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“... [These] classes are completely habit-forming!”

— *L. Kelch*



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WITH SMU INFORMAL COURSES FOR ADULTS, the worlds of Picasso, Pollock, and the Paris salons are yours to explore. Immerse yourself in the work of Mannerists, Modernists and Minimalists. Explore ancient China, or the modernity of digital photography. Learn to mediate, enunciate or negotiate. Speak Spanish or write the next great American novel. SMU Informal Courses brings you the kind of expert instructors and unique classes you won't find anywhere else. **CURIOUS? LEARN SOMETHING NEW. NOW.**


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## FINE ARTS | studio art

### CERAMICS \$275 (\$265)

AMY HALKO, M.F.A.; PROFESSIONAL ARTIST  
7 T, 6:30–9 P.M. (9/8–10/27, SKIP 10/13) CEUs: 1.75  
Beginning and intermediate students work on independent projects (pottery wheel or hand building) with close teacher direction. Ceramic work in stoneware (high fire) using a wide range of techniques, glazes and surface treatments. Includes up to 50 pounds of clay and firing. No prerequisites. Limit 16.

### DISCOVER DRAWING \$169 (\$159)

JANE G. CROSS, ARTIST; CREATIVITY FACILITATOR  
4 SA, 1:30–4:30 P.M. (9/12–10/3)  CEUs: 1.2  
For the true beginner! This introductory drawing course uses step-by-step exercises, developed from scientific research on right-brain creativity, to teach anyone to draw. The course shows you how to break old perception patterns, overcome the fear of failing to "do it right," let go of inhibitions and shed old, counterproductive attitudes. No prerequisites.

### AN INTRODUCTION TO DRAWING \$199 (\$189)

ANDREW WICK, B.F.A., SMU  
6 M, 7–9:30 P.M. (10/19–11/23) CEUs: 1.5  
Learn elements of drawing by working in charcoal, pencil and ink wash. The course focuses on quick work, developing the ability to look at a three-dimensional object and put it down on paper, with an emphasis on composition, line and value studies. Students work directly from live model and still life to improve their skills. Instructor gives careful guidance, slide lectures and individual attention. No prerequisites.

### LIFE DRAWING \$225 (\$215)

PETER LIGON, M.F.A., SMU  
6 T, 7–9:30 P.M. (10/20–11/24) CEUs: 1.5  
This course will enable students to approach figure drawing from a number of perspectives and experiment with line, volume, contour, rhythm and scale. Brief slide discussions will explore how figure drawing has evolved. Nude models used for drawing studies. Prerequisite: *Discover Drawing* or previous drawing or design experience.

### PEN & INK DRAWING \$175 (\$165)

CHARLOTTE SEIFERT, M.F.A., SMU  
6 T, 6:30–9 P.M. (9/8–10/13) CEUs: 1.5  
Learn to draw what you see using the immediacy of ink combined with the suggestive possibilities of wash. Students will use bamboo pens to explore line as contour and mass while brushes will show the use of ink as painted line and washes of shape and form. Students also will experience ink drawings on various paper surfaces.

### OIL PAINTING FOR BEGINNERS \$185 (\$175)

SUZANNE KELLEY CLARK, M.F.A., SMU  
6 T, 7–9:30 P.M. (9/8–10/20, SKIP 10/13) CEUs: 1.5  
Beginners and those with limited experience learn the fundamentals of oil painting. Class stresses color and composition and offers individual attention in an informal environment. Supply list provided.

### new OIL PAINTING FOR BEGINNERS II \$185 (\$175)

SUZANNE KELLEY CLARK, M.F.A., SMU  
6 T, 7–9:30 P.M. (10/27–12/1) CEUs: 1.5  
Open to all students. An in-depth introduction to oil painting. Students are exposed to formal and technical concepts through a series of exercises and slide lectures. Returning students are challenged with projects of greater complexity. Supply list provided.


### PAINTING: ALL MEDIA \$185 (\$175)

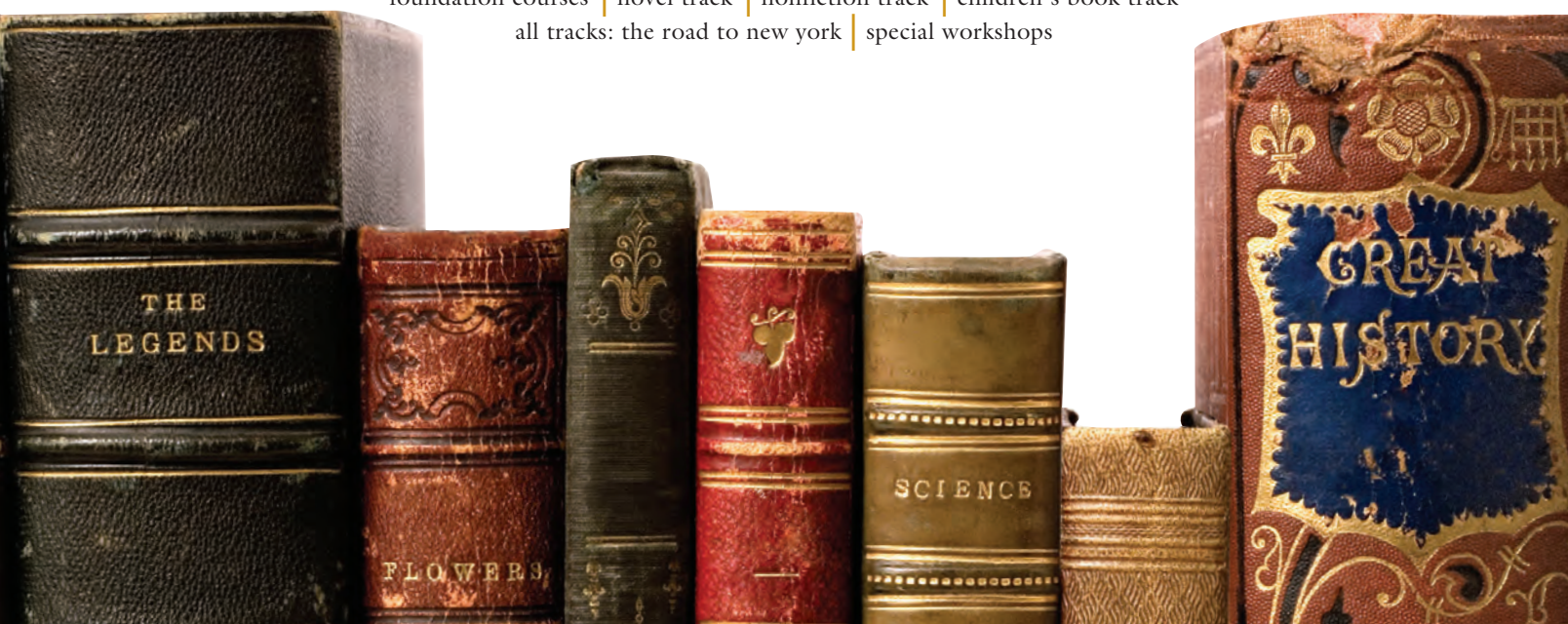
SUZANNE KELLEY CLARK, M.F.A., SMU  
6 SA, 9:30 A.M.–12 P.M. (9/12–10/17) CEUs: 1.5  
This mixed-media course is designed for intermediate and advanced students. Students will work on a series in the medium of their choice. Studio work will focus on still life. Outdoor locations will be considered as time and weather permit. Supply list provided.

### PAINTING LANDSCAPES (DALLAS): ALL MEDIA \$185 (\$175)

SUZANNE KELLEY CLARK, M.F.A., SMU  
6 SA, 9:30 A.M.–12 P.M. (10/24–12/5, SKIP 11/28) CEUs: 1.5  
This mixed-media course is for intermediate and advanced students. Working in the medium of their choice in outdoor locations, students will produce a series designed to move them to higher levels of achievement. Outdoor locations, weather permitting; studio work with still life in case of inclement weather. Supply list provided.

### new WATERCOLOR WORKSHOP \$149 (\$139)

MICHAEL E. BORNE, WATERCOLORIST; ARCHITECT; DESIGNER  
2 SA, 10 A.M.–1 P.M. (9/12–9/19)  CEUs: .6  
Through demonstration, lecture and hands-on activities, students are introduced to the tools of watercolor: mixing paint, applying pigment to paper, composition and color, and drawing and painting simple, natural shapes. During the second class meeting, students continue to develop skills as they sketch simple shapes in perspective, explore shades and shadows, and learn how to control washes. By the end of the workshop, students will have completed a watercolor painting of their own.



**SCULPTURE: BRONZE CASTING, LOST-WAX METHOD \$359 (\$349)**DEBORAH BALLARD, M.F.A., SMU  
8 W, 6:30–9 P.M. (9/2–10/21) CEUs: 2.0

Students have the opportunity to complete a bronze piece, first creating an original wax sculpture, then seeing the piece through the entire process to the finished bronze sculpture. Slide lectures, demonstrations and individual assistance help students through this sculpting process. 10 pounds of bronze, all tools and lab fees included (\$200 value). No prerequisites.

**new SCULPTURE: MOLD MAKING \$359 (\$349)**DEBORAH BALLARD, M.F.A., SMU  
8 T, 6:30–9 P.M. (9/1–10/20) CEUs: 2.0

Each student will build a clay piece to make a silicon rubber mold that can then be used to cast his/her choice of plaster or wax. Waxes can be used in future bronze casting classes. Lecture, demonstrations and individual assistance will see the student through this sculpting process. Clay, silicon rubber, plaster and all tools are included. Students will receive a supply list at the first class.

**new PRINTMAKING I \$249 (\$239)**PETER LIGON, M.F.A., SMU  
8 TH, 7–9:30 P.M. (9/10–10/29) CEUs: 2.0

Learn the basics of printmaking and create original fine art prints using the techniques of drypoint, monotype, and chine collé. Drypoint is an intaglio printing method where marks are scratched directly on a copper plate with a drypoint needle to produce rich, velvety lines characteristic of the process. Monotype is a print created by drawing or painting directly on a surface, which then is covered with paper and run through the press to make a print. Chine collé is a method of adhering thin sheets of colored paper to a larger printing paper at the same time the inked image is printed. This class is designed for all students regardless of previous experience. Supplies provided at cost.

**CALLIGRAPHY: THE ART OF HAND LETTERING \$119 (\$109)**SUSIE-MELISSA CHERRY, PROFESSIONAL CALLIGRAPHER  
6 M, 6–7:30 P.M. (9/14–10/19) CEUs: .9

This course is for those interested in learning the fine lettering techniques of calligraphy as a hobby or professional specialty. Six lessons teach alphabets in five lettering styles: gothic, roman, uncial, text and italic.

**CALLIGRAPHY: INTERMEDIATE HAND LETTERING \$119 (\$109)**SUSIE-MELISSA CHERRY, PROFESSIONAL CALLIGRAPHER  
6 M, 6–7:30 P.M. (10/26–11/30) CEUs: .9

If you can letter words in all five styles without tracing, you're ready for this course. Learn basic layouts and work with stationery, envelopes, certificates, invitations and simple verse. Prerequisite: *The Art of Hand Lettering* or equivalent.

**DESIGNING BEAUTIFUL LANDSCAPES: NORTH TEXAS PLANTS \$199 (\$189)**MICHAEL PARKEY, A.S.L.A. LANDSCAPE ARCHITECT  
6 M, 6:30–8:30 P.M. (9/14–10/26, SKIP 10/12) CEUs: 1.2

Native Texas plants are better suited to our capricious climate and difficult soils than many cultivated species and need far less water and maintenance. Slide-illustrated lectures and handouts introduce students to a variety of native trees, shrubs, ground covers and flowers, as well as how best to use them in landscape design.

