



FOR IMMEDIATE RELEASE

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For more information contact: Roberta Cox, 214-768-2335, rcox@smu.edu

Paul Escamilla, 214-768-1393, escamilla@smu.edu

www.smu.edu/perkins

Perkins School of Theology Launches New Website

Dallas, Texas – The Office of Public Affairs of Perkins School of Theology, Southern Methodist University, is pleased to announce the launch of the new Perkins website, www.smu.edu/perkins. Opening to a compelling visual narrative inviting the viewer to embark on a journey of faith, the new website offers a rich array of streaming video testimonials from students, faculty, and administrators relating their own experience of the faith journey within the Perkins setting. It also features expanded access to the school's information resources, from admissions and financial aid to advanced studies and public programs.

The creation of the website has been a major undertaking involving significant contributions from Perkins staff, faculty, and students, as well as the creative and logistical services of Beard & Boone Marketing, the e-marketing team from the SMU Office of Public Affairs, and the SMU Office of Information Technology. Coordinating the project for Perkins were Roberta Cox, Director of the Office of Public Affairs and Duane Harbin, Assistant Dean of Information Technology and Institutional Research.

Questions and comments about the new site should be directed to Roberta Cox, rcox@smu.edu.

***We invite you to visit our new website at www.smu.edu/perkins
to learn more about Perkins School of Theology.***

Perkins School of Theology, founded in 1911, is one of five official University-related schools of theology of The United Methodist Church. Degree programs include the Master of Divinity, Master of Sacred Music, Master of Theological Studies, Master of Church Ministries, and Doctor of Ministry, as well as the Ph.D., in cooperation with SMU's Dedman College of Humanities and Sciences.

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