

## VITA

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### Education

College of Wooster (Wooster, Ohio)  
B. A. in Psychology, 1969

Northwestern University (Evanston, Illinois)  
M. S. in Experimental Psychology, 1972  
Ph. D. in Experimental Psychology, 1974

### Academic Positions

State University of New York at Binghamton  
Assistant Instructor, 1969-1970

Southern Methodist University  
Assistant Professor, 1974-1980  
Associate Professor, 1980-1992  
Professor, 1992-present

### Administrative Positions (at Southern Methodist University)

Associate Chair, Department of Psychology, 1986-1992  
Chair, Department of Psychology, 1992-1995; 1997-2003  
Associate Dean for Academic Affairs, Dedman College, 2009-2010  
Chair, Department of Sociology, 2010-2012

### Professional Affiliations

American Psychological Association  
Association for Psychological Science  
Psychonomic Society

## **Publications**

- Loess, H., & Brown, A. (1969). Word fragments as aids to recall a whole word. *Journal of Experimental Psychology*, 80, 384-386.
- Loess, H., Brown, A., & Campbell, J. (1969). Cultural norms for items in 30 taxonomic categories. *Psychonomic Monograph Supplements*, 3, 69-86.
- Brown, A. S. (1973). An empirical verification of Mednick's associative theory of creativity. *Bulletin of the Psychonomic Society*, 2, 429-430.
- Brown, A. S. (1974). Examination of hypothesis sampling theory. *Psychological Bulletin*, 81, 773-790.
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- Brown, A. S. (1976). Catalog of scaled verbal material. *Memory & Cognition*, 4, 1S-45S.
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- Brown, A. S., & Oxman, M. (1978). Learning through participation: Effects of involvement and anticipation of involvement. *American Journal of Psychology*, 91, 461-472.
- Brown, A. S. (1979). Implicit semantic structuring of numbers. *American Journal of Psychology*, 92, 669-679.
- Brown, A. S. (1979). Priming effects in semantic memory retrieval processes. *Journal of Experimental Psychology: Human Learning and Memory*, 5, 65-77.
- Brown, A. S., & Hall, L. A. (1979). Part-list inhibition in semantic memory structures. *American Journal of Psychology*, 92, 351-362.

