



*Sparking bold change*

**SMU**

ANNUAL REPORT 2021-22





2021-2022

# *Year in review*

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# Letter from SMU President and Chair of the Board of Trustees

One year into our historic campaign, *SMU Ignited: Boldly Shaping Tomorrow*, the future of our University has never looked brighter. By providing more than \$200 million in gift revenue, our donors set a new record for giving in a single year to SMU. These gifts have combined with multiyear pledges to drive the *SMU Ignited* campaign over \$900 million toward our \$1.5 billion goal.

Donor investments fuel accomplishment in every area of the University. New schools and academic centers advance our contributions to many fields of knowledge. Technologically equipped academic facilities and championship-caliber athletic facilities enhance the performance of all our students. And support for

our remarkable students further expands educational opportunities for people from all backgrounds – something the recently launched Opportunity SMU student support fund will accelerate.

This year, we also mourned great losses to our community. Renowned energy industry leader Cary M. Maguire, Sr. served 24 years on the SMU Board of Trustees and established the Maguire Center for Ethics and Public Responsibility and the Maguire Energy Institute in the Cox School of Business. Respected humanitarian Peter O'Donnell, Jr. served on SMU boards and committees for nearly two decades and through the O'Donnell Foundation supported SMU-in-Taos, Dedman



College of Humanities and Sciences, Meadows School of the Arts and the Data Science Institute at SMU. Their impact on the University, its students and its mission cannot be overstated.

Now, as we look to the future of our SMU and our community, we remain thankful for the contributions of our donors and the dedication that your involvement inspires across the Hilltop. Throughout this report, you'll see how our donors make possible achievements by our students, faculty and staff, as well as the University's growing impact in Dallas and beyond.

On behalf of the SMU administration and Board of Trustees, we thank you for your ongoing support as

we work together to forge a brighter tomorrow for our students, our research and our ever-growing community across the globe.



**R. GERALD TURNER**  
*SMU President*



**DAVID MILLER**  
*Chair, SMU Board of Trustees*



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*Moody School of Graduate and Advanced Studies*

# Blazing a new path

## SMU launches a \$1.5 billion multiyear campaign for impact

In the fall of 2021, SMU celebrated the much-anticipated launch of *SMU Ignited: Boldly Shaping Tomorrow*, the University's \$1.5 billion campaign to empower outstanding students, enrich teaching and research and enhance our campus and community.

Following its September 16 launch, the University held celebrations far and wide,

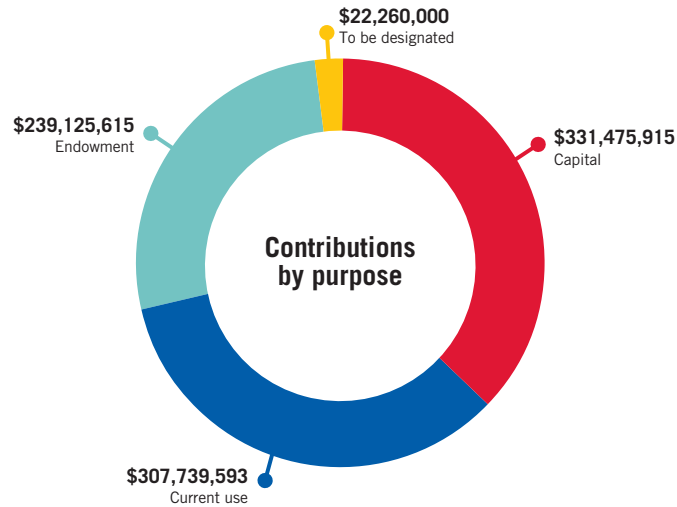
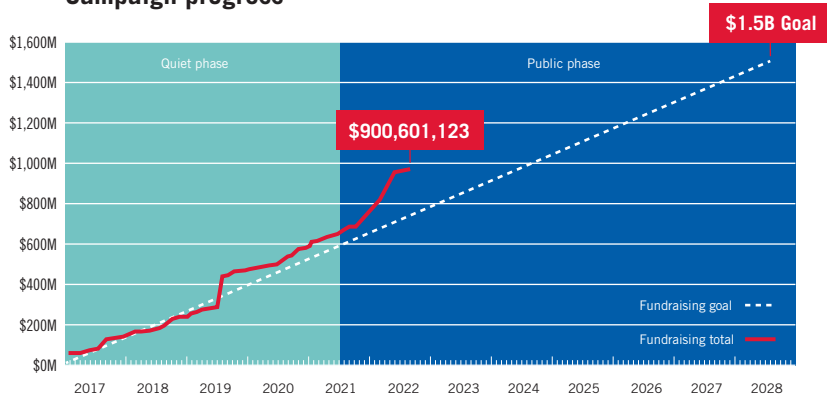
including a dynamic light show on the front of SMU's historic Dallas Hall, a campaign celebration in downtown Dallas and a regional launch and picnic for our southern Texas neighbors in Houston. Throughout the year, SMU celebrated new gifts to the campaign and the incredible support for its initiatives across campus. From the groundbreaking of

Frances Anne Moody Hall – the new home for the Moody School of Graduate and Advanced Studies – to the largest gift in the history of SMU Athletics from former football letterman Garry Weber '58, SMU's donors showcased the Mustang pride that will forge a brighter tomorrow for our students, our research and our Mustang community that spans the globe.

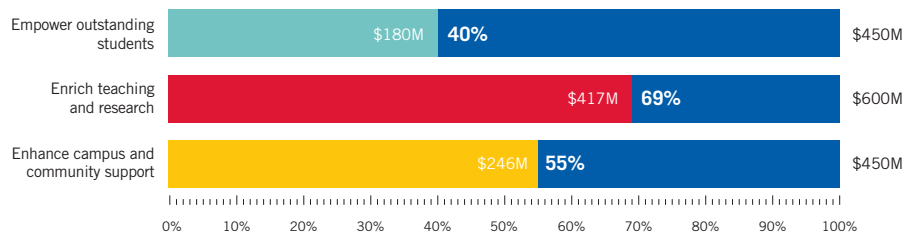




### Campaign progress



### Campaign funding priorities





# Safeguarding the future through creativity and science

Photojournalist Stuart Palley '11 and Dedman School Professor and archaeologist Chris Roos, who met in 2019 at a Southern California SMU community event, approach the danger of wildfires from vastly different fields of study.

Palley depicts the horrors of these destructive infernos as they occur, utilizing his

wildland fire qualification, master's degree in photojournalism and 10 years of experience photographing these disastrous infernos.

Roos approaches wildfires through the lens of archaeology and their lasting impact on ecosystems and society. Fueled by a new award of nearly \$400,000 from the National Science Foundation, Roos serves as principal

investigator on an in-depth analysis on changes to wildfire heat and danger over time.

“By telling stories about successful coexistence, we can start to encourage our cultural imagination to find positive value in using intentional fire and smoke to mitigate uncontrollable megafires,” said Roos.



