussion Performance
Piano Performance
Saxophone Performance
Trombone Performance
Trumpet Performance
Tuba Performance
Viola Performance
Violin Performance
Voice Performance

Communications

Fashion Media*
Journalism
Journalism*

Social (Helpers)

Nursing, Therapy, & Health Promotion
Music Therapy

Education and Library Services

Elementary Teaching*
Individualized Studies in Liberal Arts
Interdisciplinary Studies in Arts
Markets and Culture
Music Education
Secondary Teaching*

Sports

Applied Physiology and Enterprise*
Applied Physiology and Sports
Management
Applied Physiology*
Sport Management

Enterprising (Persuaders)

Sales and Purchasing

Real Estate Finance

Business Administration

Arts Entrepreneurship*

Arts Management*

Business Administration

Business Administration*

Business and Financial Reporting

Business*

General Business

Management

Finance

Accounting

Finance

Financial Consulting

Risk Management and Insurance

Government & Public Administration

Human Rights

Human Rights*

Public Policy

Promotion

Advertising

Advertising*

Communication Studies

Communication Studies*

Marketing

Conventional (Organizers)

The two personality types closest to Conventional are Enterprising and Realistic. So that's the place to look for majors that fit you.

SMU Student Organizations by Interest

Realistic (Doers)

American Society of Civil Engineers
American Society of Mechanical Engineers
Institute for Electrical and Electronic Engineers
Habitat for Humanity
Environmental Society

Investigative (Thinkers)

Association of Computing Machinery
Chemistry Society
Economics Club
Geology Club
International Relations Council
Philosophy Club
Political Science Symposium
Society of Hispanic Professional Engineers
Theta Tau
Engineers Without Borders
Relay for Life

Artistic (Creators)

Classical Studies
French Club
Medieval Club
Religious Studies Club
Student Art Association
Voices of Inspiration Gospel Choir
Ballroom Dancing Club
Hilltopics
Italian Club
Mustang Mavericks
Radio TV Digital News Directors Association
Student Filmmakers Association
Talent Recruit. & Entertainment Agency Team

Social (Helpers)

Alpha Epsilon Delta Health Professional Society
Hegi Career Development Ambassadors
Anthropology Club
Pre-Dental Society
Student Association of Music Therapy
Inter-fraternity Council
Multicultural Greek Council
National Pan-Hellenic Council
Pan-Hellenic Council
Alpha Phi Omega
Alternative Breaks
Best Buddies
Mustang Heroes

Roteract
Si Puedes @ SMU
Amnesty International
Secular Humanists
SPECTRUM
Students for a Better Society
Students for New Learning

Enterprising (Persuaders)

Advertising Club
Alpha Kappa Psi
Association of Latino Professionals in Finance & Accounting
Delta Sigma Pi
Mock Trial
Alpha Phi Delta Pre-Law
Public Relations Student Society of America
Retail Club
Speech and Debate
Program Council
Student Foundation
The Union
Residence Hall Association
Student Senate

Conventional (Organizers)

Honor Council
National Associations of Black Accountants

CAREER DECISION MAKING

Year 1:

Self Knowledge

1. Explore 2. Connect

*Counseling (VIPS) *Assessments *Family/Mentors
*Information Interviewing

Year 2:

Career Exposure

1. Network

2. Relevant Experience

*Website *Linked In *Panels *Employer
Visits * Campus Involvement

Year 4:

Implementation

1. Concretize 2. Professional
Preparation

*Career Fairs
*MustangTrak
*Graduate School



Year 3:

Experiential Learning

1. Leadership 2. Implementation

*Internships *Organization Position *Volunteer * Research