- Brown, A. S., Larsen, M. B., Rankin, S. A., & Ballard, R. A. (1980). Sex differences in information processing. *Sex Roles: A Journal of Research*, 6, 663-673.
- Brown, A. S. (1981). Inhibition in cued retrieval. *Journal of Experimental Psychology: Human Learning and Memory*, 7, 204-215.
- Penk, W. E., Brown, A. S., Roberts, W. R., Dolan, M. P., Atkins, H. G., & Robinowitz, R. (1981). Visual memory of black and white male heroin and nonheroin drug users. *Journal of Abnormal Psychology*, 90, 486-489.
- Penk, W. E., Brown, A. S., Roberts, W. R., Dolan, M. P., Atkins, H. G., & Robinowitz, R. (1981). Visual memory of male Hispanic-American heroin addicts. *Journal of Consulting and Clinical Psychology*, 49, 771-772.
- Penk, W. E., Charles, H. L., Roberts, W. R., Dolan, M. P., Atkins, H. G., & Brown, A. S. (1982). Chronological age differences in MMPI scores of male chronic alcoholics seeking treatment. *Journal of Consulting and Clinical Psychology*, 50, 322-324.
- Brown, A. S., & Cattoi, R. (1982). Associative strength effects in semantic priming. *Resources in Education*, 223, 979.
- Brown, A. S., Whiteman, S. L., Cattoi, R. J., & Bradley, C. K. (1985). Associative strength level and retrieval inhibition in semantic memory. *American Journal of Psychology*, 98, 421-432.
- Brown, A. S., & Bradley, C. K. (1986). Semantic prime inhibition and memory monitoring. *Bulletin of the Psychonomic Society*, 23, 98-100.
- Lovdahl, K. E., Brown, A. S., McIntyre, C. W., & North, A. J. (1986). Picture-word interference in learning disabled and normal children. *Journal of Learning Disabilities*, 19, 294-301.
- Mattison, R. E., McIntyre, C. W., Brown, A. S., & Murray, M. D. (1986). An analysis of visual-motor problems in learning disabled children. *Bulletin of the Psychonomic Society*, 24, 51-54.
- Brown, A. S., McIntyre, C. W., & Lovdahl, K. E. (1987). Reply to Pellegrino, Goldman and Gerber. *Journal of Learning Disabilities*, 20, 259.
- Mitchell, D. B., & Brown, A. S. (1988). Persistent repetition priming in picture naming and its dissociation from recognition memory. *Journal of Experimental Psychology: Learning, Memory and Cognition*, 14, 213-222.
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- Brown, A. S., & Knight, K. K. (1990). Letter cues as retrieval aids in semantic memory. *American Journal of Psychology, 103*, 101-113.
- Brown, A. S. (1990). Recent developments in spelling research. *Educational Psychology Review, 2*, 365-397.
- Mitchell, D. B., Brown, A. S., & Murphy, D. R. (1990). Dissociations between procedural and episodic memory: Effects of time and aging. *Psychology and Aging, 5*, 264-276.
- Brown, A. S. (1991). A review of the tip of the tongue experience. *Psychological Bulletin, 109*, 204-223.
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- Brown, A. S., Neblett, D. R., Jones, T. C. & Mitchell, D. B. (1991). Transfer appropriate processing in repetition priming: Some inappropriate findings. *Journal of Experimental Psychology: Learning, Memory and Cognition, 17*, 514-525.
- Brown, A. S., & Halliday, H. E. (1991). Cryptomnesia and source memory difficulties. *American Journal of Psychology, 104*, 475-490.
- Brown, A. S., Best, M. R., Mitchell, D. B., & Haggard, L. C. (1992). Memory under anesthesia: Evidence for response suppression. *Bulletin of the Psychonomic Society, 30*, 244-246.
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- Brown, A. S., & Mitchell, D. B. (1994). A re-evaluation of semantic versus nonsemantic processing in implicit memory. *Memory & Cognition, 22*, 533-541.
- Brown, A. S., Jones, E. M., & Davis, T. L. (1995). Age differences in conversational source monitoring. *Psychology and Aging, 10*, 111-122.

- Brown, A. S., & Nix, L. A. (1996). Age differences in the tip-of-the-tongue experience. *American Journal of Psychology, 109*, 79-91.
- Brown, A. S., & Nix, L. A. (1996). Turning lies into truths: Referential validation of falsehoods. *Journal of Experimental Psychology: Learning, Memory, and Cognition, 22*, 1088-1100.
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- Brown, A. S. (1998). Transient global amnesia. *Psychonomic Bulletin & Review, 5*, 401-427.
- Batsell, W. R., & Brown, A. S. (1998). Human flavor-aversion learning: A comparison of traditional aversions and cognitive aversions. *Learning and Motivation, 29*, 383-396.
- Brown, A. S., & Townsend, J. (1999). A psi of relief. *Professional Psychology: Research and Practice, 30*, 131-132.
- Brown, A. S., Schilling, H. E. H., & Hockensmith, M. L. (1999). The negative suggestion effect: Pondering incorrect alternatives may be hazardous to your knowledge. *Journal of Educational Psychology, 91*, 756-764.
- Brown, A. S., Brown, L. A., & Zoccoli, S. L. (2002). Repetition-based credibility enhancement of unfamiliar faces. *American Journal of Psychology, 115*, 199-209.
- Brown, A. S. (2002). Consolidation theory and retrograde amnesia in humans. *Psychonomic Bulletin and Review, 9*, 403-425.
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- Brown, A. S. (2003). A review of the déjà vu experience. *Psychological Bulletin, 129*, 394-413.
- Hornstein, S. L., Brown, A. S., & Mulligan, N. W. (2003). Long-term flashbulb memory for learning of Princess Diana's death. *Memory, 11*, 293-306.
- Brown, A. S., Bracken, E., Zoccoli, S., & Douglas, K. (2004). Generating and remembering passwords. *Applied Cognitive Psychology, 18*, 1-11.
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- Kitzman-Ulrich, H., Hampson, R., Wilson, D. K., Presnell, K., Brown, A., & O'Boyle, M. (2009). An adolescent weight loss program integrating family variables reduces energy intake. *Journal of the American Dietetic Association*, *109*, 491-496.
- Brown, A. S., & Marsh, E. J. (2009). Creating illusions of past encounter through brief exposure. *Psychological Science*, *20*, 534-538.