To learn more about Palley and Roos' work, scan the code or visit [smu.edu/22wildfires](https://smu.edu/22wildfires)



Stuart Palley '11 captures the real-time destruction and strange beauty of wildfires, as depicted in his book *Terra Flamma: Wildfires at Night*.



**JUNE 2021****Supporting student success**

A \$1 million gift from the Hegi Family – Fred '66 and Jan Hegi '66 and their sons and daughters-in-law, Peter and Amy '96 and Brian and Libby – expands SMU's Hegi Family Career Development Center.

**JULY 2021****Endowing artistic excellence**

SMU Distinguished Professor Emerita of Art History Alessandra Comini gifts \$2 million to SMU's Meadows School of the Arts for endowments for the new Alessandra Comini Endowed Professorship in the Division of Music and for the existing Alessandra Comini Endowed Fellowship Fund.



**Nia Kamau '22**  
Tower Scholar

***Tower Scholar Nia Kamau '22 spent her summer learning to make a difference for those impacted by human trafficking and exploitation.***

Studying the role of economics and public policy in the fight for human rights, Kamau interned with the Washington, D.C., nonprofit The Market Project (TMP), where she learned from innovative leaders who help the trafficked and exploited recover and flourish in both their personal and professional lives.

“Their theory of change is that work gives people purpose, community and financial security; therefore, having a healthy workspace is a necessary component of healing for survivors of trauma,” said Kamau.



## Creating an innovative learning environment

After three years of development and planning, the West Dallas STEM School officially opened its doors in August 2021, bringing world-class partnerships and real-world learning to Dallas' next generation of innovative thinkers.

The Toyota USA Foundation, SMU's Annette Caldwell Simmons School of Education and Human Development, Dallas ISD and the West Dallas community came together to create this groundbreaking Pre-K-8 school, which serves as a global model for preparing students for college and the workforce. Empowered by the Toyota USA Foundation's initial grant of \$2 million and a 2021 gift of \$3 million, the school's project-based curriculum connects the classroom to the community across the learning landscape.

"The West Dallas STEM School is an incredibly vital addition to the Dallas school district," said Principal Marion Jackson.



"Offering dynamic learning opportunities and much-needed services to our students not only strengthens our community but brightens our collective future."

Marion Jackson '24 is the founding principal of the West Dallas STEM School.



AUGUST 2021

**A new era of engagement**

Linda P. and William A. Custard committed \$3 million, matched by an additional \$3 million from The Meadows Foundation, to establish the Custard Institute for Spanish Art and Culture within the Meadows Museum. The Custards' gift named the institute director in honor of Mark A. Roglán, who directed the museum from 2006 until his death in October 2021.

Dedicated to the study of the material culture and heritage of Spain, the Custard Institute builds on the museum's longstanding excellence in Spanish studies.



***SMU's Student Senate will fund a new scholarship for West Dallas STEM School graduates.***

In the year 2026, when the inaugural class of eighth-grade students at West Dallas STEM School receive their high school diplomas, they will be eligible to apply for the newly created scholarship, dedicated to providing financial assistance to those entering SMU from the STEM school.

In addition to the \$50,000 earmarked to begin the West Dallas STEM School scholarship fund, the Senate also voted to award \$100,000 to the Rotunda Scholars Program, a program to aid first-year students in achieving early collegiate success at SMU.



***When I brought the West Dallas STEM School scholarship proposal to the Student Senate for a vote, every elected student senator voted in favor of using student fees to support underrepresented Dallas students."***

**Austin Hickle '22**  
Student body president for 2021–22

Pictured: Austin Hickle '22 and SMU Simmons School of Education and Human Development Dean Stephanie Knight







## Pursuing the seemingly impossible

As one of the first recipients of the Moody Graduate Fellows program, Jacob Lynd '25 understands better than most how passion can lead to innovation. A presentation by SMU Assistant Professor of Chemistry Doran I.G. Bennett, which Lynd attended by pure happenstance, forever changed the course of his academic future.

Lynd was inspired by Bennett's discussion of "taking problems that seem impossible and putting them in human hands," approaching him after to discuss his work. Now working on his Ph.D. in theoretical and computational chemistry at SMU, Lynd credits his success to his work under Bennett in the MesoScience Lab and to the Moody Fellows Program, which is fueled entirely by the University's donors.

“

*Through the Moody Fellowship, I can pay forward the welcome and kindness I received from the MesoScience Lab team and contribute to the computational chemistry research that inspired me to attend SMU.”*



SEPTEMBER 2021

### Shaping innovative thinkers

Edwin L. Cox, Sr. '42 and Carolyn L. Miller and David B. Miller '72, '73 commit \$15 million for MBA scholarships in the Cox School of Business, launching a \$30 million drive to endow MBA scholarships.

### Strengthening our campus

A \$1 million pledge from Anna A. McLean '87 and Scott J. McLean '78 supports SMU's President's Discretionary Fund to meet the University's most pressing current-use needs.

### Fostering Mustang pride

A \$1 million gift from SMU parents John R. Ingram and Stephanie H. Ingram establishes the Ingram Family Endowed Mustang Scholarship Fund.



Iris Yang '26  
Moody Fellow

## Strengthening our communities

*Iris Yang '25 has always valued community and the important role it plays in her life.*

Receiving the Moody Graduate Fellowship enabled her to pursue her Ph.D. in clinical psychology at SMU – and to do research in an area that has deep meaning.

Utilizing her knowledge of community and empowered by the Moody Graduate Fellowship, Yang's research focuses on the complex intersections of older adults, caregiving and depression. A member of SMU's Study of Health, Aging, and Relationships (SHARE) Lab, Yang coauthored a 2022 student-led study entitled "Caregiving, Loneliness, and Stress: The Role of COVID-19."

To see a video of Yang and other Moody Fellows talking about their research, scan the code or visit [smu.edu/22moody](https://smu.edu/22moody)





