John C. Tolleson is Chairman and Chief Executive Officer of Tolleson Wealth Management, a Dallas-based private banking and wealth management firm. He is the founder, former Chairman and Chief Executive Officer of First USA, Inc., one of the largest independent credit card companies in the U.S. prior to its merger with Bank One in 1997. John served on the SMU Board of Trustees for 12 years (2000-2012) and is former Chair and current Vice-Chair of the SMU Investment Committee. John also served as Chairman of the Executive Board of the Edwin L. Cox School of Business for 10 years (2004-2014) and continues to serve as a member of the board. John was the recipient of the Cox School of Business Distinguished Alumni Award in 1996 and the Mustang Award in which he became an honorary Letterman of SMU in 2013.

As a community leader, he devotes time and energy to various charitable and philanthropic organizations. John serves on several boards including the Baylor Health Care System Foundation and Southwestern Medical Foundation where he also serves on the Investment Committee. In 2014, John was named a Laureate by Junior Achievement and was inducted into the Dallas Business Hall of Fame.

Debbie Tolleson is the President of the Tolleson Family Foundation, and serves on the Board of Directors of Tolleson Wealth Management and on the Executive Board for The Meadows School of the Arts. Debbie is a founding member of the Women's Auxiliary of Nexus and has been actively involved in numerous philanthropic activities throughout the community for many years. Her involvement has included chairing, organizing and serving as a resource for many fundraising events for The Nexus Recovery Center, the Family Place, Children's Medical Center of Dallas, The Dallas Center for the Performing Arts Foundation, the SMU Parent Leadership Council and the Brinker International Forum.