

Additional scholarship opportunities specifically for advertising students

www.lagrantfoundation.org

Lagrant Foundation Scholarships

DEADLINE: 6:00 p.m. on Friday, February 27, 2009

THE LAGRANT FOUNDATION annually provides 15 scholarships to undergraduate and graduate students who are attending accredited institutions and are pursuing careers in the fields of advertising, marketing or public relations. The foundation is a nonprofit 501 (c)(3) organization whose mission is to increase the number of ethnic minorities in the fields of advertising, marketing and public relations by providing scholarships, career development workshops, professional development, mentors and internships to African American, American Indian/Native American, Asian Pacific American and Hispanic/Latino undergraduate and graduate students.

<http://www.worldstudio.org>

AIGA Scholarship

DEADLINE: March 18 Annual awards for undergraduate or graduate students enrolled full-time at an accredited postsecondary institution in the United States pursuing studies in the Fine or Commercial Arts, Design, or Architecture. Students must have financial need and a minimum 2.0 GPA, and plan to enter a career in the creative professions. Number of awards and award amount may vary. Nonrenewable; recipients may reapply.

<http://www.aiga.org>

Worldstudio AIGA Scholarship

DEADLINE: April 13th

Annual awards for undergraduate or graduate students enrolled full-time at a postsecondary institution majoring in Advertising, Animation, Architecture, Cartooning, Crafts, Environmental Graphics, Film/Theater Design, Film/Video, Fine Arts, Furniture Design, Graphic Design, Illustration, Industrial/Product Design, Interior Architecture, Interior Design, Landscape Architecture, New Media, Photography, Surface/Textile Design, or Urban Planning. Students must have a minimum 2.0 GPA, be U.S. citizens/permanent residents, and have financial need. Consideration given to minority students. Number of awards may vary. A personal statement must be included with application packet. Nonrenewable; recipients may reapply. Value

\$5,000.

(<http://www.hcf-hawaii.org>)

Shirley McKown Scholarship

DEADLINE: March 1st

Annual awards for college juniors, seniors, or graduate students enrolled full-time at an accredited four-year postsecondary institution majoring in Journalism, Advertising, or Public Relations. Students must have a minimum 3.0 GPA. Number of awards and award amount may vary. An essay and a personal statement must be included with application packet.

(<http://www.awrt.maskhosting.com>)

Irene Runnels-Paula McStay College Scholarship

DEADLINE: Varies

Annual awards for full-time college juniors, seniors or graduate students who are children of American Women in Radio and Television (AWART) members. Students must be majoring in Radio, Television, Film, Public Relations, Advertising, Communications or Broadcasting. Applicants must have completed 75 hours of course work, and have an overall 3.25 GPA or a 3.0 in declared major courses. Maximum value \$2,500.

(<http://www.aaf10.org>)

Tenth District American Advertising Federation Scholarships

DEADLINE: March, 2009

The Tenth District AAF (Arkansas, Louisiana, Oklahoma, Texas) provides funding for three scholarships in the amount of \$1,250 and one in the amount of \$1,500. The Tenth District American Advertising Federation Academic Achievement Scholarship is designed to recognize, promote and encourage academically talented students of advertising-related disciplines, helping them to complete their undergraduate education. To be eligible, candidates must have already completed one or more semesters of an undergraduate college program and be members of a student chapter of the AAF. In order to be considered for this funding, applicants are required to have obtained an overall GPA of at least 2.5 or higher, with a GPA of 3.0 or higher in their chosen field of study. In addition, a letter of recommendation from a faculty member, a personal essay, and between three and ten samples of the student's work in their major must be submitted. Financial need is also taken into account.