## FINE ARTS | photography

**new DIGITAL PHOTOGRAPHY FOR COMPACT CAMERAS \$199 (\$189)**TERESA RAFIDI, B.F.A., SMU  
3 W, 6–9 P.M. (9/2–9/23, SKIP 9/16) CEUs: .9

Compact digital cameras (also called point-and-shoot cameras) can be easy and fun, but still can be confusing! Learn how to use basic camera controls, features and menus to take better photographs. Through lecture and hands-on exercises, students discuss workflow, how to download and print pictures, and receive instructor feedback on their photographs. Prerequisites: point-and-shoot camera and manual and proficiency in moving and copying files and burning discs. Small class with individual attention.

**DIGITAL PHOTOGRAPHY FOR DSLR BEGINNING PHOTOGRAPHY: LEVEL I \$269 (\$259)**TERESA RAFIDI, B.F.A., SMU  
SEC. A: 4 T, 6–9 P.M. (9/8–9/29)  
SEC. B: 4 TH, 6–9 P.M. (9/10–10/1) CEUs: 1.2

Through lecture and hands-on exercises including weekly photography critiques, discover how to use DSLR camera controls, features and menus to take better photographs. Photoshop CS3 may be used in class for basic photo techniques such as color and exposure. Prerequisites: DSLR camera and manual and proficiency in moving and copying files and burning discs. Small class with individual attention.

**DIGITAL PHOTOGRAPHY FOR DSLR BEGINNING PHOTOGRAPHY: LEVEL II \$269 (\$259)**TERESA RAFIDI, B.F.A., SMU  
SEC. A: 4 T, 6–9 P.M. (10/13–11/3)  
SEC. B: 4 W, 6–9 P.M. (11/11–12/9, SKIP 11/25) CEUs: 1.2

Learn to use specialized features such as aperture, shutter-speeds and exposure compensation. Discussions about available accessories and lenses for the camera and their use along with a field trip to practice real life situational shooting and critiques will be utilized. Use of Photoshop CS3 to improve photographs will be explored. Prerequisites: *Beginning Level I* or similar proficiency (beyond the auto setting) and DSLR camera and manual.

**PHOTOGRAPHY COURSES AT SMU-IN-PLANO  
ROB HULL, C.P.P. PHOTOGRAPHER;  
OWNER: GREATPHOTOGRAPHY****POINT, SHOOT, WOW! \$69 (\$59)**

1 W, 6:30–9:30 P.M. (9/16) PLANO CEUs: .3

Make your friends and family jealous when you produce photos that make everyone say, "WOW!" You don't need fancy cameras or lots of expensive digital editing software; you just need to know the Great Photography Point, Shoot and WOW Tips.

**DISCOVERING THE SECRETS OF GREAT PHOTOGRAPHY \$199 (\$189)**5 TH, 6:30–9:30 P.M. (10/1–10/29) PLANO  
1 SA (FIELD TRIP), 8–10 A.M. (10/17) CEUs: 1.7

Whether your interest is film or digital photography, it helps when you discover the secrets. This intensive course for the aspiring photographer will help you better understand your camera's creative controls while you learn the techniques used by top pros to create stunning, award-winning images.

**PHOTOSHOP ELEMENTS 7: GETTING STARTED \$169 (\$159)**

4 M, 6:30–9:30 P.M. (10/19–11/9) PLANO CEUs: 1.2

Learn to work with your digital images in this hands-on introduction to Adobe's latest Photoshop Elements version. You'll learn how to organize your images and edit them to look really cool and then how to share them with friends and family. We'll also discuss how *Elements* fits into the workflow from the time you capture the image to the final printout and, most importantly, when your images are securely saved.

**PHOTOSHOP CS4: A SOLID FOUNDATION \$169 (\$159)**

4 T, 6:30–9:30 P.M. (9/29–10/20) PLANO \*BYOL\* CEUs: 1.2

Build a solid foundation for your Adobe Photoshop skills with this hands-on, entry-level class. You'll understand how Photoshop fits into the digital photography workflow and we'll explore the Photoshop CS4 desktop, tool palettes and Adobe Bridge.

**new ADVANCED PHOTOSHOP CS4: AUTOMATING PHOTOSHOP \$149 (\$139)**

2 TH, 6:30–9:30 P.M. (11/5–11/12) PLANO \*BYOL\* CEUs: .6

You know how to make Photoshop sing – turning ordinary into extraordinary. Now learn how to take advantage of Photoshop's Automation tools to streamline your work and improve your efficiency exponentially.

**new LIGHTROOM \$149 (\$139)**

3 W, 6:30–9:30 P.M. (11/4–18) PLANO \*BYOL\* CEUs: .9

Adobe Photoshop Lightroom is quickly becoming the essential tool for photographers. Learn to quickly import, process, manage and showcase your images. Whether you want to manage one shot or an entire library of images, Lightroom will help you spend less time in front of the computer and more time behind the lens. Learn to navigate through the five modules that will streamline your workflow from capture to archive. Learn to set preferences to match your needs, import images, manage an image library, process images in the develop module and then share your images with the slideshow, print and web modules.

\*BYOL\* = Bring your own laptop, loaded with Photoshop CS4. Classrooms have power outlets at each desk.

**9TH ANNUAL DIGITAL PHOTOGRAPHY SEMINAR  
AT SMU-IN-PLANO**

January 30, 2010

## FINE ARTS | art history

**new WHO'S THAT MUSE? ARTISTS AND THE WOMEN THEY LOVED, OR BAD BOYS' GIRLS** **\$89 (\$79)**  
NANCY COHEN ISRAEL, ART HISTORIAN; OWNER: ART À LA CARTE3 TH, 6–7:30 P.M. (9/17–10/1)  CEUs: .6

Throughout history, muses – both imaginary and real – fueled artists' creativity. Focusing primarily on the 20th century, this course examines real-life muses who provided inspiration, and who were, in many cases, accomplished artists in their own rights. Through exploration of the Meadows Museum exhibition *Diego Rivera: The Cubist Portraits 1913–1917*, consider two of Rivera's muses, Marevna Vorobev-Stebelska, whom he encountered during his time in France, as well as his more famous inspiration, artist Frida Kahlo. Other artist-muse relationships we'll explore include Pablo Picasso and his many wives, Amadeo Modigliani and Jeanne Hébuterne, and Jackson Pollock and Lee Krasner. Museum admission included.

**WONDERS OF THE ANCIENT WORLD: THE GREEKS** **\$109 (\$99)**MARTHA ANNE FIELDER, PH.D.  
OWNER: MARCO ART TOURS  
5 W, 6–7:30 P.M. (9/9–10/7)  CEUs: .75


This armchair tour of the ancient world begins with a look at the antecedents of Greek art: the Minoans, Mycenaeans, and Cycladic art. Through richly illustrated lectures and “reconstruction” images, examine the orders of Greek architecture, and imagine the Acropolis in ancient Athens in its original splendor. Study the tomb of Mausolus of Halicarnassus, whose name gave us the word “mausoleum,” and be awed by the fabulous Pergamum Altar, now housed in Berlin.

**WONDERS OF THE ANCIENT WORLD: THE GLORY THAT WAS ROME** **\$109 (\$99)**MARTHA ANNE FIELDER, PH.D.  
OWNER: MARCO ART TOURS  
5 W, 6–7:30 P.M. (10/21–11/18)  CEUs: .75

Your travelogue through the ancient world includes sculpture of the mysterious Etruscans, who fashioned exquisite images of the legendary founders of Rome, Romulus and Remus. Study major works of architecture, sculpture, mosaic, and painting found throughout the Roman Empire. Using “reconstruction” images, examine the glory of the Roman Forum and the Pantheon, imagine the Coliseum with crowds and ferocious beasts, and marvel at the decadence of the Domus Aurea, the golden house of emperor Nero, who played his fiddle while Rome burned in the first century AD. The course will conclude with a brief look at Pompeii, called the Palm Beach of ancient Rome.

**new PARIS SALONS OF THE 19TH CENTURY: A HANDS-ON SEMINAR** **\$139 (\$129)**GERALD TOMLIN, ASID, GALLERY OWNER;  
ANTIQUES ROADSHOW APPRAISER  
1 SA, 10 A.M.–3 P.M.  
LUNCH BREAK 12 P.M.–1 P.M. (10/24)  CEUs: .4



Out of the ashes of the French Revolution and the beginning of the Industrial age, arose the development of what can be called the pinnacle of achievement in Decorative Arts. These incredible objects d'art were showcased at the Salon de Paris, the official art exhibition of the Académie des Beaux-Arts, perhaps the greatest annual art event of the western world. Discover the techniques – damascening (inlay), guilloché, cloisonné, champlevé, repoussé, enamel and the piece de resistance, piqué a jour – through richly illustrated lecture and discussion, which includes countless examples furnished by the instructor, an avid collector and decorative arts enthusiast.

**AN INTIMATE INTRODUCTION TO THE DALLAS ART SCENE: FROM MUSEUM TO MARKETPLACE** **\$85 (\$75)**GAIL SACHSON, M.F.A., SMU; OWNER: ASK ME ABOUT ART; COMMISSIONER OF CULTURAL AFFAIRS FOR DALLAS; VICE CHAIR: DALLAS PUBLIC ART COMMITTEE  
2 SA, 1–3 P.M. (10/24–10/31)  CEUs: .4


Has life taken a detour? Then join us on a “Big D-tour” of Dragon Street and see if life as a practicing artist is for you. Breathe new life into your art career or learn how to plug into the Dallas art scene through this intimate guide to local resources for artists, collectors, docents, art students and enthusiasts. Meet first at the Meadows Museum and discover how others have made Dallas their artistic base. On the second class meeting, “trick-or-treat” (10/31) on Dragon Street, meet and network with gallery owners to learn how they got their start in Dallas and discover your entrée into the vibrant Dallas gallery scene. Stay current – repeat registrants welcome!

**new EMERGING ARTISTS: SHOW & TELL** **\$79 (\$69)**GAIL SACHSON, M.F.A., SMU; OWNER: ASK ME ABOUT ART; COMMISSIONER OF CULTURAL AFFAIRS FOR DALLAS; VICE CHAIR: DALLAS PUBLIC ART COMMITTEE  
1 SA, 1–3 P.M. (12/5)  CEUs: .2

Could stardom be in your future? Are you willing to explore and experiment in your art? Open to artists of all media, this course is an invitation to join with fellow creatives and discover your potential. Bring examples of your work and share your inspiration, travails and successes with new friends; gain insight, constructive criticism and a network of supporters. Open discussion will focus on areas of originality, quality, technique, audience, presentation, marketing and representation.

**new MODERN SCULPTURE IN THE CITY** **\$99 (\$89)**LANE BANKS, ARTIST; DOCENT: DMA,  
NASHER SCULPTURE CENTER  
4 TH, 6:30–8 P.M. (10/22–11/12);  
CLASSROOM 10/22–29, NSC 11/5,  
 11/12; ADMISSION INCLUDED  CEUs: .6

Through richly illustrated lecture, explore the profoundly influential works of 19th century sculptor Rodin, as well as the tremendous changes in art brought about by modern life. Important early 20th century sculptors such as Brancusi, Picasso, and Matisse will be contextualized, and the work of post-war artists such as David Smith, Richard Serra, and Claes Oldenburg will be examined. Classroom discussions will be complemented by visits to the exhibition *Face and Form: Modern and Contemporary Sculpture in the Meadows Collection*, a re-installation of the Meadows Museum's permanent sculpture collection, and to the Nasher Sculpture Center, widely regarded as the finest privately held modern sculpture collection in the world.

