

DeGolyer Acquisitions: A Selective Checklist, 2011-2012

[Advertising] An Adept of 35 Years' Experience. *Publicity. An Essay on Advertising*. London: G.S. Brown, 1878. 412 p.

[Advertising] American Multigraph Sales Co. *Building the Roadway, Or Making a Small Advertising Appropriation Go Farther*. Cleveland, 1914. 24pp. Boards. Text vignettes. Advice on direct-mail marketing. OCLC locates four holdings.

[Advertising] Anon. *Headlines, Phrases, Paragraphs That Help Sell Homes*. No place or date, ca. 1940? 4to. 23ff, mimeographed on rectos only. Hundreds of lame slogans that could easily be used by an ephemera dealer, such as: "Fit Your Pocketbook? Yes, Sir!" "Smart... as New Hat!" and "Just a Breeze from the City Squeeze."

[Advertising] California Fruit Growers Exchange. *Sunkist Advertising and Merchandising Plans for 1935-36*. [LA?, 1935.] 4to. 16pp including wrappers. Prof. illustrated with b&w samples of available print and billboard ads (plus samples of competitors) and numerous statistics relating to consumption of oranges and lemons [e.g., "when orange juice is served"]. Not located in OCLC.

[Advertising] Church & Co. *Hand-Book of Valuable Information, 1899*. [NY, 1898.] 12mo. 32pp + chromolithographed wrappers. Miscellany from the makers of Arm & Hammer Soda, with a multi-page (illus) Chronological History of the Spanish-American War, plus matter such hog cholera, palmistry, an explanation of bicycle gear ratios and fortune telling by cards.

[Advertising] Colgate-Palmolive-Peet Co. *Special Manual for C.P.P. Promotion Men*. No place or date [ca. 1930]. 4to. 12pp including pictorial wraps. Prof. illus. "Advertising creates desires—BUT it takes MERCHANDISE DISPLAY at 'Point of Purchase' to CREATE SALES." Headquarters shows its Men how to create displays that carry a real PUNCH. Not located in OCLC.

[Advertising] [Corsets] Collection of eleven Advertisements and Trade Cards advertising Corsets. Various places, various printers, 1870s. Illustrated in colour, tinted and black and white. Approximately 2.5 x 4 to 9.5 x 5 inches, some are mounted on cardboard. The corset companies are amongst others, Ball's Corsets, Peabody's, Warner Brothers and Queen Bess. A plethora of corset models, including "Abdominal, with Band". Notable women are quoted and their portraits shown, as testimony to the benefits of a particular corset. The graphics are vivid and colorful.

[Advertising] Fairbank & Co. *Your Friend presents a few Testimonials* [cover title]. Chicago, 1890. 16mo. 16pp + color pictorial wraps. Illus. Text and testimonial letters regarding "the merit and popularity" of Gold Dust Washing Powder. Color image of box, featuring two African-American children, printed on rear cover.

[Advertising] L. & C. Mayers. *How to Choose a Diamond*. NY, 1951. 12mo. [32]pp including pictorial wrappers. Printed and used as postpaid self-mailer. Text illustrations. "Buying a diamond means buying the best..."

[Advertising] [Stoves] A group of 28 advertising, trade cards and ephemera. Illustrated in color and black and white. . . Stoves and cooking ranges came in all sizes and shapes, very fancy to very plain. The plethora of manufacturers is hard to imagine but three companies seem to have stood out, Red Cross Stoves & Ranges of Rochester, N.Y., the Michigan Stove Company, maker of Garland Stoves and Ranges, and Weir Stove Company, manufacturer of Glenwood Ranges and Heaters. There are two cards advertising the Glenwood, one printed by J.H. Bufford Sons of Boston. Two of the four chromolithograph cards for the Garland Stove are printed by Hughes Litho Co. of Chicago. The Red Cross used Ottman Lithographers of New York for their foldouts, three with a young lady leaning on an elbow gazing at the viewer, and one of a little boy or girl holding his skirt. Forest Helper Stove has on the front two monkeys shaking hands, each with an apron tied round their middle, image copyrighted 1882 by Frank Vernon. Bay State Ranges, Richmond Stove Co., Howard, Clark & Co. Chilson's, Plymouth Foundry Co. are some of the other manufacturers of stoves and ranges. The Peninsular Base Burners show an imposing heater stove in the middle of a drawing room with a couple in evening dress gazing at it and the interior describes the virtues of the stove. The Round Oak can burn "Soft or Hard Coal, Coke or Wood" and the front has a woman holding up a lit candle and behind her is a sign "The Round Oak Lights the Way" in this folder. The Gold Coin "Ventiduct Wood Heating Stove" advertises with a little girl reaching for a gold coin dated 1887 hanging on what looks like a Christmas tree branch. This is one of Ottman Lithographer's works. A variant is Adams & Westlake who advertises "Wire Gauze Non-Explosive Oil Stove" and state "The Safest and Best! . therefore there can be no explosion". The front has a little girl in a bonnet on a gilt background. Another folder offers National Vapor Stoves which appear to be the pre-cursor to the natural gas stove, and compares the 1876 model with the 1890 model. Stoves must be polished and The Rising Sun Stove Polish Manufacture show a picture of their works in 1861 in Canton, Mass. on the front and the virtues of their polish on the back. The Major & Knapp Engraving Co. of New York printed their advertisement. "Granite Ironware for baking, boiling, preserving is light, handsome durable" state St. Louis Stamping Company, the manufacturers with a handsome milkmaid and cow on the front. F. A. Curtiss & Co. offer Galvanized Iron and Furnaces, Ranges, Stoves on their business card and on the back in brown ink is a quote to a Mr. Baldwin for "Wash bowl, marble slab back, hot & cold water & hot water to sink, boiler 30 gal, galv. Bath tub, Joiner work included."

[Advertising Fiction]

[Agriculture] Empire Cream Separator Co. *Dairyman's Dollars*. (NY: Frank B, White Co., 1903.) 12pp + pictorial wrappers. Illustrations in period poster style, by White, accompany a 12-stanza poem about one dairyman named Peter Sleepy who awakes one day and realizes the money he could be making by using the Empire Separator. Descriptive product copy as well as testimonials printed throughout.

[Agriculture] Austin, Tomlinson & Webster Manufacturing Co. *Annual Fair Edition 1882*. Jackson, Michigan. 12mo. 32pp + lithographed wrappers, minstrel performing scene on back cover- litho by Donaldson Brothers (Five Points, NY). Songster with songs about the Jackson Wagon, with tunes borrowed from other sources—"We'll Buy a Jackson Wagon," "Jackson is King." Also a "Jackson Wagon Alphabet," and other features, including the reprint of an 1882 letter from P.T. Barnum (describing Jumbo the elephant taking a ride in a Jackson wagon).

[Agriculture] F.B. Tait & Co. *It's Good Enough For Me*. (Decatur, ca. 1885.) 4pp folding trade card, chromolithographed by Gigler Litho., Milwaukee; small chip in lower corner Dialogue between Farmer Boyer and Farmer Johnson about the wonders of the Tait Wire Rower on pp.2-4. Johnson is also excited about the Jim Dandy Corn Planter. As Boyer exclaims, "Well, I'll be gol-darned."

[Ammunition] Clutch, Robert M. *In the Bulls Eyes and the Secret of It*. (Boston: Press of Edwin L. Slocum, ca. 1900.) Text illustrations. 41pp + wraps. Bizarre tale—told by Army sergeant in fractured American dialect-- about a sharpshooter recruit from Wyoming who kills lots of Injuns but eventually commits suicide by.... well, read it, and then buy only United States Cartridges! OCLC locates one copy (LC).

[Appliance] Ringen Stove Co. *The Flying Run-A-Ways. Drawing Book for Children*. St. Louis, ca. 1910. 12mo. 8pp + 8 tissue leaves (blank) + colored wrappers. Illustrated poem about two kids who find an airplane in a field and so decide to take it up for a ride. When things get dicey—and they ponder never having another pie baked by Mother in her "Quick Meal" Steel Range—they land and rush home. Different stove models also featured on every page. OCLC locates one holding (WI Historical).

[Automotive] Anti-Stall Co. *A Day in the Country. This might have happened to YOU*. No place, ca. 1915. Four-panel folding brochure. Illustrations printed along the margin are presented as of scenes from a movie, with some fictional text... about a family out in their car and stalling on the train tracks and being pulverized by an on-coming train (shown in action in large center illustrations). "Anti-Stall would have prevented these horrors!"

[Automotive] Buick Motor Co. *The How and Why of the Buick Valve-in-Head Motor*. (Detroit: Cargill-Peninsular Co., 1915.) 48pp + decorative wrappers. Illus. General Sales Manager wants the PR department to get the word out about the Valve-in-Head motor. So Arthur West sets up a conference call with Chief Engineer Marr and ALL of the readers of *The Buick Bulletin*. Design includes photos of 22 different "people" representative of as many occupations, each holding a telephone receiver: lawyers, doctors, bankers, farmers, educators, theatrical men, liverymen, tourists, politicians, women, young men, ranchmen, engineers, clergymen, manufacturers, contractors, merchants, publishers, salesmen, laundrymen, dairymen, city officials. Apparently women held no jobs, only the generic "women." Pages 33-48 are devoted to technical information, with half-tones of motors and five different models of Buicks.

[Banking] Norwich Bank. *From One Woman to Another*. [Harvey Blodgett, 1919.] 4pp folded card stock, illus cover. Letter from one woman to a friend, telling how when her husband went overseas and then the stock exchanges briefly closed, she didn't know what to do with her stocks and bonds. Until the local bank's Trust Department suggested that it take over everything and handle all of the details. "They explained that they would look after my investments just as they care for their own."

[Beverage] Stultz Brothers. *Zum Wohlsein!* Kansas City, ca. 1890. 12mo. 64pp. Pictorial covers printed by Union Bank Note Co. Lower spine chipped. Text illus. Collection of German drinking songs— printed in German— with plugs throughout for the Stultz Brothers line of whiskeys and beer, and with a complete priced catalogue of available liquors (e.g, whiskies, California wines, imported wines) printed on pp.49-64.

[Boots] Colchester Rubber Co. *"Listen to our Tale of Woe!" A Tragical Comedy, or a Comical Tragedy.* 12pp + wrappers, slightly chipped. Nine-stanza illustrated poem about five children who get new Colchester boots, which are then stolen by two burglars: "They did not touch the silverware,/ Colchester Boots they wanted there." The police capture the thieves and the town rejoices. Two illustrated ads and some text.

[Bus] Union Motor Coach Terminal Inc. *Traveler's Mother Goose Modernized.* New York, 1931. [16]pp + color pictorial wraps. Profusely illustrated, including scenes of the Terminal. Promotional booklet for the former "Waldorf-Austria Motor Coach Terminal," with scenes of this Manhattan bus terminal— e.g., ticket counter, waiting room— and cartoon illustrations accompanying the fractured verse. Such as: "Jack Spratt could eat no fat;/ His wife could eat no lean./ And other disagreements/ This couple came between./ But they both found UNION TERMINAL/ The best they'd ever seen./ On traveling by motor coach/ These famous folks are keen." Otherworldly to see 18th-century characters waiting for a bus! OCLC locates one holding (Brown Univ.)

[Cash Register] National Cash Register. *The Storekeeper's Dream.* Illustrated by Granville Smith, George Brehm, Martin Justice and Robt. A. Graef. [Dayton? N.C.R. Press, 1909.] [25]pp + embossed wrappers, chipped at corners. Color illustrations throughout. Illustrated cautionary tale in verse of how a young clerk, in order to get money for the woman he was courting, dipped into the till in his father's store until he is caught. During his trial, his mother dies, and then after his sentencing, he dies in the prison hospital, but not before he tells father, "Your open cash drawer drew me on/ To the road that leads to Hell." So the father installs a cash register into the store, "to help his people do right." OCLC locates four US holdings.

[Cleanser] Rising Sun Stove Polish. *Mrs. Sillybilly's Purchase and What Came of It.* Five Points NY: Donaldson Brothers, ca. 1885. Illustrated satiric lithographs throughout with chromolithograph wrappers, plant view on rear cover. The tales of "Two Purchases"—one of Mrs. Sillybilly, who buys some cheap "self-shining stove polish" from an "unscrupulous [Jewish] peddler," and when her daughter Mary applies it, the results are so bad, her beau jilts her. Meanwhile Mrs. Wiseman purchases some Rising Sun from Mr. Trusty, the storekeeper, and Minerva Wiseman's new beau, the wealthy Algernon Fitz Johnson is so impressed by the prudent purchase that the couple eventually wed. Obviously a true tale.

[Clothing] Rose & Co. *Jenkins in Mars. Being a Series of "Truthful" Letters Written by the "Star" Salesman, "Ananias" Jenkins to Rose & Co., the Famous Tailors of Chicago.* Chicago, ca. 1910. 12pp + pictorial wrappers. Illustrated, including four full-page plates of men's suits. One of the wackiest of advertising tales, being the adventures of a traveling salesman on Mars, who sells suits to the citizens of various Martian "countries": the Chronic Kickers, the Mugwumps, the Spellbinders, the Soboes ["the people here are daisies, and every man's a poet, and the women and children, and the dogs even bark in verse"], and the Bom-Boms. Center-spread illustration depicts Jenkins, with his sample case, making a sales pitch to a bunch of alien Mugwumps. Difficult to imagine the impact of this pamphlet on sales.

[Clothing] Walbrooke Clothes. *The Tale of Ten.* Trenton, 1936. Printed postcard, with advertising verse on one side about 10 little merchants (a parody of "Ten Little Indians"), concluding with only one merchant who happened to be the President of this company who was going to be "in your City." Mailed to a man in Seattle.

[Fabric] Maharam Fabric Corp. *Meet Willie Window, your Star Salesman*. Chicago, ca. 1940. Thin 8vo folded flyer, with die-cut window [showing Willie's smiling face]. Willie speaks directly to shop owners about dressing up their store windows with Maharam Fabrics— it will “keep bringing folks through your door.”

[Food] Bromangelon. *Don't Tell Any One I Told You. Tattling Tootsie*. No place or date [ca. 1920.] 12mo. 8pp, self-wraps, illus. Verse about tales told by Tootsie, each verse ending with a statement about “Bro-Man-Gel-On, The perfect Dessert Jelly.” Product name sounds like a nerve disorder. OCLC locates one holding (Brown).

[Food] Cole, Dorothea. *Rise and Shine*. Chicago: National Dairy Council, 1941. 12mo. 32pp including pictorial wraps. Illus. How Bud and Susan entertain their pals by cooking up treats that call for dairy products. Recipes included throughout. “Here are suggestions for occasions where you can rise and shine by entertaining the gang in your own home with ‘eats’ *you* can prepare with little time and money.” Ms Cole— who provides a large number of recipes in each chapter— was a high-school home economics teacher.

[Food] French's Foods. *The Grocer's Coloring Book*. No place, 1963. 4to. [12]pp + color cover. Single-page promotional sheet laid in. Unused coloring book, intended to be used by grocers, from French's as it rolled out its new Sweet Mustard Relish. “This is a French's ORDER PAD... color it RED, WHITE and BLUE. Sign up for this grand new product. It's the AMERICAN thing to do.” Interestingly juvenile piece for an adult audience.

[Food] Hulman. *At the Gate*. No place, ca. 1980. Single-sided broadside, 6.25 x 10.5 inches, with some old tape on verso. Long poem in small type about a long-married couple who appear before St. Peter, together. After Peter hears the lady, who thinks she is pious, go on and on, he finally tells an angel, “Escort this lady around to—hades!” Then he turns to the man and admits him, saying that he now deserves the best—”See that on finest Ambrosia he feeds,/ And has all the Dauntless Coffee he needs”—one of the Hulman products. There are also “Fluffy biscuits, fine pastry he tried,/ Made with Clabber Baking Powder, the angels cried.”

[Food] Kelly, Ernest. *The Lacties, Or Happy Fairies*. Chicago: National Dairy Council, 1922. 12mo. 16pp including color pictorial wrappers. With full-page and text color illus. Poem about little Sammy Brown who is thin and pale, but one day his mother hears a talk about how milk— with its sugars and fats— could fatten up the lad. “He grew so healthy, strong and stout/ His clothing had to be let out.”

[Food] Lenski, Lois. *My Friend the Cow*. Chicago: National Dairy Council, 1959. Oblong 12mo. 32pp + color pictorial wraps. Color illustrations throughout. Later printing of an advertising work by this famous children's book author. Here, Johnny learns how the milk from his friend the cow got from the farm to his table (via processing plant, milkman, etc.). OCLC locates holdings of seven different issues, but not this printing.

[Food] Libby, McNeil & Libby. *Mother Goose for Modern Mothers*. [No place, ca. 1940.] 16pp including color pictorial wraps. Color illustrations throughout. Fine entry into the Mother-Goose-Ad genre. Fractured verse pushing Strained and Homogenized canned foods: “Mary, Mary, she's *never* contrary/ She's always in a good mood./ A sweet little lady, a real LIBBY baby/ Brought up on Homogenized Food!!!” OCLC locates one holding (Webster Eden Library).

[Food] Pettijohn's California Breakfast Food. *Freddie and Helen and the Fairy-Bear*. Boston: Forbes Litho Co., ca. 1900. 12pp + color litho wrappers, die-cut in a shape of a bear. Two children meet up with Mr. Bear, who introduces them to Pettijohn's Breakfast Food, "which makes little boys and girls rosy-cheeked and good-natured," the Bear exclaims. Product's symbol was a California grizzly and "'Bear' in Mind Our Trade Mark."

[Furnaces] International Heater Co. *International Baronet Warm Air Furnace*. Utica, 1925. Small 4to. 16pp + pictorial wraps. Illustrated throughout [photos of men's heads over drawings]. Sort of a play called "A Bit of Advice," described as "An Unconventional Talk with A Thrifty Home Owner, who wants to be sure he is buying what is best for his house." Cast includes A Thrifty Homeowner, Sheet Metal Worker, and an International Salesman. Scene: Interior of Sheet Metal Worker's Showroom.

[Health] Goldsmith, Happy [Clifford]. *The Strange Case of Mr. Smith. This story is from the brush and typewriter of...* NY: Cleanliness Institute, ca. 1930. Thin 8vo. 12pp including pictorial wraps. Color illustrations throughout. Oddly illustrated—in the style of an untutored child—story of Mr. Smith and his head cold, caused by germs, caused by not enough use of soap (also public sneezing). The Institute was established by soap manufacturers to push the use of soap. OCLC locates copies at Yale.

[Hygiene] Callender, Mary Pauline. *Marjorie May's 12th Birthday*. (Chicago: Cellucotton Products Co., 1935.) 12mo. 12pp + pictorial wrappers, slightly soiled. After her birthday party, Marjorie admits to Mother, "I cannot understand why Cousin Margaret, who is generally full of fun, was so quiet at the party." Mother uses this as an opportunity to explain some facts to Marjorie about "Nature's way of caring for your body." OCLC locates one copy of this issue (Hagley).

[Hygiene] Personal Products Corp. *What a trained nurse wrote to her young sister*. NY, ca. 1935. 12mo. 8pp + pictorial wraps. Illus. Eleanor writes to her younger sister, Joan, as the later gets close to her 13th birthday and her "graduation into womanhood." Eleanor breaks the news, with some advice (e.g., on baths), and with illustrations provided on how to use Modess Sanitary Napkins.

[Insurance] Murray, George W. *Between Two Friends*. No place, 1904. 12mo. 14pp + pictorial wrappers, light stain on rear. Dialogue between Mrs. Bright and her recently widowed friend, Mrs. Hope. In this allegory, Mrs. B inquires delicately how Mrs. H is faring financially, and this opens a door to a long discussion about death claims and life insurance policies available from Home Insurance Company, one of the more reliable firms around. In the genre of the woman-who-knows-little-about-money-issues.

[Kansas] Allerton, Ellen P. *Kansas Corn, "Whose Banners Toss on the Breeze of Morn."* St. Louis: Gast, 1884. Oblong 12mo. 29pp + color pictorial wraps, some edge chipping. Profusely illustrated (in colors) poem about the wonders and wealth wrought by corn in Kansas. Everyone benefits: "Clothes and food for the toiling poor,/ Wealth to heap at the rich man's door." Many views of landscapes and fanciful depictions of corn. With three pages of Kansan promotional corn, and two pages on the Topeka & Santa Fe R.R. Railroad agent's stamp on ffep. OCLC locates three holdings (Yale, Kansas, Michigan). Also two holdings of a 1890 reprint (Yale, Huntington).

[Medicine] Ayers. *King Kristofer's Daughter. A Story of Sickness, Health, Love and Ayer's Sarsaparilla*. No place, 1887. Double-sided illustrated broadside, 5.5 x 8.75 inches, with seven

vignettes. Vertical crease; tear repaired with rice paper. Tale told in verse. “King Krisofer’s daughter was grievously ill,/ A scrofulous poison her blood seemed to fill. . . .” Finally a wizard appears, doses her with Sarsaparilla, and is given her hand in marriage. As good a rationale as any for drinking this.

[Medicine] Emerson Drug Co. *Fighting Strength of Nations*. Baltimore, ca. 1890. 12mo. 16pp + pictorial wraps. Illustrated poem about the military of all of then-allies—Britain, France, Germany, Italy, Russia, Spain—with facts about their armies and navies, plus verse on Uncle Sam, concluding that all nations agree “that heads and nerves are made/From every pain and anguish free/ By Bromo-Seltzer’s aid!” Early recorded claim of bicarbonate’s use in foreign affairs. Ads for product throughout, in English and German. OCLC locates one holding (Brown).

[Medicine] Emerson Drug Co. *Some Experiments with “X” Rays*. Baltimore, ca. 1900. 16pp + pictorial wraps. Vignette illustrations. Nine-stanza poem about a scientist who discovers that “X” rays can diagnose ailments—but the only cure for the exhausted lady of society, the newspaper editor, dressmaker, merchant, etc., is Bromo-Seltzer.

[Medicine] Seth W. Fowle & Sons. *The Lay of the Lonesome Lung*. No place, 1881. Oblong 12mo. 16pp + pictorial wrappers, chipped. Illustrated poem with silhouettes about a man named Bung who had but one lung and didn’t trust doctors and decided to travel around the world to seek a cure. But in every country— England, Germany, Russian, Aden, and Egypt— everyone (even his Indian lover) tells him to try Dr. Wistar’s Balsam of Wild Cherry. And when he gets to the Great Pyramids and finds that all sides of the ancient monument are plastered with ads for the Balsam, he exclaims, “Enough!” and he downs the elixir and is cured. Verso of every leaf with testimonials for various Fowle products (e.g., Peruvian Syrup). OCLC locates six different holdings.

[Medicine] C.I. Hood Co. *My Mother-In-Law*. Lowell, Mass., ca. 1885. 12mo. 16pp + color wrappers. Full-page comic illustrations—here lightly water-colored by amateur artist. Two comic poems by Charles Follen Adams, in quite fractured German dialect, about the speaker’s mother-in-law and her liberal use of Hood’s Sarsaparilla. With testimonials and promotional copy on the bottom half of every leaf (and also plugged in the illustrations). OCLC locates three holdings (Brown, Michigan, Rochester).

[Medicine] C.I. Hood Co. *It Gets There Just the Same. With Moral*. Lowell, Mass., ca. 1885. 16pp + wraps. Full-page illus. Another dialect poem by Charles Follen Adams, followed by a shorter “Moral” verse about the wonders of Hood’s Sarsaparilla. Testimonials and promotional copy throughout. OCLC locates four holdings (Brown, Rochester, The Strong, PSU).

