



SMU | CONTINUING AND
PROFESSIONAL EDUCATION

PO Box 750275
Dallas TX 75275-0275

smu.edu/photography



10209610

Nonprofit Org.
U.S. Postage
PAID
Southern Methodist
University

DIGITAL PHOTOGRAPHY COURSES ARE OFFERED AT
THE MAIN CAMPUS IN DALLAS AND AT SMU PLANO.

"Truly informative ... something for everyone -
beginner and up."

- Karen Wicks



PHOTOGRAPHY | FALL 2009
SMU INFORMAL COURSES FOR ADULTS

learn something new

SMU CONTINUING & PROFESSIONAL EDUCATION

Photography Courses at SMU-in-Plano

ROB HULL, C.P.P. PHOTOGRAPHER; OWNER: GREATPHOTOGRAPHY

POINT, SHOOT, WOW! \$69 (\$59)

1 W, 6:30–9:30 P.M. (9/16) PLANO CEUs: .3

Make your friends and family jealous when you produce photos that make everyone say, "WOW!" You don't need fancy cameras or lots of expensive digital editing software; you just need to know the Great Photography Point, Shoot and WOW Tips.

DISCOVERING THE SECRETS OF GREAT PHOTOGRAPHY \$199 (\$189)

5 TH, 6:30–9:30 P.M. (10/1–10/29) PLANO
1 SA (FIELD TRIP), 8–10 A.M. (10/17) CEUs: 1.7

Whether your interest is film or digital photography, it helps when you discover the secrets. This intensive course for the aspiring photographer will help you better understand your camera's creative controls while you learn the techniques used by top pros to create stunning, award-winning images.

PHOTOSHOP ELEMENTS 7: GETTING STARTED \$169 (\$159)

4 M, 6:30–9:30 P.M. (10/19–11/9) PLANO CEUs: 1.2

Learn to work with your digital images in this hands-on introduction to Adobe's latest Photoshop Elements version. You'll learn how to organize your images and edit them to look really cool and then how to share them with friends and family. We'll also discuss how Elements fits into the workflow from the time you capture the image to the final printout and, most importantly, when your images are securely saved.

PHOTOSHOP CS4: A SOLID FOUNDATION \$169 (\$159)

4 T, 6:30–9:30 P.M. (9/29–10/20) PLANO *BYOL* CEUs: 1.2

Build a solid foundation for your Adobe Photoshop skills with this hands-on, entry-level class. You'll understand how Photoshop fits into the digital photography workflow and we'll explore the Photoshop CS4 desktop, tool palettes and Adobe Bridge.

**new ADVANCED PHOTOSHOP CS4:
AUTOMATING PHOTOSHOP** \$149 (\$139)

2 TH, 6:30–9:30 P.M. (11/5–11/12) PLANO *BYOL* CEUs: .6

You know how to make Photoshop sing – turning ordinary into extraordinary. Now learn how to take advantage of Photoshop's Automation tools to streamline your work and improve your efficiency exponentially.

new LIGHTROOM \$149 (\$139)

3 W, 6:30–9:30 P.M. (11/4–18) PLANO *BYOL* CEUs: .9

Adobe Photoshop Lightroom is quickly becoming the essential tool for photographers. Learn to quickly import, process, manage and showcase your images. Whether you want to manage one shot or an entire library of images, Lightroom will help you spend less time in front of the computer and more time behind the lens. Learn to navigate through the five modules that will streamline your workflow from capture to archive. Learn to set preferences to match your needs, import images, manage an image library, process images in the develop module and then share your images with the slideshow, print and web modules.

Save the Date

9TH ANNUAL DIGITAL PHOTOGRAPHY SEMINAR AT SMU-IN-PLANO
JANUARY 30, 2010

Photography Courses at Main Campus

DIGITAL PHOTOGRAPHY FOR COMPACT CAMERAS \$199 (\$189)

TERESA RAFIDI, B.F.A., SMU
3 W, 6–9 P.M. (9/2–9/23, SKIP 9/16) CEUs: .9

Compact digital cameras (also called point-and-shoot cameras) can be easy and fun, but still can be confusing! Learn how to use basic camera controls, features and menus to take better photographs. Through lecture and hands-on exercises, students discuss workflow, how to download and print pictures, and receive instructor feedback on their photographs. Prerequisites: point-and-shoot camera and manual and proficiency in moving and copying files and burning discs. Small class with individual attention.

**DIGITAL PHOTOGRAPHY FOR DSLR
BEGINNING PHOTOGRAPHY: LEVEL I** \$269 (\$259)

TERESA RAFIDI, B.F.A., SMU
SEC. A: 4 T, 6–9 P.M. (9/8–9/29)
SEC. B: 4 TH, 6–9 P.M. (9/10–10/1) CEUs: 1.2

Through lecture and hands-on exercises including weekly photography critiques, discover how to use DSLR camera controls, features and menus to take better photographs. Photoshop CS3 may be used in class for basic photo techniques such as color and exposure. Prerequisites: DSLR camera and manual and proficiency in moving and copying files and burning discs. Small class with individual attention.

**DIGITAL PHOTOGRAPHY FOR DSLR
BEGINNING PHOTOGRAPHY: LEVEL II** \$269 (\$259)

TERESA RAFIDI, B.F.A., SMU
SEC. A: 4 T, 6–9 P.M. (10/13–11/3)
SEC. B: 4 W, 6–9 P.M. (11/11–12/9, SKIP 11/25) CEUs: 1.2

Learn to use specialized features such as aperture, shutter-speeds and exposure compensation. Discussions about available accessories and lenses for the camera and their use along with a field trip to practice real life situational shooting and critiques will be utilized. Use of Photoshop CS3 to improve photographs will be explored. Prerequisites: Beginning Level I or similar proficiency (beyond the auto setting) and DSLR camera and manual.

Ready for the Next Step?

Several levels of Adobe Photoshop courses are offered on the main campus, including Photoshop: Techniques for Photographers. For course schedules, visit smu.edu/photography.

NOTE: Courses listed with *BYOL* indicate that students should "bring your own laptop" loaded with Photoshop CS4 (preferred). Classrooms have power outlets at each desk.

Advance registration required; early registration rewarded. Register seven or more days in advance and receive the early registration discount listed beside the regular course fee in ().

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.