

STORY. WE BELIEVE IT. WE TEACH IT. WE PROMOTE IT.

Whether you want to write a book for children (our new track) or flash fiction (an addition to the intro class) or book-length narrative nonfiction, everything needs a story. And the best stories always win.

Welcome to the Continuing Education Creative Writing Program, where story makers help you unlock the potential of your own story.

Every journey has a story; every story is a journey. Your life is a meta-story and your writer's journey is another story. There's the story you tell at the dinner table; there's the story you are writing. Life is full of stories.

Some might say life is story.

The Continuing Education Creative Writing Program at SMU also has a story and it's continuing with you. We've revamped and fine-tuned the courses that are tried and true and we're offering more opportunities. There's a new track; there are new requirements; there are new tools. Everything is geared toward helping you – a new or a current student – write your own story.

LIVE THE WRITER'S JOURNEY.

FOUNDATION COURSES

CREATIVE WRITING INTRODUCTION	\$425 (\$415)
SUZANNE FRANK	SEC. A: 6 W, 6:30–9 P.M. (1/20–2/24)
CARMEN GOLDTHWAITE	SEC. B: 6 TH, 6:30–9 P.M. (1/21–2/25)
SUZANNE FRANK	SEC. C: 6 M, 6:30–9 P.M. (3/29–5/3)
ANDREW MORTAZAVI	SEC. D: 6 M, 6:30–9 P.M. (4/12–5/17)
	CEUs: 1.5

Enhance any style of writing by learning the tools of interviewing, character building, dialogue, atmosphere, structure, pacing, drama and story. While a foundation for all the writing tracks (Children's, Fiction and NNF), this class is also a touchstone to revisit any time you need a refresher on the basics. Prerequisite for all tracks.

IMPROVE YOUR GRAMMAR!	\$195 (\$185)
ONA B. SEANEY	4 SA, 9:30 A.M.–12 P.M. (2/6–3/6, SKIP 2/13)
	CEUs: 1.0

Focusing on the careful review of English grammar so necessary to personal, professional and creative writing, this course emphasizes contemporary usage, sentence structure and punctuation. Small class with individual attention. No prerequisites.

FICTION TRACK

A story burns inside you. But what do you do? How do you get it out? The Novel Track takes you from the first quivering of an idea through every step of the writing process – from the initial sketch to the final project. Maybe even to the New York Seminar! For any student starting the track now, the required classes are: CWI, Story, Plot, Chapters, Revision and Polish.

NOVEL: THE STORY	\$425 (\$415)
DANIEL J. HALE	SEC. A: 6 TH, 6:30–9 P.M. (1/28–3/4)
MISA RAMIREZ	SEC. B: 6 W, 6:30–9 P.M. (3/17–4/21)
	CEUs: 1.5

Taught by authors with distinctive voices, this is the first part of the journey to discover what is my story and who is my hero. Why are character and plot inseparable? How do my characters relate to each other? What is pacing? What's my story arc? Why is it important for my hero to have her/his own arc? What's my theme, my genre, my style? You'll answer these and other fundamental questions as you create your outline and key scenes in this class. Prerequisite: *Creative Writing Introduction*.

NOVEL: THE PLOT	\$425 (\$415)
CINDY DEES	SEC. A: 6 W, 6:30–9 P.M. (1/20–2/24)
CINDY DEES	SEC. B: 6 T, 6:30–9 P.M. (3/23–4/27)
	CEUs: 1.5

This hands-on intensive lecture will help you strengthen your understanding of story components, learn to create tension bonds and develop dramatic scenes. Learn more about structure, character development and craftsmanship. What separates a big book from all the others? How do you incorporate those elements into your manuscript? Prerequisite: *Novel: The Story*.

ALL TRACKS: CHAPTERS	\$425 (\$415)
SUZANNE FRANK	6 M, 6:30–9 P.M. (1/25–3/1)
DANIEL J. HALE	6 TH, 6:30–9 P.M. (4/1–5/6)
	CEUs: 1.5

For those building chapters at any point of the writing experience, in any genre, this class offers weekly deadlines and accountability. For all students, anywhere in the creation process – a class of allies, critique partners and deadlines. Feel free to take it until you've completed your first draft – and again when you are working on your second/third, etc.! Prerequisite: Completion of one of the program's three tracks.

NONFICTION TRACK

Reality inspires you. It's stranger and more intriguing than fiction. But how and to whom do you relate your true tale? This is the place; this is the track to learn what to write, how to package it and who might want it. Track starts with Creative Writing Introduction and ends in New York Seminar eligibility.

