

CORPORATE MEETING SERVICES

10 Reasons to Meet at SMU in Plano

A distraction-free, academic environment that encourages "blue sky" thinking

An easy-to-reach location in the heart of the Legacy Business Park with ample free parking

A total of 30 diverse rooms that can accommodate groups from 10 to 350, set any way you wish

Very competitive meeting room rental rates designed to stretch your budget

Flexible catering options that allow you to use our preferred vendor or yours

A seamless administrative process with a single point-of-contact, from booking through billing

A first-rate facilities staff that provides unparalleled customer service

Affordable state-of-the-art technology and on-site support, plus free wireless internet throughout

An array of business services, including copies, conference phones, even personalized signage

A safe and secure facility, but without the hassle of cumbersome security check-in procedures

The perfect place for

Blue Sky Thinking



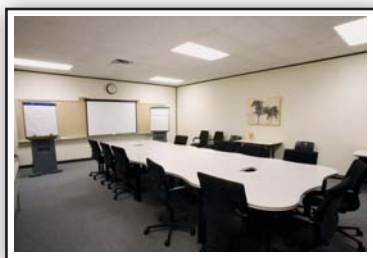
SMU^{IN} LEGACY.

Flexible Meeting Options at SMU-in-Legacy

A change of scenery will boost your productivity and creativity. By holding an off-site meeting at SMU in Plano, you and your colleagues can escape the confines of your company without having to travel very far – and you'll be amazed at what you can accomplish! Whether it's a team meeting, training program, or high-level strategy session, we offer you a distraction-free, academic environment where our flexible and affordable meeting rooms can accommodate groups both large and small. We welcome business and community organizations whose activity is compatible with SMU's educational and training mission.

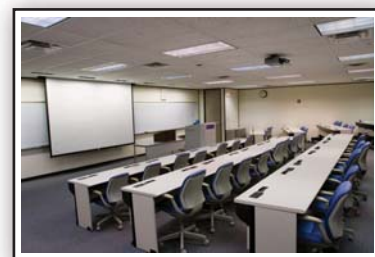
Meeting and Training Rooms

For groups of 20 to 60, there are a number of larger meeting and training rooms from which to choose. Whatever your requirements, rooms can be set in a variety of configurations including classroom-style, u-shape, hollow square, rounds or rectangles, or pods (6 per table). Rooms can also be outfitted with whatever technology or equipment you may need.



Tiered Classrooms

There are four multi-level platform rooms, with fixed tables and chairs for 55 to 60 participants, that are ideal for high-impact training and educational sessions. Used in the evenings by the Cox School of Business to deliver their Professional MBA program in Collin County, these rooms offer instructor podiums with built-in PC's and laptop interface, DVD/VCR capability, and ceiling projection systems with remote control as well as plenty of whiteboard space.



Boardrooms and Breakouts

Our campus offers a variety of small meeting rooms for 10 to 20 that can be used for a host of activities, including boardroom meetings, breakout sessions, private meal functions and hospitality suites. Some rooms have fixed conference tables whereas others have movable furniture to accommodate custom set-up arrangements, including technology and other equipment.

Computer Labs

We offer two dedicated computer training rooms that feature MS Windows technology, along with networked and internet-ready personal computer stations, for 15 to 20 attendees. We also provide hands-on



technical support to minimize computer problems or down time. Alternatively, we can provide suitable space for your own computer training equipment, with appropriate power and security.

(Rooms 4-116 and 3-228)

Customer Service

Perhaps the best part about meeting at SMU in Plano is the personal and friendly service you'll receive! Our employees consistently receive rave reviews from many of our clients who keep coming back on a regular basis. Our full-time, on-site staff strives to deliver exceptional meeting and technical support to ensure the success of your event from start to finish. General business services such as photocopying, faxing and message delivery are also available. We even offer personalized signage which can be printed quickly on premise – and at no additional charge.

Catering Choices

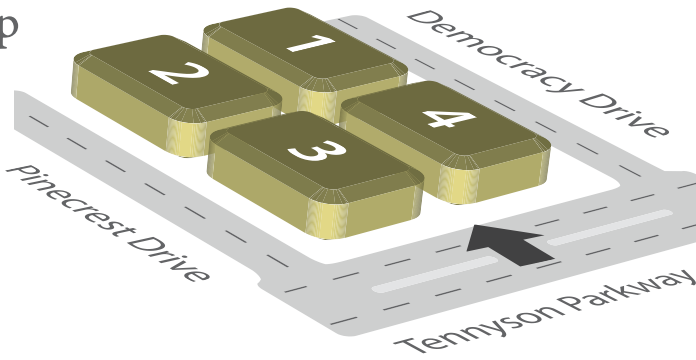
Meeting planners have complete control in arranging their own food and beverage functions at SMU's Plano campus. From coffee service and snacks, to full meals and receptions, you are free to choose your own caterer, or we can provide a list of reliable vendors in the area. To simplify things, however, we suggest you tap into the expertise of our preferred caterer who has extensive experience working throughout our four buildings. In addition to the convenience of on-site service and support, they offer a variety of delicious choices to suit any taste or budget.

