

“WHY ARE WE HERE IF WE’RE NOT MAGIC?”
Residential Colleges and the Renewal of University Life

Robert O’Hara
Tuesday, 18 September 2007
SMU Faculty Club • 4:00 pm



What does wealthy and private Princeton University have in common with the public and less wealthy University of Central Arkansas? What does the University of the Americas in Mexico share with Acadia University in the Canadian Maritimes? And what links them all to the ancient universities of Oxford and Cambridge in Great Britain? Each of these institutions, along with many others, is establishing a system of residential colleges within itself: small, cross-sectional, faculty-led societies that bring the advantages of a small college into the environment of a large university. Residential colleges can reinvigorate the entire social and intellectual life of a campus, and they are easier to create than many people realize.

Robert O’Hara is an evolutionary biologist with broad interests in liberal education and the historical sciences. He has been a teacher and researcher at Harvard University, the University of Wisconsin, the Smithsonian Institution, the University of North Carolina, and Middlebury College, and he is a leading advocate for the residential college movement around the world through his website “The Collegiate Way” (collegiateway.org).

THE AL AND SADYE GARTNER
Honors Lecture Series
2007-2008

The Al and Sadye Gartner Honors Lecture Series was established in 1969 by friends and associates of Al Gartner upon his retirement from the Zale Corporation, in honor of his exemplary service to the corporation. The Series consistently brings noted authorities in the humanities and sciences to the SMU campus; Harold Bloom, David Broder, Lady Bird Johnson, and Victor Frankl, to name a few. In 1999, the Series established a partnership with the University Honors Program to continue the practice of bringing noted academics, business leaders, civic figures, and cultural experts to SMU for two days of activity. This practice invites the University community, as well as the general public, to interact with the lectures in a variety of forums: public lectures, classroom visits, shared meals, and small, informal gatherings in which lecturers and the community may talk freely of wide-ranging issues.

As part of the Gartner Series this year, Meadows School of the Arts Student Chamber Music will perform two afternoons in front of the Honors Residence Hall, Virginia-Snider. All SMU students and community members will be encouraged to enjoy a picnic lunch.

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“MAKING SENSE OF MAKING MILLIONS”

David Nasaw
Thursday, 18 October 2007
Ernst and Young Gallery, Fincher Hall, 4:00 pm

“THE LEGEND OF THE JFK ASSASSINATION”

Tom Stone
Wednesday, 20 February 2008
DeGolyer Library: Texana Room, 3:30 pm

“ICONICITY AND ADVERTISING: SHANGHAI, MUKDEN, TIANJIN AND THE MODERN GIRL ICON”

Tani E. Barlow
Monday, 25 February 2008
DeGolyer Library: Texana Room, 3:30 pm

All lectures take place on the Southern Methodist University campus.

Please Visit:
www.smu.edu/honors

“Iconicity and Advertising: Shanghai, Mukden, Tianjin and the Modern Girl Icon”

Tani E. Barlow
Monday, 25 February 2008
DeGolyer Library: Texana Room • 3:30 pm



Everyone feels that somehow advertising plays a role in how we think about our selves but

how did this pervasiveness happen? When did the feeling start? What environment shaped the ways people came to be depicted in advertising? What can be said about the international scope of the early advertising industry? And why did generic female images play such a central role in the advertising culture of China and its trade partners in the 1920s and 1930s? In this talk Barlow considers iconic modern girl images from three Chinese ad markets, Shanghai, Tianjin and Shenyang. Visual evidence – we will look at the ads themselves – is one way to see how corporate marketing in modern China worked through the new Chinese social relations and modern practices of womanhood.

Tani E. Barlow teaches in the Departments of History and Women’s Studies at the University of Washington. She is an intellectual historian specializing in Chinese 20th century studies. Her most recent book, *The Question of Women in Chinese Feminism* (Duke, 2004), is a history of thinking about women’s liberation. She is co-editor of two forthcoming volumes, *The Modern Girl Around the World*, eds., *The Modern Girl Around the World* (Duke, 2008) and *Modern Girl and Colonial Modernity Research Group*, eds., *Modern Girl and Colonial Modernity: Empire, Capital and Gender in East Asia* (Iwanami Press, 2008). Her current research considers popular theories of society and social liberation. Barlow is also the founding senior editor or the journal positions, a Duke University publication.

“The Legend of the JFK Assassination”

Tom Stone
Wednesday, 20 February 2008
DeGolyer Library: Texana Room • 3:30 pm



When the President of the United States was shot in broad daylight, no one expected the event to turn into the ultimate murder mystery. Reasonable people must have assumed that it was only a matter of time until we all learned what really happened on November 22, 1963. But more than forty years later we still don’t know, and every year the truth recedes further into the mists of indeterminacy. How is that possible? How did such a seemingly intelligible event become the very hallmark of uncertainty? The question is worth considering because that unknowing has led us to a strange place wherein what happened when JFK was assassinated has been replaced by the legend of what happened when JFK was assassinated. This captivating legend includes spies and mobsters, Sinatra and Marilyn, maybe even aliens. One version has been filmed by Oliver Stone, whose JFK, for many people, is history. What makes this legend so powerful? Why does it speak to so many Americans, especially young Americans? Is any of it real history? How much does that matter? Tom Stone, who has worked at SMU for twenty years, teaches two popular classes based on the JFK assassination, one of them in the University Honors Program. He has won the Rotunda Outstanding Professor award, and twice been named the Laura Kesselman Devlin Instructor of English. He has recently completed a book called *Everything You’ll Never Know About the JFK Assassination*.

“Making Sense of Making Millions”

David Nasaw
Thursday, 18 October 2007
Ernst and Young Gallery, Fincher Hall • 4:00 pm



David Nasaw is the Arthur M. Schlesinger, Jr. Professor of American History at the Graduate Center of the City University of New York.

Professor Nasaw’s most recent publication is *Andrew Carnegie*, published by Penguin Press in October, 2006. *Andrew Carnegie* was awarded the 2007 New-York Historical Society Prize in American History, was a finalist for the 2007 Pulitzer Prize in biography, and chosen as a “notable” book of 2006 by the New York Times and a “best” book of the year by the Boston Globe, Los Angeles Times, Business Week, and Library Journal. Nasaw is also the author of *The Chief: The Life of William Randolph Hearst* (2000) which was awarded the Bancroft Prize for History, the J. Anthony Lukas Book Prize for Non-Fiction, the Ambassador Book Prize for Biography, and the Sperber Prize for Biography. His other publications include *Schooled to Order: A Social History of Public Schooling* (Oxford U.P.), *Children of the City: At Work and At Play* (Oxford U.P.), and *Going Out: The Rise and Fall of Public Amusement* (Harvard U.P.). His reviews and op-ed articles have appeared in the New York Times, Los Angeles Times, Wall Street Journal, Boston Globe, London Review of Books, Slate, and many other newspapers and journals. Professor Nasaw has won fellowships from the National Endowment for the Humanities and the American Council of Learned Societies, served as a Fulbright Professor of American Studies at Hebrew University in Jerusalem, consulted and appeared in numerous television documentaries, and is on the Board of Directors of the New York Council for the Humanities and the Society of American Historians.