



WashingtonSpeakersBureau

Lee Woodruff

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As co-author of the best-selling *In an Instant*, Lee Woodruff garnered critical acclaim for the compelling and humorous chronicle of her family's journey to recovery following her husband Bob's roadside bomb injury in Iraq. Appearing together on national television and radio since the February 2007 publication of their book, the couple has helped put a face on the serious issue of traumatic brain injury among returning Iraq war veterans, as well as the millions of Americans who live with this often invisible, but life-changing affliction.

They have founded the Bob Woodruff Family Fund for Traumatic Brain Injury, to assist wounded servicemen and their families receive the long-term care that they need and help them successfully reintegrate into their communities.

Woodruff is a contributing editor for ABC's *Good Morning America*, reporting on a variety of home and family related topics. She is currently working on a second book.

A freelance writer, Woodruff has penned numerous personal articles about her family and parenting that have run in such high-profile magazines as *Health*, *Redbook*, *Country Living*, and *Family Fun*. She also works as a contributing editor of *Family Fun*, where she writes about health and travel, and has served as a spokesperson for the publication, participating in national and regional broadcasts to discuss various topics on its behalf.

In addition to freelance writing, Woodruff ran her own public relations and marketing consulting business for 16 years. Before that, she was senior vice president of public relations firm Porter Novelli, and spent a year in Beijing, China, working for communications company Hill & Knowlton, counseling clients as varied as GE, Chrysler/Jeep, Bausch & Lomb, and Kentucky Fried Chicken. In the latter position, she helped international clients break into markets in the People's Republic of China.

At present, Woodruff lives in Westchester County, New York, with her husband. They have four children.

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