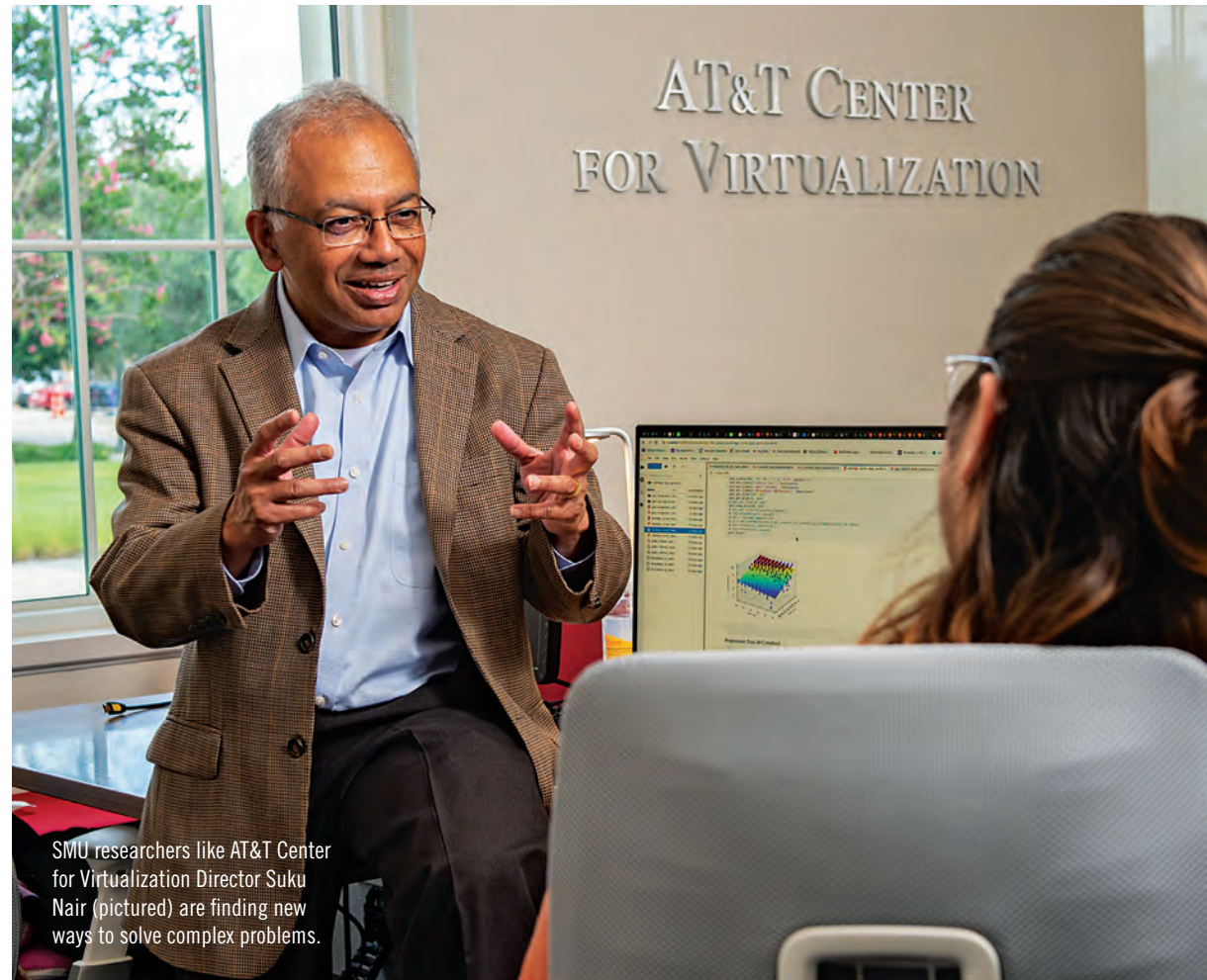
# Taking flight

## SMU partnership to improve pilot safety and training

Researchers at SMU's AT&T Center for Virtualization have partnered with CAE USA, a technology company specializing in flight simulation, to develop an innovative new approach to pilot training and the determination of pilot stress factors.

The research compares physical observations from flight training staff and student self-evaluations to the results of SMU's own biometric analysis, which measures physical indicators like pupil size and heart rate to determine levels of interest, stress or fatigue.

"We hope to advance the research field by being the first group to show whether personalized, automated learning can show efficacy in an actual learning scenario," said Eric Larson, associate professor of computer science in the Lyle School of Engineering.



SMU researchers like AT&T Center for Virtualization Director Suku Nair (pictured) are finding new ways to solve complex problems.



## OCTOBER 2021

**Igniting the future of business education**

In addition to its drive for endowed MBA scholarships, the Cox School of Business announces an extensive renovation and expansion project for the school's facilities.

Joining previous gifts from David B. Miller '72, '73 and Carolyn L. Miller and The David B. Miller Family Foundation; Gina L. Bridwell and Tucker S. Bridwell '73, '74; Bryan S. Sheffield '01 and Sharoll M. Sheffield; Aurelia C. Heppner and Brad K. Heppner '88; and Jane R. Bolin and Pat S. Bolin '73 are several new commitments, including:

- \$6 million from Kim Shaddock and William C. Shaddock '74.
- \$5 million from Katy A. Miller and Kyle D. Miller '01.
- \$5 million from Fritz Duda and Mary Lee Duda and The Fritz and Mary Lee Duda Foundation.

***The SMU Ignited campaign  
“is an important investment in  
the future of North Texas... If SMU  
succeeds here the University will  
be stronger for it and our city  
and region will reap benefits from  
it for generations to come.”***

*The Dallas Morning News* editorial  
November 1, 2021

# ENHANCE

**CAMPUS AND COMMUNITY SUPPORT**



# Accelerating technological excellence

SMU, in collaboration with accelerated computing leader NVIDIA, has invested \$11.5 million in hardware, software and training to strengthen the University's artificial intelligence (AI) infrastructure with an NVIDIA DGX SuperPOD™, bringing world-leading AI supercomputing capabilities to Dallas.

The collaboration will give SMU faculty, students and research partners the ability to integrate sophisticated AI technology across a wide array of research disciplines, creating impact that stretches far beyond the Hilltop. Increasing SMU's computing capability also will provide real benefits for North Texas, as the region continues its growth as a technology hub.

“Through research collaborations built on SMU's capabilities in artificial intelligence, we have the potential to boost our city's booming economy, improve our workforce, and learn to solve major challenges that we face,” said Dallas Mayor Eric Johnson.

The collaboration between SMU and NVIDIA continues the journey that began a decade ago with the University's first high-speed computing cluster.



ENRICH  
TEACHING AND RESEARCH



NOVEMBER 2021

### SMU-by-the-numbers

(first-year class entering in fall 2021)

**32.0** average ACT score

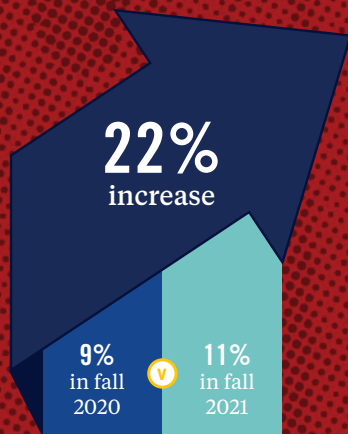
(up from 29.4 in fall 2013)



**33%** Students of color\*

*\*Undergraduate and graduate students*

SMU first-year students receiving federal Pell Grants



ENHANCE CAMPUS AND COMMUNITY

SMU Associate Professor Candace Walkington (pictured) and talkSTEM founder and CEO Koshi Dhingra are investigating the power of STEM walks in mathematics education.

## Finding math in the wild

With a \$2.5 million grant from the National Science Foundation, SMU math curriculum researcher Candace Walkington is helping students see math all around them, from the angle of a giraffe's neck at the Dallas Zoo to the flutter of the leaves of the cottonwood trees at Twelve Hills Nature Center in Oak Cliff.