**FASHION AND FRENCH PAINTING: 17TH–20TH CENTURIES** **\$109 (\$99)**ANGIE MILTON DIKSA, ART HISTORIAN;  
DIRECTOR OF RESEARCH: HERMITAGE ANTIQUES, LTD.  
5 T, 7:30–9 P.M. (10/6–11/3)  CEUs: .75

Explore the connections between painting and fashion in the 17th through 20th centuries in France. The class will focus specifically on women's fashion, although men's fashion will be included when pertinent. We will consider the influence of fashion on painting (and vice versa), the study of the two-dimensionality of painting vs. the three-dimensionality of fashion, fashion design as artistic enterprise, the entity of anti-fashion, as well as other related topics. Images from several local collections will be utilized as much as possible. In each session specific elements from the period will be tied to contemporary fashion details.

*Special credit-course auditing opportunities***THE BLACK AESTHETIC IN THE VISUAL ARTS** **\$609\***VICKI MEEK, M.F.A. INSTRUCTOR,  
MASTER OF LIBERAL STUDIES, SMU  
14 M, 6:30–9:20 P.M. (8/31–12/9)

Explore the tenets of the black aesthetic and how this movement influenced contemporary and post-modern African-American art. Attention will be given to the visual art of the Harlem Renaissance/New Negro period, and the role that artists from other creative disciplines, e.g. literature, music and theater, played in shaping the development of a black aesthetic in the visual arts. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**SEMINAR IN MEDIEVAL ART** **\$609\***PAMELA PATTON, PH.D. ASSOCIATE PROFESSOR,  
DIVISION OF ART HISTORY, SMU  
M, W, F 10–10:50 A.M. (8/26–12/9)

An introduction to the art of Byzantium, Islam and the medieval West through study of five genres to which each of these cultures made distinctive contributions: the congregational worship space, imaging the sacred word, the court and its objects, the pilgrimage site and the urban religious complex. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**ARTS OF COLONIAL BRAZIL** **\$609\***AMY BUONO, PH.D. ASSISTANT PROFESSOR,  
DIVISION OF ART HISTORY, SMU  
M, W, F, 9–9:50 A.M. (8/26–12/9)

With new technologies of shipbuilding, navigation and cartography, the Portuguese Empire established or enhanced contact with cultures across the globe in the wake of the “discoveries” of 1492. Explore the history of colonial Brazilian art and architecture from the arrival of Europeans in 1500 to the foundation of Brazil's first art academy in the 1820s. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**HISTORY OF PHOTOGRAPHY II: 1940 TO PRESENT** **\$609\***ERIC STRYKER, PH.D. INSTRUCTOR,  
DIVISION OF ART HISTORY, SMU  
T, TH, 12:30–1:50 P.M. (8/27–12/9)

Examine the socio-historical contexts of photographic images and image-makers, the evolution of photographic technologies, as well as the ways images are transformed through television, video, film, conceptual art, and new media. \*Special auditing opportunity; see inside cover for details. Limited enrollment.



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SMU ANNETTE CALDWELL SIMMONS SCHOOL OF EDUCATION & HUMAN DEVELOPMENT

**FINE ARTS** | cinema-television

**THE FILMS OF ALFRED HITCHCOCK \$139 (\$129)**

ERIC WORLAND, PH.D. PROFESSOR, DIVISION OF CINEMA-TELEVISION, SMU  
5 W, 6:30–9 P.M. (10/7–11/4) *CEUs: 1.25*

Explore the life and work of one of the most distinctive film-makers in the history of the medium, British-born director Alfred Hitchcock (1899-1980). Dubbed the “Master of Suspense,” Hitchcock worked with many top Hollywood stars to produce some of the most commercially successful and best-remembered films of his time. Don’t miss a chance to screen and discuss memorable works such as *The 39 Steps* (1935), *Shadow of a Doubt* (1943), *Rope* (1948), *Strangers on a Train* (1951) and *Psycho* (1960); plus the first episode of *Alfred Hitchcock Presents*, entitled “Revenge” (CBS, 1955).

*Special credit-course auditing opportunities*

**NEWS MEDIA IN CONTEMPORARY SOCIETY \$609\***

TONY PEDERSON, M.A. PROFESSOR, DIVISION OF CINEMA-TELEVISION, SMU  
14 W, 6:30–9:20 P.M. (8/26–12/9)

Examine the influence of the news media on policy-making and electoral politics and become a more sophisticated news consumer, better able to apply rigorous standards to the products delivered by print and electronic news organizations. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**BASIC SCREENWRITING \$609\***

PAM ELDER, ASSOCIATE PROFESSOR, DIVISION OF CINEMA-TELEVISION, SMU  
M, W, F, 2–2:50 P.M. (8/26–12/9)

Discover the basic skills required for fiction and nonfiction screenwriting, and explore such topics as research methods, script preparation, differences in script formats, verbal-to-visual style and the uses of music, effects, pacing and rhythm. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**FILM AND MEDIA AESTHETICS \$609\***

ERIC WORLAND, PH.D. PROFESSOR, DIVISION OF CINEMA-TELEVISION, SMU  
M, W, 1–3 P.M. (8/26–12/9)

Introduction to the fundamental visual and audio techniques used in cinema, television and emerging media to convey meaning and mood. Careful analysis of selected films, TV shows and other media. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**FINE ARTS** | theatre

*Special credit-course auditing opportunity*

**THE ART OF BEING FUNNY \$609\***

SARA ROMERSBERGER, M.A. ASSOCIATE PROFESSOR, DIVISION OF THEATRE, SMU  
14 T (9/1–12/9)

This class explores the roots of comedy. Using Commedia Dell’Arte and the European clown as a basis, the class researches and creates classical physical comedy. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**FINE ARTS** | music

**PIANO, BEGINNING \$269 (\$259)**

ALFREDO ARJONA, M.M. PIANO PERFORMANCE, SMU  
LEVEL I: 10 SA, 10–11 A.M. (9/12–11/21, SKIP 10/10)  
LEVEL II: 10 SA, 11:15 A.M.–12:15 P.M. (9/12–11/21, SKIP 10/10)  
*CEUs: 1.0*

Designed for the true beginner, students learn the basics of reading music, keyboard playing and music theory elements, with an emphasis on establishing good habits for future study. Enrollees play and read music from the very first class. Practice rooms available for enrollees’ use. Level I is designed for those with no musical experience; Level II continues to expand newly learned skills. Small class with individual attention.

**new PIANO, INTERMEDIATE LEVEL 1 \$269 (\$259)**

ALFREDO ARJONA, M.M. PIANO PERFORMANCE, SMU  
10 SA, 1–2 P.M. (9/12–11/21, SKIP 10/10) *CEUs: 1.0*

Students will apply their skills to increasingly difficult repertoire, improve technique, and continue to explore elements of music theory. Designed for those with some experience who still consider themselves beginners, this course will explore harmonization and improvisation and a variety of styles, from classical to jazz and popular. Students should have a basic knowledge of reading note names and easy rhythms. Small class with individual attention.

**FINE ARTS** | dance

**BEGINNING BALLET \$149 (\$139)**

KIMBERLY VANWOESIK, DANCE INSTRUCTOR, SMU  
10 T, 5–6 P.M. (9/8–11/17, SKIP 10/13) *CEUs: 1.0*

Gain a basic understanding of ballet terms, positions and technique in this course designed for both beginning and experienced dancers. In addition to physical fitness, ballet strengthens the ability to concentrate and focus, improves coordination and rhythm and increases flexibility through stretching. Small class with individual attention.

**PERSONAL FINANCE & LIFE PLANNING**

**PLANNING FOR AN UNCERTAIN FUTURE \$109 (\$99)**

**SPOUSE/PARTNER: \$49**

C.J. BROTT, JR., CFP®, CHAIRMAN AND CEO: CAPITAL IDEAS, INC.

KAREN BURNS, CFP®, PRESIDENT: CAPITAL IDEAS, INC. [A 50% WOMAN-OWNED COMPANY]

CLARK D. RANDALL, CFP®, INSTRUCTOR: SMU CERTIFICATE PROGRAM IN FINANCIAL PLANNING

CARL YOUNGBERG, PRESIDENT: CONCEPTS3, INC.; AUTHOR: *MAKE YOURSELF MATTER*

1 SA, 9 A.M.–3 P.M. (10/3); BOX LUNCH INCLUDED *CEUs: 5*

In times of change, we don’t always make rational decisions. When making investment choices, personal biases affect our future decisions – with mixed outcomes. But by understanding the emotional side of investing, and how to apply principles of behavioral finance to our lives, we learn to lower our anxiety while effectively managing and protecting our investments. Join our team of veteran presenters including a financial planner; two investment gurus and a former marriage and family counselor as we reconcile our behavioral preferences, our relationships and our investment practices. Includes a box lunch and lots of time for questions.

**INVESTING FOR INDIVIDUALS \$175 (\$165)**

**SPOUSE/PARTNER: \$49**

C.J. BROTT, JR., CFP®, PRESIDENT: CAPITAL IDEAS, INC.  
6 T, 7–8:30 P.M. (10/7–11/11) *CEUs: .9*

Boost your investment returns and reduce portfolio risk with the tools and concepts presented in this class. Identify today’s investment opportunities while gaining insight into historical investment returns. Emphasis is on investment selection and ongoing management of individual portfolios designed to meet specific individual investment objectives.

**new FINANCIAL LITERACY FOR WOMEN \$149 (\$139)**

PATTE LEE, CFP®, M.B.A., CERTIFIED DIVORCE FINANCIAL ANALYST (CDFA)  
4 TH, 6:30–8:30 P.M. (10/1–10/22) *CEUs: .8*

Don’t really know the difference between a stock and a bond? Thought “spiders” only referred to arachnids? Join us for this upbeat class that focuses on the essential things women need to know about their finances. Times have changed (have they ever!) and financial literacy is more important today than ever. Roll up your sleeves, get down to the basics and learn the strategies that really work to enable you to plan for your financial future. Explore budgeting, investments, taxes, retirement planning and more. Each session includes self-analyses and checklists. Small class size ensures individual attention. All materials are included.

**RE-CAREERING: MEANING, MONEY, CREATIVITY AND CONTROL \$199 (\$189)**

HELEN HARKNESS, PH.D. FOUNDER: CAREER DESIGN ASSOCIATES, INC.  
3 W, 6:30–9:30 P.M. (9/16–9/30) *CEUs: .9*

Take charge of your career by learning to harness the radical changes in today’s “yo-yo” (you’re on your own) career model. Whether changing careers or redefining “retirement,” this special series begins with a personal assessment, which identifies areas of career unrest as well as your unique values, motivations, skills, personality and interests. Through this Career Design Profile™ learn how to identify and pursue target positions, and hone your unique purpose you can pursue with passion. Participants also receive an invitation to a complimentary Myers-Briggs personality type indicator workshop.

**SMU CERTIFICATE PROGRAM**  
*in* **FINANCIAL PLANNING**

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“Now, hands down, the CERTIFIED FINANCIAL PLANNER™ certification is the preferred designation. Only three percent of financial planners are CERTIFIED FINANCIAL PLANNER™ professionals. It’s no guarantee, but they’ve crossed a threshold 97 percent haven’t.”

