

SPECIAL WORKSHOPS

Non-track classes to give you the opportunity to learn special skills, try new writing styles and meet new allies.

IGNITE YOUR CREATIVITY **\$249 (\$239)**
6 T, 6:30–9 P.M. (10/27–12/1) **REX MCGEE**

Through *The Artist's Way*, explore a more creative lifestyle, learn a variety of effective skills designed to ignite passion and capture new ideas. Learn to release the inner artist, and then, explore your inspirations and the self-respect that naturally comes from this catharsis! No prerequisites. **CEUs: 1.5**

SCREENWRITING I WORKSHOP **\$349 (\$339)**
5 T, 6:30–9 P.M. (9/15–10/13) **REX MCGEE**

Pursue the dream of your words on the golden screen with Billy Wilder protégé Rex McGee. Learn structure, dialogue and how to develop your own story ideas into feature film scripts. **CEUs: 1.0**

SCREENWRITING II WORKSHOP **\$349 (\$339)**
5 TH, 6:30–9 P.M. (10/22–11/19) **REX MCGEE**

Dig deeper into the art and craft of the screenplay. Learn to integrate subplots, increase the depth of your characters, develop scene sequences to better propel the plot, and sharpen your ability to write with symbolic images. Prerequisite: *Screenwriting I*. **CEUs: 1.0**

NEWSPAPER & MAGAZINE WRITING **\$425 (\$415)**
6 TH, 6:30–9 P.M. (9/10–10/15) **CARMEN GOLDTHWAITE**

Publishing articles in magazines and newspapers requires original thoughts and workable ideas – the engines of writing nonfiction. Consider the many forms – essay, column, review, feature, how-to, commentary and investigative report – to find the story you want to write, and the story others will pay to read. **CEUs: 1.5**

RESEARCH FOR FACT AND FICTION WRITERS **\$125 (\$115)**
1 TH, 6:30–9 P.M. (10/22) **CARMEN GOLDTHWAITE**

Develop interview techniques, research strategies and other tools to build the authenticity of your story. Whether true or fictitious, learn how to gather supporting evidence from a broad array of sources; bring your specific interests and needs for individual help! **CEUs: .25**

SHORT FICTION **\$425 (\$415)**
6 W, 6:30–9 P.M. (10/28–12/2) **ANDREW MORTAZAVI**

Learn the ins and outs of writing short fiction. In-class discussion will cover the basics of short fiction, how it differs from longer forms, and various techniques to strengthen your stories. During class workshops you will work closely with the instructor and other students to turn your first draft into the next. No prerequisites. **CEUs: 1.5**

WRITING THE QUERY **\$125 (\$115)**
1 SA, 9–11:30 A.M. (12/5) **ANASTASIA SUEN**

The first step in selling your manuscript – after finishing it – is querying an agent. Which means you have to write a query letter. Learn how to put a query together and what yours should say. **CEUs: .25**

REJECTION CLUB **\$29 (\$19)**
1 TH, 7–9 P.M. (12/3) **MODERATED BY SUZANNE FRANK**

Your most recent rejection letter serves as admission to this happy hour with other rejectees to talk about how they feel, how to hang on and what to do differently. It's about bucking up, encouraging, dreaming, mourning – and toasting how much closer you are to publication, than you were. The letter proves you're in the game! Bring it and join in. **CEUs: .2**

REGISTRATION

Mail PO Box 750275, Dallas TX 75275-0275
Mail registration form with check payable to SMU, or
MC/Visa/Discover/Diners Club information and signature

Phone 214-768-THINK; MC/Visa/Discover/Diners Club accepted

Fax 214-768-1071; MC/Visa/Discover/Diners Club accepted with signature

Online smu.edu/creativewriting

Name _____

Address _____

City _____ State _____ ZIP _____

Phone (Day) _____ (Evening) _____

Fax _____ E-mail _____

How did you hear about us? _____ Age _____

PAYMENT INFORMATION

Check or MC Visa Discover Diners Club

CC # _____ Exp. Date _____

Name on card _____

Signature _____

Course selection(s) _____ \$ _____

_____ \$ _____

Tax-deductible donation \$ _____

Total \$ _____

ENROLL TODAY AND SAVE

Register seven or more days in advance and receive an “early bird” discount, available on selected courses and listed beside the regular course fee in ().