"In this research, rather than having kids see math as symbols that exist on a worksheet or on a computer screen, we want them to see it as something that exists in the world all around them," said Walkington, associate professor of teaching and learning

at SMU's Simmons School of Education and Human Development.

Through the development of a gamified augmented reality (AR) app called Mathfinder, students can analyze things like the angle of architectural structures, view instructional videos and be led on STEM-inspired walks in their own neighborhoods.

For more information on Walkington's Dallas STEM walks, scan the code or visit [smu.edu/22math](https://smu.edu/22math)





## Working to better our world and beyond

Showcasing the power of educational excellence on the Hilltop, two SMU students are advancing their studies through world-renowned academic opportunities.

SMU environmental sciences major and President's Scholar Isabelle Galko '22 is the first student from a Texas university to be awarded the Marshall Scholarship, a prestigious opportunity to pursue graduate studies in the United Kingdom for distinguished

CONTINUED OPPOSITE PAGE

Isabelle Galko '22





DECEMBER 2021

**Investing for impact**

Made possible by its generous donors, the Moody School breaks ground on Frances Anne Moody Hall, the new home for graduate education on the Hilltop, which will empower excellence in education and research across campus.



Frances Moody-Dahlberg '92 and Kevin Dahlberg



Hannah Clark '23

CONTINUED

young Americans with leadership potential.

“As a Marshall Scholar, I plan to use my time in the U.K. to link science with effective policy and gain a British perspective for future policymaking,” Galko said.

Transfer scholarship recipient Hannah Clark '23, a mechanical engineering major in the Lyle School of Engineering, earned a nationally recognized NASA internship with

the agency’s Wallops Flight Facility. Through her internship, Clark helped plan and develop the NASA Community College Aerospace Scholars program.

“The biggest thing I’ve taken away from my time at NASA is to not be afraid of failure,” said Clark. “Regardless of where I end up, I am as confident as ever in my career path and will no longer hesitate to have ambitious goals.”



# Expanding Gerald J. Ford Stadium

A \$50 million gift from the Garry Weber Foundation, established by former Mustang football letterman Garry A. Weber '58, is the largest gift in the history of SMU Athletics and will support a \$100 million drive for a new 192,500-square-foot Garry Weber End Zone Complex at Gerald J. Ford Stadium.

The newly constructed concourse will offer premium experiences for fans, expand guest facilities, improve pedestrian accessibility and add an inviting breezeway that joins the stadium's entryways to the internal field. With the new addition, SMU Athletics will reach a new milestone, having invested \$250 million to develop and enhance championship-caliber athletic facilities across campus.

"Being a member of a team means striving for success for yourself and those around you, and I'm proud to continue to be a part of Mustang football and its future success and growth," said Weber.



SMU Trustee Gerald J. Ford '66, '69, President R. Gerald Turner and Garry A. Weber '58 commemorate the largest gift in the history of SMU Athletics.



## JANUARY 2022

SMU Athletics is continuing to energize the Hilltop through new additions to its facilities and celebrating the arrival of new head coaches, including:

- Rhett Lashlee, new head football coach, returned to the Hilltop, having previously been SMU's offensive coordinator for the 2018–2019 season.



- Rob Lanier, new head men's basketball coach, arrived at SMU from Georgia State, which he led to the 2022 NCAA Tournament.



The research team works to detect and identify patterns and pathologies, which would be otherwise be difficult, if not impossible, to determine.

# SMU researchers discover new ways to identify ocular diseases

SMU's partnership with Dallas-based BALANCED Media|Technology and the Retina Foundation of the Southwest (RETINA) has led to new, patent-pending medical imaging technology. Supported by a 2015 \$2.5 million grant from the W.W. Caruth, Jr. Foundation at Communities Foundation of Texas, the project sought to better identify ocular diseases, including age-related

macular degeneration, the leading cause of visual impairment affecting more than 170 million people globally.

"This technology could be a game changer for researchers and drug manufacturers in the data analyzation of disease progression, drug trials and treatment efficacy for age-related macular degeneration, among other diseases," said Karl Csaky, CEO and CMO at RETINA.



# Investigating infrastructure deserts

A multiyear research project led by Barbara Minsker, Bobby B. Lyle professor of leadership and global entrepreneurship, is assessing deficiencies in neighborhood infrastructure and the social, economic and ecological issues that arise in such areas.

The research, which was conducted by over 20 undergraduate and graduate students, faculty, staff and community members, is crucial, said Minsker, to understanding the “importance of funding for smaller scale infrastructure at the neighborhood level.”

The data led researchers to identify 62 Dallas neighborhoods as infrastructure deserts: low-income areas highly deficient in infrastructure that creates a safe, functional and economically viable area in which to live. Most of the neighborhoods are located in the southern part of the city and home to primarily low-income, Black and Hispanic residents.

“We saw poor access to medical care and public transit as major problems affecting access to health care during COVID. Lack of Internet access interrupted the education of thousands of school children,” she said.

To learn more about the fight for better infrastructure, scan the code or visit [smu.edu/22neighborhoods](https://smu.edu/22neighborhoods)



Professor Barbara Minsker and PhD student Zheng Li (pictured) work with fellow SMU researchers to pinpoint neighborhood infrastructure deserts.





## FEBRUARY 2022

**Fueling the future  
of data science**

A \$2 million gift from the O'Donnell Foundation will name and endow the Peter O'Donnell, Jr. Director of the Data Science Institute at SMU, supporting SMU's strategic vision to expand research in the data science arena. The new endowment honors the legacy of renowned humanitarian Peter O'Donnell, Jr. who passed away in October 2021.



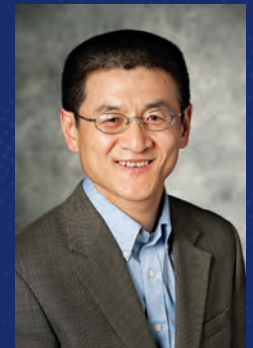
## Honoring the exceptional

Elizabeth G. Loba (top right), SMU's provost and vice president for academic affairs, and Zhong Lu (bottom right), the Shuler-Foscue Chair in SMU's Roy M. Huffington Department of Earth Sciences, have been named fellows of the American Association for the Advancement of Science (AAAS).

"It is an honor to receive this recognition – and responsibility – from the AAAS," Loba said. "I am most pleased to be joining with my fellow SMU colleague, Professor Zhong Lu, whose work in the areas of landslides, coastal subsidence and human-induced

geohazards using advanced data analytics typifies the world-changing, interdisciplinary research our SMU faculty strive to provide."

AAAS Fellows are a distinguished cadre of scientists, engineers and innovators who have been recognized by their peers in the organization for their achievements across disciplines ranging from research, teaching and technology to administration in academia, industry and government, to excellence in communicating and interpreting science to the public.