[Medicine] C.I. Hood Co. *The Water-Wheel*. Lowell, ca. 1885. 12mo. 16pp + color pictorial wrappers. Title poem by Sarah Doudney followed by German dialect parody by the proficient Charles Follen Adams, with concluding stanza on Hood’s Sarsaparilla. Ad copy for the product on every page and wrappers; rear wrapper devoted to an announcement of Barnum & Bailey’s After-Entertainment after the Big Show— suggesting that this booklet was distributed at a circus. OCLC locates nine US holdings.

[Medicine] I.S. Johnson & Co. *From Madison to McKinley*. Boston, ca. 1900. 12mo. 12pp + pictorial wrappers, lithographed throughout. Illustrated verse alternates with pages of text praising Johnson’s Anodyne Liniment, which was invented the year Madison became

President (1810). Printed by Julius Bien Co. of New York. “Every mother should have it in the house.” OCLC locates one holding (Brown).

[Medicine] Tarrant. *The Brownies' Discovery*. Illustrated by Palmer Cox. NY, 1895. 12mo. 16pp + pictorial wraps. Five full-page illustrations with poem about the Brownie's Discovery of Tarrant's Effervescent Seltzer Aperient. Twelve pages of text on “The Human Machine,” and how this Seltzer keeps it lubricated. OCLC locates six US holdings.

[Medicine] Pond's Extract Co. *Belles and Bouys*. NY, 1895. 12mo. 16pp + pictorial wraps. Text illustrations throughout. Series of poems about some travelers—penned by one “Mary”—featuring as the central device a mysterious Valise... which we learn at the end holds a number of Pond products, including the magic-cure Extract and Ointment Toilet Cream.

[Medicine, Veterinarian] Breaker Remedies Co. *How She Saved Old Chanticleer* [cover title]. Hazelton, PA: Sentinel Print, ca. 1890. Oblong 12mo. Three-panel folding sheet tipped into illustrate wrappers; sheet opens to 8.5 x 10.5 inch featuring tale in prose and verse about Mrs. Skemmerhorn's rooster and how it was saved with a quick dose of Breaker Powder. Wrappers also push Boone's Breaker Colic Cure. Unusual format, from a small-town job printer.

[Misc.] Little Children's Theatre. *Little Miss Muffett's Christmas Party*. Boston: Poole Printing Co., 1901. 16pp + pictorial wrappers. Illustrated with cuts from “Mother Goose's Jingles.” Official Programme, with the title spelled out in large letters throughout, as in an alphabet book, with some letters used for ads—e.g., “T stands for TEA, the best we all know/ Is found at the store that begins with an O,/ Where the tea kettle swings all day to and fro/ In front of the door, Oriental Tea Co.” Ad copy and/or illustrations accompany the Ad Initial. Handsome programme, graphically appealing to children, textually speaking to the parents' wallets.

[Paint] National Lead Co. *The Dutch Boy's Lead Party. A Paint Book for Girls and Boys. With which is bound Color Harmony in the Home, a Booklet for the Grown ups*. NY et al, 1923. 8 + 6pp + laid-in watercolor paint leaf (unused) + colorful pictorial wrappers. Story of Dutch Boy who likes to paint anything that doesn't move, with an additional booklet (already center-stapled) that was to be detached (along perforations) and handed to Dad. Novel and attractive dual-audience approach. OCLC notes two holdings (Hagley, Princeton).

[Poultry] Dr. Hess and Clark. *A Chicken Wedding*. Ashland, Ohio, ca. 1910. 12mo [8]pp + color pictorial wraps. Brief tale of Billy Brown Leghorn and Dolly Dominique, two chickens who elope, and then settle down in their own coop, but Dolly becomes ill... but she is cured by Dr. Hess Poultry Panacea. She also uses the Instant Louse Killer. Other products pushed by poultry, too.

[Radio] Ovaltine. *Radio's Little Orphan Annie. Dear Friend...* Chicago, ca. 1930. One-page printed letter on illustrated letterhead from Annie to an unsuccessful candidate in the radio show's Word Building Contest. “If you feel the way I do about it you had lots of fun working out the words and you learned sumpin' doin' it too.” [But not relatin' to spelin'!] Advice from Annie: Keep listening to the radio and “drinking Ovaltine every day.”

[Railroad] Hunter, Will B. *We and Our Tour Economic. A Yarn for Yearners*. (Chicago: The Lake Shore & Michigan Southern Railway, ca. 1890.) 72pp + decorative fold-over wrappers. Profusely illustrated with line drawings and route maps. Conceit of a family getting out of

Chicago by taking a variety of tours to numerous spots in New England—coincidentally also available via this Railway, with financial reckonings of each tour. Pages 41 to the end delineate the numerous short and long tours that incorporate numerous other lines, with small route maps and costs. Rare piece of “railroad fiction.” Hunter also penned the novelette, *How the “Greyhounds of the Burlington beat the rising moon* (1899) for the Burlington RR.

[Restaurant] McHenry’s Tail O’ The Cock. *The Tale of the Tail O’ The Cock*. [LA? Fashion Press, ca. 1940.] 16pp + pictorial wrappers (with mailing label side on back). Color illustrations throughout. Cock[tail]-and-Bull story about the origins of the Cocktail, issued by a firm with two eateries in LA area.

[Shoes] George L. Fuller. *There was an old woman...* Monson, MA, 1902. Folding printed and illustrated needle case (made by the Crown Needle Co. of NY), with some needs, 1903 calendar, ad text, and poem on the cover (with illus.) about the old woman who didn’t know what to do until she moved in next door to Fuller’s Shoe Store. Fuller billed himself, “The Monson Shoecist.”

[Shoes] Marathon Shoe Co. *The Story of the Pied Piper*. Wausau, WI, 1924. 20pp, including color pictorial wrappers. Prof. illustrated tale (also with illustrations of styles of shoes). Longer variant of a pamphlet also found in 16 pages. This 20-page version includes the tale of the Pied Piper followed by eight pages about Pied Piper brand shoes and how to select them (esp. for children). List #1 included two variants of the shorter version.

[Soap] Wm. Dreydoppel. *The Great Contest!! VICTORY*. Boston, ca. 1875. Tall broadside, printed both sides, various types, 5.25 x 12 inches. Long poem printed on one side about the firm’s soap... “Stain, Moth, Tar, Grease and Roaches loose their hope/ In presence of Dreydoppel’s Borax Soap”... with promotion text on verso.

[Soap] Enoch Morgan’s Sons. *Gemini. A Sapolionic Tale*. No place, ca. 1885. 16mo. Seven-panel folding illustrated pamphlet (14pp) telling the tale in verse of Luck and Pluck—who had grown so bright, “the neighbors did suspect/ Their mother used SAPOLIO/ upon their intellect.” Verso depicts women in five vignettes using this wonder soap. OCLC locates two holdings for a 1877 single-sheet version of this poem (UCLA, Brown).

[Soap] Enoch Morgan’s Sons. *The Sapolio Sisters. By A.H. Ballard*. No place, 1916. Eight-panel folding brochure [16pp]. 12mo. Profusely illustrated with line drawings and printed in black, blue, and silver. Poetic tale of the two sisters—Cake and Can—who come from Mars to help Earth women clean their homes. “Gold and Votes may have their place/ who cleans the household rules the Race.” A rare entry in the genre of “Sapolio” publications (which were mostly printed in silhouette).

[Soap] Proctor & Gamble. *The Ivory Soap Drawing and Painting Book*. [Cincinnati, ca. 1890.] Oblong 8vo. [24]pp + decorative wrappers. Prof. illustrated with uncolored half-page line drawings (to be colored in). Historical and domestic scenes accompanied by either prose explaining such matters as how to clean a “grease spot,” to poems on various topics—such as “After Exercise” [co-ed tennis match], in which impure soaps could poison perspiring opened pores, “And those who keep for face and hands/ Or general use, as time demands,/ the Ivory Soap, need have no fear/ From exercise throughout the year.”

[Stationery] Sangster, Margaret E. *“The Average Man.”* [Huntingdon, PA, 1896.] 16mo. 8ff illustrated text + blank leaves. Illustrated poem (first published by *Harper’s*) about the

Average Men— the fireman, miner, blacksmith— re-issued here to promote Blair's Keystone Stationery. Item is titled "The Average Man's Vest Pocket Tablet."

[Thread] Corticelli Silk Mills. *Parody of the House That Jack Built*. Florence, MA, 1882. 8pp + pictorial wrappers, water-spot stains on front. Elaborately illustrated presentation of this poem, here telling about the manufacturing of this thread for sewing, knitting, and embroidery. A venerable addition to the "House That" genre.

[Theatre] Bob. *A Modern Chaperon. An Epistolary Satire in Slang, By Bob. Traveled by Frank L. Perley's Singing Comedians in the Operatic Comedy, "The Chaperon."* No place: The Lotus Press, ca. 1900. 8pp + decorated wrappers, printed in arts-and-crafts fashion. Portraits throughout. Tortured slangy letter from Bob to his Aunt Madge about thoughts on a chaperon to his cousin who is going to visit NY— all leading to a plug for Perley's "refined and high class musical comedy." Small head shots of 30 members of the cast (out of a company of 100). On tryouts here in Philadelphia. Opening Act, with Digby Bell playing Adam Hogg, "a Pork Packer of Cincinnati," opens in the Latin Quarter of Paris.

[Toiletry] A.S. Hinds Co. *Hinds Cre-maid Jingle Book*. Portland, ME, 1922. 18mo. [12]pp + color pictorial wraps. Color illustrations throughout. Jingles about various Hinds products for women: e.g., Disappearing Cream, "Good for the skin/ A perfect delight,/ A base for powder/ That's just right."

[Toiletry] J.A. Pozzoni. *Crowning the May Queen*. St. Louis, 1890. 12mo. 8pp + chromolithograph wrappers (by Donaldson Brother, NY). Illustrated poem about plain Daisy Dell who is selected by a handsome nobleman to be May Queen because she is wearing Pozzoni's Pure Dove Complexion Powder. OCLC locates a copy at Rochester's Strong Museum.

[Toys] Shortcut, Daisy. *Princess Sweepers and Gottleib the Hunchback. A Christmas Story for the Little Friends of the Golden Rule Bazaar*. San Francisco: Golden Rule Bazaar, 1896. Square 12mo. 31pp + [1]pp + color pictorial wrappers, slightly soiled. Full-page and text illustrations throughout. Another fanciful tale from this San Francisco toy store in its annual series, subtly aimed to get children of the time to plead with their parents to take them to the Golden Rule. As with the other tales, plugs are made throughout for the store, which incidentally was also Santa Claus's headquarters. [The Advertising Fiction Collection at DeGolyer already owns the Golden Rule Bazaar Christmas issues for 1891, 1893, 1894, and 1895.](#)

[Window shades] *Hartsborn's Self-Acting Shade Rollers. The Nurse, the Baby, and the Shade Roller*. NY, ca, 1885. Folding trade card, chromolithograph two-panels; old tape repair on fold. A "moral story"-- a "dainty literary bon-bon [that] conceals (?) an advertisement"-- is printed on the verso.

END ADVERTISING FICTION

[AERIAL BOMBS]. *Protection Against Aerial Bombs*. Burbank, California: Lockheed Aircraft Corporation, c. 1942. 16 pp. Illustrated. A publication by the Lockheed Aircraft Corporation detailing what aerial bombs are and how to protect against them.

[African Americans] *Constitution and Rules of Order for the Government of the Christian Burial Association of Tyler, Texas (A Local Mutual Aid Association)*. Revised August 1, 1935 [corrected in

ink to 1947]. [Tyler, Tex.?: The Association, 1947]. [8 leaves]. 1947 appears in the text, p. [6]. The Association was founded in 1921 by J.H. Williams at Center C.M.E. Church.

[African Americans] Still, William. *The Underground Rail Road. A Record of Facts, Authentic Narratives, Letters, &c. Narrating the Hardships Hair-Breadth Escapes and Death Struggles of the Slaves in Their Efforts For Freedeom, As Related by Themselves and Others, or Witnessed by the Author; Together with Sketches of Some of the Largest Stockholders, and Most Liberal Aiders and Advisers, of the Road.* Philadelphia: Porter & Coates, 1872. "Sold only by subscription."

[Agriculture] Colorado. *Report of the State Board of Agriculture and State Agricultural College of the State of Colorado. 1881-1882.* Denver: Times, Public Printer, 1883. 167 p.

[Agriculture] Colorado. *Report of the Secretary of the State Board of Agriculture of the State of Colorado from Dec. 9, 1885 to Dec. 9, 1886.* Denver: Collier & Cleaveland, 1887. 184 p.

[Agriculture] Cunliffe, R.S. *The Cultivation and Manuring of Cacao.* Port-of-Spain, Trinidad: Chilean Nitrate Committee, ca. 1923. 66pp + wraps. Small old damp stain on lower blank corner of rear pages. With full- and half-page illustrations. Includes information on getting cacao to market. "Perhaps few people realize when drinking a cup of cocoa or eating a piece of chocolate that these products of the cacao tree have helped to make history."

[Agriculture] Iowa State Agricultural College and Farm. *Fifth Biennial Report of the Board of Trustees of the Iowa State Agricultural College and Farm, Made to the Governor of Iowa, for the Years 1872 and 1873.* Des Moines: R.P. Clarkson, state printer, 1873. 157 p. Also the Seventh Biennial Report (Des Moines: R.P. Clarkson, 1877). 347 p.

[Agriculture] Iowa State Agricultural Society. *Rules, Regulations and List of Premiums of the Iowa State Agricultural Society, for the Fourth Annual Exhibition, to be held at Muscatine 1857.* Muscatine: Faust Premium Steam Press Book and Job Printing House, 1857. 32 p.

[Agriculture] Malcolm, James. *A Compendium of Modern Husbandry principally written during a survey of Surrey, made at the desire of the Board of Agriculture; illustrative also of the best practices in the neighbouring counties, Kent, Sussex, &c.; in which is comprised an analysis of manures shewing their chemical contents, and the proper application of them to soils and plants of all descriptions; also an essay on timber exhibiting a view of the increasing scarcity of that important article, with hints on the means of counteracting it; together with a variety of miscellaneous subjects peculiarly adapted to the the present state of the internal economy of the kingdom.* London: C. and R. Baldwin, 1805. 2 vols.

[Agriculture—Massachusetts] Bates, J.C. *An Address to the Hampshire, Franklin and Hampden Agricultural Society, Northampton, Mass. October 23, 1823.* Northampton [Mass.]: Thomas W. Shepard, 1823. 35,[1]p.

[Agriculture—Massachusetts] Hitchcock, Edward. *The Mutual Dependence Between Agriculture and Other Pursuits: An Address Delivered Before the Agricultural Societies of Hampshire and Hamden Counties, in Massachusetts at Their Anniversary Fairs, in Northampton and Springfield, in October, 1845.* Boston: Dutton & Wentworth, 1846. 38,[2] p.

[Agriculture—Massachusetts] Lyman, J.H. *An Address, Delivered Before the Hampshire, Franklin and Hamden Agricultural Society, at Their Annual Meeting at Northampton, Oct. 25, 1820.* Northampton: Thomas W. Shepard & Co., 1820.

[Agriculture] Minnesota State Horticultural Society. *Transactions ... Prepared by U.S. Hollister, Secretary.* St. Paul: J.W. Cunningham, state printer, 1882.

[Agriculture] Nebraska Dairymen's Association. *Annual Report ... 1890, by S.C. Bassett.* Lincoln, Neb.: State Journal Company, Printers, 1891. 99,[1] p.

[Agriculture--Nebraska.] *Premium List For The Third Annual Fair Of The Clay County Agricultural Association - To Be Held At Sutton, Nebraska - Thursday and Friday, Sept. 24th and 25th, 1874.* Lincoln, Neb.: Journal Company State Printers, 1874. This Premium List has advertising for merchants and businesses operating in Sutton and Harvard, Nebraska, at the time including Hotel, Blacksmith, Livery, Hardware and Lumber, Undertaker, Attorney and others. The inside and outside back covers have advertising for Homesteads offered by the Union Pacific Railroad Land Department. The Premium List itself lists the prizes offered for Champion Cattle, Hogs and other livestock as well as Grains and Vegetables and Domestic Arts including Quilts, Boot Making and more.

[Agriculture—New Hampshire] Haddock, Charles D. *An Address Delivered Before the Connecticut River Valley Agricultural Society, at Their Annual Fair, at Hanover, N.H., September 27, 1849.* Hanover: Printed at the Dartmouth Press, 1850. 16 p.

[Agriculture—New Hampshire] Patterson, James W. *An Address Delivered Before the Grafton County Agricultural Society, at Their Annual Fair, Held at Haverhill, New-Hampshire, October 1 & 2, 1857.* Hanover: Printed at the Dartmouth Press, 1857.

[Agriculture] Oliver Chilled Plow Works. *The Oliver Alphabet, With Illustrations.* South Bend: South Bend Iron Works, 1898. 12mo. [24]pp + pictorial wrappers. Small tear on corner of a leaf. Beautifully illustrated pamphlet—designed and lithographed by Shober & Carqueville of Chicago.” “B stands for Beauty and all must concede, / That for Elegance ‘Oliver’ Plows take the lead.” Not located in OCLC.

[Agriculture—Pennsylvania] Carey, Mathew. *Address Delivered Before the Philadelphia Society for Promoting Agriculture, at Its Meeting on the Twentieth of July, 1824.* ... Philadelphia: Mifflin & Parry, printers, 1827. “Fifth edition, revised and corrected.”

[Agriculture—Pennsylvania] Tyson, J.R. *Address Delivered Before the Montgomery County Agricultural Society.* Philadelphia: C. Sherman & Son., 1856.

[Agriculture—Pennsylvania] Emerson, Gouverneur. *Address Delivered Before the Agricultural Society of Chester County, Pennsylvania, September 17, 1853.* Philadelphia: Collins, 1853. 24 p.

[Agriculture] Worcester North-West Agricultural and Mechanical Society. *Eighth Annual Report ...* Athol, Mass.: Printed at the Office of the Athol Transcript, 1874. 56 p. Includes a delightful poem, “Glimpses of the Athol Cattle Fair,” by the Rev. J. Peterson, who introduces “a strange thing I ween/ The Methodist parson’s new rhyming machine.”

[Agriculture. Ohio.] Bebb, William: AN ADDRESS DELIVERED BEFORE THE BUTLER COUNTY AGRICULTURAL SOCIETY, AT ITS FIRST ANNUAL MEETING. HAMILTON-- OCTOBER, 1831. PUBLISHED BY THE SOCIETY. [Hamilton, Ohio]: Woods & Campbell, Printers, [1831]. 12pp, disbound, moderately foxed and worn. Good to Good+. Governor Bebb offers, “with much brevity and studied plainness, a few practical observations, on the NATURE, and the DESIGN, of the Butler county Agricultural Society; and the BENEFITS which we anticipate from its establishment.” FIRST EDITION. AI 6050 [2]. 42 NUC 0231057 [1]. Morgan Collection 2142 [3]. Not in Sabin, Thomson, Eberstadt, Decker. Not located on OCLC.

[Agriculture—Massachusetts—Worcester] Boutwell, Geo. S.: ELEMENTS OF AGRICULTURAL SUCCESS. ADDRESS DELIVERED BEFORE THE WORCESTER AGRICULTURAL SOCIETY, SEPTEMBER 22, 1853. BY HON.... Worcester, MA: Aegis Office--C.B. Webb, Printer, 1853. 16pp, stitched, scattered foxing. Faint pencil presentation inscription from Boutwell. Good to Good+. "It is desirable morally, politically and socially that a large proportion of the people should be landholders, but it does not therefore follow, as some would have us believe, that every man has a right to an equal portion." FIRST EDITION. Not in Sabin, Eberstadt, Decker.

[Agriculture—Ohio] Champaign County Agricultural Society: LIST OF PREMIUMS, AND RULES AND REGULATIONS OF THE CHAMPAIGN COUNTY AGRICULTURAL SOCIETY. FAIR TO BE HELD ON THE SOCIETY'S GROUNDS, NEAR URBANA, O., SEPTEMBER 24TH, 25TH, 26TH AND 27TH, 1872. Urbana [Ohio]: 1872. Original printed yellow wrappers [dusted, light wear] with wrapper title [as issued]. Stitched. 26, [2] pp. Some pencil doodling, Good+. With a plethora of advertisements, some illustrated and several on purple paper, for local retailers; and the Society's Constitution, Committees, Rules, and schedule of events.

[Agriculture—Ohio] [Champaign County Agricultural Society]: LIST OF PREMIUMS AND RULES AND REGULATIONS OF THE CHAMPAIGN COUNTY AGRICULTURAL SOCIETY, FAIR TO BE HELD ON THE SOCIETY'S GROUNDS, NEAR URBANA, OHIO, TUESDAY, WEDNESDAY, THURSDAY AND FRIDAY, SEPTEMBER 29 AND 30, AND OCTOBER 1 AND 2, 1868. Urbana: Saxton & Brand, Printers, 1868. 24pp. Original printed wrappers [closed tear to front wrap with no text loss, a few tears and chips to edges], stitched, wrapper title [as issued]. Many advertisements for local retailers and merchants, some illustrated, some full-page.

[Agriculture] Chicago: SEVENTH NATIONAL EXHIBITION BY THE UNITED STATES AGRICULTURAL SOCIETY, TO BE HELD IN THE CITY OF CHICAGO, SEPTEMBER 12TH, 13TH, 14TH, 15TH, 16TH AND 17TH, 1859. TWENTY THOUSAND DOLLARS OFFERED IN PREMIUMS. Chicago: 1859. 70pp, sewn, light hist. soc. blindstamp on title page. Very Good. The caption title calls this the second edition, although Ante-Fire Imprints lists only one. This document prints the rules of the Society, and the categories of entries: cattle (with over 25 classes of bulls and cows); horses and mules (divided into numerous classes); sheep and goats; and a variety of other departments. Ante-Fire Imprints 436.

[Agriculture—New Hampshire] Connecticut River Valley Agricultural Society: ANNUAL FAIR...TO BE HELD AT LEBANON, ON WEDNESDAY & THURSDAY, SEPTEMBER 22 & 23, 1852. Hanover [NH]: Dartmouth Press, 1852. 12pp, stitched, lightly foxed, Very Good. Events, Committee Members, Premiums awarded, Rules and Regulations.

[Agriculture—Massachusetts] [Essex Agricultural Society. Newburyport]: TRANSACTIONS OF THE ESSEX AGRICULTURAL SOCIETY, FOR THE YEAR 1859. Newburyport: William H. Huse & Co., Printers, 1859. 151, [1] pp, stitched. Original printed wrappers [with advertisements for agricultural and other merchandise]. Minor foxing, light dustsoil, else very clean. Very Good. FIRST EDITION. Not in Sabin.

[Agriculture—Massachusetts] Essex County Agricultural Society: A COLLECTION OF FORTY-TWO ITEMS CONCERNING THE ESSEX COUNTY AGRICULTURAL

SOCIETY: TRANSACTIONS OF THE ESSEX COUNTY AGRICULTURAL SOCIETY OF MASSACHUSETTS. 1820. Various places [all Massachusetts, generally Salem and Danvers] and dates [all contemporary printings]. 36 pamphlets: 1829, 1831-'33, 1835-'37, 1839, 1850-'53, 1855-'78, 1891. Average length 150 pages. Most stitched in original printed wrappers, scattered wrapper wear and soil. Textblocks generally clean and very good [some with minor blank edge chipping and scattered tan].

Pickering, Timothy: A DISCOURSE, READ BEFORE THE ESSEX COUNTY AGRICULTURAL SOCIETY, FEBRUARY 21, 1820. BY...PRESIDENT OF THE SOCIETY. Salem: John D. Cushing, Printer. 1820. 27pp.

Nichols, Andrew: AN ADDRESS, TO THE ESSEX COUNTY AGRICULTURAL SOCIETY, AT THEIR FIRST CATTLE SHOW, AT TOPSFIELD, OCT. 5, 1820. Salem: John D. Cushing, Printer. 1821. 24pp.