Technology and Equipment

All meeting rooms at SMU in Plano (30 in total) feature wireless internet connectivity, and most offer overhead LCD projection, built-in screens and whiteboards. Other equipment including speaker systems, TV/DVD/VCR, conference phones (Polycom), flipcharts and other items are readily available at reasonable rates.

***To reserve a room at
SMU in Plano, call
972-473-3406***

Plano Campus Map



Meeting Room Configurations

Building & Room	Square Feet	Banquet	Theatre	Reception	Boardroom
3-103	4582	200	350	200	
3-202	2170	100	150	125	
4-101	512				17
4-107	512				15
4-118	742	30	40	30	
4-216	807				20
4-102/104	1355/494	70	100	70	
4-212A	419				15
4-212B	691				17

Building & Room	Square Feet	Tiered Room	Classroom	U-shape	Hollow Square	Pods 6
1-122	1261		40	30	35	5
1-127	952		30	30	30	4
1-129	952		30	30	30	4
1-131	1192		40	35	35	5
3-103	4582		175	30+	40	10+
3-130	953		30	20	25	4
3-202	2170		80	25	30	7
3-208	1205		32	20	25	4
3-210	1934		60	30	35	6
3-222	1190		35	20	25	4
3-224	744		20	17	20	3
3-230	959		25	15	20	
4-100	1590	60				
4-101	512		15	17	17	
4-107	512			17		
4-114	940		32	25	32	5
4-118	742		20			5
4-120	1360	60				
4-122	1590	60				
4-210	926		30	20	25	6
4-214	728		30	15	20	3
4-216	807		36	20	25	4
4-226	1013		22	25	30	5
4-228	951		30	25	30	5
4-230	1180	55				
4-102/104	1355/494		50	30	25	7
4-212B	691		25	17	20	

Special Event Rooms

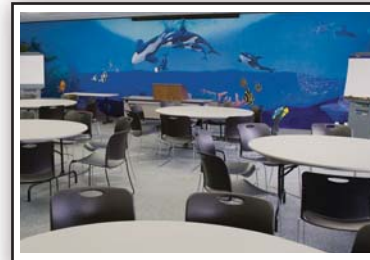
The Great Room

This is our most versatile and flexible room which can accommodate up to 350 in a wide range of settings. It has been used for receptions, buffets and sit-down meals as well as for keynote speakers, small exhibits, ceremonies and graduations. With the addition of staging, foliage, signage and other decor, the room can be customized to meet your exact needs and transformed into a special spot for any occasion. (Room 3-103)



The Oasis

This private, second-floor hideaway can handle up to 150 for theater-style meetings or smaller groups for other activities such as teambuilding, strategy sessions or social functions. Light and airy with windows on two sides, this corner room features two colorful murals that create a fun and relaxing backdrop for learning and thinking "outside the box." (Room 3-202)



The Gathering Room

This multifunctional corner room, with two walls of windows, provides a more intimate setting for groups of 20 to 100, depending on the nature of the event. Whether a training program, meal function or special reception, this first-floor space offers an array of options, including efficient working lunches for companies that want to "meet and eat" in the same area. (Room 4-102/104)



Partial Client List

- ◆ Capital One
- ◆ Crossmark
- ◆ Dr Pepper Snapple Group
- ◆ EDS
- ◆ Ericsson
- ◆ Frito Lay
- ◆ JCPenney
- ◆ Johnson & Johnson
- ◆ League of Women Voters
- ◆ NeoTool
- ◆ Network Associates
- ◆ Newcomer Friends of Greater Plano
- ◆ North Texas Autism Center
- ◆ Oracle
- ◆ PepsiCo
- ◆ Planet Tan
- ◆ Plano Chamber of Commerce
- ◆ Plano Independent School District
- ◆ Rent-a-Center
- ◆ State Farm Insurance
- ◆ Symon Communications
- ◆ 7-Eleven

Client Feedback...

"We love the atmosphere and environment of the SMU Plano location."

"The friendly staff is always very easy to work with and makes setting up off-site meetings a breeze."

"Great value, reasonable cost, clean facility, and great staff."

"The prices are very reasonable so we stay within our budget."

"Great support from the staff which makes our events successful and comfortable."

"Excellent facilities at an affordable price in an excellent location. The customer service and support provided go above and beyond!"

"My team always enjoys having meetings at SMU-in-Legacy."

"The various meeting rooms always fit our needs, and the room set-ups and equipment are always as requested."

"The meeting coordinator follows up quickly whenever I have a question and is very accommodating with any last-minute changes."

"Location is easy to find and very accessible. Parking is never an issue and it is always complimentary."

"The facilities have the amenities we need, and we love the staff."

"We will continue to use the Plano campus for years to come."

Please contact our on-site customer service team for personal assistance:

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