– John Austin, *Boston Herald*  
October 21, 2008



**CFP**

*Fall cohort forming now. Information Session 9/15.*



[smu.edu/cfp](http://smu.edu/cfp)

## STARTING YOUR OWN BUSINESS: ENTREPRENEURSHIP FOR TODAY'S ECONOMY \$59 (\$49)

JERRY F. WHITE, DIRECTOR: CARUTH INSTITUTE FOR ENTREPRENEURSHIP, SMU  
1 T, 7-9 P.M. (9/29) CEUs: .2

Before taking the first step to starting a business, there are questions to consider. What are the characteristics of successful entrepreneurs? What business concepts are viable today? When is the best time to launch a new venture? Would you recognize a window of opportunity if it appeared in your life? How can you have access to capital? Starting a business is a dream you can realize. Take this simple first step to discover whether an owner-managed business will be in your future.


# STARTING A BUSINESS

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## The SMU Entrepreneur Course

Begins October 6, 2009

Eight Tuesday Evenings, 7pm



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*Special Courses hosted at SMU-in-Plano*

## FINANCIAL STRATEGIES FOR SUCCESSFUL RETIREMENT \$139 (\$129) SPOUSE/PARTNER: FREE!

HARRY LAROSILIERE, CFP®, FIRST VICE PRESIDENT-  
INVESTMENTS: UBS FINANCIAL SERVICES, INC.  
SEC. A 4 T, 6:30-9 P.M. (9/29-10/20) PLANO CEUs: 1.0  
SEC. B 4 TH, 6:30-9 P.M. (10/1-10/22) PLANO CEUs: 1.0

Discover what you need to know about managing your money and investments now in order to enjoy a comfortable and secure retirement. Through this comprehensive course, learn how to make informed decisions about your future, such as how to set realistic goals, properly allocate assets, minimize the impact of taxes and inflation, control health care costs and plan for the transfer of your estate. If you are over the age of 50, this course is a must! Includes all materials and an optional one-on-one consultation with course instructor.

## COMPUTER

### **new** PROMOTING YOUR BUSINESS ON THE INTERNET \$249 (\$239)

RUSSELL MILLER, ONLINE MARKETING  
SPECIALIST, MBA  
6 M, 6:30-8:30 P.M. (9/14-10/26, SKIP 10/12) CEUs: 1.2

The Internet offers many ways for a business to effectively promote itself and acquire new customers. This course is a practical, how-to guide for business owners and professionals to promote their business on the web. By the end of the course, students will be able to use online advertising effectively to promote their businesses, get their businesses listed in a variety of online directories (Google Maps, Yelp, etc.), make key changes to their websites to convert visitors into customers, learn how to get their websites ranked higher in search engines, and how to promote their businesses using Twitter, YouTube, and other social networks.

### PHOTOSHOP I: THE BASICS \$199 (\$189)

RIC MARTIN, B.A.,  
TEMERLIN ADVERTISING INSTITUTE, SMU  
SEC A: 4 T, 6:30-8:30 P.M. (9/8-9/29)  
SEC B: 4 TH, 6:30-8:30 P.M. (9/10-10/1)  
SEC C: 4 T, 6:30-8:30 P.M. (11/10-12/1) CEUs: .8

Adobe Photoshop is the industry standard for photo manipulation and image editing. This course covers the basics of photo alteration and image creation with emphasis on tool and palette usage, learning how to use the selection tools effectively, work with layers and adjustment layers, basic tonal/color adjustments, photo repair, wrinkle removal, skin retouching and other image enhancements.

### PHOTOSHOP II: IN-DEPTH \$199 (\$189)

RIC MARTIN, B.A.,  
TEMERLIN ADVERTISING INSTITUTE, SMU  
4 T, 6:30-8:30 P.M. (10/13-11/3) CEUs: .8

This course introduces advanced tools for manipulating images. Topics include an in-depth understanding of image sizing and effective use of the cropping tool; creating a Photoshop montage from scratch for print production; extensive use of the text tool and text options; and exploring filters, actions and working with masks. Prerequisite: *Photoshop I*.

### PHOTOSHOP III: TECHNIQUES FOR PHOTOGRAPHERS \$199 (\$189)

RIC MARTIN, B.A.,  
TEMERLIN ADVERTISING INSTITUTE, SMU  
4 TH, 6:30-8:30 P.M. (11/12-12/10, SKIP 11/26) CEUs: .8

This class is designed for the hobbyist or professional photographer looking to expand knowledge of digital studio techniques. Learn how to achieve professional quality images from digital cameras and scanners and to use advanced techniques for enhancing images in Photoshop. Heavy emphasis will be placed on editing images via Adobe Camera Raw.

Students will learn how to write Photoshop actions and use them to quickly process multiple images. Masking and blending modes also will be explored. Prerequisite: *Photoshop II* or Photoshop proficiency.

### WEB DESIGN: DREAMWEAVER I \$199 (\$189)

SCOTT JENKINS, B.S.; PROFESSIONAL WEB DEVELOPER  
SEC. A: 4 W, 6:30-8:30 P.M. (10/7-10/28)  
SEC. B: 4 W, 6:30-8:30 P.M. (11/4-12/2, SKIP 11/25) CEUs: .8

The single most powerful tool for creating web pages is Macromedia Dreamweaver. It enables you to create a page visually – like a good graphics program – but it also enables you to modify clean HTML code. This class will give you hands-on practice creating a multipage website with images, links, tables and forms.

### DREAMWEAVER II \$199 (\$189)

SCOTT JENKINS, B.S.; PROFESSIONAL WEB DEVELOPER  
4 TH, 6:30-8:30 P.M. (10/1-10/22) CEUs: .8

Through hands-on activities, students explore Dreamweaver's more advanced features, such templates, libraries, Spry, behaviors and CSS. Prerequisite: *Dreamweaver I* or understanding of the basic concepts of the program.

### INDESIGN \$199 (\$189)

RIC MARTIN, B.A.,  
TEMERLIN ADVERTISING INSTITUTE, SMU  
3 TH, 6-9 P.M. (10/15-10/29) CEUs: .9

Adobe's InDesign is the industry standard for page layout design. Create realistic page layouts using text and picture boxes; make and use master pages; enter and import text; select and apply font, style, size, leading, kerning, tracking and color and much more. Text required.

### **new** ILLUSTRATOR ESSENTIALS \$199 (\$189)

DEV GUPTA, M.A., OWNER, DEV GUPTA STUDIOS.  
6 M, 7-8:30 P.M. (11/2-12/7) CEUs: .9

Through Adobe Illustrator learn to create artwork that is "resolution independent," meaning it can be scaled up or down without a loss in quality. It is most widely used in the creation of corporate identity, print publication, digital illustration, and web graphics; however, it is virtually limitless in its application. Learn Illustrator's primary functions and tools through lecture, demonstration and guided hands-on exercises.

## STAY CONNECTED

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monthly e-newsletter!  
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SMU Informal Courses events.

## COMMUNICATION & WORKPLACE SKILLS

### **new** COWBOYS AND DRAGONS: IMPLICATIONS FOR SINO-U.S. COMMUNICATION AND BUSINESS \$109 (\$99)

JIAN LI, PH.D. PRESIDENT: WE CONNECT TO CHINA  
6 TH, 6:30-8:30 P.M. (9/24-10/29) CEUs: 1.2

Discover how to shatter cultural myths by learning why and how "cowboys" and "dragons" think differently. Based on the bestseller by bicultural businessman Charles Lee, this course examines the traditional, social, political and economic factors affecting Chinese and American business environments, deconstructing the myths of the cowboy and the dragon. Focusing on who the Chinese and Americans are and why they behave in certain ways, this pragmatic yet sensitive approach to building East/West business relationships helps us seek understanding ahead of quick answers.

### ELEGANT COMMUNICATION: CLARITY AND TRUST, POWER AND INFLUENCE \$159 (\$149)

SUSAN STAGEMAN, MA. MASTER NLP PRACTITIONER  
5 TH, 6:30-8:30 P.M. (10/1-10/29) CEUs: 1.0

Do you patiently listen to ideas, even when you don't agree? Do others perceive you the way you want to be perceived? When you speak, do people listen? Do they really understand what you are trying to communicate? Discover the three main reasons people don't listen. If you're willing to do some self-examination, you'll find answers to your communication problems with your boss, spouse, children and friends. Great for effective job interviewing, too.

### VOICEWORKS \$199 (\$189)

JAN SAYERS, PH.D. SPEECH COACH  
AND LECTURER, SMU  
SEC A: 3 M, 7-9 P.M. (9/14-9/28)  
SEC B: 3 M, 7-9 P.M. (11/9-11/23) CEUs: .6

Make your voice a powerful asset. The way you sound is five times more important than what you say. Take stock of your assets and liabilities, vocally speaking, and then complete exercises to help you improve. You can eliminate nasality, mumbling and slurring, and get rid of empty fillers. Finally, improve your word choice by emphasizing precise language. Small class with individual attention.

### **new** VOICEWORKS FOR ENGLISH LANGUAGE LEARNERS \$199 (\$189)

JAN SAYERS, PH.D. SPEECH COACH  
AND LECTURER, SMU  
3 T, 7-9 P.M. (10/19-11/2) CEUs: .6

Designed for those who have completed traditional ESL courses, students work to perfect certain areas of speaking, such as pronunciation, grammar, appropriate word choice, cadence (rhythm of wording), fillers or even body language. Students will see improved fluency in a short period of time. Small class size with individual attention.

**INFLUENCING OTHERS:  
THE POWER OF PERSUASION \$149 (\$139)**

JAN SAYERS, PH.D. SPEECH COACH  
AND LECTURER, SMU  
3 T, 7–9 P.M. (9/29–10/13)

CEUs: .6

Everyday, people are called upon to use their powers of persuasion and influence. Based on research on how one “sells” ideas in interpersonal, small group and public environments, this short course teaches practical, easy-to-learn techniques. Do you project a professional presence that will enhance your persuasion nonverbally? This workshop challenges you to think about your audience, your message and your demeanor to get the maximum impact.

**new EFFECTIVE WRITING FOR  
BUSINESS COMMUNICATION \$149 (\$139)**

RUSS MAUCH, PH.D.,  
PROFESSIONAL WRITER; CONSULTANT  
1 F, 9 A.M.–4 P.M. (9/18)

CEUs: .6

This fast-paced, computer-lab-based workshop will give you the tools you need to create effective business e-mails, letters, assessments and presentations. Learn how to determine what to say quickly and the most effective order in which to say it. Identify what your reader needs to elicit the response you want. Learn how to use your time efficiently by avoiding ambiguity and the need for further clarification. Small class size ensures individual attention, and hands-on exercises promote immediate retention.

**IMPROVE YOUR GRAMMAR! \$225 (\$215)**

ONA SEANEY, LECTURER,  
DEPARTMENT OF ENGLISH, SMU  
4 SA, 9:30 A.M.–12 P.M. (9/12–10/3)

CEUs: 1.0

Focusing on the careful review of English grammar so necessary to personal, professional and creative writing, this course emphasizes contemporary usage, sentence structure and punctuation. Small class with individual attention.

**new WORDS THAT WORK:  
GAINING A VERBAL ADVANTAGE \$99 (\$89)**

DON WOODRUFF, DIRECTOR:  
PROFESSIONAL VOCABULARY INSTITUTE  
1 TH, 6:30–9:30 P.M. (9/24)

CEUs: .3

Recent studies show that the most crucial thing you can do to become more successful is improve your vocabulary. In one evening, learn techniques to increase your word power by discovering how to crack open the meanings of complex words without using a dictionary and gaining an understanding of linguistics that will literally catapult your verbal IQ to enhance your chances of job success, advancement and increased earning power. In addition, you'll learn how to read with greater fluency by gaining valuable insights about information and how it is presented on the written page. Materials included.