GENERAL POLICIES

Students must enroll before attending a course; instructors will not accept enrollment fees. By participating in SMU Continuing and Professional Education, a participant agrees to abide by all university policies, including the Student Code of Conduct and the Code of Ethics. Failure to abide by these policies will result in participant dismissal. SMU Informal Courses reserves the right to substitute instructors, change course locations, cancel courses, adjust curricula or schedules, limit enrollment or refuse service.

A confirmation letter containing course location, a campus map and a parking permit will be mailed/e-mailed to all enrolled students. Students are encouraged to contact the office if confirmation is not received promptly. As all necessary materials are mailed/e-mailed to students, the office is not staffed on evenings or weekends.

CANCELLATION POLICY

At SMU Continuing Studies, we understand that sometimes our students may need to cancel an enrollment. In this event, we happily provide the following options.

Before class begins:

- Students may receive a refund, minus a \$25 handling fee.
- Students may transfer to another course free of charge.
- Students may elect to have tuition placed in escrow to be used within one year.
- Students may substitute another individual in their place free of charge.

After class begins:

- Students may transfer to another course free of charge.
- Students may elect to have tuition placed in escrow to be used within one year.
- Students may substitute another individual in their place free of charge.

Should SMU Continuing Studies cancel a course, full tuition will be refunded.

OUR GUARANTEE

Learning should be fun and exciting! If you don't enjoy your experience with SMU Informal Courses, notify us within 24 hours using our online evaluation form. We will happily transfer your course fee to a later class of your choice. The address is smu.edu/continuing_education/evaluation.

OUR COMMITMENT

At SMU Continuing Studies, we understand that your time is valuable; it is our pledge to you that we will provide excellent customer service worthy of your expectations.

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.



SMU | CONTINUING AND PROFESSIONAL EDUCATION

SMU CONTINUING EDUCATION CREATIVE WRITING PROGRAM

ANNETTE CALDWELL SIMMONS
SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

PO BOX 750275
DALLAS TX 75275-0275

SMU.EDU/CREATIVESM



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SMU Writer's Salon
is an open conversation with
local authors, instructors and creatives,
hosted quarterly by the
SMU Continuing Education
Creative Writing Program.

featuring

KAY WINZENRIED

*Foodie Reviewer, Travel Writer,
Organized Creative and
SMU Writer's Seminar in
New York Coordinator (and alumna)*

on

LIVING THE CREATIVE LIFE WITH
GRACE AND BALANCE

Thursday, August 27, 2009, 7 p.m.
Legacy Books, 7300 Dallas Parkway, Plano

Event is free and open to the public;
RSVP at smu.edu/creativewriting.

GET STARTED!

Information Session

Wednesday, September 2, 7 p.m.
SMU main campus, Dallas

Learn more about the

SMU Continuing Education Creative Writing Program
and its culmination,

the SMU Writer's Seminar in New York.

RSVP at smu.edu/creativewriting

CREATIVE
WRITING

20
09

FALL

SMU CONTINUING & PROFESSIONAL EDUCATION

STORY. WE BELIEVE IT. WE TEACH IT. WE PROMOTE IT.

Whether you want to write a book for children (our new track) or flash fiction (an addition to the intro class) or book-length narrative nonfiction, everything needs a story. And in a market where there's nowhere to go but up, the best stories will win.

Welcome to the Continuing Education Creative Writing Program, where story makers help you unlock the potential of your own story. Every journey has a story; every story is a journey. Your life is a meta-story, and your writer's journey is another story. There's the story you tell at the dinner table; there's the story you are writing. Life is full of stories. Some might say life is story.

