

ANNOUNCING AN IMPORTANT NEW PUBLICATION:

IN HONOR OF THE MUSTANGS

The Centennial History of SMU Athletics, 1911-2010



DARWIN PAYNE

To mark the centennial of SMU's founding, the Lettermen's Association and the DeGolyer Library have joined together to publish the first comprehensive history of athletics at SMU, from the football team's infamous defeat, 146-3, at the hands of the Rice Owls in 1916 to their victory over Nevada in the 2009 Hawaii Bowl, 45-10. In addition to exploits on the gridiron, *IN HONOR OF THE MUSTANGS* also covers the history of all the other sports on the Hilltop, from well-known championship seasons to the lesser-known but equally important contributions of a host of dedicated athletes and coaches, whose achievements deserve to be recorded and remembered. While almost everyone knows (or should know) that Doak Walker was a three-time All American and Heisman Trophy winner, who knew that SMU fielded a soccer team in 1916? Or that there was a nine-hole golf course on the SMU campus in the early days? Or that Willis Tate, a tackle on the 1931 football squad, would become the president of SMU in 1954? Or that women competed in tennis and basketball at the time of SMU's founding. Or that SMU broke the color line in the Southwest Conference with the recruitment of Jerry LeVias in 1965?

Achievements in swimming, basketball, volleyball, track and field, cross country, tennis, baseball, and equestrian competition receive their due recognition. In fact, in some of these "minor" sports, such as swimming, SMU has one of the finest cumulative records in the country. Appealing especially to Mustang fans, the book also looks at athletics in the context of the history of SMU and American higher education in general.

Author Darwin Payne, emeritus professor of journalism at SMU and the official centennial historian, is currently at work on an academic history of SMU. Photo editor Gerry York ('58) is the curator of SMU's Heritage Hall.

The editorial advisory group includes Roman Kupchynsky II ('80), president of the Lettermen's Association; Chuck Hixson ('70), one of the greatest SMU quarterbacks of all time and president-elect of the Lettermen's Association; Paul Rogers, professor of law, former dean of the law school, and faculty athletic representative for SMU since 1987; Joan Gosnell, University Archivist; and Russell L. Martin III ('78), director of the DeGolyer Library.

Covering 100 years of history, the book's twelve chapters comprise over 400 pages, extensively illustrated with over 600 historic (black & white) photographs, a statistical appendix, timeline, plus an index. Cloth-bound, with colorful dust-jacket.

Please fill out and return this form to the DeGolyer Library, SMU, Dallas, TX 75275-0396. Make checks payable to "DeGolyer Library, SMU" and note "sports book" on the memo line.

Please send me _____ copies of IN HONOR OF THE MUSTANGS at \$45 each _____

Texas residents please add 8.25% sales tax (\$3.71 per book) _____

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