Abbot, Abiel: AN ADDRESS DELIVERED BEFORE THE ESSEX AGRICULTURAL SOCIETY AT THE AGRICULTURAL EXHIBITION IN DANVERS, OCTOBER 17, 1821. BY REV...., OF ANDOVER. Andover: Flagg and Gould, Printers. 1822.

Eaton, Peter: AN ADDRESS DELIVERED BEFORE THE... OCT. 2, 1822. Salem: John D. and Thomas C. Cushing, Jr. 1823. 60pp.

Essex Agricultural Society: ACCOUNT OF PREMIUMS AWARDED IN 1825, AND A LIST OF PREMIUMS OFFERED IN 1826; ACCOMPANIED WITH REMARKS & EXPLANATIONS FOR THE INFORMATION OF THE FARMERS OF THE COUNTY... Salem: W.&S.B. Ives, Printers. 1826. 33pp.

Cushing, Caleb: ADDRESS, DELIVERED SEPTEMBER 26, 1850, AT SALEM. Salem: Salem Gazette. 1850. 18pp, contemporary plain wraps with presentation inscription by Cushing.

[Agriculture—Ohio] Fayette County Agricultural Society: PREMIUMS AND REGULATIONS OF THE FAYETTE COUNTY HORSE FAIR! TO BE HELD AT WASHINGTON C. H., O. BY THE FAYETTE COUNTY AGRICULTURAL SOCIETY, WEDNESDAY, THURSDAY & FRIDAY, OCTOBER 4, 5 & 6, 1871. AGGREGATE PREMIUMS OFFERED, \$1,200. 1871. Washington C[ourt] H[ouse], O.: 1871. Original printed wrappers [dusted], stitched, 14pp + 2 blanks. 8pp of advertisements from local retailers.

[Agriculture—New York] Fitch, Asa: FIRST AND SECOND REPORT ON THE NOXIOUS, BENEFICIAL AND OTHER INSECTS, OF THE STATE OF NEW-YORK. MADE TO THE STATE AGRICULTURAL SOCIETY. Albany: 1856. Contemporary cloth [chipped at spine head, old gum label on spine, ex-library with usual stamps]. 336pp.

[Agriculture—Georgia] Hammond, J[ames] H.: MARL. A LETTER ADDRESSED TO THE AGRICULTURAL SOCIETY OF JEFFERSON COUNTY, GEORGIA. (PUBLISHED BY REQUEST OF THE SOCIETY.). Augusta: James McCafferty, 1846. 22, [2 blanks] pp. Stitched with recent stitching, untrimmed and partly uncut. Spotted, Good+. The prominent South Carolina planter, Governor, and Senator, whose belief that slavery was the cornerstone of civilization rendered him a firm secessionist, explains the “universal value” of marling. This soil-enrichment technique owes its use in America to Hammond’s fellow southerner, Edmund Ruffin of Virginia, who “was the first to explain on scientific

principles the true nature of marl, its mode of action, and the proper manner of applying it, and to carry his theory through the ordeal of successful experiment.” OCLC records this scarce item as well as an extremely rare printing from Silver Bluff, South Carolina, of which the only known copy is at Clemson. Sabin 30101n. AI 46-3142 [5]. OCLC 10629414 [9]. Not in De Renne or Turnbull.

[Agriculture—Massachusetts] Massachusetts Society for Promoting Agriculture: LAWS AND REGULATIONS OF THE MASSACHUSETTS SOCIETY FOR PROMOTING AGRICULTURE. CONTAINING, THE NAMES OF ITS PRESENT OFFICERS AND MEMBERS, LIST OF PREMIUMS, &C. WITH SOME INTERESTING EXTRACTS FROM FOREIGN AND DOMESTICK PUBLICATIONS. BY THE TRUSTEES. Boston: Isaiah Thomas and Ebenezer T. Andrews, 1793. 56pp, dbd, no half title, lightly to moderately foxed, top blank margin clipped. Good+. This document prints the Society’s Articles of Incorporation, signed in type by John Hancock. Samuel Adams and other luminaries comprised the original incorporators. The Rules and Regulations, and list of officers, are also printed, along with other founding documents, including the list of original members-- John Adams, a Brattle, Bulfinch, Brooks, Cabot, and a long cast of eminent persons. The document also includes papers on early agricultural research. According to Evans and Sabin, this is the first printing of all the constituent documents of the Society. FIRST EDITION. Evans 25794. Sabin 45896. Rink 1011.

[Agriculture—Maryland] Maxcy, Virgil: ADDRESS TO THE AGRICULTURAL SOCIETY OF MARYLAND. DELIVERED AT THEIR ANNIVERSARY MEETING HELD IN THE CHAMBER OF THE HOUSE OF DELEGATES, AT ANNAPOLIS, ON WEDNESDAY THE 15TH DECEMBER, 1819. BY...ONE OF ITS MEMBERS. Annapolis: J. Green. January, 1820. Stitched, untrimmed, top edges uncut. Light tan, fox, and wear. Very Good. For a biography of Maxcy, a Maryland lawyer, leading Maryland Jacksonian, and first Solicitor of the Treasury, see DAB. Here he expresses a Jeffersonian vision of agriculture as the foundation of the Republic, the source of its wealth and civic virtue. He advocates state aid, in the form of dissemination of information and otherwise, to encourage agricultural production. FIRST EDITION. AI 2190 [10]. Rink 1234.

[Agriculture—New York] Ball, L. Chandler. *Address Delivered at the First Fair and Cattle Show of the Hoosick Agricultural Society, held at Hoosick Falls, N.Y., September 24, 1857*. Troy, N.Y.: George Abbott’s Steam Presses, 1857. 21 p.

[Agriculture—New York] McCoun, William T.: ADDRESS, DELIVERED BEFORE THE QUEEN’S COUNTY AGRICULTURAL SOCIETY, AT ITS FIRST ANNIVERSARY, AT HEMPSTEAD, OCTOBER 13TH, 1842. New York: Vinten, Printer, 1843. 16pp, dbd, light fox and wear. About Very Good. “The great and leading object of the Society is to encourage improvements in agriculture, and in its kindred art of horticulture, and also in domestic or household manufactures.” McCoun reviews the “three grand divisions” of labor-- agriculture, manufactures, and commerce; and argues that by that division “the wealth and convenience of all classes are greatly augmented.” He traces the salutary role that such Societies play in the “general diffusion of useful knowledge.” FIRST EDITION. Sabin 43106. AI 43-3153 [1].

[Agriculture—Massachusetts] Bigelow, Lewis. *Address Delivered Before the Worcester Agricultural Society, October 12, 1820, Being Their Anniversary Cattle Show and Exhibition of Manufactures*. Worcester [Mass.]: Manning & Trumbull, 1821. 36 p.

[Agriculture—Minnesota] Minnesota: PREMIUM LIST AND RULES AND REGULATIONS OF THE EIGHTH ANNUAL FAIR OF THE MINNESOTA STATE AGRICULTURAL SOCIETY, TO BE HELD AT THE FAIR GROUND IN ROCHESTER... OCTOBER, 1866. Minneapolis: Atlas Printing Co, 1866. 35, [1 blank] pp. Listing officers, general programme, general rules, premium list. FIRST EDITION. Not in Sabin, Eberstadt, Decker.

[Agriculture—Ohio] Montgomery County Agricultural Society: PREMIUMS AND REGULATIONS FOR THE FOURTH ANNUAL FAIR...TO BE HELD ON THE SOCIETY'S GROUND, ON THE FARM OF D. KISER, JR., OCT. 2D, 3D & 4TH, 1855. Dayton, Ohio: Empire Steam Printing House, 1855. 14pp, stitched, a light vertical crease, a bit of spotting in the margins and blank last leaf. Very Good. Many classes of prizes, including a \$20 silver cup. Biggest prize is for, "Best managed farm, not less than fifty acres of tillable land." Prizes for grapes, turkeys, bulls, etc.

[Agriculture] New Jersey: RECORD OF THE 13TH ANNUAL EXHIBITION OF THE NEW JERSEY STATE AGRICULTURAL SOCIETY, HELD SEPTEMBER... 1871, AT WAVERLY STATION, BETWEEN NEWARK AND ELIZABETH, ESSEX COUNTY, INCLUDING THE ADDRESS OF HON. JAMES W. WALL. Newark: Amzi Pierson & Bro., Steam Printers and Stationers, 1871. 24pp, stitched in original printed orange wraps [light dustsoil, minor blank edge chipping]. Light wear to extremities, some corners creased, Good+. Wall says, with appropriate agricultural metaphors, "Eschew mere politicians, they are but cumbersome and noxious weeds in the garden of the State-- plough them under, and keep them under till they rot, replacing them with vigorous hard plants, that are not noxious to the soil." Detailed premium lists and a few advertisements are provided.

[Agriculture—New York] Patrick, Major M.R.: AN ADDRESS DELIVERED BEFORE THE QUEENS COUNTY AGRICULTURAL SOCIETY, AT THEIR NINETEENTH ANNUAL EXHIBITION, AT JAMAICA, LONG ISLAND, SEPTEMBER 19, 1860. Hempstead: 1860. 28pp, sewn, original printed wrappers, light foxing, one vertical fold. Very Good. FIRST EDITION. Not in Sabin. NUC 0139540 (3 copies).

[Agriculture—South Carolina] Pickens, F.W.: AN ADDRESS DELIVERED BEFORE THE STATE AGRICULTURAL SOCIETY OF SOUTH CAROLINA, IN THE HALL OF THE HOUSE OF REPRESENTATIVES, NOVEMBER 29, 1849. PUBLISHED BY THE SOCIETY. Columbia, S.C.: 1849. Original printed wrappers, stitched, 21pp. Spotted, about Good+. Presentation inscription [spotted] to Daniel Turnbull "with the highest regards of the author." "Agriculture is the basis of progressive civilization," says this southern agrarian, calling forth a vision of a Jeffersonian yeoman utopia. Pickens rebuts the canards of "whipster writers and puling demagogues" who call Carolinians "degenerated people, without industry or enterprise." He denounces all the "sickly cant and pharasaical whining, to talk about domestic slavery causing a people to degenerate." Not only is South Carolina's superiority based on slavery, but "where two distinct races come into contact, the strong and dominating race will always eat out the weaker." Pickens closes by warning the North not to mess with the South. FIRST EDITION. III Turnbull 76. 457 NUC 0346212 [3]. OCLC 24049230 [4]. Not in Work, Blockson, LCP.

[Agriculture—Virginia] Ruffin, Edmund: FARMERS' REGISTER. VOLS. I, II, IV. Volume I: Nos. 1-12. [Richmond:] T.H. White, printer. June 1833 - May 1834. 12 issues [complete run of Vol. I], 768pp. Printed in double columns, scattered tanning and foxing, occasional

blank margin wear, a closed tear [no loss] at one leaf. Contemporary full leather [rubbed]. Good+. [offered with] Ruffin, Edmund: THE FARMERS' REGISTER, A MONTHLY PUBLICATION DEVOTED TO THE IMPROVEMENT OF THE PRACTICE, AND SUPPORT OF THE INTERESTS OF AGRICULTURE. VOL. II. Shellbanks, Va.: Published by the Proprietor., 1835. xi, 776 pp. 12 issues [complete run of Vol. II], June 1834 - May . Disbound [covers detached]. Scattered foxing, Good+. [offered with] THE FARMERS' REGISTER, A MONTHLY PUBLICATION, DEVOTED TO THE IMPROVEMENT OF THE PRACTICE, AND SUPPORT OF THE INTERESTS OF AGRICULTURE. IV. Petersburg, Va.: 1837. viii, 768 pp. 12 issues [complete run of Vol. IV], May 1836 - April 1837. Each issue discusses matters dear to Ruffin's heart, particularly agriculture, slavery, transportation and internal improvements in Virginia, banking and speculation, the geography and resources [including gold mining] of Virginia. He provides detailed reporting and essays on the Virginia Assembly's debates on abolishing slavery; slaves' productivity; various agricultural and commercial issues. Ruffin began publishing the Farmers' Register in 1833. Committed to an agrarian and slave-holding society, he "wrote nearly half the articles offered but he also reprinted the best articles from foreign sources and presented the ideas and experiences of the most enterprising local planters. For ten years this journal rendered invaluable service to the whole South and then failed because of the editor's activities for banking reform..." DAB. Lomazow 371. XVI DAB 215. Haynes S5901. 2 Union List of Serials 1536.

[Agriculture] Wisconsin State Agricultural Society: PREMIUM LIST. WISCONSIN STATE FAIR. MILWAUKEE SEPTEMBER 14-19. 1891. [Milwaukee: 1891]. Original printed and decorated wrappers [torn at blank fore-edge] with wrapper title [as issued]. Pages tanned. 100, [7]pp. Light wear and occasional blank chipping. Good+. With much advertising material from local retailers and businesses, including one in color from Wadham's Oil & Grease Company, and lots of pictures of horses and other barnyard inhabitants.

[Amusements]. *The Budget of Novelties, Containing a Catalogue of Valuable Books and all the Latest Novelties and Curiosities for Everybody* [cover title]. (Ashland, Mass.: Union Purchasing Agency, 1874). 48 pp. Extensively illus. [With:] *An advertisement for Dr. Clark's New Illustrated Marriage Guide* [caption title]. [Ashland, Mass.: Union Purchasing Agency, 1874]. Unbound bifolium, approx. 9 x 6 inches, [4] pages. [With:] *Premium Certificate Worth \$2.50* [caption title]. [Ashland, Mass.: Union Purchasing Agency, 1874]. Leaflet on salmon paper, approx. 3 x 5-3/4 inches. First edition thus. A fine and detailed catalogue that would suggest the credulous appetite for cheap novelties of the sort once advertised in comic books is one of long standing—squirting rings, novelty serpent eggs (a species of firework), special whistles for ventriloquists, card tricks and magic books, novelty tobacco boxes designed prick with a needle the fingers of the unwary (a "capital thing to have where sports are always *beating* tobacco") and of course (in the years before Roentgen), the secrets of "clairvoyance"—"Clairvoyance can see through the clothing of a person; ascertain whether they are of good form, and healthy build, and even count every hair on the body if they choose." The leaflet for *Dr. Clark's New Illustrated Marriage Guide* (which Union Purchasing distributed through the 1890s) promises "It was not written nor published with the view of advertising a quack doctor or nostrum, nor to further the sale of anything except the Book itself, and therefore its pages are not taken up with lying and knavish advertisements." The premium certificate was to have been exchanged (along with fifty cents to cover shipping) a genuine Russia leather pocket book.

[Appliances] Hamilton-Beach Mfg Co. *Hamilton Beach Electrical Labor Savers*. Racine, ca. 1920. 12mo. 23pp + wraps. Profusely illustrated selection of small motors, jeweler's lathe motor, mixers, dryers, and "new Life Vibrators."

[Architecture] David Lupton's Sons. *Air and Light in Foundries and Forge Shops. Showing Influence of Sash Types and Room Formation*. Second edition. Philadelphia, 1920. 47pp + 4pp folding center diagram + pictorial wraps. Profusely illustrated with interior and exterior views of industrial foundries—with ventilation provided by Lupton products.

[Architecture] Detroit Steel Products Co. *Window Walls. Their Cost and Their Advantages*. Detroit, 1920. 30pp + pictorial wraps. Treatise and cost analysis on constructing such large "window walls" (in factories) for light and ventilation.

[Architecture] Fowler, O. S. *A Home for All, or The Gravel Wall and Octagon Mode of Building, New, Cheap, Convenient, Superior and Adapted to Rich and Poor*. New York: Fowler & Wells, 1854.

[Arizona] Hamilton, Patrick. *Irrigation: A Sketch of Its History and Practice in Various Countries*. [Phoenix: 1886]. 4to. Original printed wrappers [detaching], 28pp. Disbound, with light edge wear and clean text. Rubberstamp of Maricopa & Phoenix Rail Road on front wrapper. Hamilton was Commissioner of Immigration for the Arizona Territory. He explains that Irrigation is of central importance "to the people of Western America; for upon an intelligent mastery of the true principles underlying the control and application of water to the thirsty soil must rest the future growth and prosperity of that region." Alliot 96.

[Arizona] *Tucson, Chief Commercial City of Arizona*. Tucson: The Citizen, ca. 1910. 32 pp. Oblong promotional viewbook. Photographs by E. Whisler. Notes on population, new construction, business, agriculture, the Territorial University, training schools for Mexican girls and Pima and Papago Indians, the matchless climate, tourist resorts, modern hotels, etc., etc.

[Astronomy] Hicks, Rev. Irl R. *Once Around the Sun. Or, Storms and Stars for 1891*. St. Louis: Word and Works Publishing Co., [1890]. Thin 8vo. [28]pp + pictorial red wrappers, illustrated ads throughout, also astronomical charts. The well-known "Planetary Storm Prophet" speaks colloquially about the stars.

[Auto] L. & M. Rubber Co. *Buckskin Tires. Quality and Economy Since 1904*. (Pittsburgh: Albert C. Hill Co., 1919?) Four-panel folding brochure with color cover. Flyer from Carrollton, Ohio company, with some additional pieces (e.g., 6pp price list).

[Auto] Newark Sunday Call. *Motor Highways of New Jersey*. Newark, 1927. Tall 8vo. 35pp + large folding tipped-in double-sided road map (starting at some folds). Pictorial cover.

[Auto] Scott, Blanche Stuart and Gertrude Lyman Phillips. *5000 Miles Overland. Wonderful Performance of a Wonderful Car. The Story of Miss Scott's Journey Overland*. (Toledo: Overland Automobile Co., 1910.) [52]pp + color pictorial wrappers; small stamp of "Beloit Auto Co." on cover. Profusely illustrated with two half-tones per page. "This is a promotional pamphlet for the Overland Automobile of a trip taken by [the two women], starting May 16, 1910. Miss Scott drove the entire distance unassisted covering 5393 miles in a 24-horsepower Overland. Their tour was from New York via Utica, Indianapolis, Toledo, Chicago, Clinton, Council Bluffs, Kearney, Cheyenne, Denver, Laramie, Ogden, Tonopah,

Gardnerville, Lake Tahoe, Sacramento, Stockton, San Francisco, arriving July 23. A well-written account with special emphasis on the western part of the trip. Although apparently guided by others with a pilot car, Miss Scott was the second woman to drive an automobile across the country”—Bliss, *Autos Across America: A Bibliography of Transcontinental Automobile Travel: 1903-1940*, #11. This also appears to be the earliest published account of such a trip by a woman—the earliest such trip by a woman, taken in 1909, was not published until 1961. Scott’s piece also has the added feature of being a promo for the Overland, and the vehicle is featured in almost every photo. Interesting conjunction of the Overland going overland. In her section on women long-distance drivers, Virginia Scharff writes, “For all the paradoxes of their journeys, female cross-country drivers, literally revealing themselves to the public eye in their open vehicles, challenged the notion that women ought to remain sequestered in the home” (*Take the Wheel: Women and the Coming of the Motor Age*. p.77). Scharff’s source of information on Scott’s drive is only from a contemporary newspaper account, not from this scarce booklet (of which OCLC notes two holdings—Huntington and Mass. Historical).

[Aviation] Aviation Institute of U.S.A. *AIR NEWS. Big New Opportunity Opens Aviation Doors*. Washington, DC., [1935]. Folio, 4pp, illustrated. Newspaper-like promotional for aviator Walter Hinton’s correspondence school, training in “over forty different types of jobs” in this exciting field. Includes Hinton’s three-page letter plug... “You’re the type of man Aviation needs—and I’m wondering what is preventing you from starting your Training”—an enrollment form. Successful completion of the course includes a free airplane ride “at an accredited Flying Field.”

[Aviation] Blodgett, Charles H. *Transport Airplanes and All About Them*. Akron: Saalsfield, 1939. 4to. [32]pp + pictorial wraps. Prof. illustrated explanation of operation and maintenance of commercial aircraft, as told to Bo Law. Various airline pilots proffer information, as well as people in the industry (e.g., chief engineer of Hamilton Propeller). Focuses on the technical side.

[Aviation] Eastern Air Lines. *Speaking of “Operations.”* NY, 1943. Oblong 12mo. [12]pp + pictorial wraps. Text illustrations throughout. “Answers to commonly asked questions about Eastern Air Lines operation procedures...” such as “What do we mean by “instrument flying?”” Much about flying during war-time. Not located in OCLC.

[Bank] First National Bank of Los Angeles. *Maps—Los Angeles and the Pacific Southwest*. LA, 1922. Folding motoring map, opens to 19 x 24 inches. LA one side/ Southern California and Pacific Southwest on other; both highlighting in red locations of banks.

Baptists. Arkansas. Concord Baptist Association. *Minutes of the Eleventh Annual Session of the Concord Baptist Association, held with Cedar Grove Baptist Church, Scott County, Arkansas, September 24th, 26th and 27th, 1881*. ... Little Rock: Mitchell & Bettis, state printers, 1881. 15 pages; soiled wrappers. NOTE: We have two copies, one chewed at lower right with loss of text in the last seven lines. The other copy is chewed at the upper left, with loss of text in the top four lines. Combined, they provide the complete text. Providential preservation!

Baptists. Texas. *Proceedings of the Second Annual Session of the Collin County Baptist Association, Held with the Rowlett Creek Baptist Church, October 21, 22, 23, 1887*. Officers: R. W. Thomas, Moderator. 8 pp. Prints the proceedings of the second annual session of the Collin County

[Texas] Baptist Association, including a schedule of sessions, the Constitution of Collin County Baptist Association, reports of the Committee on State Missions, Committee on Temperance, Committee on Education, etc. A scarce publication [no copy located on OCLC].

[Basketry] J. L. Hammett Co. *Catalogue of Books and Materials for Basket-Making, 1924-1925*. Cambridge, [1924]. 32pp + wraps. Prof. illustrated with all types of objects that can be woven—trays, tables, window boxes, baskets from pine needles, etc.

[Beauty] *Complexion, Health and Beauty, comprising useful recipes and valuable descriptions for beautifying the complexion.... By an eminent Chicago physician*. Chicago: Farnham, 1894. 157pp + original pictorial wrappers, quite chipped and fragile. Illus. Handbook published by the manufacturer of various products—Juvenile Soap, tar soap, tooth powder, glycerin, hair tonic, with some ads throughout. Recipes for beauty and for health (e.g. sour stomach, colic, anemia). Not located in OCLC.

[Beauty] Hale, Doris. *Home Method of Du Barry Beauty Treatments by the New Hand Principle, As Interpreted by...* NY & Paris: Richard Hudnut, (1929). 12mo. 45pp + color pictorial wraps. Line drawing. Beauty tips always leading straight back to Du Barry products. A woman's dressing table, we learn, is "her beauty workshop." OCLC locates one copy (Stanford).

[Beauty] Miss America Publishing Co. *Chic and Charm*. Chicago: Carlson Amusement Enterprises Inc., 1933. 105pp + pictorial boards. Advice and instructions to young women on how best to prepare for beauty pageants, including many exercises (with full-page silhouettes) and reducing diets. Not located in OCLC.

[Beauty] P.C.C. Co. *The Seventeen Way to Youthful Charm*. No place, 1931. 12mo. 12pp + decorative wrappers. Text illustrations, designs and half-tones. Line of creams and ointments, etc. Joan Crawford's sentiments echo mine: "I can't imagine any woman not being interested in Seventeen Creams." Not located in OCLC.

[Beauty] Wilson, Margery. *Charm. The Smart Point of View*. NY, 1933. 16pp including pictorial wraps. Printed with silver highlights throughout. Wilson—who credits herself with single-handedly rescuing the word "Charm" which "the beauty-starved, grace-hungry world grasped"—here explains and promotes her mail-order charm school course. Much on the "glamorous art of self expression," with studied photos of elegant women accompanied by pithy captions—e.g., "Bubbling gaiety may be lovely as well as amusing," "The glamorous sophisticate dares to be simple and unadorned." So does your cataloguer. OCLC cites various holdings of Wilson's book-length study, but not this promotional piece.