<http://www.aaaa.org/>

Operation Jumpstart III

DEADLINE: March 1, 2009

Through the AAAA Foundation, Operation Jumpstart scholarships are granted to students of diverse ethnic backgrounds at post-graduate portfolio schools in an effort to increase the diversity of art directors and copywriters in the advertising industry.

www.aaf-houston.org/

Houston Ad Federation

DEADLINE: March 1, 2009

Scholarships for Advertising students are made available from the Houston Ad Federation on an annual basis. Houston-area residents planning on attending any four-year program or accredited technical school are eligible to apply; students from other areas interested in pursuing their education at a school in Houston can also be considered for funding. When awarding scholarships under this program, several factors are evaluated: GPA, financial need, work experience, community service, and the contents of a personal essay. There are 5 different scholarships to be awarded in 2009. Filing one application will result in applicants being considered for all available scholarships. There is no need to apply more than once.

www.aaf-houston.org/

The Advertising Education Foundation of Houston Scholarship

DEADLINE: March 1, 2009

This scholarship is awarded to college students pursuing an under-graduate or post-graduate degree in advertising, communications, journalism, radio/TV, commercial art, marketing, public relations or related fields.

www.aaf-houston.org/

The Alice B. Rogers Educational Fund Scholarship

DEADLINE: March 1, 2009

Established in 1983, the scholarship recognizes students in advertising or related fields who have achieved educational excellence as well as demonstrated a strong willingness to get involved in their communities.

www.aaf-houston.org/

The Fogarty Klein Monroe Scholarship

DEADLINE: March 1, 2009

The scholarship is awarded annually to an outstanding student attending a Texas college. Preference is given to scholarship candidates who have a strong desire to return to the Houston area after graduation. Scholarship winners will also receive consideration for the FKM internship program.

www.aaf-houston.org/

The Bill and Sharon Young Media Education Scholarships

DEADLINE: March 1, 2009

The Bill and Sharon Young Media Education Fund awards scholarships to certified sophomore, junior or senior students with evidence of attending school the following year. Students must major in a media-related field such as visual or audio arts, radio, television, film, production, broadcast journalism or new media at an accredited college or university.

www.aaf-houston.org/

The Lopez Negrete Hispanic Marketing Education Scholarship

DEADLINE: March 1, 2009

The scholarship is awarded to certified junior or senior students from the Houston area attending eligible institutions in any location, but preference will be given to those attending classes full time at the University of Houston, St. Thomas University, Emerson College or The Florida State University. Students must have selected a major in a marketing related field such as advertising, marketing, communications, radio/TV/film production, media studies or marketing research. Applicants may be Latino or Non-Latino, but must be bilingual and focused in, or with a specific interest in, Hispanic marketing and advertising.

<http://foundationcenter.org/grantmaker/liebmann/>

Dolores Zohrab Liebmann Fellowships

DEADLINE: December

Eligibility: Candidate must demonstrate a need for financial assistance and must be enrolled in an accredited college or university in the United States. The candidate must have received a baccalaureate degree and have an outstanding undergraduate record. The candidate must be a citizen of the United States of America.

<http://www.hsf.net/Scholarships.aspx?id=460>

Hispanic Scholarship Fund Scholarships

DEADLINE: February 18, 2009

HSF/ General College Scholarships are designed to assist students of Hispanic heritage obtain a college degree. Scholarships are available on a competitive basis, and award amounts generally range from \$1,000 to \$5,000.

(<http://www.aaaa.org>)

Bill Bernbach Minority Scholarship

DEADLINE: Varies

Annual awards for Asian-American, Hispanic American, African-American, Native-American graduate students enrolled full-time at an accredited designated postsecondary institution. Students must be U.S. citizens/permanent residents, have financial need, and demonstrate creative talent and promise. Due date may vary. Maximum value of awards: 5000

(<http://www.aaaa.org>)

ANA Multicultural Excellence Scholarship

DEADLINE: Varies

Annual awards for college seniors enrolled full-time at an accredited postsecondary institution in the US. Students must have a minimum 3.0 GPA and be enrolled in an American Association of Advertising Agencies (AAAA) Intern Program. Due date may vary.

(<http://www.wtpa.org>)

Bob Craig Memorial Scholarship

DEADLINE: June 15th

Annual awards for graduating high school seniors or college juniors or seniors who live within the area encompassed by the West Texas Press Association member newspapers and are attending a college in Texas or Eastern New Mexico and will be majoring in Print Advertising or Journalism. Selection based on academic achievements and career goals. Amount \$1,000. Nonrenewable.