**PUBLIC SPEAKING MADE PAINLESS \$249 (\$239)**

HARRY HALL, ADJUNCT INSTRUCTOR: UNIVERSITY OF  
DALLAS; MEMBER: TOASTMASTERS INTERNATIONAL  
6 M, 6:30–8:30 P.M. (9/14–10/26, SKIP 10/12)

CEUs: 1.2

*Fortune* magazine reported that public speaking is the number-one business world phobia, but in today's workplace, developing effective communication skills is a necessity. Through small class settings, individual attention and stress-free video and audio tape exercises, discover how to conquer your fears. Learn how to hone your specific oratory strengths, build your confidence in front of groups, understand how to connect with an audience and learn to speak in public painlessly.

**THE SECRETS OF WRITING WELL:  
THE ULTIMATE GUIDE \$195 (\$185)**

PAULA LAROCQUE, AUTHOR: *THE BOOK ON WRITING:  
THE ULTIMATE GUIDE TO WRITING WELL*  
1 SA, 9 A.M.–4 P.M. (10/17)

CEUs: .6

Words are essential tools for every creative writer; understanding how they work differentiates great writers. Discover the emotional and sensual impact a sharp, clear and brief writing style can deliver. Learn from the expert who literally “wrote the book” on writing. Text included.

*Special credit-course auditing opportunity***COMMUNICATION AND PERSUASION \$609\***

JAN SAYERS, PH.D. SPEECH COACH  
AND LECTURER, SMU  
14 TH, 6:30–9 P.M. (8/27–12/9)

Persuasive communication ideas and issues are discussed – including persuasion and modern mass media, classical foundation of persuasive communication theories, and ethics and persuasion.\*Special auditing opportunity; see registration instructions for details. Limited enrollment.

**NEWS MEDIA IN CONTEMPORARY SOCIETY \$609\***

See page 6 for description



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(CAPE) offers hundreds of  
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## HISTORY &amp; SCIENCE

**new NAPOLEON & JOSEPHINE:  
THE EARLY YEARS \$109 (\$99)**

MARTHA ANNE FIELDER, PH.D.  
OWNER: MARCO ART TOURS  
5 W, 7:30–9 P.M. (9/9–10/7)

CEUs: .75

Set amidst the background of the increasing horror of the French Revolution, Napoleon Bonaparte emerged as the man who would restore order and greatness to France. Learn about the early years of Napoleon, his meteoric rise to power, and his rescue of Josephine de Beauharnais, a love story for the ages.

**new NAPOLEON & JOSEPHINE:  
IMPERIAL YEARS TO WATERLOO \$109 (\$99)**

MARTHA ANNE FIELDER, PH.D.  
OWNER: MARCO ART TOURS  
5 W, 7:30–9 P.M. (10/14–11/11)

CEUs: .75

Explore the lives of Napoleon and Josephine from their coronation in Notre Dame to their tragic parting so that he could marry Marie Louise to have an heir to the throne. Follow their story from dizzying heights of power, through Napoleon's ill advised invasion of Russia, his exile and escape from Elba, and his final imprisonment on St. Helena. Then examine the questionable circumstances of Napoleon's death.

**new FRANCE AFTER NAPOLEON:  
RESTORATION OF THE MONARCHY AND  
THE SECOND EMPIRE \$89 (\$79)**

MARTHA ANNE FIELDER, PH.D.  
OWNER: MARCO ART TOURS  
3 W, 7:30–9 P.M. (11/18–12/9, SKIP 11/25)

CEUs: .5

Explore French history after the fall of Napoleon through the rein of his nephew, Napoleon III, who became both the last emperor of France and president of the Second Republic. Consider Louis-Philippe, known as the “bourgeois king,” who was placed on the throne by revolutionaries, as well as the 1848 revolution, and the Franco-Prussian War.

**new ALL THAT GLITTERS: A TALE OF FIVE  
GOLD RUSHES LARGE AND SMALL \$119 (\$129)**

CLIVE SIEGLE, PH.D.  
ADJUNCT LECTURER OF HISTORY, SMU  
6 M, 7:30–9 P.M. (9/21–11/2, SKIP 10/12)

CEUs: .9

Worn sick by all the dreary news about the economy and the stock market? This year marks the 180th anniversary of America's first gold rush in Georgia, the 160th anniversary of the rush of the forty-niners to the gold fields of California, and the 150th year of Colorado's Pike's Peak rush. And what about the Black Hills strike, and the rush to the balmy climes of the Klondike? Pack your pick and shovel, and we'll prospect all five of these defining American gold rushes. Who needs stocks and bonds when you have a gold pan?

**AFTERNOON TEA AND TALES OF CHRISTMAS \$59 (\$49)**

JUDITH DYER, LECTURER, TRAINED AT  
LONDON CORDON BLEU COOKING SCHOOL  
1 F, 2:30–4:30 P.M. (12/4) LAVENDOU BISTRO PROVENCAL  
CEUs: .2

Be regaled by little-known Christmas stories and traditions from Europe and Britain that span 2,000 years. Sprinkled with pagan rituals, assorted saints and kings, these delightful tales will warm your heart. After the talk, enjoy a full afternoon tea with Christmas trimmings. Limited seating.

**new FRANKLIN D. ROOSEVELT: LESSONS FROM  
THE GREAT DEPRESSION, 1933–1938 \$99 (\$89)**

JODY POTTS, PH.D., INSTRUCTOR,  
MASTER OF LIBERAL STUDIES, SMU  
4 TH, 6–7:30 P.M., (9/10–10/1)

CEUs: .7

Banks failing, businesses collapsing, savings lost, high unemployment – sound familiar? In 1933 President Roosevelt took office facing problems that sound remarkably contemporary, and, assuming vast executive power, he revolutionized the role of government in trying to solve them. Explore FDR's successes and failures and examine the lessons that history may have for today's challenges.

**DALLAS HISTORY SEMINAR AND TOUR! \$149 (\$139)**

DARWIN PAYNE, PH.D. PROFESSOR EMERITUS,  
COMMUNICATIONS, SMU  
4 T, 6:30–8 P.M. (10/20–11/10) AND  
1 SA, 9 A.M.–12 P.M. (11/14)

CEUs: .8

Some people have asserted that Dallas is a place devoid of an interesting or even significant past. This course is based on the opposite view, a conviction that important and fascinating events have occurred in Dallas and that an understanding of how one of the nation's largest cities came about is worthy of anyone's careful attention. Four class meetings held on the SMU campus; the fifth offers a private, guided motor tour of our fair city.

**new CULTURE, HISTORY AND FOREIGN POLICY:  
FROM IRAN TO INDIA \$89 (\$79)**

MARJORIE CURREY, LECTURER, FREELANCE WRITER  
4 M, 1–2:30 P.M. (11/2–11/23)

CEUs: .6

Following the U.S.-led invasion of Iraq in 2003 and subsequent developments in the Middle East, American and Iranian interests and policies have collided in the Gulf and the Eastern Mediterranean. Consider this relationship as well as others in a course that seeks to raise intelligent questions rather than seek definitive answers. Examine the art, architecture and poetry of Iran, and consider the U.S.' tumultuous current and historical relationship with Persia. Delve into the relationship between Afghanistan and Iraq with an eye to America's campaigns in these disparate but deeply connected nations. And consider bookends of the region, Turkey and India, and how these populous nations are engaged in a part of the world where borders are often tenuous.

*Special credit-course auditing opportunities*

**GENETICS AND ETHICS \$609\***

ANNETTE R. PATTERSON, M.S., C.G.C.  
14 T, 6:30–9:20 P.M. (9/11–12/9)

Explore genetics, biology, and medical ethics and examine issues permeating today's headlines. Consider profound moral quandaries such as stem cell research, genetic engineering, cloning and prenatal genetic diagnosis. \*Special auditing opportunity; see registration instructions for details. Limited enrollment.

**SMU  
NONPROFIT LEADERSHIP  
CERTIFICATE PROGRAM**

The SMU Nonprofit Leadership Certificate Program helps leaders gain the insights and skills needed to practice the art of leadership with greater deliberation, grace and impact.

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**RELIGION & PHILOSOPHY**

*Special credit-course auditing opportunities:*

**PHILOSOPHERS EXAMINE RELIGION, PART 1 \$609\***

BENJAMIN PETTY, PH.D. INSTRUCTOR,  
MASTER OF LIBERAL STUDIES, SMU  
14 TH, 6:30–9 P.M. (8/27–12/9)

From antiquity to the present, philosophers have studied religion seriously – doing so has produced significant literature worthy of careful reading and reflection. Study the four classical arguments for the existence of God, and give careful consideration of such key topics in philosophy of religion as religious experience, revelation, miracle and faith. \*Special auditing opportunity; see registration instructions for details. Limited enrollment.

**PSYCHOLOGICAL AND RELIGIOUS SIGNIFICANCE OF DREAMS \$609\***

LEROY HOWE, PH.D. PROFESSOR EMERITUS,  
PERKINS SCHOOL OF THEOLOGY, SMU  
14 M, 6:30–9 P.M. (8/31–12/9)

Explore the meaning of dreams in human experience, paying particular attention to the integration of psychological and religious understanding of dream material. Opportunities will be provided for students to learn basic principles of dream interpretation, which they can apply to their own dreams. \*Special auditing opportunity; see registration instructions for details. Limited enrollment.

**FOOD & TRAVEL**

**AROUND THE WORLD WITH COFFEE \$39 (\$29)**

KYLE STEWART AND PHIL KRAMPETZ.  
OWNERS: THE CULTURED CUP  
1 TH, 7–9 P.M. (10/22)

CEUs: .2

In this class, explore the interesting stories, history, rituals and health benefits of the second most traded commodity in the world: coffee. Learn how coffee was discovered and view bizarre and fascinating contraptions used to make a cup of coffee. Enjoy demonstrations of several fascinating coffee rituals from around the world and taste and compare the same coffee made from several different coffee making devices. Finally, taste several unusual and delicious drinks inspired by coffee traditions from around the world. Recipes provided. Perfect for any coffee lover, historian or foodie who kick-starts the day with a "cup of joe."

**AFTERNOON TEA AND TALES OF CHRISTMAS \$59 (\$49)**

JUDITH DYER. LECTURER, TRAINED AT  
LONDON CORDON BLEU COOKING SCHOOL  
1 F, 2:30–4:30 P.M. (12/4) LAVENDOU BISTRO PROVENCAL

CEUs: .2

Be regaled by little-known Christmas stories and traditions from Europe and Britain that span 2,000 years. Sprinkled with pagan rituals, assorted saints and kings, these delightful tales will warm your heart. After the talk, enjoy a full afternoon tea with Christmas trimmings. Limited seating.