Bible. N.T. Revised Version. *The Revised Version of the New Testament, with a History of Revision ...* Dallas, Tex.: Texas Book and Bible Co., 1881. 495, [1] p. Printed in St. Louis by G.I. Jones & Co. from plates cast at Western Electrotype Foundry, St. Louis.

[Books] C.R. Caspar Co. *Buchhandlung und Antiquariat*. Milwaukee, 1898. 96pp + wrappers. German-language book catalogue, aimed at the obviously large Midwestern market.

[Books] Compton, F.E. *Subscription Books*. NY: NY Public Library, 1939. 54pp + wraps. A few plates. "Fourth of the R.R. Bowker Memorial Lectures." Historical essay on books "for which a definite market is created, before or after publication, by soliciting individual orders.

[Booze] H.B. Kirk & Co. NY, ca. 1880. 12mo. Folding illustrated card stock advertising card (4pp) from liquor merchant, listing various products—Kentucky whiskey, rums, wine. Engraved by Chapman & Bloomer.

The Boys' Brigade in the United States. Portland: Baumgardt, 1892. 12mo. 14pp + wrappers, stapled a little rusted. Description of an organization designed to augment Sunday School for boys, and promoted “habits of reverence, discipline, and self-respect, and all that tends towards a true Christian manliness,” headquartered in San Francisco. Not located in OCLC.

[Business] Shreve & Co. *A Photographic Souvenir*. San Francisco: Shirley Walker, 1906. 12mo. [24]pp + printed wrappers. Advertising view book from a SF jeweler issued shortly after the Earthquake & Fire, with views of its shop, before and after the disaster, and views of the City, alternating with pages of text about its various departments and products (e.g., trophies). Photos of the destroyed City were taken from the vantage point of the former Shreve store. OCLC locates two holdings (USB, Hagley).

Burritt, Elihu. *The Neighbors; or, A Short Lay Sermon to People About Home*. Philadelphia: Samuel D. Hastings, 1844. 24 p. Title on wrapper: “The Neighbors, or, The Samaritan Mirror.” Burritt (1810-1879), known as “the learned blacksmith,” was entirely self-taught and a prodigious scholar, becoming active in the American peace movement.

[CABLE, ROPE]. *Price-List of Wire Rope and Cable of Every Description Manufactured by Washburn & Moen Mfg' Co.*. Philadelphia: Washburn & Moen, 1894. 36 pp. Illustrated. Rear wrapper has an engraved illustration of two ships, one being the America's Cup sailing yacht “Sachem”. 16mo, original red wrappers decorated and lettered in black. An extensive catalogue of wire for use in ships to industrial plant and construction wire to copper telegraph wire, profusely illustrated.

[California] Allison, J.C. *Year Book, Supplement of the Appeal-Democrat. Dedicated to the Development of the Sacramento Valley's Resources. Marysville—California—Yuba City*. [Marysville: Appeal-Democrat, 1928.] 4to. 78pp + decorative wrappers. Prof. illustrated series of articles on life and business in this region, with much on agriculture, mining, water, local businesses, activities, etc., with some ads. OCLC notes three holdings in CA.

[California] Bates, Mrs. D.B. *Incidents on Land and Water, or Four Years on the Pacific Coast ...* Boston: James French and Co., 1857. 336 p. This popular travel account went through numerous editions.

[California] Chicago, Milwaukee & St. Paul Railway. *California, “Winter's Summer Garden.”* (Chicago, ca. 1910.) Large 8vo. 24pp + colorful pictorial wraps. Every page with a half-tone illustration and a small color vignette illustration. Attractively designed tourist promotion piece, printed by R.R. Donnelly & Sons.

[California] Dille, E.R. *Rome's Assault On Our Public Schools. Bane and Antidote. Two Discourses Delivered at the M.E. Church, Oakland, Cal. August 25th and September 1st, 1889: Being Replies to an Address by Rev. Father Gleeson ...* Oakland: Carruth & Carruth, printers, 1889. 34 pp. A defense of separation of church and state, responding with vitriol to claims made by the Catholic Church in California that its parochial schools are lawfully entitled to public financial support. Rocq 770. Cowan p. 170.

[California] Gates, Mary J. *Contributions to Local History. Rancho Pastoria de la Borregas. Mountain View, California*. San Jose: Cottle & Murgotten, 1895. 27pp + wrappers, clipped at top. Signed presentation from Gates, plus numerous corrections and additions contributed by the author

in 1912. History of the region now known as Mountain View—ground central of Silicon Valley. Covers botany, wildlife, Mexican Occupation, and the following American Period with its “agitations of modern life.” All holdings in OCLC limited to California libraries.

[California] *History of Sacramento County California With Illustrations Descriptive of Its Scenery, Residences, Public Buildings, Fine Blocks, and Manufactories. From Original Sketches by Artists of the Highest Ability.* Oakland, Cal.: Thompson & West, 1880. One of the great viewbooks, with over 200 lithographed plates of farms, homes, businesses, schools, etc. Bradford 744a. Cowan II, p. 548. Filby, p. 30. Howes S9. Rocq 6512

[California] McDannald, D.W. *Spring Eternal. Orange County, California. A Pleasing Story, Entertainingly Told, of One of the Richest Sections of the Universe* [!]. [Santa Ana? 1912.] 12pp + color pictorial wraps. Half-tone illustrations throughout.

[California] Tulare County Board of Trade. *Viticulture in Tulare County.* Visalia, [1915] 16pp + color pictorial wrappers. Text half-tones. Soil, climate, irrigation, specific crops, capital required, profits possible. Good example of the economic promotional booklets issued for the Panama Pacific International Exposition.

[California] United States Industrial Co. “*Vade Mecum*” *Manual of Oakland, Berkeley, and Alameda. With New Departure Street Maps, Rail Maps. Up-to-Date Time Tables, Road, Rail and Water Distances, Official Directory State, County and Municipal also Churches, Schools, Hospitals, Public Buildings.* Oakland: United States Industrial Co., 1904. “Special Issue, 5000 ‘A’ Edition.” Thin 8vo. 132pp + three folding maps—of Oakland, Berkeley, and Alameda. With text half-tones and numerous ads. Orig. gold-printed blue cloth. One of the Waterman ‘Vade Mecum’ Manuals, “A Series of Elegant Guide Books for All American Cities.” Actually, only for some western cities— and the volume is more of a business directory than a guidebook to the East Bay, dedicated to those “Who Wish to Make a Home Where Home-making in its Highest Sense can be Attained.” I can attest that I have attained the zenith of my home-making. Apparently the only edition published. OCLC notes five holdings (CA Historical, CA State, Berkeley, Harvard, Virginia).

[Cats] Chapin, Howard M. *Murthy’s Cottage. A Biographical Dictionary of Cats in Literature.* Providence, RI, 1911. 8pp + wraps. Small library stamp on title. Alphabetical list “of cats mentioned in literature or owned by literary or historical personages.” For example, Atossa was the name of a cat owned by Matthew Arnold; Mark Twain mentioned a cat named “Blatherskite.” Chapin’s cat was named Murthy, “to whose memory this work is respectfully dedicated.”

[Colorado] Chamber of Commerce. *Agricultural Rocky Ford.* (Rocky Ford: Tribune Pub. Co., 1939?) Oblong 12mo. 16pp + color pictorial wraps. Profusely illustrated with every page being half text, half pic [“Turkey Ranch”!] Good regional promo, distributed—per stamp on the front cover—at the Colorado Exhibit of the Golden Gate Expo (1939). Not located in OCLC.

[Colorado] *Boulder County: The Premier County of Colorado, the Centennial State.* Longmont, Colo.: Daily Call Press, [1913?]. 40 p.

[Colorado] *Central City. Its Gold and Silver Mines, Sampling and Concentration Works, Stamping Mills, and Other Points of Interest.* [Central City?: Teller House, 1880] 16 p. Title from wrapper. At head of title, “Compliments of Oscar Venettisch, Central City, Colorado.” Not in OCLC or the standard bibliographies.

[Construction] National Paving Brick Manufacturers Association. *The Construction of Vitrified Brick Pavements, Including Recommended Specifications*. Cleveland, 1924. 92pp + wraps. Well-illustrated treatise from trade group on building roads with these bricks, as well as some domestic and architectural uses. Not located in OCLC.

[Cookbooks] [Arizona] Our Favorite Recipes: Community Cook Book Compiled by the Ladies of the Methodist Church of Jerome and Clarkdale and the Ladies of Cottonwood, Prescott, and Flagstaff Communities of Arizona. [n.p., n.d.] 64 p. Appears to be circa 1930. Ads for local businesses.

[Cookbooks] [Arkansas] *Van Buren Methodist Cook Book: A Careful Compilation of Tried and Approved Recipes*. Van Buren, Ark.: The Ladies of the First Methodist Church, 1925. 202 p. "Times Publishing Company, Marietta, Georgia." Signed recipes, with local advertisements. No other copy recorded.

[Cookbooks] [California] Glenview Women's Club. *357 Home Recipes*. Oakland, CA, 1934. 46pp + index, mimeo-printed from typescript, on rectos only. String tie; pictorial wrapper with stain on front. The Good Ladies have no pretense regarding this collection of signed recipes: "This collection is in no sense of the word culinary instruction, as in the case of the average cookbook—rather is it for the purpose of permitting members to exchange their favorite, and in many cases, highly treasured recipes." Such as Mrs. Homer Bemiss's "Noodle Tuna Luncheon Dish." Not in Brown; not in OCLC.

[Cookbooks] [California] Group Six Women's Society, Presbyterian Church, Modesto. *Cook Book*. (Modesto, CA: Commercial Printing, 1943.) 98pp + wrappers, a little scuffed. Illustrations throughout (with a two-page index to advertisers). The diet of the Central Valley during the War period. Many recipes with contributors noted. Not in Brown's Culinary Americana. Nor in OCLC.

[Cookbooks] [California] Monterey Packing Co. *Some of the Favorite Ways of Preparing Booth's Crescent Brand Sardines*. San Francisco, ca. 1910. 12mo. [16] + color litho wrappers, a little scuffed. Lithographed throughout by Schmidt (SF). Cover title: "Ye Sign of the Crescent." Not on Grozier.

[Cookbooks] [Connecticut] *The Methodist Cook Book. Published by the Ladies' Aid Society of the Methodist Episcopal Church, Bristol, Conn.* Winsted, Conn.: M.W. Dowd Printing Co., 1887. 71,[1] p. Unrecorded.

[Cookbooks] [Iowa] *The Congregational Cook Book. Arranged by Ladies Aid Society of the Congregational Church, Hampton, Iowa, 1917*. Hampton, Iowa: Purcell Printing Co., 1916. 184 pp. 4th ed. No other copies listed in OCLC. DeGolyer also has the 3rd ed. (1907), which, too, is unrecorded elsewhere.

[Cookbooks] [Iowa] *Favorite Recipes Published Under the Auspices of the Corydon Epworth League of Corydon, Iowa*. [Corydon, Iowa: Stirling Printer, 1898-1900?] 39,[1] p. No copy recorded. Includes advertisements for local businesses. Includes ad for *Twice a Week Wayne County Democrat*, Joseph Stirling, publishers, which, according to OCLC, was published 1898-1900.

[Cookbooks] [Iowa] *The Jacob Telephone Line Cook Book*. Oskaloosa, Iowa: Oskaloosa Blank Book Co., 1902. 76 p. "This little book has been compiled by the ladies along the Jacob telephone line, as a souvenir of the summer that we have spent becoming acquainted with one another, over the telephone at least. One which will be remembered by many of us as a

very pleasant one, as we in coming years become separated this little book will be a memento to each, of distant friends.” Signed recipes. No other copies listed in OCLC.

[Cookbooks] [New Mexico] *The Clayton Cook Book. Published by the Ladies Aid of the M.E. Church, Clayton, New Mexico* [ca. 1925?]. No other copy recorded. *Gift of Jiaan Powers, 2011.*

[Cookbooks] [New York] Hecker & Brothers. *Heckers' Croton Flour Mills*. NY, 1869. 12mo. [32]pp + pictorial wraps. Cookery pamphlet with recipes calling for various Hecker products—e.g., Self-raising Flour, Farina, Hominy—all promoted in the text, too. Not located in OCLC, but cited by Brown (2369d).

[Cookbooks] [Kansas] *The Kansas Home Cook-Book. Consisting of Recipes Contributed by Ladies of Leavenworth and Other Cities and Towns . . .* Leavenworth, Kansas: Crew & Bro., booksellers and publishers, 1882. “Fourth edition.” 265 p. This printing joins other editions in our collection from 1874, 1878, 1881, 1886, and 1894.

[Cookbooks] [Ohio] *Presbyterian Cook Book, Compiled by the Ladies of the First Presbyterian Church, Dayton, Ohio*. Dayton: John H. Thomas & Co., 1875.

[Cookbooks] [Oklahoma] Ladies of the Christian Church. *Cook Book*. Chandler, Okla., [ca. 1910?] 2nd ed. 62 p. Printed by the News-Publicist, a newspaper established in 1909. No record in OCLC (or for the 1st ed.). DeGolyer copy lacks wrappers; title supplied.

[Cookbooks] [South Dakota] Women of the Moose. *Homemaking Book*. Aberdeen, South Dakota, 193-? [28]pp + orange wrappers (with stamp mounted on cover), some ink on rear wrappers; tear on front cover repaired inside. Many local ads throughout. Local women pull together their culinary resources (with named contributors) to create a fund-raiser for the Moose’s “Child City” in Illinois, Mooseheart. Neither cited by Brown nor OCLC.

[Cookbooks] [Tennessee] Millington Methodist Church. *Southern Cook Book*. Millington, TN, 1948. 52pp. Some ads, a few illustrated. Favorite recipes from members of the Young Women’s Circle, with contributors named. Neither in Brown nor in OCLC.

[Cookbooks] [Texas] *How We Cook Down on the Farm*. Fargo, Tex.: First Baptist Church, May 1935. 64 pp. Title and imprint from wrapper. Probably printed in Vernon, Texas; most of the advertisements are from Vernon businesses. First Baptist Church in Fargo was established in 1904 (Handbook of Texas online). No other copy recorded.

[Cookbooks] [Texas] Ladies of the St. Paul’s Guild, Waco, Texas. *Household Manual and Practical Cook Book, Embracing Many Hundreds of Valuable Recipes, Contributed and Endorsed by the Best Housekeepers of Texas and Other States. With Numerous Miscellaneous Suggestions, Invaluable to Housekeepers*. Waco, Tex.: Brooks & Wallace Steam Print, 1888. 341 pp. The first cookbook printed in Waco. Extensive advertising, pp. 289-341.

[Cookbooks] [Texas] *A Practical Cook Book of Tested Recipes Issued by the Missionary Society of the Olton Methodist Church* [Olton, Texas: Olton Enterprise, 1936?]. [44] p. Imprint from advertisements and internal evidence. No other copy known; the *Olton Enterprise* was established in 1926 in this small West Texas town. *Part of the Virginia Taylor Collection; gift of John Earl Taylor, 2011.*

[Cookbooks] [Texas] *The Valley Cook Book: Compliments of First State Bank, Iowa Park, Texas*. [1932?] Unrecorded community cookbook published in a small town west of Wichita Falls, Texas. The issuing bank merged with another financial institution in 1932, hence the

approximate dating of this piece. An interesting Depression-era artifact, noteworthy as much for its appeal to civic duty and exhortations to buy locally (“If I am not spending my earnings at home, with a home concern, I am to that extent a traitor to my community”) as for the 233 recipes contributed by local homemakers. A rare item in any event, not listed in the standard American cookery bibliographies, and with no institutional holdings identified on OCLC.

[Promotional cookbooks]

Albulac Co. *Zip-FREEZE Ice Cream Recipes, Tested by Helen Patterson, Lake Geneva*. Chicago, ca. 1950. 12mo. Four-panel (8pp) folding flyer, recipes incorporating Zip-FREEZE, whatever that is.

Alpine Evaporated Cream Co. *Alpine*. San Francisco, ca. 1910. Die-cut—in the shape of a cow!—12pp booklet with promotional copy and menus and recipes calling for Alpine canned milk.

American Biscuit and Mfg. Company. *Some Dainty Ways for Serving Crackers, by Mrs. Sarah T. Rorer*. St. Louis, ca. 1894. 12mo. 8pp + decorative wrappers. “The fact that many ladies do not fully realize the importance of Crackers as an article of diet has induced us to get out this little book.” OCLC notes one holding (Williams).

Armour. *The Business of Being a Housewife. Second ed. A manual to promote Household Efficiency and Economy. By Mrs. Jean Prescott Adams*. Chicago, 1921. Large square 8vo. 48pp + pictorial wrappers, corners of both covers chipped. Color litho illustrations throughout. Recipes interspersed with home economy and home entertainment. Great color center-spread illustrations of Armour products in a pantry (cholesterol city!). OCLC notes two holdings (Texas Woman’s, MI/Clements).

Armour. *60 Ways to Serve Armour’s Star Ham*. Chicago, ca. 1925. 12mo. 32pp including color pictorial wraps. Color vignettes throughout—brand’s pictorial logo is a black cook slicing a ham. Recipes calling for “The Ham What Am.”

Association of Pacific Fisheries. *Forty new ways to serve Pink and Chum Salmon*. Seattle, ca. 1910. 16pp + color pictorial wrappers. OCLC notes four holdings.

Franklin Baker Co. *Coconut. Sun-sweetness from the tropics*. Hoboken, NJ, 1928. 32pp including color pictorial wrappers. Color vignette illus. Recipes using “coconut—a rare tropic flavor.” OCLC notes eight holdings.

Battle Creek Food Co. *Better Breakfasts... from Battle Creek*. Battle Creek, MI, 1931. 12mo. 16pp including color pictorial wraps. Color vignette illustrations and product packaging throughout. Descriptions of six different cereals—e.g., Vita Wheat, “Zo”—and some recipes.

F.X. Baumert & Co. *Baumert Cheese Recipes*. NY, ca. 1920. 32pp including color pictorial wraps. Color vignette illustrations, center spread product packaging montage. Tips on using all sorts of cheeses—pot, cream, Muenster, Limburger—and recipes. OCLC notes three holdings, all in Canada.

Wm G. Bell Co. *Recipes by Famous Hotel Chefs and Cooking School Teachers. Second Edition*. Boston, 1922. 32pp + color pictorial wraps. Vignette illus. Recipes using Bell’s Seasoning—originally used as a poultry seasoning, but broad application here by the Famous Chefs. OCLC notes one holding (TX Woman’s).

Borden's Condensed Milk Co. *Borden's Recipes*. NY, ca. 1910. Thin 8vo. 24pp + color wrappers. Center-spread color product illus.

California Fruit Canners Association. *California Fruit and Vegetable Products with Recipes for Their Use*. San Francisco, ca. 1910. 40pp + color pictorial wrappers. Recipes plus description of products and of operations (shown in some half-tones). Association's products were marketed under the "Del Monte" brand.

California Fruit Growers Exchange. *Sunkist Orange Recipes for Year-round Freshness!* Los Angeles, 1940. 32pp + color illustrated wrappers. Profusely illustrated with many colorful *orange* pictures. OCLC notes eight holdings (six in CA).

College Inn Foods. *College Inn Foods for a Tasty Meal in Two Minutes!* Chicago, ca. 1925. 12mo. 12pp + color pictorial wrappers. Color illustrations throughout. Descriptive booklet, with some menus, describing this product line that originated in the kitchens of Chicago's Hotel Sherman.

Crown Mills. *Choice Recipes, Prepared by Mrs. L.A. Humphreys*. Portland, ca. 1925. 32pp + color pictorial wraps. Recipes calling for Crown Pastry Flour.

Cudahy Packing Co. "*First in the Land.*" Chicago, ca. 1920. 12mo. 16pp + color pictorial wrappers. With six full-page color illustrations of historical personages as well as color center-spread plate... showing Pilgrims landing at Plymouth Rock, with Cudahy's Puritan Hams and Bacons on the side! Brief biographies on Columbus, De Leon, Balboa, Franklin, John Berry, and Betsy Ross. Promotional booklet, not a recipe one.

Derby Foods Inc. *Peter Pan Peanut Butter in your Daily Diet. A book of Choice Recipes and important nutritional information*. Chicago, ca. 1940. 12pp + color pictorial wrappers showing Peter Pan in a family's kitchen, with a little boy starring at the green-costumed lady in wonder. OCLC notes one holding (MI/ Clements).

C.A. Durr Packing Co. *Good Hints*. Utica, ca. 1920. 12mo. [12]pp + color pictorial wraps. Recipes using firm's many processed meat products—with some production half-tones, such as "View in our Sausage Kitchen."

John G. Elbs. *Fifty Good Ways of Serving Woodcock Macaroni*. Rochester, 1919, 16pp including color pictorial wraps. Some color litho illus. "Woodcock Products are made by Americans in a clean, sanitary food factory." OCLC notes four holdings.

Fruit Dispatch Co. *This Way to the Banana Salad Bazaar*. NY, ca. 1940. 24pp + color pictorial wraps. Cartoon illustrations—e.g., bananas looking like chefs—with half-tones of banana dishes. OCLC notes seven holdings.

General Foods Corp. *Baker's Coconut Animal Cut-Up Cakes*. White Plains, 1959. 36pp including color pictorial wrappers. Profusely illustrated in color. Illustrations instructions on how to make 14 different animal-shaped cakes, incorporating Baker's [Coconut] Angle Flakes—e.g., Ella Elephant, Tortie the Turtle, Perry the Penguin, and other favorites. Cold War Baking at its finest.

General Household Utilities Co. *Grunow Recipes for Use with the Grunow Electric Refrigerator, with Safe Magic Carrene*. Chicago, ca. 1935. 32pp + pictorial cover. Recipes that require refrigeration, from firm that was once largest manufacturer of radios... then came the Crash. Moved over to 'fridges. "Carrene" was a coolant.

Charles Hansen's Laboratory. *A Dozen New Ways to Use Milk*. Little Falls, NY, ca. 1920. 12mo. 12pp including pictorial wraps. Vignette illus. Dessert recipes using milk and Junket flavored mixes.

C.I. Hood & Co. *Left Overs, Or Economy in the Kitchen*. Lowell, MA, 1891. 16pp + wrappers, a few edge tears. One of the numerous such recipe booklets issues by the proprietors of Hood's Sarsaparilla, with prose recipes intermingled by lots of prose about diseases and the wonders of Sarsaparilla.

Jaques Mfg Co. *New Recipes*. Chicago, ca. 1920. 12mo. [16]pp + color pictorial wraps, some spotting on front. Recipes using KC Baking Powder.

John F. Jelke Co. *Jelke Good Luck Margarine Cook Book*. Chicago, 1922. 36pp + color pictorial wraps. With four full-page color illus. Recipes "that are most often in demand in the American home." OCLC notes two holdings (Iowa State, MI/ Clements).

Kirkpatrick Bread. *Good ideas. An interesting collection made by Kilpatrick's, that GOOD bread in the bright gingham wrapper*. No place, ca. 1930. 64pp including pictorial wraps. Small vignette illustrations throughout. All sort of cooking tips- e.g., add two whole cloves to vegetable soup!—and household tips—e.g., ants seem to be allergic to cucumbers.

Langendorf Bread. *Sandwiches from the Coast's Famous Eating Places*. No place, ca. 1930. 8pp folding illus brochure. Such recipes as the Western Women's Club of SF's Avocado Sandwich au Fromage, or Oakland's own, Lake Merritt Special, or LA's Brown Derby Special.

