



SMU Certificate Program in Financial Planning Comes to SMU-in-Plano

NEW! Intensive, nine-month CFP® Education Program at SMU-in-Plano
JANUARY 19–SEPTEMBER 14, 2010

Designed for those working in the financial industry or who have financial experience, this intensive nine-month program held at SMU-in-Plano offers a convenient weeknight/weekend schedule and a fast-paced curriculum to help you attain this prestigious designation sooner! **Learn more at a free information session on November 17, 6 P.M.**

Strengthen Your Professional Network

Market research indicates that the financial planning field is one of the fastest growing professions in America. In fact, for several years now, *Jobs Rated Almanac* has named financial planning as one of the top-rated jobs in America. The U.S. Bureau of Labor Statistics predicts faster-than-average growth for financial planners as a better-educated, wealthier and longer-living population requires more investment advice and financial guidance.

PROGRAM FEATURES

- Nine-month accelerated program makes it possible for students to earn the designation in less than one year.
- Instructors are experienced practitioners in the financial planning field.
- Convenient weeknight/weekend schedule makes it easy for professionals to participate.
- Courses are taught in succession, not simultaneously, providing optimal subject focus and concentration.
- Students learn strategies for review and retention.
- The program concludes with a case studies course emphasizing practical application.
- Curriculum fulfills the educational requirements for application to sit for the CFP® Certification Examination.

Course Schedule

Classes meet every Tuesday evening from 6–9 P.M. and every other Saturday from 8 A.M.–3 P.M., January 19–September 14, 2010. Begin the program in January and ready to sit for the November, 2010, CFP® Certification Examination.

Program Fee

- \$4,295 plus cost of textbooks. The early registration fee is \$3,995 if received by January 5, 2010.
- One-time, non-refundable application fee: \$50
- For a \$100 surcharge, students can divide the fee into two payments using a promissory note.
- Groups of three or more from one organization may be eligible for a group discount. Please call 214-786-2273 to discuss your organization's needs.

Learn More!

Visit smu.edu/plano-cfp to view prerequisites, instructor biographies, and course schedule and complete the program application.

Certified Financial Planner Board of Standards Inc. owns the marks CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP (with flame logo)®, which it awards to individuals who successfully complete initial and ongoing certification requirements.

SMU does not certify individuals to use the CFP®, CERTIFIED FINANCIAL PLANNER® and CFP®. CFP certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience and examination requirements.

CONTINUING & PROFESSIONAL EDUCATION COURSES HOSTED AT SMU-IN-PLANO

PERSONAL FINANCE & LIFE PLANNING *Be prepared.* SMU Continuing and Professional Education can help you tackle some of life's biggest challenges. Learn more at smu.edu/think.

FINANCIAL STRATEGIES FOR SUCCESSFUL RETIREMENT \$99 SPOUSE/PARTNER: \$49
HARRY LAROSILIERE, CFP®. FIRST VICE PRESIDENT: UBS FINANCIAL SERVICES, INC. 4 T, 6:30–9 P.M. (2/2–2/23)

Learn how to make informed decisions about your future, set realistic goals, properly allocate assets, minimize the impact of taxes and inflation, control health care costs and plan for the transfer of your estate. If you are over the age of 50, this course is a must! Includes all materials and an optional one-on-one consultation with course instructor.

FINANCIAL LITERACY FOR WOMEN \$149 (\$139)
PATTE LEE, CFP®, M.B.A., CERTIFIED DIVORCE FINANCIAL ANALYST (CDFA) SEC. A: 4 TH, 6:30–8:30 P.M. (2/4–3/4, SKIP 2/25)
SEC. B: 2 TH, 9:30–11:30 A.M. (4/22–29)

Join us for this upbeat class that focuses on the essential things women need to know about their finances. Times have changed (have they ever!) and financial literacy is more important today than ever. Roll up your sleeves, get down to the basics and learn the strategies that really work to enable you to plan for your financial future. Explore budgeting, investments, taxes, retirement planning and more. Small class size ensures individual attention. Includes all materials and self-styled checklists.

SMU REVIEW: GRADUATE TEST PREPARATION

GMAT, GRE, LSAT, LPC REVIEW, SAT/ACT SMU Graduate Test Preparation courses offer a **smart alternative to higher-priced, for-profit test preparation programs**. Our professional educators are committed to teaching not only essential test-taking techniques, but also how to think about the test and how to prepare yourself to do your best work. Spring GMAT and LSAT courses and summer LPC and SAT/ACT courses are held at SMU-in-Plano. Learn more at smu.edu/review.

DIGITAL PHOTOGRAPHY SMU-in-Plano celebrates 10 years of GreatPhotography® courses! SMU offers hands-on courses in photography technique and the digital image world of Photoshop. **Save the Date: 9th Annual Digital Photography Seminar** held at SMU-in-Plano on January 30, 2010. Learn more and view spring course schedules at smu.edu/photography.

SMU CONTINUING EDUCATION CREATIVE WRITING Novel. Nonfiction. New York. Learn more at smu.edu/creativewriting.

SPRING COURSES HOSTED AT SMU-IN-PLANO:

SMU WRITER'S SALON THURSDAY, JANUARY 7, 2010, 7 P.M.

Join us for an open conversation with local authors, instructors and creatives, hosted quarterly by the SMU Continuing Education Creative Writing Program.

Alumni Panel of the 2009 SMU Writer's Seminar in New York Legacy Books, 7300 Dallas Parkway, Plano
What Happened, What Didn't and What We Learned Event is **FREE** and open to the public; RSVP at smu.edu/creativewriting.

NEW! CHILDREN'S TRACK: FORMATS \$425 (\$415)
ANASTASIA SUEN. AWARD-WINNING AUTHOR OF MORE THAN 100 CHILDREN'S BOOKS 2 SAT, 9 A.M.–4:30 P.M.; LUNCH BREAK 12–1 P.M. (1/30 AND 2/6)

Study the story design of the various children's book formats: board book, picture book, easy reader, chapter book, middle grade and young adult. Select a format for your own children's book and begin writing.