**LANGUAGES | spanish**

ALBA CARVAJAL, M.A.  
MARIA TERESA CLINE, M.A., SMU; SPANISH LITERATURE  
LUCILLE HERRERA, M.A., SMU. SENIOR LECTURER  
IN SPANISH (RET.), SMU  
ROSA JARA-SIMMONS. SPANISH LANGUAGE AND  
LITERATURE SPECIALIST

*for beginning students ...*

**SPANISH FOR BEGINNERS, PART I \$149 (\$139)**

CARVAJAL SEC. A: 10 W, 7:30–9 P.M. (9/9–11/11)  
HERRERA  
SEC. B: 10 M, 12:30–2 P.M. (9/14–11/23, SKIP 10/12)  
HERRERA  
SEC. C: 10 M, 6–7:30 P.M. (9/14–11/23, SKIP 10/12)  
CEUs: 1.5

This introduction to Spanish is for students with little or no knowledge of the language. Essential vocabulary and grammar will be presented, along with customs and cultural insights. The focus is on the development of basic speaking, listening, reading and writing skills necessary for communication and comprehension. Text: *Easy Spanish Step-By-Step*.

**SPANISH FOR THE WORKPLACE \$249 (\$239)**

CARVAJAL SEC. A: 10 W, 6:30–7:30 P.M. (9/9–11/11)  
CLINE SEC. B: 10 M, 11:15 A.M. –12:15 P.M.  
(9/14–11/30, SKIP 9/28, 10/12)  
BROWN BAG WELCOME! CEUs: 1.0

SMU Spanish for the Workplace is a work-specific Spanish language course designed for the quick acquisition of basic skills, with an emphasis on relevant vocabulary and conversation. No prior Spanish necessary! All materials included. Small class size. Participants can move easily into the *Spanish for Beginners* series after *Spanish for the Workplace*.



**PERKINS THEOLOGICAL SCHOOL FOR THE LAITY  
MARCH 2010**

Lectures and workshops on the Bible,  
spirituality and theology with SMU faculty.



*Higher learning. Real experience. Vital ministry.* SM

**GODBey LECTURE SERIES  
WELCOMES LIFELONG LEARNERS**

The Godbey Lecture Series, an outreach program sponsored by SMU's Dedman College, provides a forum where Dallas community members interact with outstanding faculty, learn about scholarly research and participate in an intellectual society. Tax-deductible membership fees support the Fund for Faculty Excellence, which provides financial assistance to professors for professional development.

[smu.edu/godbey](http://smu.edu/godbey)



Special Event  
Galápagos Islands  
10-day excursion  
October 9–19, 2009

For more information,  
call 214-768-2532.

for continuing students ...

**new SPANISH: TUNE UP AND TALK!**

CLINE SEC A: 10 TH, 7:30–9 P.M. (9/10–11/19, SKIP 9/24)  
OPEN TO THE PUBLIC \$149 (\$139)

CLINE SEC B: 10 F, 11:15 A.M. –12:15 P.M. (9/11–11/20, SKIP 9/25)  
OPEN TO SMU FACULTY AND STAFF \$119 (\$109)

If you've studied Spanish before but still get stuck when it comes to actually speaking the language, this course is for you. Refresh and build on what you already know while gaining the confidence to put it into practice. By demonstrating the connection in Spanish culture between spoken words, body language, sound and ways of thinking, the instructor will guide you through the basics to help you find your Spanish voice and *agarrar la onda* – get with it! Perfect for those with some previous experience in the language. Required text.

**SPANISH: WALKING THROUGH THE TENSES**  
\$109 (\$99)

HERRERA 7 M, 7:30–9 P.M. (9/14–11/2, SKIP 10/12)  
CEUs: 1.05

Gain better understanding of Spanish verb tenses through review and oral practice. Learn the meanings of verb tenses and moods, how they are formed and when they are used. Perfect as a review of previously learned verb concepts. Prerequisite: First-year Spanish or basic understanding of the language. Required text.

for advancing students ...

**SPANISH CONTINUED: INTERMEDIATE CONVERSATION AND GRAMMAR PRACTICE**  
\$169 (\$159)

CLINE 10 TH, 6–7:30 P.M. (9/10–11/19, SKIP 9/24)  
CEUs: 1.5

Expanded speaking and listening practice, together with grammar and vocabulary exercises, will help build confidence in Spanish conversation skills. Perfect for continuing students who have completed *Spanish for Beginners, Part 2, Walking Through the Tenses*, or have the equivalent of a full year of the *Beginning Spanish* series. Required text.

**CUENTOS DE LATIN AMERICA: LATIN-AMERICAN SHORT STORIES** \$149 (\$139)

JARA-SIMMONS 10 M, 6–7:30 P.M. (9/14–11/23, SKIP 10/12) CEUs: 1.5

Conducted in Spanish, this course is designed to delight students with the wealth of Latin-American short stories and to inspire an appreciation of this genre. The text is an extensive and inclusive anthology selected for its diversity of literary trends, styles and authors, with an emphasis on the historical and literary criticism of Hispano-American short stories. The course is geared toward independent study of the stories, allowing class time for discussion and oral practice.

LANGUAGES | italian

DAMIANO BONUOMO, M.A., LECTURER IN ITALIAN, SMU

for beginning students ...

**ITALIAN FOR BEGINNERS, PART 1** \$149 (\$139)

SEC. A: 10 M, 6–7:30 P.M. (9/14–11/23, SKIP 10/12)  
SEC. B: 10 T, 7:30–9 P.M. (9/29–12/8, SKIP 10/13) CEUs: 1.5

A beginner's course. Basic vocabulary, simple grammar, reading passages and dialogues for travelers are included in class discussion. Text: *Italian Now!*

for continuing students ...

**new CAFFÉ ITALIAN CONVERSATION**  
\$149 (\$139)

10 T, 6–7:30 P.M. (9/8–11/17, SKIP 10/13) CEUs: 1.5

Bring your favorite caffè o bibita and join the group for lively informal discussions about interesting, realistic situations including current events, sports, fashion, culture and entertainment in this unique interactive format. Practice speaking with "real life" conversations while improving your comprehension skills, reviewing essential grammar, increasing vocabulary and gaining confidence with spontaneous dialogue. A perfect follow up to *Italian Beginning Conversation* and for students who have completed the *Italian for Beginners* series.

**new ITALIAN: READINGS AND CULTURE**  
\$149 (\$139)

10 M, 7:30–9 P.M., (9/14–11/23, SKIP 10/12) CEUs: 1.5

Entertaining reading activities and a faster conversational pace are combined to delve into the history, literature and culture of Italy. Build confidence in writing skills and reading comprehension while expanding vocabulary. Perfect for intermediate level students who have completed a first year Italian grammar and conversation series or comparable study. Required text.



Join the *Unbridled Momentum*

- Reunite with friends. [smu.edu/reunion](http://smu.edu/reunion)
- Re-engage in the fun. [smu.edu/alumni/events](http://smu.edu/alumni/events)
- Renew your joy for learning. [smu.edu/culturalinstitute](http://smu.edu/culturalinstitute)
- Rediscover SMU. Visit our new alumni site at [smu.edu/alumni](http://smu.edu/alumni) for details.

LANGUAGES | french

YOHANIS MIBRATHU, M.A.

CATHERINE MARCHAND, FRENCH INSTRUCTOR: SMU AND JESUIT HIGH SCHOOL

for beginning students ...

**FRENCH FOR BEGINNERS, PART 1** \$149 (\$139)

MIBRATHU SEC A: 10 W, 6–7:30 P.M. (9/9–11/11)  
MIBRATHU SEC B: 10 W, 7:30–9 P.M. (9/30–12/9, SKIP 11/25)

CEUs: 1.5

In this highly interactive beginner's course, students immerse themselves in the French language and acquire practical vocabulary sets. Discuss health, food, weather, hobbies and travel, while learning to use simple sentence structures with regular and irregular verbs. Text: *Easy French Step By Step*.

**FRENCH FOR BEGINNERS, PART II**

OFFERED IN SPRING 2010

for continuing students ...

**new BISTRO: FRENCH CONVERSATION**  
\$109 (\$99)

MARCHAND 7M, 6–7:30 P.M., (9/14–11/2, SKIP 10/12)  
CEUs: 1.0

Bring your favorite café ou boisson and join the group for lively informal discussions about interesting, realistic situations including current events, sports, fashion, culture and entertainment in this unique interactive format. Practice speaking with "real life" conversations while improving your comprehension skills, reviewing essential grammar, increasing vocabulary and gaining confidence with spontaneous dialogue. Perfect for students who have completed the *French for Beginners* series. Required text.

LANGUAGES | german

HENDRIKJE FERRIS, MULTILINGUAL; GERMAN AND SPANISH INSTRUCTOR, SMU

**GERMAN MADE EASY!** \$149 (\$139)

10 TH, 6–7:30 P.M. (9/10–11/12) CEUs: 1.5

In this beginner's course, learn basic German language pronunciation and grammar, as well as practical vocabulary for everyday life and travel in German-speaking countries. Required text.

LANGUAGES | mandarin chinese

HUA YANG, PH.D., NATIVE OF BEIJING, CHINA

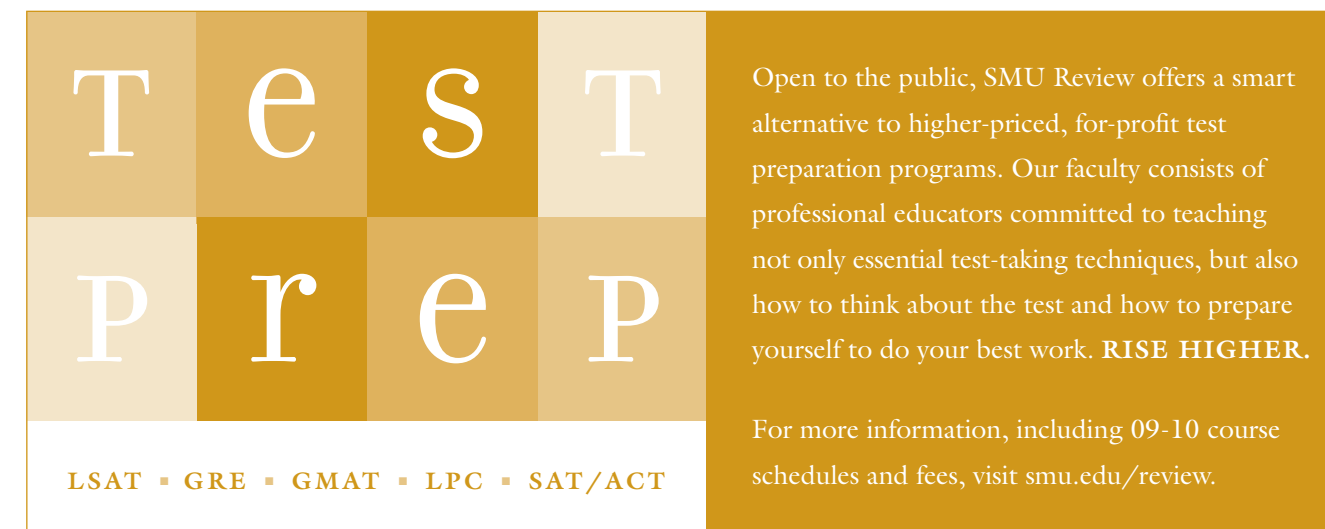
**CHINESE FOR TRAVELERS** \$109 (\$99)

7 M, 7:30–9 P.M. (9/14–11/2, SKIP 10/12) CEUs: 1.05

Discover the lighter side of Mandarin Chinese in this beginner's course for travelers. Students will learn basic pronunciation (pinyin) and sentence structure, with primary focus on practical vocabulary and conversational phrases appropriate for travel situations. Chinese culture and customs, including information related to the history, geography and cultural heritage of China, are woven throughout the course. A perfect way to begin preparation for a spring or summer trip. Required text.

"I loved it! Both the course content and the instructor were excellent. Thank you for what you do."