Furst-McNess. *The F.W. McNess Cookbook and Household Hints*. Freeport, IL, ca. 1920. 32pp + color pictorial wraps. Prof. illus. Recipes using products from this well-known door-to-door company—with information and ads on other products (e.g., ointments, powders). As some of the illustrations shown the McNess Sanitary Salesman was the rural person's link to healthy products. "It will pay you to wait for the McNess Man."

Minnesota Valley Canning Co. *30 Ways to Serve Del Maiz*. Le Sueur, ca. 1930. 16mo. [16]pp including color pictorial wrappers. "A New Breed of Corn, Not just another Brand"! OCLC notes one holding (MN Historical).

National Dairy Council. *Time for Ice Cream*. Chicago, 1948. Oblong 12mo. [24]pp + color wraps. Illustrations and half-tones throughout. How to store and use ice cream in every meal. OCLC notes one holding (National Ag. Lib.).

National Wool Growers Ass'n. *Let's Have Lamb. New and Distinctive Recipes*. Chicago, 1937. Oblong 8vo. [16]pp + wrappers. Illus. Recipes and menus—Association comes up with ideas on what to do with Lambs after they've been shorn.

National Yeast C. *National Yeast Co. Cook Book*. Seneca Falls, NY, 1886. 12mo. 48pp + chromolithographed wrappers, printed by J. Ottmann of NY. Represented in OCLC.

Northwestern Yeast Co. *Yeast Foam Recipes*. Chicago, ca. 1920. [16]pp including color pictorial wraps, with product packaging on cover. WITH: seven other, and different, recipe booklet pertaining to Yeast Foam, from 4pp to 8pp., all 12mo, color wraps, color illus.: *Bake Day Suggestions, Keep Fit, Eat Yeast Foam for Health, Delicious Flavor makes better bread*, and others. OCLC not checked.

Northwestern Yeast Co. *Bake Day Suggestions*. Chicago, ca. 1920. Three different booklets, each promoting use of the firm's "Magic Yeast". 6-8pp each, color wraps, illus. OCLC notes a booklet with this title at MI/Clements Lib.

Oelerich & Berry Co. *Molasses and Syrup Secrets*. Chicago, ca. 1900. 12mo. 12pp + color pictorial wraps. Three full-page color product packaging illus. Recipes using New Orleans Molasses and Old Manse Syrup.

Peter Pan Salmon. *Pick of the Pack, Peter Pan Salmon*. No place: Alaska Pacific Salmon Co., ca. 1930. Six-panel (12pp) folding color illustrated brochure, with two-panel title illustrations. Salmon packed with ample, but not excessive, oil, "a factor of considerable appeal in these days of slim waist lines."

Piggly Wiggly Markets. *Piggly Wiggly All Over the World Cook Book*. No place or date [ca. 1930]. Oblong 8vo. 224pp + color pictorial wrappers. Cook Book from popular grocery chain, with illustrated product-placement ads throughout as well as little product tags on every page (e.g., "A sanitary toilet bowl! 1/2 cup Clorox" or "Bake it with FLUFFO!"). Listed in OCLC, but without a location.

Pillsbury Mills. *Kate Smith chooses her 55 Favorite Ann Pillsbury Cake Recipes*. Minneapolis, 1952. 12mo. 64pp + color wraps. Using Sno Sheen Cake Flour. Ms Smith appears to have eaten all 55 cakes, too. OCLC notes 10 holdings.

Porter-Scarpelli Macaroni Inc. *Thrift Recipes. Porter Fri-lets macaroni spaghetti*. Portland, ca. 1925. 12mo. 36pp including color pictorial wraps. "Don't say noodles, say 'Fri-lets.'" OCLC notes a leaflet from this firm at Texas Woman's.

Price Baking Powder Co. *Table and Kitchen. A Compilation of Approved Cooking Receipts Carefully Selected for the Use of Families and Arranged for Ready Reference*. Chicago, 1912. 60pp + color wraps. Wide range of recipes, in prose, all calling for Dr. Price's Cream Baking Powder, "Most Perfect Made."

Rathbone, Sard Electric Co. *Acorn Electric Ranges. 15 war time cooking suggestions by Alice Bradley*. Albany, ca. 1918. 16pp + pictorial wraps. Illus. Half devoted to recipes incorporating the "Conservation Cooking" approach, the other half being a trade catalogue on the firm's line of ranges (described and illustrated).

E.C. Rich. *The National Dessert*. NY, ca. 1900. 12mo. [12]pp including color pictorial wraps featuring the Statue of Liberty. Center-spread color montage of various desserts made with Rich's Tryphosa or Coffee Jelly or Wine Jelly, or Canton Ginger (besides others).

Staley Sales Corp. *Staley's Selected Recipes and Menus*. Decatur, IL, ca. 1930. 64pp + color pictorial wrappers. Illustrations throughout. Recipes calling for Staley's various flavored syrups—e.g., maple-flavored, crystal white, golden table. Includes suggestions on table-setting and dining etiquette.

Standard Brands of California. *Delightful Breads, Buns, and Coffee Cakes*. San Francisco, ca. 1930. 40pp including wrappers. Recipes calling for lots of Fleischmann's Yeast. Various holdings of various issues.

Superba Packing co. *Superba, A Name to Conjure With*. SF, 1939. 12pp, including color illus. wrappers. Illus. Promo/recipe from local manufacturer of Italian ravioli, chicken tamales, and other delicacies. Pictorial (cover) and text tie-in with 1930 Golden Gate International Exposition.

Swift & Co. *Tips on "Top-offs."* Chicago, ca. 1920. Folding colored flyer, opens to 7x11.5 inch broadside with recipes for "Silverleaf" Goodies—using "Silverleaf" Pure Lard.

Swift & Co. *Cooking Suggestions Featuring Swift's Premium Bacon.* [Chicago? Ca. 1940] Oblong 12mo. 12pp including color wrappers

Wm. Underwood Co. *Good Tastes for Good Times.* Boston, 1915. 30pp + color pictorial wrappers. With full- and half-page half tones of facilities. Recipes using Underwood's Original Deviled Ham, but first half devoted to describing and illustration process and facilities. OCLC notes three holdings.

United Prune Growers of California. *Prunes for epicures. 20 intriguing recipes.* 16pp + foiled-covered wrappers, much of foil gone (esp on rear). Text illus. Growers' motto: "Every day in some way." OCLC notes a copy at UC San Diego—not to be confused with the Growers; "33 intriguing recipes" issue.

United States Products Corp. *Signet Victory Recipes.* San Jose, ca. 1943. Oblong 8vo, partially die-cut (using the lid of a jar). Product illustrations in color throughout. Recipes using jarred fruits—cherries, pears, figs, pears, etc.—stressing "food in glass." "Proper food will mobilize the strength of individual Americans, so that all together we can give out nation her maximum power to gain the Victory and the Peace."

J.R. Watkins Co. *Better Baking.* Winona, MN, ca. 1915. Oblong 8v0. [16]pp + color pictorial wraps. Center-spread color illus. Recipes using company's baking powder. Watkins was a mail-order food/medicine/household goods firm. OCLC notes four holdings.

Wine Advisory Board. *How to Have Better Dinners with Wine.* San Francisco, ca. 1940. 12pp including pictorial wraps. Text illus. Recipes, menu suggestions, select chart, and other info. First pamphlet (#1) in the Board's Hostess Book Series.

Wine Advisory Board. *Appetizers and Drink Recipes with Wine for Party Time.* San Francisco, ca. 1940. 12pp + pictorial wraps. Text illus. Second title (#2) in the Board's Hostess Book Series.

[End Promotional Cookbooks]

[Criminal Justice] Iowa. *Biennial Report of the Warden of the Penitentiary to the Governor.* October 31, 1873. Des Moines: R. P. Clarkson, state printer, 1874. 45,[3] p.

[Dakota Territory] Yankton. REVISED ORDINANCES OF THE CITY OF YANKTON. THE AMENDED CITY CHARTER, AND A LIST OF THE PRESENT CITY OFFICERS, AND THE RULES OF THE CITY COUNCIL. PRINTED AND PUBLISHED BY AUTHORITY OF THE CITY COUNCIL, JANUARY, 1886. COMPILED, REVISED AND ARRANGED BY E.T. WHITE, COMMISSIONER. Yankton, Dakota: L.E. Cavalier, Book, Job and News Printer, 1886. 160pp, original half sheep and marbled covers, rebacked. A rare territorial imprint. An errata list is at page [155], followed by the Index. The City Charter includes a provision authorizing the Mayor to call on every male inhabitant between the ages of 18 and 60 "to aid in enforcing the laws and ordinances of the city." City Ordinances empower the Marshal with the same authority. The Ordinances are surprisingly detailed, covering a wide variety of subjects. Some of the more interesting ones prohibit "indecently exhibiting certain animals...unless in some inclosed place, and entirely out of public view"; riding or driving in excess of 7 miles per hour;

carrying concealed weapons; carrying sling shots, pocket billys, or brass knuckles, whether concealed or not; keeping a gambling house or house of prostitution; and much else. Not in Allen. Graff, Eberstadt. OCLC 9634522 [1- SD State Archives] [as of October 2011].

[Dime Novel] Standish, Burl L. *Frank Merriwell's Air Voyage. Or, The Wreck of the "California Arrow."* NY: Street & Smith, (1907). 315pp + color pictorial wraps. One of the hundreds of dime novels about Mr. M—here his adventures are in a propeller-driven airship, shown on the cover in flames.

[Directories] *The Pacific Coast Business Directory for 1867* ... San Francisco: Henry G. Langley, 1867. A bonanza of ads and listings.

[Economics] Bryan, William Jennings. *Speech of Hon. Wm. J. Bryan, of Nebraska, in the House of Representatives, Wednesday, August 16th, 1893.* Washington, D.C.: Geo. R. Gray, printer, 1893. 29,[3] pp. Caption title: The Gold and Silver Coinage of the Constitution.

[Economics] Hazard, Thomas R. *Facts for the Laboring Man. By A Laboring Man.* Newport, R.I.: Atkinson, 1840. 102pp. A series of articles originally appearing in the Newport Herald which castigated the administrations of Jackson and Van Buren for their ostensibly disastrous-to-business policies.

[Economics] Kline, Virgil P. *The Democratic Party and the Currency Question.* Cleveland, Ohio: Honest Money League, [1880?]. 24 p. Includes a list of other publications from the Honest Money League on the back wrapper.

[Education] [California] *Proceedings of the Teachers' Association of Northern California. Third Annual Session. Held at Chico, California.* San Francisco: Crocker, 1898. 81pp.

[Education] *Clarke County Normal Institute. High School Building, Osceola, Iowa. July 19th to 31st. Lillie Thomas, County Sup't.* [Osceola, Iowa?: n.p.,] 1897. 12 p. Cover title.

[Education] [Iowa] Taft, S.H. *An Address Delivered on the Opening of Humboldt College, at Springvale, Iowa, Sept. 18, 1872* ... [Springvale?: s.n., 1872]. 14, [2] p.

[Education] Lothrop, George V.N. *A Plea for Education as a Public Duty. An Address Delivered at the Annual Commencement of the University of Michigan, June 27, 1878.* Ann Arbor, Mich.: Published by the Board of Regents, 1878. 22,[2] p.

[Education] McGill, Alexander. *Individual Responsibility: An Address before the Athenian and Philomathean Societies of Indiana University* ... Pittsburgh: George Parkin, 1846. 30,[2] p.

[Education] New Hampshire Conference Seminary and Female College. *Twenty-Sixth Annual Catalogue* ... 1870. Tilton, N.H.: Charles F. Hill, printer, 1870. 32 pp. Methodist education for women. Also, the 27th-29th annual catalogues, 1871-1873.

[Education] [Oregon] *Report of the Board of Commissioners for Sale of School Lands and the Management of the Common School Fund. Seventh Regular Session. 1872.* Salem, Ore.: Eugene Semple, 1872. 103 p.

[Education] Park, Edwards A. *The Utility of Collegiate and Professional Schools: An Address in Behalf of the Society for the Promotion of Collegiate and Theological Education in the west. Delivered in Tremont Temple, Boston, May 29, 1850.* ... Andover, [Mass.]: Warren F. Draper, 1851. 31,[1], 4 pp. 2nd ed.

[Education] Thacher, S.O. *The Education of the Industrial Classes. An Address at the Commencement of the Agricultural College of Kansas, June 8th, 1880*. Lawrence, Kansas: Republican Journal Steam Printing Establishment, 1880. 20 p.

[Etiquette] Butler, Charles. *The American Gentleman*. Philadelphia: Hogan & Thompson, 1836. 288 pp.

[Etiquette] Eichler, Lillian. *Etiquette Problems in Pictures*. Illustrations by F. McAnelly. Oyster Bay, N.Y.: Nelson Doubleday, 1922. 150 p.

[Etiquette] *The Fashionable American Letter Writer: Or, The Art of Polite Correspondence. Containing a Variety of Plain and Elegant Letters on Business, Love, Courtship, Marriage, Relationship, Friendship, etc. With Forms of Complimentary Cards*. Brookfield, Mass.: E. & L. Merriam, 1837. 180 pp.

[Etiquette] Hoskins, William H. *Card Etiquette 1882*. Philadelphia, 1882. 12mo. 36pp + decorative wrappers, front cover with some staining and spots. Calling cards, gentlemen's cards, wedding cards, announcements—even Jewish Cards. Pages 25-36 are devoted to illustrated ads from various Philadelphia business (e.g., corsets, furniture, art supplies). Not in OCLC.

[Etiquette] *Perfect Etiquette; or, how to Behave in Society. A complete Manual for Ladies and Gentlemen, Embracing Hints on Introduction,, Salutation, Conversation, Friendly Visits, Social Parties, On the Street, In Public Places, In Traveling, Driving and Riding, Letter Writing, At the Table, Making and Receiving Presents, Courtship, Wedding Etiquette ... The Toilette, With Simple Recipes for Improving the Complexion, Etc*. New York: Hurst, [ca. 1890].

[Etiquette] *The Perfect Gentleman; Or, Etiquette and Eloquence. A Book of Information and Instruction for Those Who Desire To Become Brilliant or Conspicuous in General Society, or at Parties, Dinners, or Popular Gatherings ... How To Use Wine at Table, With Rules for Judging the Quality of Wine, and Rules for Carving, Etc. Etc*. New York: Dick & Fitzgerald, [1860]. 335 p. Publisher's advertisements.

[Etiquette] W.H. Kistler Stationery Co. *Weddings and Wedding Anniversaries*. Denver, 1905. 96pp + two plates of samples of engraved text from Kistler + soiled pictorial wraps, tape repair made to spine; inside crack also repaired. Profusely illustrated with half-tones and text illustrations throughout. A very complete manual from this Denver firm, covering everything, even the Batchelor Farewell Dinner. OCLC only notes an issue of this work under the imprint of sewing-pattern maker, Butterick Publishing Co.

[Fiction] [Anonymous]. *Love and Death in a Barn; or, The sad, sorrowful life of beautiful Kate Harrington, who was married to the son of an aristocratic family, with whom she lived as a servant, and, being discovered by them, both sank into misery and sickness, resulting in Kate's death by starvation in Philadelphia*. Philadelphia: Old Franklin Publishing House, 1876 [but 1877?]. 30, [3]-30 pp. Dramatic full-page woodcuts (incl. three not reckoned in the pagination). First edition. Two cheap sensational stories of star-crossed love gone wrong—the title story and “The Coney Island Mystery” (in which a poor servant girl is apparently drowned by her faithless lover). Includes a “Letter to the Publisher” dated 1877 that is intended to lend verisimilitude to the stories. Type-batter suggests cheap production values. Wright III, 3410a.

[Fiction] Bishop, Julia Truitt. *Kathleen Douglas: A Novel*. New York: Street & Smith, 1890. “Primrose edition.” 532 p. Bishop was a Texas writer.

[Fiction] Bullard, A.T.J. (Anne Tuttle Jones). *The Wife for a Missionary*. Cincinnati: Truman, Smith & Co., 1834. 158 p. Wright, Fiction, 446. Morgan, Ohio, 2574.

[Fiction] Holland, Annie Jefferson. *The Refugees*. A Novel. A Sequel to Uncle Tom's Cabin. Austin, Tex.: Published for the Author, 1892.

[Fiction] Ingraham, J[oseph] H[olt]. *Biddy Woodhull; or, The Pretty Haymaker*. Boston: Published by E. P. Williams, and for sale at all periodical depots, 1844. 8vo, original printed yellow wrappers, 44 pages, printed in double columns. First edition. Alcohol, sex, shifty African American characters, and even "root beer speculators" in the big city—the young country girl Biddy Woodhull runs away from her country home to New York, accompanied only by her faithful dog, Bruin; the agent at the employment agency turns out to be a pimp for the rakish fop Fitz Henry Barton, "who pays his agent well for securing innocent, buxom young girls" (Weathersby, *J. H. Ingraham*) and young Biddy must extricate herself from sundry scrapes before all ends happily for virtue. One of the myriad examples of cheap sensational fiction in wrappers published by Ingraham during his productive years of 1843-1847 (he published 78 short novels in that stretch).

[Fiction] Jenkins, C.A. *Good Gumption: or the Story of a Wise Fool*. Nashville, Tenn.: The Southwestern Company 1907. 400 p. Title page continues, "Being the somewhat humorous chronicle, set down by himself, of the life and doings of the Reverend Heredity Beans, Doctor of Divinity, who started life as a patent office production, was looked upon by his enemies and others as a lunatic, but who 'got there' when they didn't, who became respected and feared as well as loved and honored, and who did his duty to God and man." A farce or satire with great comic illustrations.

[Fiction] Melville, Herman. *Omoo. A Narrative of Adventures in the South Seas*. New York: Harper & Brothers; London: John Murray, 1847. 3rd ed.

[Fiction] [Mexico] Mann, E.B. *El Sombra: A "Whistler" Story*. Cleveland: World Publishing, 1946. 283 pp. "Danger and violence in Mexico."

[Fiction] Paddock, Cornelia. *The Fate of Madame La Tour. A Tale of the Great Salt Lake*. New York: Fords, Howard & Hulbert, 1881. 352 pp. A bitter anti-Mormon novel purporting to expose the cruelties of polygamy and religious fanaticism. Wright 4061. Flake 6042.

[Fiction] Roberts, Morley. *Painted Rock: Tales and Narratives of Painted Rock, South Panhandle, Texas, Told by Charlie Baker, Late of That City and Also of Snyder, Scurry County*. Philadelphia: J.B. Lippincott, 1907. 273,[1] p.

[Fiction] Selph, Fannie Eoline. *Texas: Or the Broken Link in the Chain of Family Honors*. West Nashville, Tenn., 1905. 245 p. Promotional handbill laid in. A romance of the Civil War.

[Fiction] A Wall Street Man. *The Man from the West. A Novel. Descriptive of Adventures From the Chaparral to Wall Street. By A Wall Street Man*. Boston: Henry A. Dickerman, [1894?]. 247, [1] pp. Copyright 1886 and 1889, Texas Siftings; copyright 1894 J.S. Ogilvie. OCLC attributes to David Law Proudfit.

[Food] Evaporated Milk Association. *A Safer World for Babies*, revised. Chicago, 1931. 32pp + color pictorial wraps. Get 'em off the breast and onto the bottle.

[Food] National Dairy Council. *What Milk Will Do for Your Child*. Chicago, 1921. 16pp, including pictorial self-wrappers. Vignette half-tones in text. Charts, case-histories, before/after illustrations. Four locations in OCLC.

[Food] Peerless Bread Machine Co. *Sell More Bread. Make More Profit.* Sidney, Ohio, 1920. Folded direct-mail poster, opens to 21x14 inch, with illustrations, promoting the “Peerless Dough Mixer and Loaf Moulder!” It mixes dough “thoroly” [sic]. Flyer for a related product laid in. Well, money is called both “dough” and “bread.”

[Food] Sperry Flour Co. *A Short History of the Company.* Stockton, CA, ca. 1914. [12]pp + color pictorial wrappers. Profusely illustrated, with views of its various operating mills plus color illustrations of product packaging. Not located in OCLC.

Freemasons. Iowa. *Proceedings of the Grand Lodge of Iowa ... At Its Several Grand Annual Communications from A.L. 5854 to A.L. 5858, Inclusive.* Muscatine, Iowa: Reprinted by Order of the Grand Lodge, 1858. 669, 70 pp.

Freemasons. Iowa. *Wiscotta Lodge, No. 158. A.F. & A.M.* Keokuk, Iowa: Wm. Rees & Co., printers, 1876. 16 pp. Cover title. Contains the bylaws.

Freemasons. Montana. REPORT OF THE COMMITTEE ON FOREIGN CORRESPONDENCE OF THE GRAND LODGE OF MONTANA, AT ITS SEVENTH ANNUAL COMMUNICATION. Helena: The Rocky Mountain Publishing Co., 1872. 55pp. Royal blue wrappers with gold type. Hezekiah Hosmer was the chairman of this committee. The report is a review of 28 other lodges located in the United States and Canada. Contains extracts from correspondence with these lodges. Informative overview of many masonic institutions. McMurtrie locates no copies. McMURTRIE (MONTANA) 66.

[Gardening] Chase Brothers. *How to Plant and Improve the Home and Orchard.* Rochester, ca. 1910. 88pp + wraps. Illustrations and diagrams throughout. Much of the text directs the [pun alert] budding gardener to plants available from this nursery operation. OCLC locates a copy at Dumbarton Oaks.

[Geology] Daniels, Edward. *First Annual Report on the Geological Survey of the State of Wisconsin.* Madison: David Atwood, Printer, 1854. 84 pp. Two inserted folding plates. First edition. Out of the legislative tumult that established the Wisconsin Geological Survey came the appointment of Edward Daniels, a “political apothecary” and lecturer on Kansas affairs; despite inexperience, understaffing and a certain tenuousness of his position (he would be fired by the governor later in 1854), Daniels produced an able survey of the lead mining regions of the state—the whole calculated to provide ample incentive for further mining and settlement. *American Imprints Inventory (WI)* 381; Sabin 18498.

[Government] Peck, Ralph F. *How to Make People Hate You as inspired by a “routine” visit from a Sales Tax Inspector. A Handbook for Government Job Holders.* Whittier, CA: Postal Litho Printing Service, 1949. [2],16, [2]pp + wraps, light stain spot on cover, and old stain on upper corner. Cartoons by G.E. Millard. According to Peck, the increase in the national debt was directly proportional to the growth of the Federal work force. Very tongue-in-cheek, with editorial-style cartoons. Not located in OCLC.

[Home Comforts] Gerstendorfter Bros. *Beauty in Your Home.* NY, ca. 1890. 16mo. 24pp including pictorial wraps. A booklet about all the wonders that a woman can achieve in her home by applying the firm’s paint products to every surface that doesn’t move. All of the line drawings depict well-dressed women with paint brushes.

[Horticulture] *Transactions of the Mississippi Valley Horticultural Society for the Year 1884* ... Indianapolis: Carlon & Hollenbeck, 1884. 296 pp. Lists of officers, members, proceedings of the meeting in Kansas City, texts of papers, including T.V. Munson's "Trees Peculiar to Texas" and Budd's "Future of Orcharding in the Prairie States" and many others of like import, with a very useful and extensive "Directory of Horticultural Business."

[Horse breeding] Prairie Dell Farm: 1889 STALLION SEASON. RECORDS MADE IN 1888 BY THE DESCENDANTS OF STALLIONS OWNED AT PRAIRIE DELL FARM. THE FOLLOWING STALLIONS Sired NEW 2:30 PERFORMERS... Topeka, Kas.: Hall & O'Donnell Litho. Co. Printers, [1889]. 15, [1] pp. Original printed self-wrappers. With details of the horses sired by Fergus McGregor, other stallions at the Farm.

[Horse breeding] Prairie Dell Farm: 1891 STALLION SEASON, PRAIRIE DELL FARM. TOPEKA, KANSAS. HOME OF FERGUS MCGREGOR. THE GREATEST SIRE BY THE RECORD IN KANSAS. SIRE OF FIVE 2:30 PERFORMERS... Topeka: The Kansas Home Pub. Co., 1891. 15, [1] pp. Original printed title wrappers.