“

***I am most pleased to be joining with my fellow SMU colleague, Professor Zhong Lu, whose work ... typifies the world-changing, interdisciplinary research our SMU faculty strive to provide.”***

**Elizabeth G. Loba**

SMU provost and vice president for academic affairs



WORLD LANGUAGES & LITERATURES  
7TH ANNUAL INTERNATIONAL FILM FESTIVAL  
FEBRUARY 8 - MARCH 10, 2022  
W.SMU.EDU/FILMFEST

Introduction to Github

Big iDeas Business Plan Competition

Introduction to  
b. 18  
12-1  
shops

Your Vape Cloud is Not Allowed  
Smoking inside University buildings is prohibited per SMU Policy 1.19  
SMU LIBRARY

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *College Plus* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *HotBOX* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *Commerce Navigator* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *Sister Shaq's* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *Steadispoon* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Big iDeas Business Plan Competition  
Date \_\_\_\_\_  
TO *Equity Ahead* \$5000  
FIVE THOUSAND DOLLARS  
Big iDeas Pitch Winner  
SMU INCLUDE LEARNING INCUBATOR

Winners of the Big iDeas 2022 Business Plan Competition (from left): Seun Suberu '23, Sonia Saeed '22, Keyshon Jones '23, Michael Castle '25, Raleigh Dewan '23, Jude Lugo '25, Mason Moreland '23 and Tyne Dickson '22. Not pictured: Manov Jain '22





MARCH 2022

**Advancing Baptist ministry training**

A \$2.7 million, three-year grant from the Eula Mae and John Baugh Foundation will fuel educational excellence in the Baptist House of Studies at the SMU Perkins School of Theology by funding approximately 10 full-time Baugh Scholars enrolled in Perkins master's, Doctor of Ministry and Doctor of Pastoral Music degree programs.

# Big ideas inspire big success

Seun Suberu '23 has spent the last three years honing the business skills that have earned him more than \$85,000 in funding through multiple SMU competitions for his innovative CollegePlus app.

According to Suberu, CollegePlus is “used by students directly. It puts all the resources in their hands. It gives students control of their future,” aiming to assist students with little exposure to the college admissions process, especially first-generation and limited-income students.

Suberu and his app won the first-place award at the high-stakes SMU Launch Competition March 25, having previously won \$6,000 in 2021 and \$1,000 in 2019. Suberu's winning prize of \$73,825 notably included the \$20,000 Linda and Mitch Hart Innovation and Entrepreneurship Award. The blockbuster prize comes on the heels of his



\$5,000 grant from SMU's Big iDeas business plan competition, part of SMU's Engaged Learning Program. The annual contest gives enterprising students the opportunity to pitch their startups and receive seed money to take them to the next level.

To learn more about Suberu, his team and their dreams for CollegePlus, scan the code or visit [smu.edu/22college](https://smu.edu/22college)



## Driving innovation

Celebrated energy expert William S. Spears has made the largest gift by a non-alumnus in the history of SMU to establish the William S. Spears Institute for Entrepreneurial Leadership in the SMU Cox School of Business.

“I feel honored to be counted as a member of the Mustang community, and I hope that, through this gift, the Cox School will be a positive driver for pioneering

innovation and enterprising development across Dallas,” said Spears, Cenergistic founder and CEO.

At the heart of the Spears Institute for Entrepreneurial Leadership lies the Spears Accelerator, offering a range of support services and funding opportunities for students to create and build their own businesses.

The Spears Institute will also facilitate student success through new leadership programming, scholarships and internships for SMU Cox School of Business students. The Spears Institute will also create the Spears Speaker Series, bringing to Dallas high-profile leaders and business experts from a variety of personal and professional backgrounds.



Above: William S. Spears and Candye Gould Spears '06

Right: The Speares, along with William Spears' son John Wilson Spears, join SMU and Cox School faculty and staff to celebrate the new institute.





APRIL 2022

**Welcome home, champions**

SMU Athletics reaches a new milestone, welcoming new championship-caliber facilities to the Hilltop with:

- The groundbreaking of the Holt Hickman Outdoor Pool at the Robson & Lindley Aquatics Center, made possible by lead gifts from the Robson, Hickman and Lindley families.
- The dedication of the Washburne Soccer and Track Stadium, made possible by a principal gift from Ray W. Washburne '84 and Heather H. Washburne.

**Making an impact**

SMU Dedman School of Law raises \$1 million toward the endowment of a new full-tuition impact scholarship for incoming law students.

**Jessica and Kelvin Beachum '10, '12 share Black art with SMU community**

Presented from February to May 2022 in the Hamon Arts Library, the exhibit was titled *Narrative as Reality: A World Reimagined/ Selections from the Jessica and Kelvin Beachum Collection* and featured works from ten unique and renowned artists, each with a distinct story told through the visual medium.

“We believe that their brilliant work and shared insights will start a conversation and bring people together in a new way,” said Kelvin Beachum, 10-year NFL veteran and current Arizona Cardinals tackle.



See a short video of Beachum talking about the collection by scanning the code or visiting [smu.edu/22art](http://smu.edu/22art)





# Dreams made reality

For these 2022 graduates, SMU Commencement marked an especially impactful milestone in their lives.