Continuing Education Creative Writing Program at SMU also has a story, and it's beginning a new chapter. For our current students, we're revamping and fine-tuning the courses that are tried and true. For new students, we're offering more opportunities. There's a new track; there are new requirements; there are new tools. Everything is geared toward helping you – a new or a current student – write your own story.

LIVE THE WRITER'S JOURNEY.

FOUNDATION COURSES

CREATIVE WRITING INTRODUCTION \$425 (\$415)
SEC. A: 6 M, 6:30–9 P.M. (9/14–10/19) SUZANNE FRANK
SEC. B: 6 M, 6:30–9 P.M. (10/26–11/30) SUZANNE FRANK
SEC. C: 6 T, 6:30–9 P.M. (10/27–12/1) ANDREW MORTAZAVI

Enhance any style of writing by learning the tools of interviewing, character building, dialogue, atmosphere, structure, pacing, drama and story. While a foundation for all the writing tracks (Novel, Nonfiction, Children's Books), this class is also a touchstone to revisit any time you need a refresher on the basics. No prerequisites; course serves as foundation for all tracks. CEUs: 1.5

THE SECRETS OF WRITING WELL: THE ULTIMATE GUIDE \$225 (\$215)
1 SA, 9 A.M.–4 P.M. (10/17); LUNCH BREAK 12–1 P.M. PAULA LAROQUE

Words are the essential tools for every creative writer; understanding how they work differentiates great writers. Discover the emotional and sensual impact correct usage can have. Everything you learn in writing begins here. Start with a solid foundation, and learn from the expert who literally "wrote the book" on writing. No prerequisites. CEUs: .7

IMPROVE YOUR GRAMMAR! \$195 (\$185)
4 SA, 9:30 A.M.–12 P.M. (9/12–10/3) ONA B. SEANEY

Focus on the careful review of English grammar so necessary to personal, professional and creative writing. This course emphasizes contemporary usage, sentence structure and punctuation. No prerequisites. CEUs: 1.0

NOVEL TRACK

A story burns inside you. But what do you do? How do you get it out? The Novel Track takes you from the first quivering of an idea through every step of the writing process – from the initial sketch to the final project.

NOVEL: THE STORY \$425 (\$415)
SEC. A: 6 TH, 6:30–9 P.M. (9/10–10/15) MISA RAMIREZ
SEC. B: 5 W, 6–9 P.M. (11/11–12/9) DANIEL HALE

Taught by authors with distinctive voices, this is the first part of the journey. Answer the questions "What is my story? Why are character and plot inseparable? How do my characters relate to each other? What is pacing? What's my story arc? Why is it important for my hero to have her/his own arc? What's my theme, my genre, my style?" Answer these and other fundamental questions as you create an outline and draft key scenes in this class. Prerequisite: *Creative Writing Introduction*. CEUs: 1.5

NOVEL: THE PLOT \$425 (\$415)
SEC. A: 6 T, 6:30–9 P.M. (9/15–10/20) CINDY DEES
SEC. B: 6 W, 6:30–9 P.M. (10/21–12/2, SKIP 11/25) CINDY DEES

This intensive, hands-on workshop will help you strengthen your understanding of story components, create tension bonds and develop dramatic scenes. Learn more about structure, character development and craftsmanship. What separates a big book from all the others? How do you incorporate those elements into your manuscript? Prerequisite: *Novel: The Story*. CEUs: 1.5

NONFICTION TRACK

Reality inspires you. It's stranger and more intriguing than fiction. But what do you do with the stories you've heard? How do you relate what you've experienced? Who would be interested in your true tale? This is the place; this is the track to learn what to write, how to package it and who might want it.