[Housekeeping] White King Soap Co. *23 Ways of Washing*. No place, 1932. 12pp including pictorial wraps—printed red and blue on white. Two original box tops laid in. "White King Granulated Soap will actually save you money!"

[Humor] *The Automobile Joker. A Complete Garage of Jokes, in Prose and Poetry, with Illustrations. In Which Is Depicted the Funny Side of Automobiling*. Cleveland, Ohio: Arthur Westbrook, 1906. 90,[6] p. Advertisements at end.

Inglis, James: THE VOICE OF GOD IN PUBLIC CALAMITY...WITH A NARRATIVE OF THE DISASTER ON THE PACIFIC RAILROAD AT THE GASCONADE RIVER.... St. Louis. 1855. 48pp. The first part is a sermon; the second part describes the collapse of the railroad bridge over the Gasconade River near Jefferson City on November 1, 1855. Twenty-nine persons were killed, in a major setback for the line which later became the Kansas Pacific. Not in the NUC and certainly very rare; no copies located in auction records or OCLC.

[Industry] *Führer durch die Schicht Werke in Aussig*. Oblong 8vo. 32pp + printed wrappers with string tie. Partial view book on this German textile-manufacturing complex, with photos of various departments—power department, packing... even the employee swimming pool. With a keyed map of the complex. OCLC locates one holding (the Czech State Res. Library).

[Insurance] *The Knickerbocker Life Insurance Co.* New York, 1868. 36pp. Prospectus.

[Iowa] Marshalltown Club. *Marshalltown, Iowa*. (Marshall Printing Co., [24]pp + decorative wrappers with fold-over flap + string tie. Profusely illustrated—with montage half-tone scenes printed on the verso side. Attractive "Little Journey" to this Iowa town, a "City of Progress with a record of Industrial Achievement, and Blessed with Many Natural Advantages." Not located in OCLC.

Iowa State Agricultural Society. *Eighth Report ... for the Years 1861-2*. Des Moines: F.W. Palmer, State Printer, 1863. 286, [2] p.

[Iowa]. Wells, John G. *Wells Pocket Hand-Book of Iowa; Past, Present, and Prospective. Comprising a Concise Delineation of the State, Its History, Soil, Climate, Productions, Rivers, Lakes, Railroads, Institutions, Government etc. With Ample Descriptions of the Towns and Counties, Including Their Population, Resources, Etc. To Which is Prefixed Preemption Laws Relating to the Public Lands, A*

Copious Synopsis of All U.S. Land Laws, and Blank Forms of Documents, Indispensable to Settlers or Their Representatives. Illustrated with a New Railroad and Township Map. New York: Wells, 1857. 136 pp., plus colored folding map. First edition. Provides excellent information on the preemption laws, forms, claims, description of land exempted, lands subject to government surveys, inducements held out by Iowa to emigrants, resources, rivers, lakes, wool growing, stock-raising, dairy farm, etc. Information on railroad system, institutions, plus a chapter on government, finance and holding elections. Graff 4583. Mott Iowa p. 61. Streeter 1910. Howes W250. An important guide for tourists and investors.

[Jewelry] Pels, Walter. *New Jewelry for Old. An illustrated story written for your entertainment.* NY: I. Lemkowitz, 1927. 47pp + pictorial wraps. Profusely illustrated with line drawings. Facing every page of Pels' story are illustrations (with prices) of various modern and reproduction brooches, rings, scarf pins, and other items of jewelry available from Mr. Lemkowitz's firm.

[Juveniles] [Missouri Imprint]: FIBEL ODER A B C: UND LESEBUCH FÜR CHRISTLICHE SCHULEN, BEARBEITET VON DER EBANG.-LÜTHERISCHEN SYNODE BON MISSOURI, OHIO N. A. STAATEN. St. Louis. 1859. 52pp. Original paper-covered pictorial boards, cloth spine. Book label of John Lawson on front pastedown. This "Primer for Christian Schooling," entirely in German, is an early children's book printed in Missouri. It contains word lists and short stories as well as numerous woodcuts. OCLC locates no copies.

[Kansas] Benton, Thomas Hart. *Nebraska and Kansas. Speech of Mr. Benton, of Missouri, in House of Representatives, April 25, 1854.* [Washington]: Printed at the Congressional Globe Office, 1854. 8 p.

[Kansas] Buchanan, James. *Message of the President of the United States Transmitting to Congress the Constitution of Kansas Framed by the Convention Assembled at Leecompton.* Washington, 1858. 8 p.

[Kansas] Collamer, J. *Kansas Affairs in the Senate. Minority Report of the Senate Committee on Territories. Made March 12, 1856 ...* Washington, D.C.: Buell & Blanchard, 1856. 15,[1] p.

[Kansas] Crittenden, John J. *Kansas—The Leecompton Constitution. Speech of Hon. John J. Crittenden, of Kentucky, in the Senate of the United States, March 17, 1858. Corrected by Himself.* Washington, D.C.: C.W. Fenton, printer, American Office, 1858. 16 p.

[Kansas] Cumback, William. *Speech of Hon. Will: Cumback, of Indiana, on the Affairs in Kansas. Delivered in the House of Representatives, March 7, 1856.* Washington: Printed at the Congressional Globe Office, 1856. 7,[1] p.

[Kansas] Douglas, Stephen A. *Speech of Hon. S.A. Douglas, of Illinois, in the United States Senate, March 3, 1854. On Nebraska and Kansas.* Washington: Printed at the Sentinel Office, 1854. 30,[2] p.

[Kansas] Foster, L.F. S. *Admission of Kansas. Speech of Hon. L.F.S. Foster, of Connecticut, in the Senate of the United States, June 25, 1856.* Washington, D.C.: Buell & Blanchard, 1856. 16 p.

[Kansas] Hale, John P. *Kansas and the Supreme Court. Speech of John P. Hale, of New Hampshire. Delivered in the United States Senate, January 19 and 21, 1858.* Washington, D.C.: Buell & Blanchard, 1858. 16 p.

[Kansas] Hale, John P. *The Wrongs of Kansas. Speech of John P. Hale, of New Hampshire. In the United States Senate, February, 1856.* Washington, D.C.: Buell & Blanchard, 1856. 16 p.

Kansas Horticultural Society. *Kansas Horticultural Report, for the Year 1885....* Topeka: Kansas Publishing House, 1886. 340 p.

[Kansas] Howard, William H. *Kansas Affairs ... Mr. Howard, from the Select Committee, made the following report ...* [Washington, D.C., 1856]. 29,[1] p. HR report no. 200.

[Kansas] Hunt, T.G. *Good Faith and Union. Speech of Hon. T.G. Hunt, of Louisiana, in the House of Representatives, March 23, 1854, on the Bill to Establish the Nebraska and Kansas Territories, and to Repeal the Missouri Compromise.* Washington, D.C.: Printed at the Congressional Globe Office, 1854.

[Kansas] Millson, John S. *Nebraska and Kansas. Speech of Mr. Millson, of Virginia, in the House of Representatives, March 23, 1854. Delivered in the Committee of the Whole on the State of the Union.* Washington, D.C.: Printed at the Congressional Globe Office, 1854. 8 p.

[Kansas] Morrill, J.S. *Admission of Kansas. Speech of Hon. J.S. Morrill, of Vermont, on the Admission of Kansas as a Free State into the Union. Delivered in the House of Representatives, June 28, 1856.* [Washington, D.C.: s.n., 1856] 8 p.

[Kansas] Pugh, George E. *Speech of Hon. George E. Pugh, of Ohio, on the Kansas Lecompton Constitution; Delivered in the Senate of the United States, March 16, 1858.* Washington, D.C.: Printed at the Congressional Globe Office, 1858. 15,[1] p.

[Kansas] Seward, William H. *Great Speech of Hon. William H. Seward, Against the Lecompton Constitution, in Senate, March 3d, 1858.* [Washington, D.C.?: s.n., 1858]. 30 p.

Kansas. State Board of Agriculture. *The Third Annual Report ... for the Year 1874 ...* Topeka: State Printing Works, 1874. 372 p.

[Kansas] Stuart, C.E. *Speech of Hon. C.E. Stuart, of Michigan, Against the Admission of Kansas. Delivered in the Senate of the United States, March 22, 1858.* Washington, D.C.: Lemuel Towers, 1858. 16 p.

[Kansas] Toucy, Isaac. *Affairs in Kansas. Message of the President of the United States ... and Speech of Hon. Isaac Toucey, of Connecticut, in the Senate ... 18th February, 1856.* Washington: [s.n. 1856]. 22,[2] p.

[Kansas] Wade, B.F. *Admission of Kansas. Speech of Hon. B.F. Wade, of Ohio, in the Senate of the United States, July 2, 1856.* Washington, D.C.: Buell & Blanchard, 1856. 16 p.

[Kansas] Waldron, Henry. *Kansas Affairs. Speech of Hon. Henry Waldron, of Michigan, in the House of Representatives, April 8, 1856, in Committee of the Whole on the State of the Union.* Washington, D.C.: Buell & Blanchard, 1856. 8 p.

[Kansas] Washburn, I., Jr. *Kansas Contested Election. Speech of Hon. I. Washburn, Jr., of Maine, in the House of Representatives, March 14, 1856 ...* Washington: Buell & Blanchard, 1856. 8 p.

[Kansas] Washburn, I., Jr. *Speech of Hon. I. Washburn, Jr., of Maine, on the Bill to Organize Territorial Governments in Nebraska and Kansas, and Against the Abrogation of the Missouri Compromise. House of Representatives, April 7, 1854.* Washington: Printed at the Congressional Globe Office, 1854. 16 p.

[Kansas] Wilson, Henry. *The State of Affairs in Kansas. Speech of Hon. Henry Wilson, of Massachusetts. ...* Washington, D.C.: Published by the Republican Association of the District of Columbia. Buell & Blanchard, printers, 1856. 15,[1] p. Includes list of "Documents published by the Republican Association of Washington" on p. [16].

[Labor] Anon. *The Problem of the Unemployed.* Houston, Tex.: The Problem of the Unemployed Publishing Co., 1915. "Sold by subscription only."

[Labor] Zugsmith, Leane. *L is for Labor.* NY: League of Women Shoppers Inc., ca. 1938. 20pp + wrappers. Specialized lexicon, from "Amalgamated Craft Unions" to "Yellow Dog Contract," with others in between (e.g., "Kickback," "Sit-down Strike," "Paternalis").

[Land Promotions] Northern Pacific Railway. *Washington, Northern Idaho* [cover title]. St. Paul, 1937. 4to. 56pp + color pictorial wraps. Prof. illustrated, with abundant farm scenes throughout the region, exhibiting water resources and bountiful plenty. Much information on specific irrigation projects, and specific crops. Color route map on inside front cover. "Pacific Northwest is Settler's Goal." OCLC locates three holdings (Missouri, Central Wash., Whitman Col.).

[Libraries] Dickinson, D. *Catalogue of the Law Books in the Kansas State Library.* Topeka: Geo. W. Martin, Kansas Publishing House, 1876. 46,[2] p.

[Lincoln] Magnus, Charles. *The 25th of April 1865 in New York.* NY, [1865?]. Folding letter sheet (unused) with a large hand-colored wood-cut illustration on the front page; other pages blank. Sheet measures folded, 7 11/16 x 9 1/2 inches, with the illustration being 4 3/4 x inches. Of this print, the Library of Congress's "American Treasures" website states: "Lincoln would not return to his adopted home of Springfield, Illinois, until his funeral cortege retraced the journey he had made as president-elect five years earlier. The cortege traveled 1,662 miles in fourteen days by train through Philadelphia, New York, Cleveland, Chicago, and finally to Springfield. During the funeral train's slow journey more than 7,000,000 saw Lincoln's coffin and more than 1,500,000 viewed his body. In this engraving, printmaker and publisher Charles Magnus captured the solemnity of April 25, 1865, as the Lincoln's funeral procession approached New York City's Hall." OCLC locates a copy of this pictorial lettersheet at the Boston Athenaeum; however, it is not listed in the Winterthur Library's large Magnus collection.

[Long-Distance Americans] Strickland, Henry and Nellie. *The Old Chuck Wagon From Strickland's Ranch, Oklahoma City to Hollywood California.* [Oklahoma City, 1944] 115pp. Pictorial wrappers, spine chipped. Choppy narrative of a 50-year-old rancher from OK City

and his family loading up the old chuck wagon, hitching up their “two large paint horses” and heading out, slowly, to California. The text is about what they did and the people who they met—and also lots of plugs for small businesses along the way, as the Strickland expected this work to be a guide to others heading westward (post-*Grapes of Wrath*). As one anonymous reporter chirped (reprinted here), “Californians have seen their Okies come and go in dilapidated flivers with one mattress or two, but it’s a cinch they haven’t seen a rig like Strickland’s outside of their own motion pictures.” The Stricklands, who apparently suffered from wanderlust, also wrote a rare little tract in 1941 called *True Story of the Gypsy Life: Facts on the Life and Ways of the American Gypsy* (Oklahoma City, 16pp). I have not located either of the Strickland publications in OCLC.

[Louisiana] Cottman, Thomas. *Report of the Bureau of Immigration to the Legislature of the State of Louisiana*. New Orleans: J.O. Nixon, 1867. Much factual data on agriculture, climate, education, lists of immigrants, minerals, manufactures, white labor, etc. etc.

[Manuscripts] Cozart/Gates/Nixon family papers, Normangee, Texas (1850-1940)

[Manuscripts] Smith, C.W. Papers.

[Manuscripts] Wood, Jane Roberts. Papers.

[Maps] Donnell, Henry Clay: THE PRESIDENTIAL ELECTIONS OF THE UNITED STATES. San Francisco: U.S. Election Map Company; Lithographed by Britton & Ray, 1877. Large color map measures 27” x 41”, folded to 6” x 8.5”, backed with cloth as issued. Folded into original blue cloth folder with gilt title. This large map consists of 24 equal rectangular sections: each of the first 23 contains a map; the 24th contains Explanations. Each map depicts the Territorial and State configuration of the United States at the time of each Presidential election from George Washington’s in 1789 through Rutherford B. Hayes’s in 1876; with an inset portrait of the elected President, the election results by State keyed to the political party that carried it, notes on running mates, and other data. *Purchased in honor of Hervey Priddy*. Phillips, Maps of America 929. OCLC 40046142 [2], 80462607 [1] [as of October 2011].

[Meat packing]. Swift & Company *1926 Year Book. Covering the Activities of the Year 1925*. Chicago: Swift & Company, 1926. Illustrated, some illustrations in colour. The cover art is by Frank Hoffman. With laid in postcard to order additional copies, and printed “Letter from the President”. The Swift Company is still in existence as a major food producer. The yearbook covers beef, sheep and dairy production and sales, as well as “Relations with Government” and their many other branches of operations.

[Medicine] Hines, Frank D. *Spiritual Therapeutics or Suggestion and the Road to Health, Wealth and Success*. Denver: Frank D. Hines, Office 402 Times Building, (1904). 32 pp. First edition, the Library of Congress deposit copy. “All sensation is the direct result of mind coming in contact with either spiritual or other vibrations, everything that is, or ever can be, is in constant vibratory motion, each vibration is the expression of force.” Nominally Christian New Thought mental healing methods from the author described on the title page as “Adept in the Science of Truth, An Authority on Occult Phenomena.”

[Medicine] Southeast Kansas Medical Society. *Constitution and By-Laws of the Southeast Kansas Medical Society. Adopted at Pittsburg, Kansas, June 30, 1891. Amended September 6, 1898. Amended June 6, 1899*. Oswego, Kansas: Independent Print, [1899?]. 7,[1] p.

[Medicine] [Texas] *Valuable Prescriptions by Eminent Physicians and Specialists. A Collection of Successful Treatments, Used by the Leading Medical Men of Europe and America, Giving the Latest Formulae Which Brains, Time and Liberal Use of Money Could Obtain.* [Dallas, Tex.]: Published by the American Formulary Company, Cockrell Annex Building, Dallas, Texas, [1891]. “Copyrighted by A.P. Foster, 1891,” inside wrapper. [26] pp. “32nd edition.” Includes testimonials from customers in far flung areas of North Texas. Apparently unrecorded.

[Mexico] Shoemaker, M.M. *The Kingdom of the “White Woman.” A Sketch.* Cincinnati: Robert Clarke & Co., 1894. “These notes are the record of a winter in Mexico . . .”—preface.

[Mining] American Tungsten Association. *Tungsten, The Aristocrat of Rare Metals.* San Francisco, 1938. [19]pp + color pictorial wrappers. Profusely illustrated digest about mining of tungsten deposits—esp. in Malay States and Burma—and production statistics. Covers and pages printed with a background of copper (or I presume, tungsten).

[Mining] Balch, William Ralston. *The Mines, Miners and Mining Interests of the United States in 1882.* Philadelphia: The Mining Industrial Publishing Bureau, [1882]. 1191,[50] p. Numerous advertisements. Heavily illustrated.

[Mining] Englebright, H.L. *Facts concerning Alleghany El Dorado Mine in the “Golden Circle” of the famous Alleghany Mining District* [cover title]. Nevada City, 1925. 12mo. 12pp + wraps (blank rear wrapper torn) + small folding map (12 x 5.75 in.) of the El Dorado Mine. Stapled rusted. Text written by Englebright, Mining Engineer. OCLC cites only Berkeley holding.

[Mining] Kustel, Guido. *Nevada and California Processes of Silver and Gold Extraction, for General Use, and Especially for the Mining Public of California and Nevada . . .* San Francisco: Frank D. Carlton, 1863. 327 pp., plus plates.

[Mining] Tonopah Mining Company of Nevada. *Annual Report . . .* (Philadelphia). Includes 5th (1907), 7th (1909), 10th (1912), 13th (1915), 14th (1916), 18th (1919), 23rd (1924), 25th (1926). Reports for 1907, 1909, and 1912 include photographs of mine operations in Nevada.

[Missouri] [St. Joseph] Danis & Co. Editors and Compilers. *First Year. St. Joseph, Its Trade and Manufactures, being a complete sketch of the city since its earliest days, its rapid growth, attractions, advantages, resources, manufactures, mercantile interests, rail road facilities, prospects, business houses, etc., etc., etc.* St. Joseph, Mo.: Printed by the St. Joseph Steam Printing Company, 1873. 79, [1 blank] pp. Frontis engraving of Felix Street, seen from the offices of the St. Joseph Steam Printing House. A scarce and interesting pamphlet, promoting the advantages of this Missouri city, with a detailed history of its development and commercial status. Beginning at page [15], each odd-numbered page is an advertisement, frequently illustrated, for a St. Joseph business establishment: banks, dry goods, railroads, clothiers, starch, real estate agents, newspapers, manufactures, carpets, furniture, liquor, produce merchants, printers, distillers, hardware and cutlery merchants, etc. The Missouri River Bridge, and St. Joseph's status as a pork-packing point, are also emphasized. Thumbnail descriptions of these establishments are also provided, along with all the information promised by the title. Not in Eberstadt, Decker, Graff, Sabin. OCLC locates seven copies.

[Missouri] [St. Louis] *Annual Directory of the Pilgrim Congregational Church, Saint Louis, for 18883. Organized December 5th, 1866. Rev. C.L. Goodell, D.D., pastor.* St. Louis: Riverside Printing House, 302 N. Main Street, 1884. 28, [4] p. Includes lists of various parochial organizations, as well as individual members. Line engraving of the church on last page of wrappers.

[Music] Victor Records. *Songs of the Sunny Southland*. No place, 1922. Four-panel folding mailing brochure, illustrated throughout with illustrations in the “Old Black Joe” style. Promo for a series of “Southern” songs recorded by opera singer Alma Gluck! Not located in OCLC.

[Music] Victor Talking Machine Co. *Index of Victor Records*. Camden, NJ, ca. 1910. [64]pp + embossed wrappers. One page of instructions followed by printed alphabetically arranged pages. For full enjoyment of Victor Records, it was advised, “File and Carefully Index Every Record in Your Collection.” No copy of such in OCLC.

[Native Americans] *Chilocco Farmer and Stock-Grower* (Chilocco, Okla.). Vol. 2, No. 5 (March 1902)-v. 2, no. 12 (Oct. 1902). Eight issues of this very scarce periodical, devoted to agriculture, rural affairs, and Native American history and assimilation. From Nov. 1900 to Feb. 1902 it was entitled the *Chilocco Beacon*.

[Native Americans] Davis, A[sahel]. *Antiquities of Central America, and the Discovery of New-England by the Northmen, Five Hundred Years Before Columbus. A Lecture, Delivered in New-York, Washington, Boston, and Other Cities; also, in Some of the First Literary Institutions of the Union . . . Eighth Edition from Last Boston Edition—with Additions*. Rochester: Clarendon Morse, 28 Buffalo-Street, William Alling, Printer, 1841. Stated eighth edition; the earliest noted in Sabin and on OCLC is styled the “Third Edition” (New York, 1839). The text of a popular lecture on the role of the Vikings in the discovery of North America, notable for its pleasantly entertaining mish-mash of magpie antiquarian appropriation from various sources and speculation, viz. “The traces of an extinct race of men about 9 feet in length, are to be found in various parts, as in Ohio, Kentucky, Pennsylvania, Rhode Island and New-York. Such may have been contemporary with the larger animals. And is it strange it should have been said in the Sacred Volume? ‘And there were giants in those days.’” An indefatigable lecturer on the subject of the Viking discovery of North America, Davis has been described by at least one scholar as an oddly flourishing branch of the contemporary Gothic revival in American thought. Noted under Sabin 18794.

[Natural Gas] Ashburner, Charles A. *The Geologic Distribution of Natural Gas in the United States*. 32pp + two folding tables + two folding maps + lithographed wrappers (by Bien), slightly soiled. Reprint of Ashburner’s paper presented to the American Institute of Mining Engineers, with “an appendix relating to the composition and fuel-value of natural gas and the extent of the natural-gas business in the vicinity of Pittsburgh.” Tipped in is also a 2pp offprint (from *Science*) of a review of Ashburner’s talk in Philadelphia on the topic of Natural Gas. The current reckless craze of fracking is bringing this topic back to the forefront, under the mantra “domestic source of energy.”

[Nebraska] Clay County Agricultural Association. *Premium List of the Third Annual Fair of the Clay County Agricultural Association, to be held at Sutton, Nebraska, Thursday and Friday, Sept. 24th and 25th, 1874*. Lincoln, Neb.: Journal Company, State Printers, 1874. [20] p., plus wrappers. In addition to the premium list, includes the constitution of the association and numerous advertisements for local businesses in Sutton. No copies listed in OCLC or Nebraska Imprints.

[Nebraska] Harrison, W. H. *A Bunch of Splinters . . . The Great Lumber Trust Persecution Exposed. Grand Island, Neb., Oct. 22, 1908*. [Grand Island, Nebraska?: n. p., 1908]. 14pp. A moderately whimsical controversial pamphlet from a Nebraska state senator who had been forced to defend his good name in court against accusations of lumber price fixing; despite having

been cleared, the damage done to his name still rankles: "If you are of the opinion that the showing I have made here is not sufficient, and you still think I am a thief, don't talk about it behind my back, but come around during office hours and we'll argue the question in any old way you may elect. If an imitation of a joint debate between a buzz-saw and a jack-rabbit suits your fancy best, we'll put it on to appropriate music. My mother didn't raise any cowards or thieves."

[Nebraska]. Hervey, George W. A CONDENSED HISTORY OF NEBRASKA FOR FIFTY YEARS TO DATE.... Omaha: Nebraska Farmer, 1903. 140pp. Illus., map, plates, ports, etc. Original pictorial printed wrappers. First edition. Adams Herd 1029. Agriculture, farming, ranching parks and forestry, schools, manufactures, etc. Scarce and important work. Not in Howes, Eberstadt, Decker or Graff.