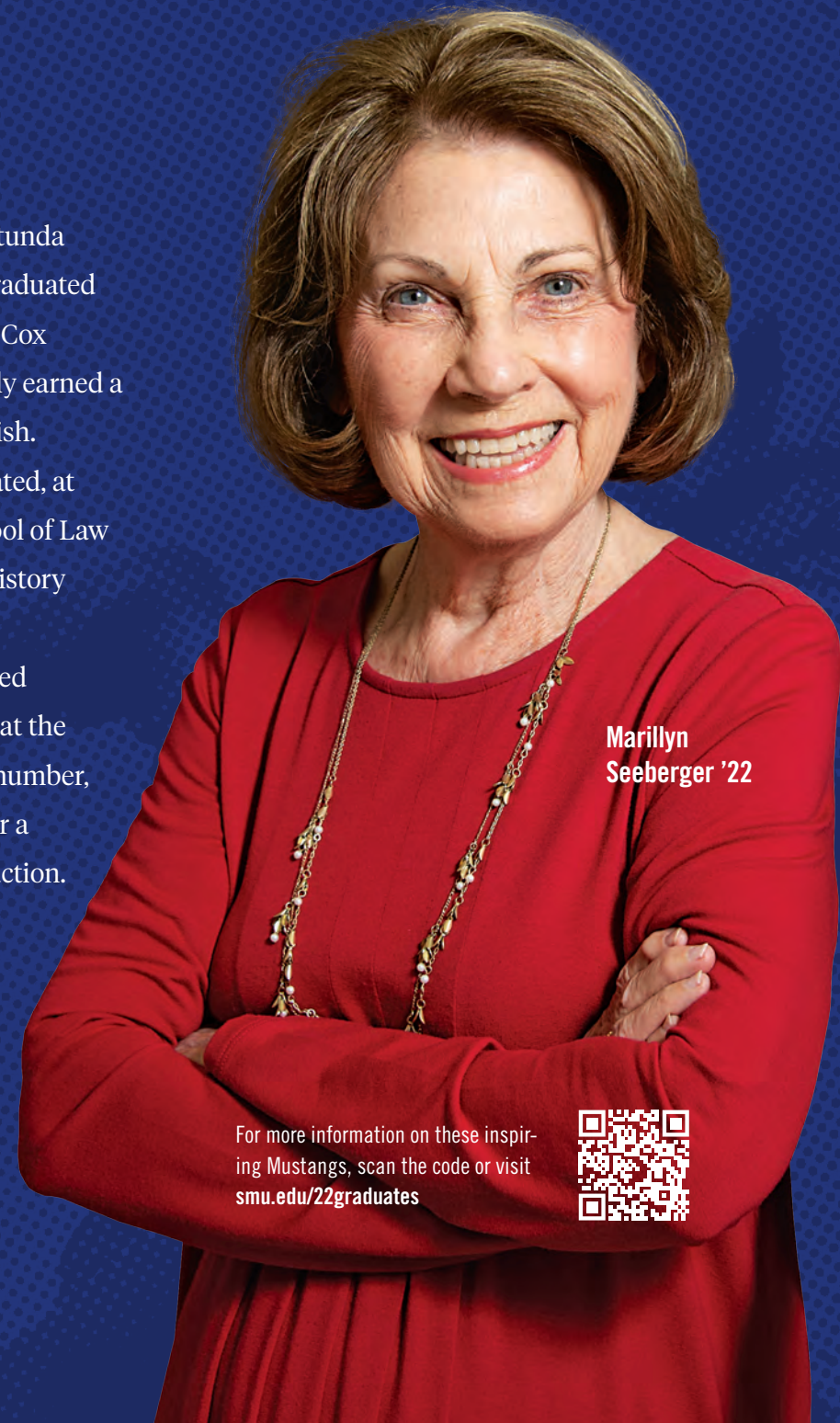
**Teresa Acosta '22** graduated as a double major in human rights and biology and a double minor in Spanish and history, having served the University as the inaugural first-generation student senator on the SMU Student Senate.

**Abena Marfo '22**, another first-generation college student, graduated with three degrees: a B.S. in sociology, B.S. in health and society and B.A. in human rights with plans to pursue a master's degree in public health.

First-generation student and Rotunda Scholar **Cinthia Resendiz '21, '22** graduated with an M.S. in accounting from the Cox School of Business, having previously earned a BBA in accounting and B.A. in Spanish.

**Haley Taylor Schlitz '22** graduated, at the age of 19, from the Dedman School of Law as the youngest law student in the history of SMU.

**Marillyn Seeberger '22** graduated with her B.A. in film and media arts at the age of 85, proving that age is only a number, transitioning into screenwriting after a successful career in television production.



**Marillyn Seeberger '22**

For more information on these inspiring Mustangs, scan the code or visit [smu.edu/22graduates](https://smu.edu/22graduates)





MAY 2022

**Building business leaders**

Blazing new trails into the future of business education, the Edwin L. Cox School of Business has broken ground on an extensive two-year renovation and expansion of its facilities. The \$140 million project will foster educational distinction, industry research and business leadership on the Hilltop and beyond.



***We are retooling the Cox School to create a more collaborative environment to give students and faculty easier access to collaborate, to gather and share ideas and gain inspiration from one another.***

**Matthew B. Myers**  
Cox School Dean



## SMU launches new student support initiatives

To help meritorious undergraduate students, the SMU Board of Trustees launched the new Opportunity SMU fund to expand scholarship, financial aid and student support programs. These programs enable the University to attract, retain and graduate outstanding students.

Boosted by SMU's generous donors, the fund will strengthen SMU's ability to:

- Attract top-tier undergraduate students who currently receive more attractive scholarship and financial aid offers from other highly selective schools.
- Support targeted students throughout their academic journeys, bolstering our retention and graduation rates.
- Expand diversity by geography, academic interest, socioeconomic status, ethnicity, gender and other dimensions as needed.

Fueled by the new fund, SMU also launched Access SMU, a major scholarship initiative to make higher education more accessible for meritorious students from across Texas, in the spring of 2022. With over 250 initial recipients in the 2022-2023 school year, Access SMU is only one of the many programs strengthened by the new fund.

“Opportunity SMU donors will directly support students at every level of their academic journey, furthering the University's efforts to think big and do good.” said Elizabeth Lobo, SMU provost and vice president for academic affairs.





# Forging a brighter future

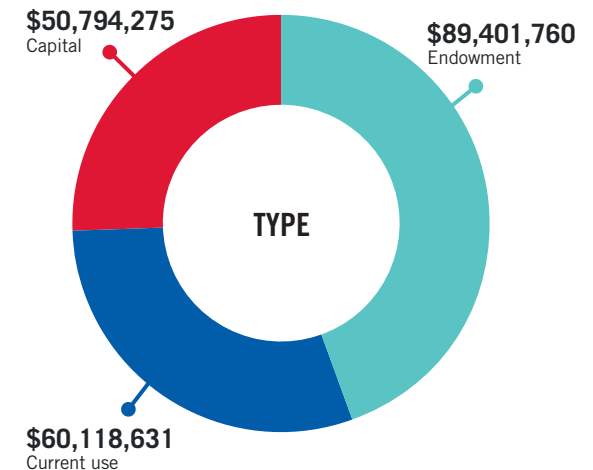
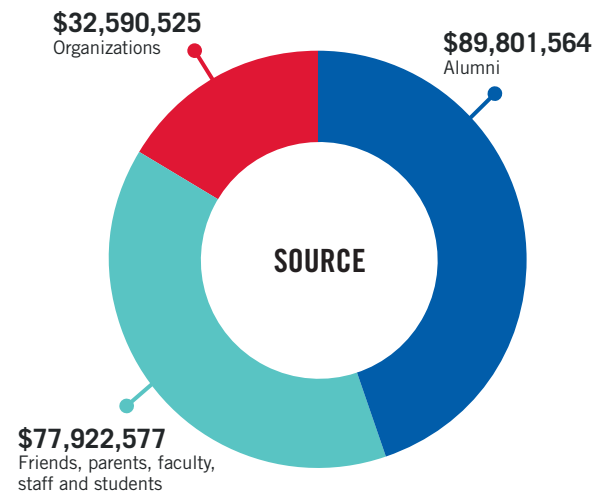
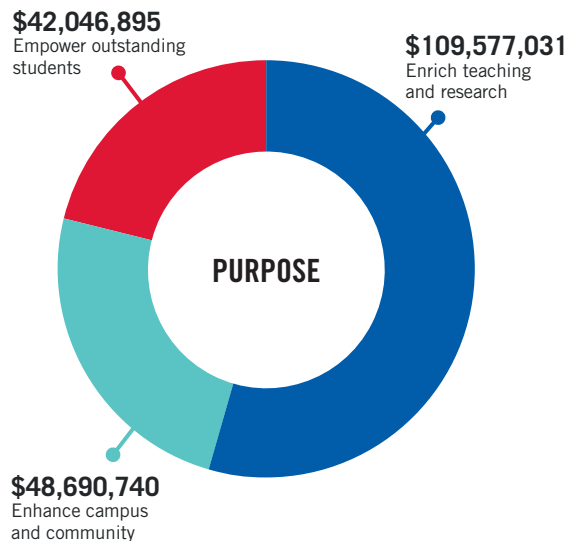
Since 1911, SMU's mission has continued to gain momentum, putting it at the forefront of dynamic education and groundbreaking research. Through the generous support of SMU's donors, FY22 proved to be the best gift revenue year in University history, with incredible gifts to causes, programs and initiatives across the Hilltop. SMU's dedicated alumni, parents, faculty, staff, students, friends and organizations continue to demonstrate the power of the Mustang community and the good that we can do together.