Jouriles, E. N., Brown, A. S., Rosenfield, D., McDonald, R., Croft, K., Leahy, M. M., & Walters, S. T. (*in press*). Improving the effectiveness of computer-delivered personalized drinking feedback interventions for college students. *Psychology of Addictive Behaviors*.

### **Book Chapters**

Brown, A. S. (2002). Déjà vu. In Byrne, J. H. (Ed.), *Learning and memory*, 2<sup>nd</sup> Ed. Farmington Hills, MI: Macmillan.

Mulligan, N. W. & Brown, A. S. (2003). Attention and implicit memory. In L. Jiménez (Ed.), *Attention and implicit learning*. Amsterdam: John Benjamins (pp. 297-334).

Brown, A. S. (2008). Tip of the tongue states. In H. L. Roediger, III (Ed.), *Cognitive psychology of memory*. Vol. 2 of *Learning and memory: A comprehensive reference*, 4 vols. (J. Byrne, Editor). Oxford: Elsevier.

Brown, A. S. (2008). Déjà vu. In H. L. Roediger, III (Ed.), *Cognitive psychology of memory*. Vol. 2 of *Learning and memory: A comprehensive reference*, 4 vols. (J. Byrne, Editor). Oxford: Elsevier.

Brown, A. S., & Marsh, E. J. (2010). Digging into déjà vu: Recent research findings on possible mechanisms. In B. H. Ross (Ed.), *The Psychology of Learning and Motivation*, Vol. 53, Burlington: Academic Press (pp. 33-62).

### **Books**

Brown, A. S. (1987). *Maximizing memory power: Using recall in business*. New York: The Wiley Press.

Brown, A. S. (1989). *How to increase your memory power*. Glenview, Ill. : Scott Foresman.

Brown, A. S. (2000). *The how to study book*. New York: Barricade Books.

Brown, A. S. (2004). *The déjà vu experience*. New York: Psychology Press.

Brown, A. S. (2005). *The psychology of the Simpsons*. Dallas, TX: BenBella Press.

Brown, A. S. (*in press*). *The tip of the tongue state*. New York: Psychology Press.

### **Convention Papers**

- Brown, A. S. Repression and recall: A normative approach. Southwestern Psychological Association Convention, 1975.
- Brown, A. S. Spontaneous recovery of verbal associations in a within-list design. Southwestern Psychological Association Convention, 1975.
- Brown, A. S. Student-faculty evaluation re-evaluated. Southwestern Psychological Association Convention, 1975.
- Brown, A. S. Bye-bye to psi, or the new symbol of psychology. American Psychological Association Convention, 1976.
- Brown, A. S., & Itzig, J. M. The interaction of humor and anxiety in academic test situations. American Psychological Association Convention, 1976.
- Brown, A. S., & Oxman, M. Learning through participation: Effects of involvement and anticipation of involvement. Southwestern Psychological Association Convention, 1977.
- Brown, A. S., & Penk, M. L. The role of imagery in natural conceptual processes. Southwestern Psychological Association Convention, 1978.
- Brown, A. S., Penk, M. L., & Oxman, M. Personal space and cognitive processes. Southwestern Psychological Association Convention, 1978.
- Penk, M. L., & Brown, A. S. Cognition and personality. Southwestern Psychological Association Convention, 1978.
- Brown, A. S. Priming effects in semantic memory search and retrieval. Psychonomic Society Convention, 1978.
- Brown, A. S., & Penk, M. L. Cognitive processes and personality. Society of Personality Assessment Convention, 1979.
- Brown, A. S. Retrieval interference with subject-generated priming. Psychonomic Society Convention, 1980.
- Penk, W. E., Brown, A. S., Roberts, W. R., Dolan, M. P., Atkins, H. G., & Robinowitz, R. Visual memory of black and white male heroin and nonheroin drug users. American Psychological Association Convention, 1981.
- Brown, A. S. Self-cued prime inhibition in semantic memory retrieval. Psychonomic Society Convention, 1981.
- Brown, A. S., & Cattoi, R. Associative strength effects in semantic priming. Southwestern Psychological Association Convention, 1982.