NARRATIVE NONFICTION I: IDEA AND ELEMENTS \$425 (\$415)
6 T, 6:30–9 P.M. (9/15–10/20) CARMEN GOLDTHWAITE

The literature of reality – learn to use the dramatic tools of fiction in shaping ideas and telling true stories. Discover the principles of what works and what does not in this growing segment of publishable nonfiction. Leave with the beginnings of your book or article, your story goal and a grasp of the content and competition research necessary for a proposal. Prerequisite: *Creative Writing Introduction*. CEUs: 1.8

NARRATIVE NONFICTION II: ORGANIZE AND IMPLEMENT \$425 (\$415)
6 T, 6:30–9 P.M. (10/27–12/1) CARMEN GOLDTHWAITE

In this powerhouse class you'll organize your book from start to finish. Complete the first two to three chapters, prepare a detailed outline of the book, research the competition and develop an author platform. Write a cover letter to go with the chapters and outline. Voilà: the first draft of your nonfiction book proposal! Prerequisite: *Narrative Nonfiction I: Idea and Elements*. CEUs: 1.5

CHILDREN'S BOOK TRACK

You want to write for children, but it's a bewildering, multi-faceted world. What format? What genre? What age? In this track you'll learn from beginning to end: book formats, writing for childhood stages and genres.

CHILDREN'S TRACK: FORMATS \$425 (\$415)
6 TH, 6:30–9 P.M. (9/10–10/15) ANASTASIA SUEN

Children change as they grow and so do their books. Study the story design of the various children's book formats: board book, picture book, easy reader, chapter book, middle grade and young adult. Select a format for your own children's book and begin writing. Bring your five favorite children's books to the first session. (Library books allowed.) Prerequisite: *Creative Writing Introduction*. CEUs: 1.5

CHILDREN'S TRACK: GENRES \$425 (\$415)
6 TH, 6:30–9 P.M. (10/22–12/3, SKIP 11/26) ANASTASIA SUEN

Explore the many nuances of the poetry, fiction and nonfiction genres for children and young adults. Delve into fantasy, historical, and realistic fiction. Rediscover the comic book (now known as a graphic novel). Find your niche as you write and revise your children's book manuscript. Prerequisite: *Children's Track: Formats*. CEUs: 1.5

ALL TRACKS: THE ROAD TO NEW YORK

ALL TRACKS: CHAPTERS \$425 (\$415)
6 W, 6:30–9 P.M. (9/9–10/14) SUZANNE FRANK

For those building chapters, at any point of the writing experience, in any genre, this class offers weekly deadlines and accountability while helping you brainstorm what to write next. For all students, anywhere in the creation process – a class of allies, critique partners and deadlines. Feel free to take it until you've completed your first draft – and again when you are working on your second/third, etc.! Prerequisite: Completion of one of the program's three tracks. CEUs: 1.5

ALL TRACKS: REVISION \$425 (\$415)
6 T, 6:30–9 P.M. (9/10–10/15) SUZANNE FRANK

You've completed a first draft. Where do you go from here? Revision offers hard-core analysis of structure, character and pacing while preparing you to write a stronger, cleaner draft, no matter which draft it is. This final "story" class helps you deepen what you've already created while giving insight to what still needs to be done. Prerequisite: *All Tracks: Chapters* and manuscript approval. CEUs: 1.5

ALL TRACKS: POLISH
OFFERED SPRING 2010

Polish covers the minutiae, details, trimming and edits that will help you perfect the words on the page – the difference between "done" and "finished." It also includes synopsis writing, logline pitches and every step up to the query letter. Be sure your book is as good as you can make it. This class is spit and polish, not rewriting. Prerequisite: *All Tracks: Revision* and manuscript approval.

SMU WRITER'S SEMINAR IN NEW YORK NOVEMBER 18–21, 2009 AND NOVEMBER 2011

WE'RE THE ONLY ONES WHO DO IT – help you grow an idea to fruition then get you face time with editors and agents to discuss your completed novel. Spend four intense days in New York learning about the publishing industry and the business of being a professional writer. Completion of one of the SMU Continuing Education Creative Writing Program tracks earns eligibility to apply for this prestigious biennial seminar, the top thirteen of which are invited to meet with six editors, publishers and agents who have read their work, each one hand-picked based on our writers' unique stories. At the last SMU Writer's Seminar in New York, three writers entertained four offers for representation on the spot; one of them just signed a contract with Harper Collins. **WILL YOU BE NEXT?**