



DEPARTMENT OF ATHLETICS

SMU Athletics embodies the spirit of the University, building community among students, alumni, faculty and staff as well as residents of the surrounding North Texas region. Athletic events and the numerous opportunities for students to compete in Division I sports are an important part of a vibrant campus experience. As the University celebrates the centennial of its founding and opening, SMU Athletics' vision is to become among the top 25 in everything it does on the field, in the classroom and beyond.

CENTENNIAL DECADE PRIORITIES

In order to maintain excellence and strengthen its sports programs to be more nationally competitive, SMU Athletics will focus on the following priorities:

STUDENT-ATHLETES

- Endow scholarships that enable student-athletes to compete at the highest level in the classroom and on the field

COACHING

- Endow positions for coaches in all athletic programs to remain competitive

PROGRAMS

- Provide resources to support the success of SMU's 17 athletic teams
- Participate in postseason bowls in football and NCAA/NIT postseason appearances in men's and women's basketball
- Grow Mustang Club contributions by an average of 10 percent annually
- Double season ticket sales for football and basketball
- Enhance SMU's position in the NACDA Directors' Cup rankings

FACILITIES

- Enhance facilities for competition, practice and training for all athletic programs
- Construct state-of-the-art outdoor and indoor tennis facilities
- Establish a home course for the golf program at the Dallas Athletic Club
- Complete Crum Basketball Center, a practice facility for both the men's and women's basketball programs
- Complete Loyd All Sports Center
- Renovate Moody Coliseum
- Construct an aquatic center that will provide a world-class facility for swimmers and divers

DEPARTMENT OF ATHLETICS AT A GLANCE

As an integral part of SMU's overall educational mission, SMU Athletics positively reflects the interests and values of the institution and its community by fulfilling the following mission:

- Foster an environment that encourages degree completion, good citizenship, character and personal growth among student-athletes to serve as positive role models and productive members of society
- Commit to fiscal responsibility, gender equity, diversity and proper sports conduct among all coaches, administrative staff and student-athletes
- Maintain high ethical standards and compliance with all NCAA, conference, federal, state and institutional rules and regulations
- Enhance the quality of life of student-athletes
- Achieve athletic success at the highest levels of intercollegiate competition
- Serve as a positive representative of the University, and instill a sense of pride and loyalty among its constituents

SMU Athletics is the only Division I program in Dallas, Texas, and has been ranked as the top school in its conference for 10 straight years in the Director's Cup overall athletic rankings. The program's 17 sports are:

- Men's Basketball
- Women's Basketball
- Cross Country
- Equestrian
- Football
- Men's Golf
- Women's Golf
- Rowing
- Men's Soccer
- Women's Soccer
- Men's Swimming and Diving
- Women's Swimming and Diving
- Men's Tennis
- Women's Tennis
- Indoor Track and Field
- Outdoor Track and Field
- Volleyball

JOIN US

Be a part of defining the next 100 years of unbridled achievement at SMU. To get involved in The Second Century Campaign for Athletics, call 214-768-1319 or e-mail athleticsgiving@smu.edu.