Nevada. Freemasons. *Constitution of the M.W. Grand Lodge of Free and Accepted Masons of the State of Nevada* ... Virginia, Nevada: Compiled by Robert H. Taylor, Grand Secretary, 1872. 68 p.

Nevada. Freemasons. *Constitution of the M.W. Grand Lodge of Free and Accepted Masons of the State of Nevada* ... Virginia, Nevada: Wm. Sutherland, printer, 1882. 122,xxii, pp.

Nevada. Knights of Pythias. *Journal of Proceedings of the Twelfth Annual Session of the Grand Lodge, Knights of Pythias, of Nevada* ... Carson, Nevada: Appeal Steam Printing House, 1884.

Nevada. Oddfellows. Eureka Lodge, No. 22. *Constitution, By-Laws, and Rules of Order of Eureka Lodge, No. 22 I.O.O.F. of the State of Nevada* ... Virginia, Nev.: Wm. Sutherland, printer, 1882. 116,viii, pp.

Nevada. Oddfellows. Garden Valley Encampment, No. 6. *Constitution, By-Laws & Rules of Order of Garden Valley Encampment, No. 6, of the Independent Order of Odd Fellows, of the State of Nevada. Instituted at Dayton, Nev., Dec. 13, 1872.* San Francisco: Winterburn & Co., printers, 1873. 33,[3] p.

Nevada. Oddfellows. Mountain Lodge, No. 27. *Constitution, By-Laws, and Rules of Order of Mountain Lodge, No. 27, I.O.O.F. of the State of Nevada* ... Instituted May 11th, 1875. Virginia, Nev.: Wm. Sutherland, printer, 23 South C. Street, 1882. 102,[2],i-vii,[1] p.

[Nevada] *Report of the Commissioners for the Care of the Indigent Insane of the State of Nevada. For the Years 1877 and 1878.* San Francisco: Bancroft, 1879. Also, *Reports* for 1879-1800 (Carson City: J.W. Madrill, 1881) and 1881-1882 Carson City: State Office; J.C. Harlow, 1883.

Nevada. United Workmen. *Journal of Proceedings of the Tenth Annual Session of the Grand Lodge of the Ancient Order of United Workmen, Jurisdiction of Nevada, Held at Salt Lake City, Utah, Aug. 20-22, 1890.* Ogden, Utah: Acme Printing Co., 1890.

Nebraska. Secretary of State. *Biennial Report of the Secretary of State of the State of Nebraska for the Two Years Ending November 30, 1880, to the Governor.* Lincoln, Neb.: Journal Company, State Printers, 1881. 112,[1] p.

[North Dakota] *Proceedings of the Red River Valley Old Settlers Association* ... 1897 ... Fargo, N.D.: Record Publishing Co., 1898.

[Oil] [California] [Devil's Den Oil District]: DEVIL'S DEN FUEL OIL COMPANY [wrapper title]. [San Francisco. ca. 1901]. Folding brochure, opening to eight panels containing columns of text on rectos and a large map of the oil belt on verso. 16 x 18 inches, folded to 4 x 9 inches. An interesting brochure soliciting investment in the Devil's Den Fuel

Oil Company, an operation that owned 1600 acres in Kern County, Cal., in the “Devil’s Den Oil District.” The text describes transportation and infrastructure in the region, experts’ opinions on the property, financial details, etc. On the verso, the oil district is mapped in black and red. An uncommon document of oil-driven development in turn-of-the-century California. OCLC locates no copies.

[Ocean Liner] Ford, Norman D. *How to Entertain Yourself on a Ship and other significant facts for passengers and crewmen*. NY: Harian, 1953. 64pp including pictorial wraps. Text drawings. Advice on games—lots of cards games—and other tips. Cover shows a ship’s officer with a vivacious woman on each arm.

[Oklahoma] Baker, Joe B. *Indians as I Saw Them in Oklaboma* [cover title]. Lawton, OK: Baker, 1907. Accordion-fold 13-panels, illustrated on recto [one panel blank] with captioned half-tone portraits, verso blank; tipped into printed and folder envelope mailer cover. Dozen portraits by Baker of Native Americans, from his copyright portrait of Geronimo to “Clark Chenke, Comanche Indian Police,” “Horse, Kiowa Indian Police,” and “Gertrude Tahquche and Polly Pahkewah, Comanches who sing in their native tongue at the Indian School, near Lawton.” OCLC locates one holding (Yale).

[Oklahoma] *Tulsa Oklaboma Illustrated 1909: The Fastest Growing City in the New State*. Oklahoma, Okla.: Jennings Publishing Co., [1909]. [36] p. Photography by Casmire, Tulsa; engravings by Sanders Engraving Co., St. Louis; Printed by Peerless Press, Oklahoma City. A delightful early viewbook of Tulsa; we can find no other copies on OCLC.

[Oral History] Goldblatt, Max & Gerald Saxon. MAX GOLDBLATT: AN ORAL HISTORY INTERVIEW CONDUCTED BY GERALD SAXON ON JULY 30, 1981 [with] MAX GOLDBLATT: AN ORAL HISTORY INTERVIEW CONDUCTED BY...ON JULY 10, 1985. N.p.[Dallas]: East Texas State University & Dallas Public Library, 1983 & 1985. 65,50pp. Index. Printed typed transcript. Born on December 6, 1911, Max Goldblatt was the son of immigrant Jewish parents. He came to Dallas in the late 1920’s and became a business man, politician, and political activist. Goldblatt first ran for city council in 1967 and, while he won his district, he lost the election because of the “at large” system. He filed suit against this system and, while he was unsuccessful on a technicality, a similar suit succeeded in 1975. He won election to the City Council in 1979 and served three terms. Goldblatt is most remembered for his focus on transportation, transit and traffic problems. He was very critical of DART and was nicknamed “Monorail Max” because of his attempt to bring the Disney Corporation to Dallas to build a monorail system. Considered a political gadfly, renegade and maverick, Goldblatt ran for mayor against incumbent A. Stark Taylor. He was given no chance but fell short of a run-off by only 475 votes (probably a bit ahead of his time, as he handed out “Viva Max” stickers). These two interview transcript were done as part of the Dallas Public Library’s Oral History Project. Goldblatt comments candidly on Anti-Semitism, race relations, the Citizens Charter Association, many of the “pillars” of the Dallas community, its political establishment, etc.

[Oregon] Oregon Railroad & Navigation Co. *Stanfield, The Stirring. Umatilla County, Oregon*. (Portland: Sunset Magazine, 1910.) 48pp + color pictorial wraps. Profusely illustrated land promotion—indicative of the enticing work done by Sunset’s “Homeseekers’ Bureau—with much on the availability of land, and even more so on the available water (via irrigation canals). OCLC locates three holdings (Yale, Oregon, Washington State).

[Oregon] Oregon State Chamber of Commerce. *Oregon Beckons With Opportunities*. Portland: Lane-Miles Standish Co., 1929. 64pp + colorful wrappers. Profusely illustrated enticement to the center of “the West’s greatest future development,” with text and illustrations stressing the economic benefits of settling in Oregon. As the running headline states, “More Living Comfort Per Dollar in Oregon.” Not located in OCLC.

[Oregon] Southern Pacific RR. *Corvallis and Benton County, Oregon. Blue Ribbon County*. [Portland? 1912.] 32pp + color pictorial wrappers. Profusely illustrated with scenes of town and country, farms and resources, schools and churches, etc. “Why We Want You to Come to Corvallis” and the Willamette Valley. OCLC locates four holdings of an “internet resource” version.

[Oregon] *Souvenir Edition Oregon Observer*. [Illustrated]. Grants Pass, Oregon, Christmas, 1896. 42 pp. Issued by the local weekly newspaper lauding investment in Grants Pass, and greater Josephine County, Oregon. Mining, lumber industry, etc. Lots of ads. The population of Grants Pass in 1896 was less than 2000.

[Paint] Sherwin-Williams Co. *Our Family Paint, in small cans only, ready for use, the Perfection of Convenience*. Cleveland, ca. 1890. 12mo. Five-panel [10pp] folding brochure, with text on one side and four color illustrations on the other showing people painting things... a wheelbarrow, a chair, a cupboard. OCLC locates one holding (Columbia).

[Paint & Painting] Church, Wm. *The Master Painter. For Sale by T.L. Blood & Co., St. Paul, Minn.* (Brown, Treacy & Co., Printers, Publishers and Stationers, 1886). 75pp. Printed on rectos only, excepting a few plates printed on versos. Several alphabets displayed. An unusual Midwestern monograph, with some focus on art, but, more importantly, on domestic applications inside and outside the home.

[Paper] Japan Paper Co. *Handmade Paper, Its Method of Manufacture. As described in the novel “Storm in a Teacup” by Eden Phillpotts*. NY, 1932. 32pp + printed wrappers, detached; edges untrimmed. One of 1000 copies. Handsome printed booklet.

[Periodicals] The Trade List of Subscription News Co. *Winter Edition 1906 -7*. Chicago: The Subscription News Co. Winter 1906 -, 1907. Illustrated. Octavo, original printed wrappers. No. 388. A periodical listing a large number of magazines and their subscription prices. The Subscription News Company was established 1874 and solicited subscriptions for magazines at less than the standard price, offering all the leading magazines of the time, as well as thousands of less well known ones. Contains 13 page alphabetical index of magazines.

[Petroleum] Barkis, Bruce and R.D. Copley. *Sub-surface Economies in Drilling*. Houston: American Petroleum Institute, 1932. 4to. 7pp. Preprint copy of a technical paper presented by two California oilmen to this trade conference. With a mounted 5x7 photograph.

[Photography] Archibald, F. R. *First General Directory of the World-Wide Photo-Exchange. Containing the Numbers, Names and Addresses of 600 of Its Members*. Rock Creek, Ohio, circa 1900. 30pp., last leaf blank. On pp. 22-30 appear classified and display ads from the membership, describing the stock of images they retain for purposes of exchange with other members. These people made what we would today tend to describe as “vernacular photographs.” No other copies recorded.

[Poetry] Goyen, William. *Nine Poems*. New York: Albondocani Press, 1976.

[Poetry] (Success Sweat Collars). *The Saddler's Dream; or, Twice Redeemed: The True Story of J. Waxend Stitchem, Esq., and How He Won "Success"* [wrapper title]. Greenfield, O.: E. L. McClain Mfg. Co., 1892. 16 pp. Illus. First edition. "And even while I worked at my wearisome labor / I heard like Elijah of old upon Tabor / A whispering voice which I could not repress; / A voice still and small that kept whispering, 'SUCCESS!'" A lengthy advertisement in four cantos in verse on the merits of the Success Sweat Collar (for horses)—a saddler takes in imitation "sweats" and falls on hard times, returns to the fold of Success and prospers—illustrated after pen and ink drawings that recall a mid-America Hogarth on a bit of a bender. Though unlocated in OCLC, the "Advertising Pointers" column in the July, 1892 issue of the journal *Business* notes with approval, "We have received from H. Woodward Rogers, New York, a little pamphlet entitled 'The Saddler's Dream.' . . . It is a cunningly devised advertisement of the 'Success' sweat collar, a feature of horse trappings which is now being introduced in the general market. . . . The story is carefully told and the pictures assist in adorning the moral and pointing the tale." With ads.

[Politics] Belford, James Burns. *Warriors and Statesmen. Lecture Delivered by . . .* Denver, Colo.: Tribune, 1883. 44pp. Belford, a Republican, served in Congress from 1876-1885 [except for one term]. A graduate of Dickinson College, he headed west from his native Pennsylvania in his early 20's. By his early 30's, he had settled in Colorado, where he became a Justice of its Supreme Court in 1870. He was Colorado's first post-Statehood Congressman, and "introduced the first bill providing for federal aid for irrigation" [CO Agriculture Bibliog.]. Discursing on the qualities of great statesmanship, he begins with Moses, "because the ordinances which he issued under the direction of the Almighty constitute the foundations of the civil, common and ecclesiastical law, and have given a course to the civilization of the world." Colorado Agriculture Bibliography 19. OCLC locates two other copies, at Yale and Denver Public Library. Not in Wynar.

[Politics] Lutcher, Henry J. *A Stronger and More Permanent Union*. Orange, Tex.: Leader Steam Print, Book and Job Printers, 1896. 13, [3] pp. The author calls for a radical revision of the electoral system for U.S. Senators: the divorcing of candidates from political parties; non-renewable terms of 16 years; and the division of the country into four grand "senatorial election districts." Henry Lutcher (1836-1912) made a considerable fortune in the lumber business in west Louisiana (Lutcher, Louisiana, is named for him) and east Texas; he established Orange, Texas, as the timber-processing capital of the South. The present pamphlet appears to be his only published (albeit self-published) work.

[Politics] Sun Oil Co. *Citizens' Handbook for 1932. What Every Voter Should Know*. NY, 1932. 32pp + wrappers. Non-partisan handbook, with three ads and illustrated center spread from the Handbook's sponsor. The election that brought the New Deal to America. On candidates, platforms, and issues, esp. Prohibition.

[Polygamy] Peet, V[olney] S. *Polygamy from a Non-Mormon Viewpoint. By V. S. Peet, a Non-Mormon. A Lecture delivered in Friendship Liberal League in Philadelphia, October 8th, 1906* [caption title]. [Philadelphia?: n. p., 1907]. 16 pp. Noted in the text as the second edition of this lecture. Though hesitant to endorse polygamy, Peet takes a liberal stance in pointing out the diverse historical instances of polygamy; he further suggests that those polygamists who have been grandfathered in since Utah's statehood should be allowed to continue with polygamous cohabitation. Peet also has harsh words for the "Reorganite" Latter Day Saints and seeks to show that Mormon polygamy has its roots in Illinois. Flake 6218.

[Printing] Hammermill Paper Co. *Printing Gets Things Done*. Erie, PA, 1922. 30 + [62]pp. Orig. boards with paper title label; some wear on spine and corners. Paper company presents 31 reduced samples of a variety of pre-printed forms that can increase communication and efficiency in the modern office or plant [e.g., salesman's route sheet]

[Printing] Kelsey Press Co. *Print Your Own Cards, Circulars, Books, Newspaper*. Meriden, Conn., ca. 1900. Large square 8vo. [32]pp including pictorial self-wrappers; some stains and damage on rear leaves, esp. last two; stapled rusted. With two sample cards, pink paper sample, and sample newspaper format, laid in. Profusely illustrated with images of small jobber printing presses and many illustrated cuts available for purchases. Fair copy of an interesting catalogue aimed to the entrepreneur. Romaine (p. 281) cites six different issues of catalogues from this firm.

[Printing] Johnson, John (1777-1844). *Typographia, or the Printers' instructor: including an account of the origin of printing, with biographical notices of the printers of England, from Caxton to the close of the sixteenth century: a series of ancient and modern alphabets, and Domesday characters: together with an elucidation of every subject connected with the art*. By J. Johnson, printer. London: Longman, Hurst, Rees, Orme, Brown & Green, 1824. 2 vols.

[Printing] The Prairie Press. *Creative Printing and the Prairie Press*. Chicago, ca. 1920. [7]pp French fold + wrappers (spotted, some soiling). With red-in rules. Brief treatise from commercial printed, "printed in dampened hand made paper in a shop with skylights, in the North West corner of a printers' building at 178-182 Monroe Street." Not to be confused with The Prairie Press operating at this time in Iowa. Not located in OCLC.

[Publishing] Stark, George W. *75 Years of Public Service. The Detroit News, The Home Newspaper*. [Detroit, 1948.] 25pp. Boards. Illustrated throughout. Newspaper founded in 1873 by James E. Scripps. Includes material on the Paper's two radio stations.

[Radio] RCA Victor. *RCA All the Way. Magic Voice, Magic Brain, Magic Eye, Metal Tubes*. [Camden? Ca. 1930]. Folding brochure, opens to 12 x 20 inch illustrated catalogue of numerous models of large standing radios. Profusely illus.

[Railroads] Dearborn, W. L. *Description of a Rail Road Route, from St. Louis to San Francisco in Letters to P.P.F. DeGrand*. Boston: Dutton and Wentworth, Printers, 1850. 16pp. A rare and important engineering report on a proposed Pacific Railroad line from St. Louis to San Francisco. P.P.F. DeGrand, a Boston newspaperman, was one of several entrepreneurs who attempted to counter Asa Whitney's plan for a transcontinental railroad with a vision of his own. The three letters in this document, submitted by engineer W. L. Dearborn to DeGrand, describe a railroad from St. Louis to San Francisco - one which would have run along a line farther south than Whitney's proposal. The discovery of gold outside Sacramento in January, 1848 (a region DeGrand's line would have passed through) no doubt heightened the interest in a railroad to California. Dearborn endorses the route, saying that modern engineering can surmount the obstacle of the Rocky Mountains and Sierra Nevada range." "The barrier will comparatively disappear, as have those of the Menai Straits and Alps, before the science, skill and enterprise of the age." Dearborn also gives information about the agricultural capabilities of the region, and a detailed description of the topography and course of the proposed route. The title page calls for a map and profile, noted by

Cowan, but see Becker, Wagner-Camp 181a1: “No map or profile in copy seen.” Literature Relating to the Union Pacific p. 18.

[Railroads] [Nova Scotia] *Railway Correspondence. Nova-Scotia Delegation. Despatches laid before the Legislature in the Session of 1851, on the subject of the Halifax, Quebec, and Portland Railroads. Published by Authority.* Halifax, N.S.: 1851. 28pp. First Edition. The idea for a single system was conceived in 1850 at a railway conference in Portland, Maine, by entrepreneur John A. Poor. The idea was to connect Portland with an ice-free port in Nova Scotia to connect with fast trans-Atlantic ships from Europe. While the entire Portland to Halifax line was not completed, several portions of the system were built. The letters here represent the Canadian side of the question. Contemporary underlining of eight passages on p. 27, Earl Grey’s letter to Lord Elgin. Sabin 67517.

[Railroads] [WISCONSIN]. CIRCUIT COURT OF THE UNITED STATES, FOR THE EASTERN DISTRICT OF WISCONSIN. IN EQUITY. JOHN A STEWART AND EDWIN H. ABBOT, TRUSTEES, COMPLAINANTS V. THE WISCONSIN CENTRAL RAILROAD COMPANY ET AL, RESPONDENTS. WILLIAM H, HOLLISTER, CROSS COMPLAINANT... ANSWER OF EDWIN H. ABBOT, TRUSTEE, TO THE CROSS BILL... Boson, Mudge, 1887. 131pp. Original printed small 4to wrappers. Contains 84 articles dealing with a number of railroads which pass through Wisconsin on their way westward. There are charts and exhibits relating to this important case. There is also much on railroad activities in Minnesota.

[San Francisco] Taylor, Charles L. *The Marked Bible.* Mountain View, CA: Pacific Press Publishing Assoc., (1922). 127pp. Pictorial wraps, stamp of Sanitarium on front cover. Numerous illustrations—from drawings and photos—through the text. Story of Harold Wilson and his fall from grace (as a sailor sailing from San Francisco), his trials (e.g., arrested for murder in the Mission) and tribulations and eventual salvation. Despite the multitude of San Francisco locales, this work is not cited in Baird & Greenwood’s California Fiction.

[Scheme] A.E. Keables & Co. *A Patriotic Home Industry.* San Francisco, 1917. Illustrated flyer (letter on verso) from a manufacturer’s rep encouraging the reader to place monies earmarked for Liberty Bonds instead into “one of the American Marvel Midget Mills in your Home town. They are as GOOD AS GOLD.” With a cut-away illustration showing the operation of this gold mine/mill. Smells fishy.

[Scheme] National Spawn and Mushroom Co. *Money in Mushrooms.* Boston, 1910. 32pp + pictorial wraps. Illus. With some relate items laid in. Advice, testimonials, and products. “We are not trying to get you into a business which is not practical and profitable or in which we could not succeed ourselves.” OCLC locates a copy at Michigan (1907 ed).

[Scheme] Sister, William H. *The Book of Schemes.* Laconia, NH, ca. 1910. 24pp + wraps. Mister Sister confesses that while preparing this work “the idea held constantly in view has been to make it SUGGESTIVE rather than merely explanatory.” Which sounds like a scheme. He offers everything from the dealing in local waste products, selling of farms, to the “rural route bulletin scheme,” and the ever profitable preparation of rubber stamp ink. Every one is sure fire. Not located in OCLC.

[Schemes] Hill, Jack. *Millions for Scenarios.* Hollywood: Hollywood Scenario School, [1933]. 4to. [24]pp including pictorial wraps. Profusely illustrated with half-tones of movie stars and movie-related pics. “Enrollment Blank” laid in. How to get a piece of the pie. Hill— who

incidentally owned and ran the joint— humbly called the School, “a warm, human Institution of real, genuine SINCERITY.” If you have to capitalize it... Not located in OCLC.

[Schemes] Hunt, T.E. *The Earning Power of Money*. [Oakland, CA: Allied Printing, 1909.] 136pp + decorative wraps. Illustrations throughout. Investment advice from a man who had worked for 30 years in the “Telegraph, Railway and Express Service” [e.g., So. Pacific, Western Union, Wells Fargo] then more recently in “positions of trust and responsibility” with “various financial institutions” in the Bay Area. Coverage includes reports on many companies (with a focus on stock performance) and their products, especially food products, although the implied purpose of this book seems to be to push the stock of the California Condensed Fruit and Vegetable Co.— Hunt never misses an opportunity to trumpet the California stock while trashing another company. Also with advice on what to do with surplus capital. Cover title: Facts concerning the Earning Power of Money. OCLC cites one location (Hadley Museum).

[Schemes] Jelm Townsite and Mining Co. Property Consists of Townsite of Jelm and Nine Mining Properties at Jelm. [Minnesota, 1902.] Square 8vo, folded to thin brochure. 12pp + wrappers. Half-tone view + center-spread plat map. With 1p flyer and 2pp folio flyer (Bulletin No. 1) laid in. Prospectus and call for investors in a mining property in Wyoming on the principle that other claims in the region are proving profitable so why not ours. [“That fella’s handsome, so I must be too!”] The officers promise “all the safety of the most conservative investment, and all the opportunity for the large profits of a speculative investment.” Not located in OCLC.

[Schemes] Parlette, Ralph. *The Salvation of a Sucker. My Experiences Earning Dollars, Saving Dollars and Investing Dollars the Wrong Way and the Right Way*. Chicago: Parlette-Padget, 1919. 12mo. 32pp + 2pp advts + wraps. Parlette’s life as an unsuccessful investor—socking money away in a drawer, buying cement stock from a retired minister—before he found real financial security in municipal and government bonds.

[Schemes] Reed, F.M.? *Old Secrets and New Discoveries. Containing Information of Rare Value*. NY: Ogilvie, 1892. 283pp. Pictorial wrappers, slightly soiled. Pulp guide to riches and also numerous household tips and many recipes. Final chapter on “The Art of Getting Money,” borrowed by P.T. Barnum. Numerous business ventures are proffered, such as the making of cheap ice cream, Circassian curling fluid, making a clock for 25¢, and other useful information of rare value. Published as No. 68 in the publisher’s monthly “Sunnyside Series.” OCLC notes three holdings (UC Santa Barbara, Iowa, OSU).

[Science] Brewster, George. *Lectures on the Origin of the Globe--A Universal Deluge--The Destruction and Re-Formation of our Solar System, the Essential Elements of Created Principles, and the Electric Properties of Light, Heat, &c.* Columbus: Printed by Scott and Bascom, 1850. ix, [1], [7]-223 pp. Based on a series of debates in which Brewster had engaged a local Swedenborgian, a series of odd lectures from this Midwestern man of letters, educator and scientific theorist who had earlier published *A New Philosophy of Matter* (Adrian, Michigan, 1843). Drawing in part on contemporary scientific thought, Brewster here defends the Mosaic account of creation against attacks from the “two classes of opponents to the truth of that history, Infidels and Swedenborgians,” and additionally takes up questions of the deluge, the nature of electricity and magnetism, the polarity of the earth in antediluvian days (“This was

probably the natural cause for the longevity of the Antediluvian race”), etc. Morgan, Ohio Imprints, 4036.