- Brown, A. S., & Drabek, S. Priming inhibition in semantic memory retrieval processes in children. Southwestern Psychological Association Convention, 1982.
- Brown, A. S., & Bagnall, J. A. Orthographic prime interference in name retrieval. Psychonomic Society Convention, 1983.
- Hardy, B. W., McIntyre, C. W., Brown, A. S., & North, A. J. Visual and auditory coding confusability in learning disabled and normal children. Conference on Human Development, 1986.
- Mitchell, D. B., Brown, A. S., Cunningham, A., & Murphy, D. Persistent facilitation in naming repeated pictures. Psychonomic Society convention, 1986.
- Brown, A. S., & Murphy, D. Cryptomnesia: Delineating unconscious plagiarism. Psychonomic Society Convention, 1987.
- Mitchell, D. B., Brown, A. S., & Murphy, D. Implicit and explicit memory: Dissociations produced by time and aging. Southeastern Psychological Association Convention, 1988.
- Brown, A. S., & Mitchell, D. B. Repetition priming: A tenacious memory phenomenon. Psychonomic Society Convention, 1988.
- Brown, A. S., Neblett, R., & Mitchell, D. B. Priming with words and pictures: Some contradictory findings. Psychonomic Society Convention, 1989.
- Mitchell, D. B., & Brown, A. S. Generation gaps: Procedural memory anomalies in time and aging. Cognitive Aging Conference, 1990.
- Brown, A. S., & Halliday, H. E. Cryptomnesia and source memory difficulties. Southwestern Psychological Association Convention, 1990.
- Best, M.R., Brown, A. S., Cunningham, A. C., Mitchell, D. B., & Haggard, L.C. Memory under anesthesia: Evidence for response suppression. American Psychological Association Convention, 1990.
- Mitchell, D. B., Brown, A. S., & Jones, T.C. Priming words and pictures: Some surprising similarities. Psychonomic Society Convention, 1990.
- Brown, A. S., & Halliday, H. E. Multiple-choice tests: Pondering incorrect alternatives can be hazardous to your knowledge. Psychonomic Society Convention, 1990.
- Brown, A. S. & Rahhal, T. A. Hiding valuables: Analysis of a mnemonically risky behavior. Psychonomic Society Convention, 1991.

- Brown, A. S., & Coalson, D. L. Age differences in memory tracking ability. Southwestern Psychological Association Convention, Austin, 1992.
- Brown, A. S., Hale, V. P., & Gancarz, C. P. Exposure to misspellings and the perception of word correctness. Southwestern Psychological Association Convention, Austin, 1992.
- Brown, A. S., Engle, C.A., & Jones, T.C. Incrementing interference in the Stroop Color-Word task. Psychonomic Society Convention, 1992.
- Jones, T.C., Brown, A. S., & Mitchell, D. B. Implicit and explicit repetition effects in picture naming. Psychonomic Society Convention, 1992.
- Brown, A. S., & Nix, L. A. Repetition effects in validating falsehoods. Psychonomic Society Convention, 1993.
- Steen-Patterson, L., Jones, T.C., Brown, A. S., & Mitchell, D. B. Cross format priming: Transfer appropriate aging. Psychonomic Society Convention, 1993.
- Brown, A. S. Retrieval inhibition in semantic memory. American Psychological Association Convention, 1993.
- Brown, A. S., Jones, E. M., & Davis, T. L. Age differences in conversational source monitoring. Cognitive Aging Conference Convention, 1994.
- Batsell, W.R., & Brown, A. S. Taste-aversion learning in humans revisited. Southwestern Psychological Association Convention, 1994.
- Brown, A. S., Porter, C. L., & Nix, L. A. A questionnaire evaluation of the déjà vu experience. Midwestern Psychological Association Convention, 1994.
- Brown, A. S., Zoccoli, S. L., & Nix, L. A. Repeated exposure enhances facial sincerity. Midwestern Psychological Association Convention, 1994.
- Brown, A. S., & Born, W. K. A questionnaire assessment of sensory style. American Psychological Society Convention, 1994.
- Jackson, C., Brown, A. S., & Best, M. R. Retrieval suppression and familiarity enhancement of information acquired under anesthesia. American Psychological Association Convention, 1994.
- Brown, A. S., Best, M. R., & Bernas, K. N. Blindsight in normal subjects with uncorrected vision. Psychonomic Society Convention, 1994.
- Brown, A. S. Repetition and the enhancement of credibility. Southwestern Psychological Society Convention, 1995.