NARRATIVE NONFICTION I: IDEA AND ELEMENTS	\$425 (\$415)
CARMEN GOLDTHWAITE	6 T, 6:30–9 P.M. (1/19–2/23)
	CEUs: 1.8

The literature of reality – learn to use the dramatic tools of fiction in shaping ideas and telling true stories. Discover the principles of what works and what does not in this growing segment of publishable nonfiction. Leave with the beginnings of your book or article, your story goal and grasp of the content, competition and research necessary for a proposal. Prerequisite: *Creative Writing Introduction*.

SMU WRITER'S SALON IS AN OPEN CONVERSATION WITH LOCAL AUTHORS, INSTRUCTORS AND CREATIVES, HOSTED QUARTERLY BY THE SMU CONTINUING EDUCATION CREATIVE WRITING PROGRAM.

featuring

NEW YORK 2009 ALUM PANEL

What Happened, What Didn't and What We Learned

THURSDAY, JANUARY 7, 2010, 7 P.M.  LEGACY BOOKS, 7300 DALLAS PARKWAY, PLANO

EVENT IS FREE AND OPEN TO THE PUBLIC; RSVP AT SMU.EDU/CREATIVELITERATURE.

ALL TRACKS: REVISION	\$425 (\$415)
SUZANNE FRANK	SEC. A: 6 T, 6:30–9 P.M. (1/26–3/2)
SUZANNE FRANK	SEC. C: 6 T, 6:30–9 P.M. (3/30–5/4)
	CEUs: 1.5

You've completed a first draft. Where do you go from here? Revision offers hard-core analysis of structure, character and pacing while preparing you to write a stronger, cleaner draft, no matter which draft it is. This final "story" class helps you deepen what you've already created while giving insight to what still needs to be done. Entire project must be submitted and accepted for class entry. Prerequisite: *All Tracks: Chapters* and manuscript approval.

ALL TRACKS: POLISH	\$425 (\$415)
SUZANNE FRANK	6 W, 6:30–9 P.M. (3/31–5/5)
	CEUs: 1.5

Polish covers the minutiae, details, trimming and edits that will help you perfect the words on the page – the difference between "done" and "finished." It also includes synopsis writing, logline pitches and every step up to the query letter. Be sure your book is as good as you can make it. This class is spit and polish, not rewriting. Prerequisite: *All Tracks: Revision* and manuscript approval.



SMU WRITER'S SEMINAR IN NEW YORK NEW YORK SEMINAR: 2010

WE'RE THE ONLY ONES WHO DO IT – help you grow an idea to fruition then get you face time with editors and agents to discuss your completed work. Spend four intense days in New York learning about the publishing industry, the business of books and the business of being a professional writer. Those who have completed their tracks are allowed to submit manuscripts, the top thirteen of which are invited to meet with six editors, publishers and/or agents who have read their work. **WILL YOU BE NEXT?**

SPECIAL WORKSHOPS

Non-track classes to give you a chance to learn special skills, try new writing styles and meet new allies.

IGNITE YOUR CREATIVITY **\$249 (\$239)**
REX MCGEE 6 T, 6:30–9 P.M. (1/19–2/23)
CEUS: 1.5

Through *The Artist's Way*, explore a more creative lifestyle, learn a variety of effective skills designed to ignite passion and capture new ideas. Learn to release the inner artist and then, explore your inspirations and the self-respect that naturally comes from this catharsis! No prerequisites.

SCREENWRITING I WORKSHOP **\$349 (\$339)**
REX MCGEE 5 T, 6:30–9 P.M. (3/23–4/20)
CEUS: 1.0

Pursue the dream of your words on the golden screen with Billy Wilder protégé Rex McGee. Learn structure, dialogue and how to develop your own story ideas into feature film scripts.

SHORT FICTION **\$425 (\$415)**
ANDREW MORTAZAVI 6 W, 6:30–9 P.M. (4/14–5/19)
CEUS: 1.5

Learn the ins and outs of writing short fiction. In-class discussion will cover the basics of short fiction, how it differs from longer forms and various techniques to strengthen your stories. During class workshops you will work closely with the instructor and other students to turn your first draft into the next. No prerequisites.

WRITING THE QUERY **\$125 (\$115)**
ANASTASIA SUEN 1 SA, 9–11:30 A.M. (2/20)
CEUS: .25

The first step in selling your manuscript – after finishing it – is querying an agent. Which means you have to write a query letter. This one day workshop teaches you how to put a query together and what yours should say. Bring a synopsis of your completed manuscript and five published books that you think compete with it. Limited enrollment.