## \$262,637,070

TOTAL NEW COMMITMENTS

## \$200,314,666

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**13,974**

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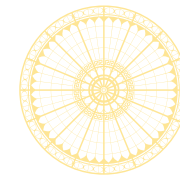
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Meadows School Impact Scholarship Fund  
Men's Basketball Program Enhancements  
The David B. Miller Endowed Scholarship Fund  
L. Frank Pitts Energy Leadership Award Event  
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Texas Instruments Fund for Rad-Hard GaN Research

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Student Financial Aid Fund for the Perkins School of Theology  
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TUMCA Scholarship

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The Edward R. and Mary Ann Hyde Endowed President's Scholarship Fund

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Football Locker Room Renovation  
MBA Scholarships

SMU Fund for Greatest Needs  
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The Catherine Zollars, Ph.D. and Robert Lee Zollars  
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Endowment and Current-Use Support



\* Includes a planned gift



## SMU IGNITED PRINCIPAL DONORS

As we conclude the first year of the public phase of the *SMU Ignited* campaign, we thank the following early donors for cumulative gifts and commitments of \$1 million or more from January 1, 2016 through May 31, 2022.

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Mary C. Templeton and Richard K. Templeton  
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The Welch Foundation  
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# Consolidated financial reports

The information on pages 44-45 was derived from the audited financial statements of the University for fiscal year June 1, 2021, through May 31, 2022.

**JUNE 1, 2021 – MAY 31, 2022**  
(IN 000S)

## STATEMENT OF ACTIVITY

<b>Revenue</b>	
Net tuition and fees	\$369,107
Gifts	\$247,720
Endowment income, net of investment expenses	\$23,000
Net realized and unrealized gains on investments	\$(77,044)
Grants and contracts	\$43,934
Organized activities	\$7,078
Other sources	\$36,831
Auxiliary activities	\$70,684
Total Revenue	\$721,310
<b>Expenses</b>	
Program expenses:	
Instructional	\$195,773
Academic support	\$94,084
Research	\$37,471
Organized activities	\$10,877
Student services	\$56,506
Auxiliary activities	\$98,639
Total Program Expenses	\$493,350
Institutional support	\$113,718
Total Expenses	\$607,068
Other changes	\$(4,772)
Change in Net Assets During the Year	\$119,014

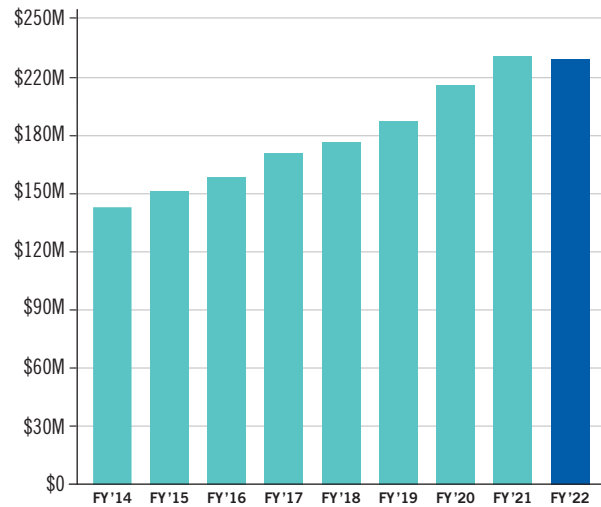
## BALANCE SHEET

<b>Assets</b>	
Cash and cash equivalents	\$190,390
Accounts receivable	\$70,903
Pledges receivable	\$259,023
Investments	\$2,182,291
Property, plant and equipment	\$1,283,216
Other assets	\$37,073
Total Assets	\$4,022,896
<b>Liabilities</b>	
Accounts payable and accrued expenses	\$177,982
Deposits and deferred income	\$50,555
Long-term debt	\$533,676
Other liabilities	\$4,567
Total Liabilities	\$766,780
<b>Net Assets</b>	
Total Liabilities and Net Assets	\$3,256,116
	\$4,022,896

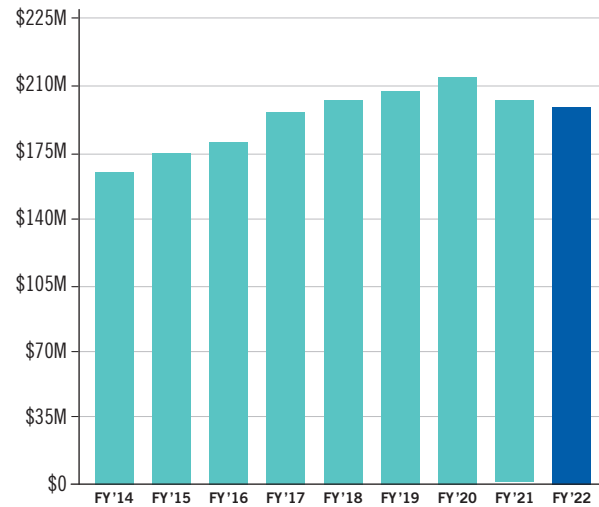
# Expenditures toward strategic goals

During the past decade SMU has increased annual expenditures for scholarships, faculty and academic achievement in support of goals identified in the University's Strategic Plan.