[Science] [Walker, Samuel Frye]. *The Ruins Revisited and the World-Story Retold. By an Americanist* [sic]. [Lamoni, Iowa: n. p.], (1887). 240 pages. First edition. From the husband of prominent Reorganized Church of Jesus Christ of Latter Day Saints figure Marietta Walker comes this rather eccentric archeological and astronomical treatment of life in the Americas, with ample reference to the mound builders (and passing references to Lemuria, plates inscribed in Old Hebrew, the life of the Lost Dauphin, etc.), the whole in keeping with the Mormon view of the settlement of America--signs of Christian rites in ancient Mexico, the nature of the Mound Builders, etc. Small ink ownership stamp of E. A. Stedman to the front blank, with presumably his autograph notation, “Lamoni, Iowa”[repeated]; Stedman appears to have been an active member of the RLDS and one wonders how many copies (if any) found an audience outside the RLDS stronghold of Lamoni. Flake 9536a.

[Shipping] Atkins, Thomas B. *Report on the Tonnage of Traffic within the Zone of Attraction of the Maritime Canal of Nicaragua in 1890, and as Estimated for 1897*. NY: Nicaragua Canal Construction Co., 1890. Large 8vo. 27pp + wrappers. Detailed study on the moving of goods throughout the world and through major ports.

[Spiritualism] *Carrier Dove* (Oakland, Cal.). Vol. 4, no. 1-30 (Jan.-Dec. 1887).

[Spiritualism] *An Inquiry into the Teaching of Holy Scripture Concerning Communication Between Man and Spirits. Being a Letter to a Friend*. St. Louis: Chas. B. Cox, 212 North Fifth Street, Office of The Truth, [ca. 1877?]. 133 p. Perhaps a second edition, preceded by an unlocated Philadelphia edition. An anti-Spiritualism work, with a prefatory note from Philadelphia Reformed Episcopal Bishop William R. Nicholson and an introduction from James H. Brookes of St. Louis. The dual introductions from Nicholson (of Philadelphia) and Brookes (an important St. Louis Presbyterian dispensationalist and the editor of *The Truth*, for which Cox was the publisher) suggest a possible joint undertaking of the two men.

[Sports] South Bend Bait Co. *The South Bend Anti-Back-Lash Casting Reel*. South Bend, IN, ca. 1930. 12mo. [12]pp including pictorial wraps. With illustrations of various reels.

[Texas] Channing, William Ellery. *A Letter to the Hon. Henry Clay, on the Annexation of Texas to the United States*. Boston: James Munroe and Company, 1837. 3rd ed. A very influential pamphlet; six editions were published by James Munroe and Co., with others printed in Glasgow, London, and Mexico City. We had the first edition and are happy to add the third. Streeter Texas 1266.

[Texas]: NO. 277 - M.C. HAMILTON VS. F KRITZMIAN [?] GUADALUPE DISTRICT COURT, FALL TERM, 1854 [caption title]. [Galveston? 1854]. 4pp. printed on folded sheet. Small quarto. Printed document completed in manuscript. Presents arguments in the case, derived from the case of A.C. Horton vs. James R. Pace and Morgan C. Hamilton concerning the ownership of a league of land granted in 1838 “by the land commissioners for Matagorda County, fully adjudicated by the district court for the county of Travis.” This is an apparently unrecorded early land controversy, argued for M.C. Hamilton by his brother, future Texas governor, A.J. Hamilton, then of Hamilton and Chandler. Not in Winkler.

[Texas] [TEXAS]. Hartley, O.C. and R. K. REPORTS OF CASES ARGUED AND DECIDED IN THE SUPREME COURT OF THE STATE OF TEXAS DURING THE TYLER SESSION, 1857: VOL. XIX. Galveston, Civilian, 1858. [15],610,[1]pp. Pp. iii - ix contain the memoir of the Hon. A. S. Lipscomb, who died during the 1856 session. Much on land and land office law. On p.xii: "This volume contains the case of Haldeman and others vs Chambers, decided at the Galveston Session, 1857, printed in the order in which they were decided. Galveston, July, 1858."

[Texas] *The Texas Medium: A Monthly Periodical* ... Huntsville: Printed at the "Presbyterian Office," 1854. Vol. 2, nos. 10, 11, & 12. Unrecorded; no other copies known. This periodical was edited by A.J. McGown and "designed to maintain a medial system of doctrine and church government." Contents of this issue include: M. Priest, "God's Foreknowledge and Man's Agency Reconciled: A Sermon"; W. Adair, "The Benign Influence of Christianity"; W. Adair, "Church Creeds"; Thomas D. Wilson, "A Sermon, Preached at the Dedication of the Cumberland Presbyterian Church at Marshall, Texas"; J.S. Guthrie, "On the Authority and Obligation of Men to Believe in Christ Jesus"; M. Priest, "A Sermon: The Rich Man and Lazarus"; R.W. Broome, "An Address, Delivered before the Odd Fellows, in the Court House, Columbus, Miss., April 26, 1852, in Celebration of Odd Fellowship in the United States"; J.S. Guthrie, "On Justification." A note on the last page announces: "This issue closes the second volume of the Medium. We hope, in the future, to issue it regularly once a month." Whether the editor was successful or not, we don't know. He goes on to say, "The friends will recollect that our terms are strictly *cash* in advance," suggesting that attracting paying subscribers was an ongoing concern!

[Texas]: Webb, A.G.: STOCK FARMS, PASTURES, ET. GRAIN, COTTON AND FRUIT FARMS, HORSES AND MULES, FOR SALE.... [Baird, Tx. nd, ca. 1890]. Broadside, 10½ x 5 inches. A rare broadside advertising farm and stock land for sale in Callahan County, in central Texas. A.G. Webb offers thousands of acres of land for sale all around the town of Baird, some of it already improved, but all of it described as "the best watered, best located body of land in Texas for a colony, or for Stock Farming. The water, soil, location and price are attractive and reasonable." Prices began around five dollars an acre and went up depending on the quality of the land, proximity to a railroad, etc. The land described is located just east of Abilene. Apparently unrecorded, with no copies listed on OCLC.

[Territories] Green, James S. *Territorial Policy. Speech of Hon. James S. Green, of Missouri, in the Senate of the United States, January 10 and 11, 1860.* Washington, D.C.: Printed at the Office of the Congressional Globe, 1860. 24 p.

[Tobacco] Panhellenic Exporters' Association. *Greek Tobacco.* (Athens: Hellenic Tobacco Board, 1950.) Small 4to. 32pp + pictorial wraps. Color illustrations and cover by George Karazissis. Some light stains on covers. Elemental look at this topic, prepared as part of Greece's involvement in the First United States International Trade Fair held in Chicago. OCLC located two holdings (NYPL, Nat. Agricultural Lib.).

[Trade Catalogues] [Agriculture] Baker & Hamilton. *Special Catalogue of Mowers, Binders, Headers, Derrick Folks and Blocks, Hay Presses, Hay Rakes, Bone Mills, Cedar Presses.* Sacramento, ca. 1880. 4to. 32pp including pictorial self-wrappers; outer a little sunned, and small edge

tears. Profusely illustrated with wood-cuts and wood engravings, many signed by various engravers from the East. Not located in OCLC

[Trade Catalogues] [Beekeeping] *Price List of Bee-Keepers' Supplies. For Sale by Jennie Atchley Co., Beeville, Texas.* [Beeville]: Weekly Picayune Book Print, 1895. 11,[1] p. Title from wrapper. No other copy recorded. The *Weekly Picayune* began publication in 1889.

[Trade Catalogues] [Bridges] Smith Bridge Co. Annual Catalogue. *Manufacturers of Steel, Iron, Combination, and Wooden Bridges for Railroads and Highways, Plate Girders, Roofs, Viaducts, Turnables, &c., &c.* Toledo, 1885. Oblong 8vo. 29pp + 21 engraved plates + engraved wrappers (by Locke & Trowbridge, Toledo) with bird's-eye view of Toledo Works on back cover. Handsome illustrated catalogue, with views of many kinds of bridges—and with locations and specifics on the bridges—including railroad bridges, and four views of the Maumee River Swing Bridge. Bridges by Smith were constructed throughout Ohio and the Midwest. Not located in OCLC. Not in Romaine.

[Trade Catalogues] [Carriages] Grolock & Co. *Our Salesman for 1897.* St. Louis, 1897. 96 pp. Also, catalogues for 1898 and 1900.

[Trade Catalogues] [Carriages] W. A. Paterson Co. *Designers and Builders of Vehicles.* (Hamilton, OH: Republican Press Co.), 1910. 4to. 122pp + decorative embossed cover [title: Paterson Styles 1910]. Light damp rippled on fore-edge. Profusely illustrated and elaborate catalogue on this Flint, Michigan firm's large line of buggies, bike wagons, surreys, buckboards, and wagons [e.g., "New England Democrat"]. Last leaf has a highly useful illustrated "Anatomy of a buggy" plate, with every part of the vehicle named and located. OCLC notes one holding for the 1911 edition only (Harvard).

[Trade Catalogues] [Clothing] Work Bros. *The "Huntley" Plan Order Your Goods From Our Catalogues, Direct.* Chicago: Cameron, Amberg & Co., ca. 1897. 12mo. 80pp + chromolithographed pictorial wrappers. With illus. mailing envelope. Text illustrations throughout. Full catalogue of men's and boy's ready-made clothes from this large wholesale operation—under the direction of Ed. K. Huntley, "the leading clothing salesman of America." With numerous jokes, cartoons, poems, testimonials. Lots of digs throughout about drummers, and the adverse economic effect of buying from them (e.g., Mr. Businessman, you are also paying for the Drummer's hotel bills, railroad fares, incidentals, etc.). Not located in OCLC.

[Trade Catalogues] [DEPARTMENT STORE]. Jordan, Marsh & Co. *Boston Summer of 1887.* Boston: Jordan, Marsh & Co, 1887. 64 pp. Illustrated with tinted plated. Quarto, original pictorial coloured wrappers. The catalogue includes an order form and an index. The wares are described in detail, and with many drawings, especially of clothing for both men, women and children.

[Trade catalogues] [Furs] H. Liebes & Co. *Fine Furs. Catalogue for the Season of 1912-1913.* San Francisco: Liebes & Co, 1912. Illustrated. Oblong octavo, original pictorial wrappers, front wrapper in a variety of colors, stapled as issued. Milady's furs and fur garments, illustrated with figures today so politically incorrect. The text consists of some general information

about furs, the company's various services and at the rear of the twenty-four page booklet, directions for self-measurement.

[Trade catalogues] [Housing]. Exchange Sawmills Sales Company. A Sleeping Porch for Your Home. Kansas City, circa 1920's. Small 4to, color printed pictorial wrappers, 32pp. Air brushed halftone illustrations throughout, these being a variety of additions appropriate to typical middle-class suburban homes of the era. "Another ESSCO Sales Help to assist the lumber dealer increase his sales volume."

[Trade Catalogues] [Machinery] Clark Sorgo Machine Co. *Catalogue of Cane Mills for 1866*. Cincinnati, 1866. 23pp + 13pp. Wood-cuts throughout. Pictorial yellow wrappers, a little wrinkled. A dos-a-dos publication, with this title portion being a trade catalogue for this firm's cane and cider mills. The other side (13pp, with illus. wrapper) is focused on the Cook's Sugar Evaporator, manufactured by Blymer, Bates & Day (Mansfield, Ohio). Many testimonials in both parts, and both products appealed to the domestic Northern sugar cane market. Romaine cites two later (1874 and 1880) catalogues of such products from the Blymer organization. OCLC notes two holdings (AAS, Hagley).

[Trade catalogues] [Mail order] Sears, Roebuck and Co. *Mercancía de Calidad. Precios Bajos. Estilos Modernos. Servicio Encompetible. Satisfacción Completa*. Dallas, Texas, [1929]. 16 p. Catalog entirely in Spanish, designed for customers in La República de México. The earliest Spanish-language catalog from Sears that we have seen.

[Trade catalogues] [MISCELLANEOUS]. *United Profit-Sharing Corporation Catalog*. New York: United Profit-Sharing Corporation, [1914]. 56 pp. Illustrated. Quarto, original pictorial coloured wrappers lettered in black and white. The precursor the Green Shield Stamps! The catalogue lists different value coupons, what they can be redeemed for, anything from a key ring and chain to Boston Garters to Carbo-Magnetix Razor Strop to Fireside Wing Rocking chairs.

[Trade catalogues] [MISCELLANEOUS]. *Western Buyers Economist. For Buying of First Hands the Principal Firms of the West*. San Francisco: The Economist Pub. Co., August 15, 1893. 16pp. Illustrated. Quarto, original pictorial gray wrappers lettered and decorated in blue, silk cord for hanging. "The object of this work is to save you money. The reliable firms whose addresses appear in this book represent every branch of trade and will sell you goods at the lowest market rates. By mentioning this book when ordering you will save from 1 to 15 per cent on purchases" -from "To Buyers". The directory lists merchants of all kinds with addresses. Many of those have in addition a pictorial advertisement in the publication. Predominantly San Francisco merchants, a few from Sacramento and some with locations on both coasts.

[Trade Catalogues] [Office] Remington Rand. *Protection for Business Records*. Buffalo, 1931. 4to. 171pp perfect-bound catalogue, decorative wrappers. Color illustrated catalogue of office file cabinets, floor safes, and walk-in safes. Not located in OCLC.

[Trade Catalogues] [Railroad] James H. Channon Mfg. Co. Catalog Number 30. Manufacturers of Contractors' Railroad and Mine Supplies, Marine Specialties. Chicago,

1919. 4to. 160pp + wrappers. Prof. illustrated selection of blocks, wrenches, derricks, jacks, crane supplies, etc. Not located in OCLC.

[Trade Catalogues] [Sporting Goods] Bancroft Racket Co. *Bancroft Deluxe Rackets in Color*. Pawtucket, 1937. 36pp + color pictorial wraps. Illustrated catalogue of rackets for squash, tennis and badminton, with “A Short Resume of the Game”—namely, tennis—by William T. Tilden, 2nd (pp.15-35). Contemporary stamp of a college bookstore on cover. This catalogue not located in OCLC.

[Trade Catalogues] [Type specimens] American Type Founders Co. *Pacific Coast Blue Book. Containing Specimens of Type, Printing Machinery, Printing Material*. San Francisco & Portland, 1896. 615pp. Profusely illustrated. Original bright blue cloth with illustration stamped in black on the rear cover (a picture of Satan mixing up a cauldron of Copper Alloy). All edges dyed red. Typography and printing catalogue, aimed (as title notes) specifically to the Pacific Coast trade, with a good selection of printing presses and supplies, hundreds of samples of the firm’s “Copper Alloy” type, plus ornaments, bands, borders, etc. Romaine notes one holding of this issue, in a private collection; OCLC notes a small (196pp) supplemental version from 1898, at Columbia. *Purchased with the Payson Lowell Fund*.

[Twain, Mark] *Mark Twain’s Memory-Builder. A Game for Acquiring and Retaining All Sorts of Facts and Dates*. Folio game board with 2 sheets, 13 1/16 x 8 5/8”, each pasted over black cloth to one side of a box-like wooden frame. Hartford:, February, 1891. **WITH:** *Facts for Mark Twain’s Memory Builder*. [cover-title]. 12mo, pp. 11, [1], self wrapper. New York: Charles L. Webster & Co., 1891. **WITH:** Box 5 1/8 x 11 1/16 x 7/16”, with printed label on lid, designed for storing the common pins used in playing the game, the pins still here. Fine copy of an unused example of one of Twain’s commercial failures. Those copies used by the public show irreversible pinholes, not present here. The pamphlet is “Not a literary production but a collection of names, dates, etc., designed to accompany *Mark Twain’s Memory-Builder,...*”-BAL 3432. The long explanation of “The Game” pasted on one side is dated Hartford, January, 1891, and was written by Twain. “On August 18, 1885, Mark Twain patented his Memory-Builder, a game board aimed at developing memory for dates and facts...The game and instructions...were written by Twain...Several models were test marketed in 1891 but failed to capture the public’s fancy, possibly because Twain’s instructions were too complicated. According to one critic, “The game looked like a cross between an income tax form and a table of logarithms.”-www.twainquotes.com. Twain wrote his friend William Dean Howells “If you haven’t ever tried to invent an indoor historical game, don’t.” Despite its shortcomings as a game, it still seems to generate enthusiasm to this day, witness Hillary Busis, *Bored? Check Out Mark Twain’s Trivia Game*, in *Slate*, April 22, 2010, and *Mark Twain and the Art of Memory*, by Thomas M. Walsh and Thomas D. Zlatich, in *American Literature* (Duke University Press), vol. 53, #2, May 1981. Unused copies, i.e. copies not mutilated by pin holes, are uncommon.

[Watches] Waterbury Watch Co. *Keep a Watch on Everybody*. NY: Patterson, 1887. 16mo. [12] including color wrappers. Portraits of people to “keeping a [Waterbury] Watch on, including President and Mrs. Cleveland, Jay Gould, and P.T. Barnum. OCLC notes a copy at The Strong.

[Western travel] Beadle, J.H. *Western Wilds, and the Men Who Redeem Them. An Authentic Narrative* ... Cincinnati: Jones Brothers & Company, 1877. 628 p.

[Western travel] Cuming, Fortescue. *Sketches of a Tour to the Western Country, Through the States of Ohio and Kentucky; A Voyage Down the Ohio and Mississippi Rivers, and a Trip Through the Mississippi Territory, and Part of Western Florida*. Pittsburgh: Cramer et al., 1810. First edition of this collection of "excellent and extensive observations on pioneer conditions throughout the Ohio and lower Mississippi valleys" (Howes C-947). Cuming, a native of Ireland, purchased land in Ohio in 1806. "These were the occasion of a trip taken in 1807-09 down the Ohio and Mississippi rivers and through Louisiana and the Floridas, which he described in his Sketches of a Tour. This volume... is an accurate and detailed record of social and political conditions in the backwoods area" (DAB II, 592). "One of the most interesting works relating to the West" (Thomson, 126). "Cuming gives a minute description of the numerous towns and localities through which he passed and of the pioneers he met and studied. The appendix includes narratives of great importance, many of which are published here for the first time" (Eberstadt 112:117). Narratives included are by Loskiel, Forsyth, Hildreth, Badger, and Heckewelder, among others. Sabin 117890. Streeter 1325. Graff 944.

[Western travel] Richardson, Albert D. GARNERED SHEAVES FROM THE WRITINGS OF ALBERT D. RICHARDSON COLLECTED AND ARRANGED BY HIS WIFE; TO WHICH IS ADDED A BIOGRAPHICAL SKETCH OF THE AUTHOR... Hartford, Columbian, 1871. 430,[2]pp. Illus., 17 plates. Chapters on free Missouri, our national capital, clocks and watches, Chicago, Omaha, Utah, Sacramento, San Francisco, California industries, sea-lions, cast iron plow, westward via Pacific Railroad, a month in Kansas, etc. Cowan p. 531: "This includes a narrative of a journey to California and descriptions of San Francisco and the west."

[Windows] New Jersey Wire Cloth Co. *Why Copper?* Trenton, 1927. 48pp + pictorial wraps. Two related items laid in. A treatise in "insect screens" and the need thereof, and on use, choice, etc. One enclosed leaflet is the instructive "How to Make Insect Screens" (2pp).

[Women] Buffalo Deaconess Home. *Manual of the Buffalo Deaconess Home and Training School of the Methodist Episcopal Church, for the Genesee Conference*. Buffalo: C.H. Webster, 1890. 32p.

[Women—California] "Amity." [manuscript record of Women's Society] 145pp. 8vo. Measures 7 1/4 x 8 1/2 in. The original manuscript record of a women's social club called "Amity" set up in San Francisco which held meetings 1882-1891 in different member's residences. Pen script in various hands by several secretaries of the club who kept the records of each meeting in very formal fashion. Mainly met monthly. 1st pg. indicates was a "Social Club organized November 1, 1882 at the residence of Mrs. W.H. Rodda. Lists the several women present, those chosen as officers, the Constitution & By--Laws, membership dues, etc. followed by record of monthly minutes, each dated, from 1882-1891. Blue & black pen script, closely written. End of vol. has list of members of Club at various times with their addresses, some cross-outs as members changed. Included Mrs. Charles Crocker (wife of famous S.F. banker) & probably other notable San Franciscans. The minutes discussed attendance & quorums at each meeting, mention of refreshments or lunch served, proposing names of new members & welcoming new members who are voted on, resignation of members, deaths in families, reading of letters received, notice of social chat which occurred, notice of excursions & events (there were very few), money in the Treasury, notice of some

of the social conversation or just reference to it occurring, amusements, authorizations to visit others, reunions, welcoming back members, illness of members, travelling to different residences, sometimes minutes indicate “delightful meeting”, slate some of the social chatting of those present & by whom, etc. The charts at end listing members & addresses have an orig. 1882 chart indicating which meetings attended by each & an 1891 chart. Some of the residences listed include California St., Mason St. Eddy St., Eureka Ave., Post St., Sacramento St., Leavenworth St., Pine, St., Powell St., Howard St., Sutter St., Baker St., Ellis St., Van Ness Ave., as well as the Pleasanton Hotel, San Rafael, Oakland, Orinda Park. It appeared there were about 20 members of the Amity Club at full strength if all attended.

[Women] Pettit, Ivalena. Papers. (Np, 1920's - 1940's). Loose sheets, originals and copies, detailing her vitae, a number of her architectural designs, employment recommendations, diplomas (from Baylor College Academy, Belton, Texas, and from Cooper Union, in New York), large glossy photography of several of her commissions for interior apartment designs in Dallas, evidences of her work at the Texas Centennial Exposition (1935-1936), etc. etc. Fine, incomplete record of a permanently underemployed woman.

[Women] Shipp, M.B. *Infancy and Childhood. The First of a Series of Private Lectures to the Ladies by the Drs. Shipp. Written by M.B. Shipp, M.D.* Salt Lake City: Salt Lake Sanitarian, [ca. 1890?]. 32 pp.

[Women's rights] Reed, Fred, ed. *The Pacific Suffragist: A Magazine Devoted to the Cause of Equal Suffrage*. Vol. I, No. 1. September 1, 1910. Oakland, CA: Pacific Suffragist and Publishing Co., 1910. 4to. 12pp + wraps. Some light staining on spine, otherwise very good. First—and last—issue of this short-lived suffragist magazine (intended to be a bi-monthly), published by a conscientious man in Oakland. Mostly a digest of news, with an inaugural editorial on the suffrage movement in California. OCLC locates a copy at the Huntington.

[Women's rights] *Some Reasons Why Protective Laws for Women in Industry Are Necessary*. New York: National Consumers' League. July, 1915. Illustrated. Approximately 6-3/4 x 15 inches, multi-fold, printed in gray and black on off white paper, both sides. Slogan “Health Safety Living Wages for Working Women”. From “A Matter of History”: The Census of 1850. 225,922 Women and Children were engaged in gainful occupations; The Census of 1910 875,772 Women and Children were engaged in gainful occupations. The pamphlet is a strong advocate for women and children's rights and offers many interesting facts and ideas.

[World War II] Federal Reserve Bank. Collection of 16 flyers, brochures, form letters, etc., relating to various Victory Bonds drives held by the US Government, with a large 8vo booklet explaining the U.S. Treasury 2nd War Loan (20pp, with strong graphics), and a 12pp brochure—Give 3... Get 4!... on savings bonds through payroll deductions.