- Brown, A. S., Memon, A., & Hornstein, S. L. Target memory. Texas Cognitive Psychologists Conference, 1997.
- Memon, A., Brown, A. S., & Hornstein, S. L. Developing a paradigm for looking at target monitoring failures. Society for Applied Research in Memory & Cognition, Toronto, 1997.
- Mitchell, D. B., Durkin, M. H., Jones, T. C., & Brown, A. S. Priming in picture naming and picture fragment identification: Lexical suppression effects. Psychonomic Society Convention, 1997.
- Paschall, G. Y., Brown, A. S., Ansfield, M. E., Batsell, W. R., & Gleason, D. I. Sensory associations to traumatic experiences. Southwestern Psychological Association, 1999.
- Hornstein, S. L., Brown, A. S., Mulligan, N. W., & Ansfield, M. E. Long-term flashbulb memory of Princess Diana's death. Psychonomic Society Convention, 1999.
- Mulligan, N. W., & Brown, A. S. Generation and hypernesia. Psychonomic Society Convention, 1999.
- Brown, A. S. Aging and the tip-of-the-tongue experience. American Psychological Society Convention, 2000.
- Brown, A. S. The déjà vu experience: Why haven't we been here before? Texas Cognition Conference, 2000.
- Brown, A. S. Consolidation theory and retrograde amnesia. Psychonomic Society Convention, 2000.
- Brown, A. S., Brown, C. M., & Mosbacher, J. Proactive and retroactive misinformation effects. Southwestern Psychological Association Convention, 2000.
- Brown, A. S., Zoccoli, S., Leahy, M., & Burke, J. Cumulating retrieval inhibition in semantic and orthographic domains. Southwestern Cognition Conference, 2003.
- Brown, A. S., & Gollan, T. Revisiting age differences in tip of the tongue (TOT) states. Psychonomic Society Convention, 2003.
- Brown, A. S., Zoccoli, S., Townsend, J., & Leahy, M. Cumulating retrieval inhibition in retrieval from semantic and lexical categories. Psychonomic Society Convention, 2004.
- Brown, A. S., & Marsh, E. J. Evoking familiarity without recollection: modeling the déjà vu experience. Psychonomic Society Convention, 2005.

- Brown, A. S. Taking a second look at déjà vu. American Psychological Society, 2006.
- Brown, A. S., Jouriles, E. J., & McDonald, R., Silver, C. H., Zoccoli, S. L., & Leahy, M. M. Family violence and preschool children's cognitive abilities. International Family Violence and Child Victimization Research Conference, 2006.
- Presnell, K., & Brown, A. S. An exploration of comfort food preferences and use. American Association of Behavior Therapy, 2006.
- Brown, A. S. False recognition in everyday experience: Taking clues from déjà vu. American Psychological Association Invited Address, 2007.
- Brown, A. S., & Marsh, E. J. Object familiarity can be altered in the presence of other objects. Psychonomic Society Convention, 2007.
- Kitzman-Ulrich, H., Hampson, R., Wilson, D.K., Presnell, K., & Brown, A. The impact of a family intervention on weight loss and diet in overweight female adolescents. Society of Behavioral Medicine, 2008.
- Brown, A. S., & Burrows, C. N. Structural knowledge about inaccessible target words during TOTs. Psychonomic Society Convention, 2009.
- Ryals, A. J., Sawyer, B. D., Nomi, J. S., Cleary, A. M., & Brown, A. S. A virtual reality investigation of familiarity and déjà vu. Psychonomic Society Convention, 2010.