

CLASS OF 2023 EMPLOYMENT REPORT



MS MANAGEMENT PROGRAM

CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

87.5%

OF GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

86.5%

OF JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

BASE SALARY

\$70.4K AVERAGE (MEAN)

\$7.1K AVERAGE (MEAN)

52% OF SALARY -REPORTING GRADUATES RECEIVING A SIGNING BONUS

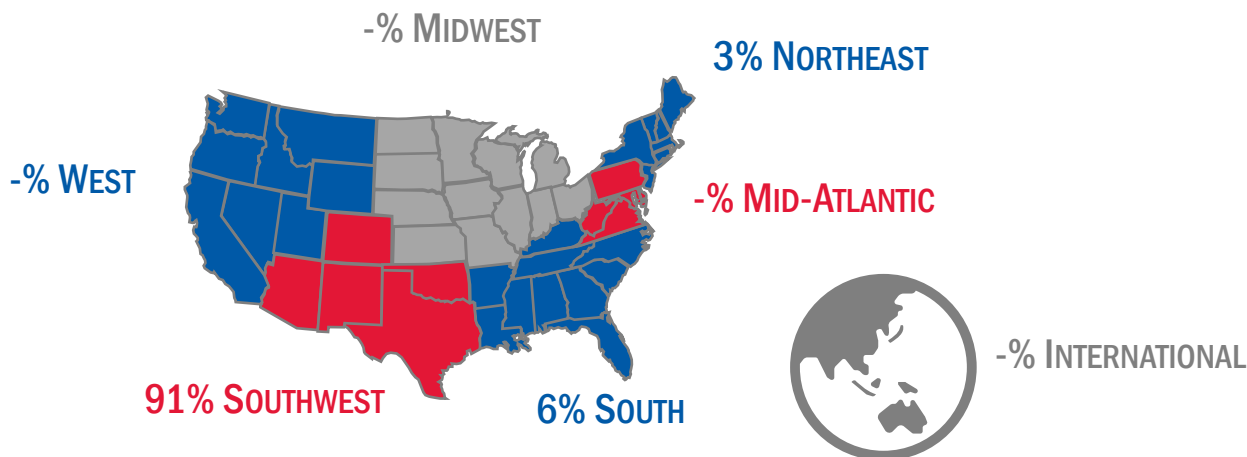
SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

JOB PLACEMENT

GEOGRAPHIC AREA (% ACCEPTING FULL-TIME JOB)



EXAMPLE HIRING COMPANIES

ACCENTURE

AMERICAN AIRLINES

AT&T

DALLAS COWBOYS

DELOITTE

EY

DELOITTE

FISHER INVESTMENTS

INFOSYS

KPMG

PMG

RAGNAR RESEARCH

SKYLINE SPORTS

THIRD BRIDGE

TWO ROADS

CONSULTING

TEXAS CAPITAL BANK

WALMART

WEITZMAN

WEST SHORE HOME

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY

SMU Cox
Career Management Center

DETAILS – WORK AUTHORIZATION / OFFER & ACCEPTANCE TIMING

WORK AUTHORIZATION CATEGORIES	PERMANENT WORK AUTHORIZATION	NON-PERMANENT WORK AUTHORIZATION	TOTAL GRADUATES
SEEKING EMPLOYMENT	36	2	38
COMPANY-SPONSORED / ALREADY EMPLOYED	-	-	-
CONTINUING EDUCATION	2	-	2
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	2	-	2
NOT SEEKING FOR OTHER REASONS	3	1	4
NOT SEEKING EMPLOYMENT	7	1	8
NO INFORMATION	-	-	-
TOTAL GRADUATING CLASS	43	3	46

PERCENT OF CLASS WITH AVAILABLE DATA 100%

TIMING OF FIRST JOB OFFER	TOTAL	BY GRADUATION				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION				NO OFFER WITHIN 6 MONTHS	
		FULL-TIME		SHORT-TERM		FULL-TIME		SHORT-TERM		#	%
		#	%	#	%	#	%	#	%		
PERMANENT AUTH	36	20	56%	-	-	12	33%	1	3%	3	8%
NON-PERMANENT AUTH	2	-	-	-	-	2	100%	-	-	-	-
ALL GRADUATES	38	20	53%	-	-	14	37%	1	3%	3	8%

TIMING OF JOB ACCEPTANCES	TOTAL	BY GRADUATION				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION				NO OFFER ACCEPTANCE WITHIN 6 MONTHS	
		FULL-TIME		SHORT-TERM		FULL-TIME		SHORT-TERM		#	%
		#	%	#	%	#	%	#	%		
PERMANENT AUTH	36	17	47%	-	-	13	36%	1	3%	5	14%
NON-PERMANENT AUTH	2	-	-	-	-	2	100%	-	-	-	-
ALL GRADUATES	38	17	45%	-	-	15	39%	1	3%	5	13%

PERMANENT WORK AUTHORIZATION IS DEFINED AS U.S. CITIZENS OR PERMANENT RESIDENTS. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT ADD TO 100 AS A RESULT. EXCLUDES STUDENTS IN NON-COX DUAL-DEGREE PROGRAMS.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

DETAILS – FULL-TIME JOB SOURCES

SOURCES OF ACCEPTED JOBS	NUMBER	PERCENT
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	-	-
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	-	-
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	8	25%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	1	3%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	3	9%
OTHER SCHOOL-FACILITATED SOURCE	-	-
TOTAL SCHOOL-FACILITATED ACTIVITIES	12	38%

CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH GRADUATE-INITIATED SOURCES	3	9%
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	10	31%
ONLINE JOB POSTINGS (I.E. SOCIAL MEDIA/LINKEDIN, INDEED, COMPANY WEBSITES)	7	22%
OTHER GRADUATE-FACILITATED SOURCE	-	-
TOTAL GRADUATE-FACILITATED ACTIVITIES	20	63%

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FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

DETAILS – FULL-TIME BASE SALARY & SIGNING BONUS

BASE SALARY	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
WITH PERMANENT WORK AUTHORIZATION	25	\$70,368	\$71,500	\$40,000	\$92,000
WITH NON-PERMANENT WORK AUTHORIZATION	-	-	-	-	-
TOTAL	25	\$70,368	\$71,500	\$40,000	\$92,000

PERCENT REPORTING BASE SALARY OF TOTAL ACCEPTING EMPLOYMENT **78%**

SIGNING/STARTING BONUS	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
WITH PERMANENT WORK AUTHORIZATION	13	\$7,077	\$7,500	\$2,000	\$12,500
WITH NON-PERMANENT WORK AUTHORIZATION	-	-	-	-	-
TOTAL	13	\$7,077	\$7,500	\$2,000	\$12,500

PERCENT REPORTING SIGNING/STARTING BONUS OF TOTAL REPORTING SALARY **52%**

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FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

DETAILS – FULL-TIME BASE SALARY BY FUNCTION / INDUSTRY

FUNCTION	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING	4	13%	2	N/A*	N/A*	N/A*	N/A*
CONSULTING	8	25%	7	\$81,071	\$85,000	\$55,000	\$92,000
DATA ANALYTICS	-	-	-	-	-	-	-
FINANCE	3	9%	2	N/A*	N/A*	N/A*	N/A*
GENERAL MANAGEMENT	2	6%	2	N/A*	N/A*	N/A*	N/A*
HUMAN RESOURCES	-	-	-	-	-	-	-
MARKETING / SALES	10	31%	8	\$63,150	\$62,500	\$40,000	\$83,200
INFO TECHNOLOGY	-	-	-	-	-	-	-
OPERATIONS / LOGISTICS	2	6%	2	N/A*	N/A*	N/A*	N/A*
OTHER	3	9%	2	N/A*	N/A*	N/A*	N/A*

INDUSTRY	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING SERVICES	3	9%	1	N/A*	N/A*	N/A*	N/A*
CONSULTING	10	31%	9	\$80,078	\$83,200	\$50,000	\$92,000
CONSUMER PACKAGED GOODS	1	3%	-	N/A*	N/A*	N/A*	N/A*
ENERGY	-	-	-	-	-	-	-
FINANCIAL SERVICES	5	16%	4	\$61,750	\$61,000	\$50,000	\$75,000
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	1	3%	1	N/A*	N/A*	N/A*	N/A*
HOSPITALITY	1	3%	1	N/A*	N/A*	N/A*	N/A*
MANUFACTURING	-	-	-	-	-	-	-
MEDIA / ENTERTAINMENT	1	3%	1	N/A*	N/A*	N/A*	N/A*
NON-PROFIT	-	-	-	-	-	-	-
REAL ESTATE	2	6%	1	N/A*	N/A*	N/A*	N/A*
RETAIL	-	-	-	-	-	-	-
TECHNOLOGY	2	6%	1	N/A*	N/A*	N/A*	N/A*
TRANSPORTATION / LOGISTICS	2	6%	2	N/A*	N/A*	N/A*	N/A*
OTHER	4	13%	4	\$62,875	\$65,750	\$40,000	\$80,000

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FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

DETAILS – FULL-TIME BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

GEOGRAPHY	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
US - MID-ATLANTIC	-	-	-	-	-	-	-
US - MIDWEST	-	-	-	-	-	-	-
US - NORTHEAST	1	3%	1	N/A*	N/A*	N/A*	N/A*
US - SOUTH	2	6%	2	N/A*	N/A*	N/A*	N/A*
US - SOUTHWEST	29	91%	22	\$70,555	\$72,250	\$40,000	\$92,000
US - WEST	-	-	-	-	-	-	-
NORTH AMERICA - NON-US	-	-	-	-	-	-	-
ASIA	-	-	-	-	-	-	-
EUROPE	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-

US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA

MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN

NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT

SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE

SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS

WEST: ALASKA, CALIFORNIA, HAWAII, IDAHO, MONTANA, NEVADA, OREGON, UTAH, WASHINGTON, WYOMING

UNDERGRADUATE MAJOR	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
TECHNICAL	4	13%	3	\$82,833	\$85,000	\$71,500	\$92,000
BUSINESS	13	41%	12	\$70,558	\$71,500	\$50,000	\$90,000
OTHER	15	47%	10	\$66,400	\$70,000	\$40,000	\$80,000

PROFESSIONAL EXPERIENCE	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
LESS THAN 1 YEAR	25	78%	19	\$70,747	\$71,500	\$50,000	\$92,000
1-3 YEARS	5	16%	4	\$62,500	\$67,500	\$40,000	\$75,000
3-5 YEARS	1	3%	1	N/A*	N/A*	N/A*	N/A*
OVER 5 YEARS	1	3%	1	N/A*	N/A*	N/A*	N/A*

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