(<http://www.awcgreenville.org>)

Anne Clapper Scholarship

DEADLINE: April 18th

Annual awards for undergraduate students pursuing studies in a Communications field such as, Print or Broadcast Journalism, Public Relations,

Advertising, Graphic Design, or other communications-related fields. Number of awards and award amount may vary.

(www.aaaa.org/diversity/foundation/funds.htm)

Ornelas Associates Minority Scholarship

Deadline: June

Eligibility: Student must be pursuing an undergraduate or graduate degree and be a qualified American citizen who has proven Latino heritage with at least one parent or grandparent of Latino heritage. Student must have participated in or be a AAAA MAIP (Multicultural Advertising Intern Program) Hispanic Intern in good standing. An essay of 250-500 words on the following topic "As a Latino I value ganas (passion), adelante (progress), Latino pride and diversity by..." must be submitted. Stipend: \$5,000

(<http://www.alphaomegacouncil.com/scholarship.htm>)

Peter Agris Memorial Scholarship

Deadline: Varies

The Alpha Omega Council, comprised of leading businesspersons of Hellenic ancestry, honors its late founder by presenting the Peter Agris Memorial Scholarships annually to several young Greek-Americans pursuing studies in the fields of journalism or communications. The scholarship has been given in honor of Peter Agris, founder and publisher of The Hellenic Chronicle, for fifty years the premier Greek-American national English-language weekly newspaper in this country. Mr. Agris was also an Archon of the Greek Orthodox Church and a trustee of Hellenic College/Holy Cross School of Theology. \$5,000 non-renewable.

(<http://www.nedma.com/foundation.html>)

Direct Marketing Scholarship

DEADLINE: February 24th

Annual awards for college juniors or seniors enrolled at a postsecondary institution pursuing studies in Marketing, Advertising, Communications, Journalism or related field. Students must be pursuing a career in Direct Marketing. Finalists will be required to attend an interview. Number of awards may vary. Award: \$3,000

(<http://www.pdsoros.org/faq/>)

Soros Fellowships for New Americans

DEADLINE: November 1

The purpose of The Paul & Daisy Soros Fellowships for New Americans is to provide opportunities for continuing generations of able and accomplished New Americans to achieve leadership in their chosen fields. The Program is established in recognition of the contributions New Americans have made to American life and in gratitude for the opportunities the United States has afforded the donors and their family. Includes a maintenance grant of \$20,000 (paid in two installments) and a tuition grant of one-half the tuition cost of the US graduate program attended by the Fellow (up to a maximum of \$16,000 per academic year).

<http://www.youngwomensalliance.org>

YWA Foundation Scholarships

DEADLINE: Spring

Each year, the Young Women's Alliance Foundation awards \$2,500 scholarships to women enrolled in graduate schools or their junior or senior year of college. Recipients are chosen based on their demonstrated financial need, commitment to community service, academic achievement, and leadership potential. Scholarships are awarded in the Spring for recipients to use in either the Fall, Spring or Summer semester of the upcoming school year. Recipients must find and secure an internship the semester they received the scholarship money. Recipients may select the semester during which they do their internship. Scholarships are available to females who are U.S. residents under the age of 40. Applicants should be juniors or seniors in college or pursuing a graduate degree at a university or accredited institution of higher learning within Central Texas.

<http://www.cbcfoundation.org>

Jim Springer Memorial Scholarship

DEADLINE: Varies

Annual awards for Coastal Bend Texas area residents who are undergraduate students (freshmen ineligible) enrolled full-time at an accredited postsecondary institution majoring in Public Relations, Marketing, Advertising, or Communications. Students must have a minimum 2.5 GPA. Due date and number of awards may vary. Value \$500.

<http://www.aaf.org>

Mosaic Center Scholarship

DEADLINE: April 9th

Annual Internships for minority college juniors or seniors enrolled at a postsecondary institution majoring in Communications, Advertising, or Marketing. Students must have a minimum 3.0 CGPA. An essay and resume must be included with application packet. Value \$5,000.