



**SMU** | CONTINUING AND  
PROFESSIONAL EDUCATION

Certificate Program in Financial Planning  
Annette Caldwell Simmons  
School of Education and Human Development  
PO Box 750275  
Dallas TX 75275-0275

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SMU

## NEW SMU CFP® Program Comes to PLANO!

information session  
November 17, 6 P.M.



**NEW**

Intensive, nine-month  
CFP® Board-Registered Program  
at SMU-in-Plano

JANUARY 19–SEPTEMBER 14, 2010



# SMU Certificate Program in Financial Planning Comes to SMU-in-Plano

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**NEW!** Intensive, nine-month CFP® Education Program at SMU-in-Plano  
**JANUARY 19–SEPTEMBER 14, 2010**

Designed for those working in the financial industry or who have financial experience, this intensive nine-month program held at SMU-in-Plano offers a convenient weeknight/weekend schedule and a fast-paced curriculum to help you attain this prestigious designation sooner! **Learn more at a free information session on November 17, 6 P.M.**

### **Strengthen Your Professional Network**

Market research indicates that the financial planning field is one of the fastest growing professions in America. In fact, for several years now, *Jobs Rated Almanac* has named financial planning as one of the top-rated jobs in America. The U.S. Bureau of Labor Statistics predicts faster-than-average growth for financial planners as a better-educated, wealthier and longer-living population requires more investment advice and financial guidance.

### **PROGRAM FEATURES**

- Nine-month accelerated program makes it possible for students to earn the designation in less than one year.
- Instructors are experienced practitioners in the financial planning field.
- Convenient weeknight/weekend schedule makes it easy for professionals to participate.
- Courses are taught in succession, not simultaneously, providing optimal subject focus and concentration.
- Students learn strategies for review and retention.
- The program concludes with a case studies course emphasizing practical application.
- Curriculum fulfills the educational requirements for application to sit for the CFP® Certification Examination.

### **Course Schedule**

Classes meet every Tuesday evening from 6–9 P.M. and every other Saturday from 8 A.M.–3 P.M., January 19–September 14, 2010. Begin the program in January and ready to sit for the November, 2010, CFP® Certification Examination.

### **Program Fee**

- \$4,295 plus cost of textbooks. The early registration fee is \$3,995 if received by January 5, 2010.
- One-time, non-refundable application fee: \$50
- For a \$100 surcharge, students can divide the fee into two payments using a promissory note.
- Groups of three or more from one organization may be eligible for a group discount. Please call 214-786-2273 to discuss your organization's needs.

### **Learn More!**

Visit [smu.edu/plano-cfp](http://smu.edu/plano-cfp) to view prerequisites, instructor biographies, and course schedule and complete the program application.

Certified Financial Planner Board of Standards Inc. owns the marks CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP (with flame logo)®, which it awards to individuals who successfully complete initial and ongoing certification requirements.

SMU does not certify individuals to use the CFP®, CERTIFIED FINANCIAL PLANNER® and CFP®. CFP certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience and examination requirements.