REJECTION CLUB **\$29 (\$19)**
MODERATED BY SUZANNE FRANK 1 TH, 7–9 P.M. (3/18)
CEUS: .2

The rejection letter – it stings, but it's proof you're in the game. On a quarterly basis, join with colleagues who feel your pain, who've shared your experience, for camaraderie and feedback. Any genre is welcome, anyone who is writing and submitting is allowed. You must show a rejection letter for admittance. Talk about the writing world, query letters, synopses and Plan Bs. You're not alone!

Special credit-course auditing opportunity

BASIC SCREENWRITING **\$609***
PAM ELDER T, TH 12:30–1:50 P.M. (1/19–5/11)

Discover the basic skills required for fiction and nonfiction screenwriting and explore such topics as research methods, script preparation, differences in script formats, verbal-to-visual style and the uses of music, effects, pacing and rhythm. *Special community auditing opportunity; see website for additional information. Limited enrollment.

REGISTRATION

Mail PO Box 750275, Dallas TX 75275-0275
Mail registration form with check payable to SMU, or
MC/Visa/Discover/Diners Club information and signature

Phone 214-768-THINK; MC/Visa/Discover/Diners Club accepted

Fax 214-768-1071; MC/Visa/Discover/Diners Club accepted with signature

Online smu.edu/creativewriting

Name _____
Address _____
City _____ State _____ ZIP _____
Phone (Day) _____ (Evening) _____
Fax _____ E-mail _____

How did you hear about us? _____ Age _____

PAYMENT INFORMATION

Check or MC Visa Discover Diners Club
CC # _____ Exp. Date _____
Name on card _____
Signature _____
Course selection(s) _____ \$ _____
_____ \$ _____
Tax-deductible donation \$ _____
Total \$ _____

ENROLL TODAY AND SAVE

Register seven or more days in advance and receive an "early bird" discount, available on selected courses and listed beside the regular course fee in ().

GENERAL POLICIES

Students must enroll before attending a course; instructors will not accept enrollment fees. By participating in SMU Continuing and Professional Education, a participant agrees to abide by all university policies, including the Student Code of Conduct and the Code of Ethics. Failure to abide by these policies will result in participant dismissal. SMU Informal Courses reserves the right to substitute instructors, change course locations, cancel courses, adjust curricula or schedules, limit enrollment or refuse service.

A confirmation letter containing course location, a campus map and a parking permit will be mailed/e-mailed to all enrolled students. Students are encouraged to contact the office if confirmation is not received promptly. As all necessary materials are mailed/e-mailed to students, the office is not staffed on evenings or weekends.

CANCELLATION POLICY

At SMU Continuing Studies, we understand that sometimes our students may need to cancel an enrollment. In this event, we happily provide the following options.

Before class begins:

- Students may receive a refund, minus a \$25 handling fee.
- Students may transfer to another course free of charge.
- Students may elect to have tuition placed in escrow to be used within one year.
- Students may substitute another individual in their place free of charge.

After class begins:

- Students may transfer to another course free of charge.
- Students may elect to have tuition placed in escrow to be used within one year.
- Students may substitute another individual in their place free of charge.

Should SMU Continuing Studies cancel a course, full tuition will be refunded.

OUR GUARANTEE

Learning should be fun and exciting! If you don't enjoy your experience with SMU Informal Courses, notify us within 24 hours using our online evaluation form. We will happily transfer your course fee to a later class of your choice. The address is smu.edu/continuing_education/evaluation.

OUR COMMITMENT

At SMU Continuing Studies, we understand that your time is valuable; it is our pledge to you that we will provide excellent customer service worthy of your expectations.

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.

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SMU CONTINUING AND
PROFESSIONAL EDUCATION

SMU CONTINUING EDUCATION CREATIVE WRITING PROGRAM
ANNETTE CALDWELL SIMMONS
SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
PO BOX 750275
DALLAS TX 75275-0275
SMUEDU/CREATIVIEWRITING

GET STARTED

Information Session
February 18, 2010
7 p.m.

SMU main campus, Dallas

Learn more about the SMU Continuing Education
Creative Writing Program
and its culmination,
the SMU Writer's Seminar in New York.

RSVP at smu.edu/creativewriting



"SOME JOURNEYS ARE BEYOND WORDS."
– SMU Writer's Seminar in New York

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CREATIVE
WRITING

SPRING

SMU CONTINUING & PROFESSIONAL EDUCATION