– W. Beal



Open to the public, SMU Review offers a smart alternative to higher-priced, for-profit test preparation programs. Our faculty consists of professional educators committed to teaching not only essential test-taking techniques, but also how to think about the test and how to prepare yourself to do your best work. **RISE HIGHER.**

For more information, including 09-10 course schedules and fees, visit [smu.edu/review](http://smu.edu/review).

LSAT ■ GRE ■ GMAT ■ LPC ■ SAT/ACT

## LITERATURE

**new FAULKNER'S FIRST MASTERPIECE:  
THE SOUND AND THE FURY \$109 (\$99)**

JAMES GREENE. AWARD-WINNING PUBLISHED POET  
6 M, 7-9 P.M. (9/14-10/19) CEUs: 1.2

In 1928, William Faulkner, stymied by publishers, decided to write for himself, so he holed up in his parent's home in Oxford, Mississippi, and created *The Sound and the Fury* his first masterpiece and one of the greatest novels in American literature. The novel deals with the Compsons, a Mississippi family whose ancestors were Southern aristocrats. But Faulkner, a chronicler of all southern society, also focuses on the Compsons' black domestic worker Dilsey, who becomes the novel's major inspiring figure.

**new SHAKESPEARE: ANTONY AND CLEOPATRA  
\$149 (\$139)**

THOMAS ARP, PH.D. PROF. EMERITUS,  
DEPARTMENT OF ENGLISH, SMU  
5 SA, 10 A.M.-12 P.M. (9/26-10/24) CEUs: 1.0

Based on one of the greatest love affairs in history and legend, Antony and Cleopatra dramatizes the fatal clash between personal desire and public duty as two mighty monarchs follow their hearts rather than their heads. The play is a double tragedy with the fate of the Mediterranean world in the balance.

**new ANDROGYNY IN LITERATURE \$99 (\$89)**

DAVID HERSHEY, M.D. PSYCHOANALYST:  
PRIVATE PRACTICE  
6 M, 7:30-9 P.M. (10/26-11/30) CEUs: .9

Trace the contrasexual impulse in humans as portrayed in great literature. Mann's *Death in Venice* elaborates how this happens during a summer vacation, with tragic consequences. Woolf's *Orlando* follows the male-female-male-female transformations across the centuries in one character, raising questions about androgyny's psychological substrate. Proust's *Sodom and Gomorrah* is a masterful study of the issue, with emphasis on the fascinating Baron De Charlus who has influenced other characters in *Remembrance of Things Past*. Come join us as we explore this complicated theme in contemporary literature and attempt to understand it.

*Special credit-course auditing opportunity***THE ART OF BEING FUNNY \$609\***

See page 6 for description

## CREATIVE WRITING

## STORY. WE BELIEVE IT. WE TEACH IT. WE PROMOTE IT.

Whether you want to write a book for children (our new track) or flash fiction (an addition to the intro class) or book-length narrative nonfiction, everything needs a story. And in a market where there's nowhere to go but up, the best stories will win.

Welcome to the Continuing Education Creative Writing Program, where story makers help you unlock the potential of your own story. Every journey has a story; every story is a journey. Your life is a meta-story, and your writer's journey is another story. There's the story you tell at the dinner table; there's the story you are writing. Life is full of stories. Some might say life is story.

Continuing Education Creative Writing Program at SMU also has a story, and it's beginning a new chapter. For our current students, we're revamping and fine-tuning the courses that are tried and true. For new students, we're offering more opportunities. There's a new track; there are new requirements; there are new tools.\* Everything is geared toward helping you – a new or a current student – write your own story.

## LIVE THE WRITER'S JOURNEY.

SMU Writer's Salon  
is an open conversation with  
local authors, instructors and creatives,  
hosted quarterly by the SMU  
Continuing Education Creative Writing Program.

*featuring*

KAY WINZENRIED  
*Foodie Reviewer, Travel Writer, Organized Creative  
SMU Writer's Seminar in New York Coordinator  
(and alumna)*  
on

LIVING THE CREATIVE LIFE WITH  
GRACE AND BALANCE

Thursday, August 27, 2009, 7 p.m.  
Legacy Books, 7300 Dallas Parkway, Plano

Event is free and open to the public;  
RSVP at [smu.edu/creativewriting](http://smu.edu/creativewriting).

## CREATIVE WRITING | instructors

SUZANNE FRANK  
DIRECTOR: SMU CONTINUING EDUCATION  
CREATIVE WRITING PROGRAM, SMU; AUTHOR OF  
MORE THAN SEVEN NOVELS

CINDY DEES  
NOMINEE FOR MULTIPLE RITA AWARDS AND  
AUTHOR OF MORE THAN 20 BOOKS

DANIEL J. HALE  
AUTHOR, AGATHA WINNER, AGATHA NOMINEE  
AND FORMER EXECUTIVE VICE-PRESIDENT OF  
MYSTERY WRITERS OF AMERICA

CARMEN GOLDTHWAITE  
CONTRIBUTOR: *WILD WEST, TRUE WEST,  
AMERICAN COWBOY, FORT WORTH, TEXAS MAGAZINE  
AND THE NEW YORK TIMES*

MISA RAMIREZ  
AUTHOR OF *LIVING THE VIDA LOLA AND  
HASTA LA VISTA, LOLA!*

PAULA LAROQUE  
AUTHOR OF *THE BOOK ON WRITING:  
THE ULTIMATE GUIDE TO WRITING WELL*

REX MCGEE  
SCREENWRITER, *PURE COUNTRY* WITH  
GEORGE STRAIT AND *WHERE THERE'S A WILL  
WITH MARION ROSS*; PLAYWRIGHT

ANDREW MORTAZAVI  
M.A., M.F.A., CREATIVE WRITING; PUSHCART PRIZE  
NOMINEE; AWARD-WINNING SHORT STORY  
WRITER AND ESSAYIST

ONA B. SEANEY  
LECTURER, DEPARTMENT OF ENGLISH, SMU

KAY WINZENRIED  
CONTRIBUTOR: *ZAGAT, FODOR'S, AMERICAN WAY*

## GET STARTED!

Information Session  
Wednesday, September 2, 7 p.m.  
SMU main campus, Dallas

Learn more about the SMU  
Continuing Education Creative Writing Program  
and its culmination,  
the SMU Writer's Seminar in New York.

RSVP at [smu.edu/creativewriting](http://smu.edu/creativewriting)

SMU Continuing Education Creative Writing Program is pleased to announce its new curriculum!\* Beginning in September 2009, each of the three program tracks (Novel, Nonfiction, and Children's Books) begins with Creative Writing Introduction, moves into the track-specific courses and ends with three "All Tracks" courses. The culmination of each track remains the SMU Writer's Seminar New York, and completion of one of these paths earns eligibility to apply for this prestigious biennial seminar. To learn more about the tracks, the SMU Writer's Seminar in New York, and alums who've been published as a result of the seminar, visit [smu.edu/newyork](http://smu.edu/newyork).

Questions? Visit [smu.edu/creativewriting](http://smu.edu/creativewriting) or give us a call at 214-SMU-WRITE.

## CREATIVE WRITING | foundation courses

**CREATIVE WRITING INTRODUCTION \$425 (\$415)**

FRANK SEC. A: 6 M, 6:30-9 P.M. (9/14-10/19) CEUs: 1.5  
FRANK SEC. B: 6 M, 6:30-9 P.M. (10/26-11/30)  
MORTAZAVI SEC. C: 6 T, 6:30-9 P.M. (10/27-12/1)

Enhance any style of writing by learning the tools of interviewing, character building, dialogue, atmosphere, structure, pacing, drama and story. While a foundation for all the writing tracks (Novel, Nonfiction, Children's Books), this class is also a touchstone to revisit any time you need a refresher on the basics. No prerequisites; course serves as foundation for all tracks.

**THE SECRETS OF WRITING WELL:  
THE ULTIMATE GUIDE \$225 (\$215)**

LAROQUE I SA, 9 A.M.-4 P.M. (10/17) CEUs: .7  
LUNCH BREAK 12-1 P.M.

Words are the essential tools for every creative writer; understanding how they work differentiates great writers. Discover the emotional and sensual impact correct usage can have. Everything you learn in writing begins here. Start with a solid foundation, and learn from the expert who literally "wrote the book" on writing. No prerequisites.

**IMPROVE YOUR GRAMMAR! \$195 (\$185)**

SEANEY 4 SA, 9:30 A.M.-12 P.M. (9/12-10/3) CEUs: 1.0

Focus on the careful review of English grammar so necessary to personal, professional and creative writing. This course emphasizes contemporary usage, sentence structure and punctuation. No prerequisites.

## CREATIVE WRITING | novel track

**A STORY BURNS INSIDE YOU.** But what do you do? How do you get it out? The Novel Track takes you from the first quivering of an idea through every step of the writing process – from the initial sketch to the final project.

### NOVEL: THE STORY \$425 (\$415)

CEUs: 1.5

RAMIREZ SEC. A: 6 TH, 6:30–9 P.M. (9/10–10/15)  
HALE SEC. B: 5 W, 6–9 P.M. (11/11–12/9)

Taught by authors with distinctive voices, this is the first part of the journey. Answer the questions “What is my story? Why are character and plot inseparable? How do my characters relate to each other? What is pacing? What’s my story arc? Why is it important for my hero to have her/his own arc? What’s my theme, my genre, my style?” Answer these and other fundamental questions as you create an outline and draft key scenes in this class. Prerequisite: *Creative Writing Introduction*.

### NOVEL: THE PLOT \$425 (\$415)

CEUs: 1.5

DEES SEC. A: 6 T, 6:30–9 P.M. (9/15–10/20)  
DEES SEC. B: 6 W, 6:30–9 P.M. (10/21–12/2, SKIP 11/25)

This intensive, hands-on workshop will help you strengthen your understanding of story components, create tension bonds and develop dramatic scenes. Learn more about structure, character development and craftsmanship. What separates a big book from all the others? How do you incorporate those elements into your manuscript? Prerequisite: *Novel: The Story*.

## CREATIVE WRITING | nonfiction track

**REALITY INSPIRES YOU.** It’s stranger and more intriguing than fiction. But what do you do with the stories you’ve heard? How do you relate what you’ve experienced? Who would be interested in your true tale? This is the place; this is the track to learn what to write, how to package it and who might want it.

### NARRATIVE NONFICTION I: IDEA AND ELEMENTS \$425 (\$415)

CEUs: 1.8

GOLDTHWAITE 6 T, 6:30–9 P.M. (9/15–10/20)

The literature of reality – learn to use the dramatic tools of fiction in shaping ideas and telling true stories. Discover the principles of what works and what does not in this growing segment of publishable nonfiction. Leave with the beginnings of your book or article, your story goal and a grasp of the content and competition research necessary for a proposal. Prerequisite: *Creative Writing Introduction*.

### NARRATIVE NONFICTION II: ORGANIZE AND IMPLEMENT \$425 (\$415)

CEUs: 1.5

GOLDTHWAITE 6 T, 6:30–9 P.M. (10/27–12/1)

In this powerhouse class you’ll organize your book from start to finish. Complete the first two to three chapters, prepare a detailed outline of the book, research the competition and develop an author platform. Write a cover letter to go with the chapters and outline. Voilà: the first draft of your nonfiction book proposal! Prerequisite: *Narrative Nonfiction I: Idea and Elements*.

## new CREATIVE WRITING | children’s book track

**YOU WANT TO WRITE FOR CHILDREN,** but it’s a bewildering, multi-faceted world. What format? What genre? What age? In this track you’ll learn from beginning to end: book formats, writing for childhood stages and genres.