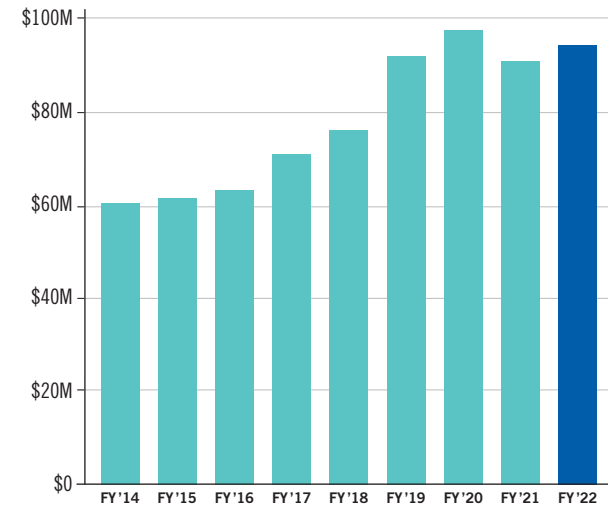
**STUDENT SUPPORT**  
Annual University expenditures  
for tuition scholarships



**FACULTY SUPPORT**  
Annual University expenditures  
for academic instruction



**ACADEMIC SUPPORT**  
Annual University expenditures for academic support,  
including library, advising and technology resources





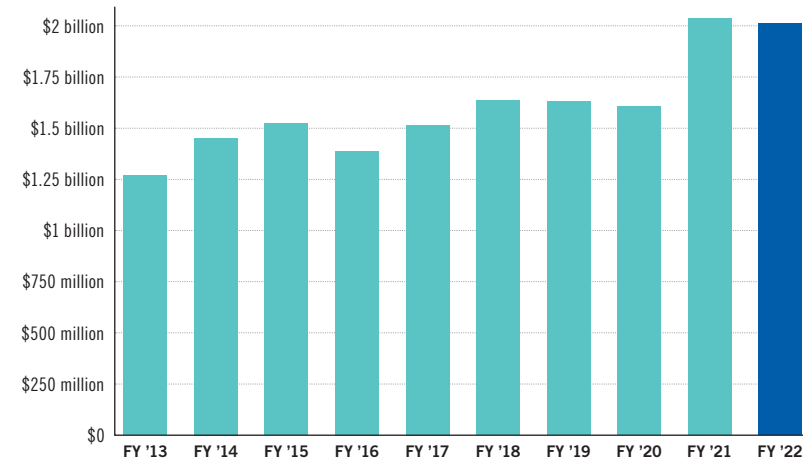
# Endowment report

Endowed gifts support professorships, scholarships and many other areas on campus that differentiate SMU as a leading research and teaching institution. As part of the *SMU Ignited: Boldly Shaping Tomorrow* campaign, a record \$89 million in gifts were generously contributed to the endowment during the fiscal year.

The last 12 months have seen a challenging environment in financial markets as bonds and stocks have declined significantly, global growth has slowed, inflation has risen to a 40-year high, and geopolitical tensions have been elevated. Despite this backdrop of uncertainty, the endowment pool's investment portfolio returned -2.8% during Fiscal Year 2021–2022, significantly outperforming a passive 60/40 index of global stocks and bonds, which returned -9.3% over the same period. Investments in private equity, venture capital and natural resources generated positive returns, offsetting losses in the endowment pool's public market portfolio. At the end of the fiscal year in May 2022, the endowment's fair market value was slightly more than \$2 billion.

A strong endowment ensures continuous support of SMU's mission. Over the last year, the endowment provided \$95 million in support of the University's operations. We thank our donors for their support and for entrusting us to be careful stewards of these resources.

ENDOWMENT MARKET VALUE 2013–22

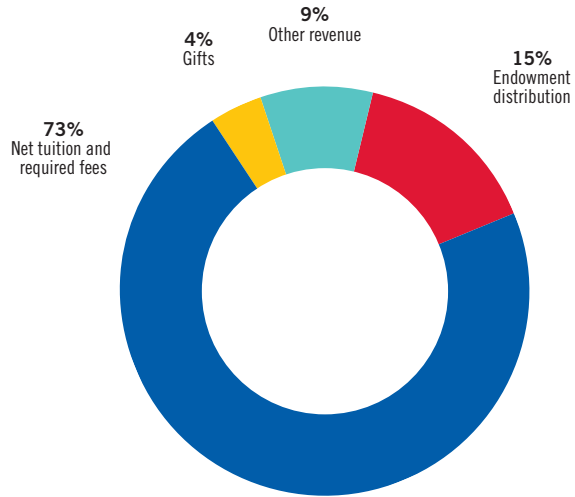


**50**  
NEW ENDOWMENT FUNDS  
ESTABLISHED IN FY22

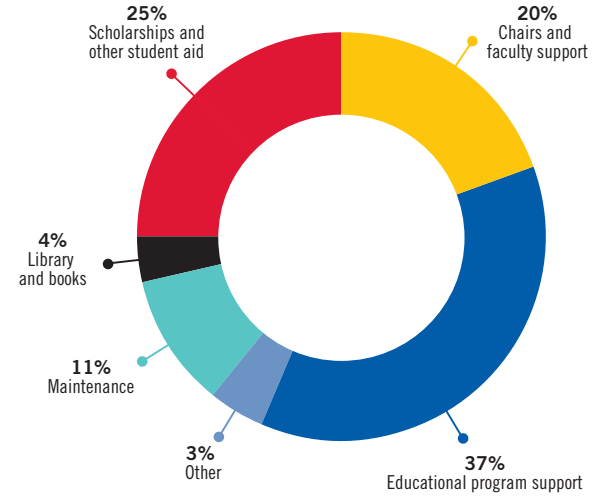


**66**  
NEW ENDOWED SCHOLARSHIPS  
ESTABLISHED IN FY22

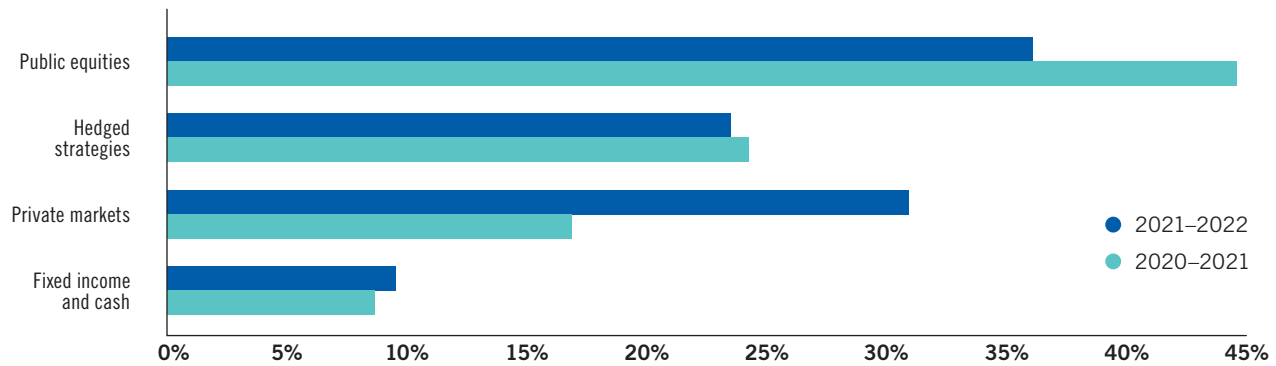
2021-22 REVENUE SOURCES



2021-22 ENDOWMENT DISTRIBUTION BY DESIGNATED PURPOSE



ENDOWMENT POOL ASSET ALLOCATION







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