### CHILDREN’S TRACK: FORMATS \$425 (\$415)

CEUs: 1.5

SUEN 6 TH, 6:30–9 P.M. (9/10–10/15)

Children change as they grow and so do their books. Study the story design of the various children’s book formats: board book, picture book, easy reader, chapter book, middle grade and young adult. Select a format for your own children’s book and begin writing. Bring your five favorite children’s books to the first session. (Library books allowed.) Prerequisite: *Creative Writing Introduction*.

### CHILDREN’S TRACK: GENRES \$425 (\$415)

CEUs: 1.5

SUEN 6 TH, 6:30–9 P.M. (10/22–12/3, SKIP 11/26)

Explore the many nuances of the poetry, fiction and nonfiction genres for children and young adults. Delve into fantasy, historical, and realistic fiction. Rediscover the comic book (now known as a graphic novel). Find your niche as you write and revise your children’s book manuscript. Prerequisite: *Children’s Track: Formats*.

## CREATIVE WRITING | all tracks: the road to new york

### ALL TRACKS: CHAPTERS \$425 (\$415)

CEUs: 1.5

FRANK 6 W, 6:30–9 P.M. (9/9–10/14)

For those building chapters, at any point of the writing experience, in any genre, this class offers weekly deadlines and accountability while helping you brainstorm what to write next. For all students, anywhere in the creation process – a class of allies, critique partners and deadlines. Feel free to take it until you’ve completed your first draft – and again when you are working on your second/third, etc.! Prerequisite: Completion of one of the program’s three tracks.

### ALL TRACKS: REVISION \$425 (\$415)

CEUs: 1.5

FRANK 6 T, 6:30–9 P.M. (9/10–10/15)

You’ve completed a first draft. Where do you go from here? Revision offers hard-core analysis of structure, character and pacing while preparing you to write a stronger, cleaner draft, no matter which draft it is. This final “story” class helps you deepen what you’ve already created while giving insight to what still needs to be done. Prerequisite: *All Tracks: Chapters* and manuscript approval.

### ALL TRACKS: POLISH

OFFERED SPRING 2010

Polish covers the minutiae, details, trimming and edits that will help you perfect the words on the page – the difference between “done” and “finished.” It also includes synopsis writing, logline pitches and every step up to the query letter. Be sure your book is as good as you can make it. This class is spit and polish, not rewriting. Prerequisite: *All Tracks: Revision* and manuscript approval.

## CREATIVE WRITING | special workshops

**Non-track classes to give you the opportunity to learn special skills, try new writing styles and meet new allies.**

### IGNITE YOUR CREATIVITY \$249 (\$239)

CEUs: 1.5

MCGEE 6 T, 6:30–9 P.M. (10/27–12/1)

Through *The Artist’s Way*, explore a more creative lifestyle, learn a variety of effective skills designed to ignite passion and capture new ideas. Learn to release the inner artist, and then, explore your inspirations and the self-respect that naturally comes from this catharsis! No prerequisites.

### SCREENWRITING I WORKSHOP \$349 (\$339)

CEUs: 1.0

MCGEE 5 T, 6:30–9 P.M. (9/15–10/13)

Pursue the dream of your words on the golden screen with Billy Wilder protégé Rex McGee. Learn structure, dialogue and how to develop your own story ideas into feature film scripts.

### SCREENWRITING II WORKSHOP \$349 (\$339)

CEUs: 1.0

MCGEE 5 TH, 6:30–9 P.M. (10/22–11/19)

Dig deeper into the art and craft of the screenplay. Learn to integrate subplots, increase the depth of your characters, develop scene sequences to better propel the plot, and sharpen your ability to write with symbolic images. Prerequisite: *Screenwriting I*.

### CREATIVE NONFICTION: NEWSPAPER & MAGAZINE WRITING \$425 (\$415)

CEUs: 1.5

GOLDTHWAITE 6 TH, 6:30–9 P.M. (9/10–10/15)

Publishing articles in magazines and newspapers requires original thoughts and workable ideas – the engines of writing nonfiction. Consider the many forms – essay, column, review, feature, how-to, commentary and investigative report – to find the story you want to write, and the story others will pay to read.

### SMU WRITER’S SEMINAR IN NEW YORK NOVEMBER 18–21, 2009 AND NOVEMBER 2011

**WE’RE THE ONLY ONES WHO DO IT** – help you grow an idea to fruition then get you face time with editors and agents to discuss your completed novel. Spend four intense days in New York learning about the publishing industry and the business of being a professional writer. Completion of one of the SMU Continuing Education Creative Writing Program paths earns eligibility to apply for this prestigious biennial seminar, the top thirteen of which are invited to meet with six editors, publishers and agents who have read their work, each one hand-picked based on our writers’ unique stories. At the last SMU Writer’s Seminar in New York, three writers entertained four offers for representation on the spot; one of them just signed a contract with Harper Collins. **WILL YOU BE NEXT?**

**RESEARCH FOR FACT AND FICTION WRITERS**

**\$125 (\$115)**

CEUs: .25

GOLDTHWAITE

1 TH, 6:30–9 P.M. (10/22)

Develop interview techniques, research strategies and other tools to build the authenticity of your story. Whether true or fictitious, learn how to gather supporting evidence from a broad array of sources; bring your specific interests and needs for individual help!

**SHORT FICTION**

**\$425 (\$415)**

CEUs: 1.5

MORTAZAVI

6 W, 6:30–9 P.M. (10/28–12/2)

Learn the ins and outs of writing short fiction. In-class discussion will cover the basics of short fiction, how it differs from longer forms, and various techniques to strengthen your stories. During class workshops you will work closely with the instructor and other students to turn your first draft into the next. No prerequisites.

**WRITING THE QUERY**

**\$125 (\$115)**

CEUs: .25

SUEN

1 SA, 9–11:30 A.M. (12/5)

The first step in selling your manuscript – after finishing it – is querying an agent. Which means you have to write a query letter. This one-day workshop teaches you how to put a query together and what yours should say. Bring a synopsis of your completed manuscript and five published books that you think compete with it. Limited enrollment.

**new REJECTION CLUB**

**\$29 (\$19)**

CEUs: .2

MODERATED BY SUZANNE FRANK 1 TH, 7–9 P.M. (12/3)

Your most recent rejection letter serves as admission to this happy hour with other rejectees to talk about how they feel, how to hang on and what to do differently. It's about bucking up, encouraging, dreaming, mourning – and toasting how much closer you are to publication, than you were. The letter proves you're in the game! Bring it and join in.

*Special credit-course auditing opportunity:*

**BASIC SCREENWRITING**

**\$609\***

PAM ELDER, ASSOCIATE PROFESSOR,  
DIVISION OF CINEMA-TELEVISION, SMU  
M, W, F, 2–2:50 P.M. (8/26–12/9)

Discover the basic skills required for fiction and nonfiction screenwriting, and explore such topics as research methods, script preparation, differences in script formats, verbal-to-visual style and the uses of music, effects, pacing and rhythm. \*Special auditing opportunity; see inside cover for details. Limited enrollment.

**SHARE YOUR PASSION FOR LEARNING WITH OTHERS.**

**Become a Teacher.**

Visit [smu.edu/teach](http://smu.edu/teach) for information.

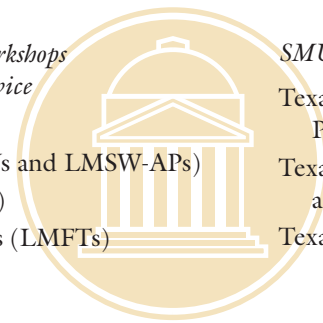


**SMU** | ANNETTE CALDWELL SIMMONS  
SCHOOL OF EDUCATION  
& HUMAN DEVELOPMENT

**SMU CONTINUING EDUCATION WORKSHOPS  
for MENTAL HEALTH PROFESSIONALS**

SMU provides Continuing Education Workshops for Mental Health and other Human Service professionals such as:

- Social Workers (LBSWs, LMSWs, LCSWs and LMSW-APs)
- Licensed Professional Counselors (LPCs)
- Licensed Marriage and Family Therapists (LMFTs)
- Other Mental Health Professionals
- School Counselors



SMU is a Registered CEU Provider for:

- Texas State Board of Examiners of Professional Counselors
- Texas State Board of Examiners of Marriage and Family Therapists
- Texas State Board of Social Worker Examiners

Registration Now Open for Fall Workshops  
[smu.edu/counseling/cc](http://smu.edu/counseling/cc)

**REGISTRATION INSTRUCTIONS**

- WEB** [smu.edu/CAPE](http://smu.edu/CAPE) Register online or visit [smu.edu/CAPE](http://smu.edu/CAPE) to print our Fax/Mail registration form.
- FAX** 214-768-1071 Fax registration form with MC/Visa/Discover/Diners Club information and signature.
- PHONE** 214-SMU-CAPE (768-2273) MC/Visa/Discover/Diners Club accepted
- MAIL** PO Box 750275, Dallas TX 75275-0275  
Mail registration form found online at [smu.edu/CAPE](http://smu.edu/CAPE) with check payable to SMU or with MC/Visa/Discover/Diners Club information and signature.

**ENROLL TODAY AND SAVE!**

Register seven or more days in advance and receive an early registration discount, available on select courses and listed beside the regular course fee in ( ).

**CAMPUS DESIGNATION**

All courses meet on the main campus in Dallas, unless otherwise noted. Courses noted with PLANO are held at SMU's Plano campus. Courses designated with are held at the Meadows Museum located on the main campus in Dallas.

**SPECIAL AUDITING OPPORTUNITIES**

A limited number of spaces in select SMU undergraduate and graduate courses are available to members of the community who wish to experience a for-credit course *concurrently* – on a noncredit, audit basis. These select courses, noted in this catalog and online at [smu.edu/think](http://smu.edu/think) with an \*, meet weekly for the duration of the fall – about 14 weeks. Enrollment is a fraction of SMU tuition; just \$203/credit hour. Auditors are invited to keep up with the reading and participate in class discussions, but are not required to produce papers or take quizzes/exams. For more information, including concurrent course offerings, please visit [smu.edu/think](http://smu.edu/think).

**GENERAL POLICIES**

Students must enroll before attending a course; instructors will not accept enrollment fees. SMU Continuing & Professional Education reserves the right to substitute instructors, change course locations, cancel courses, adjust curricula or schedules, limit enrollment or refuse service. By participating in SMU Continuing & Professional Education, a participant agrees to abide by all University policies, including the Student Code of Conduct and the Code of Ethics. Failure to abide by these policies will result in participant dismissal. A confirmation letter containing course location, a campus map and a parking permit will be mailed/e-mailed to all enrolled students. Students are encouraged to contact the office if confirmation is not received promptly. As all necessary materials are mailed/e-mailed to students, the office is not staffed on evenings or weekends.

**CANCELLATION POLICY**

At SMU Continuing & Professional Education, we understand that sometimes our students may need to cancel an enrollment. Please visit [smu.edu/CAPE](http://smu.edu/CAPE) for details.

**SMU STAFF, FACULTY AND ALUMNI DISCOUNT**

Members of the SMU community, including current and retired staff and faculty, current students and all alumni, are eligible for a 20 percent discount on most SMU Informal Courses. For more information, please visit [smu.edu/think](http://smu.edu/think).

**OUR COMMITMENT**

At SMU Informal Courses, we understand that your time is valuable; it is our pledge to you that we will provide excellent customer service worthy of your expectations.

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.