



MEDIA ANNOUNCEMENT

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Duke University Head Men's Basketball Coach Mike Krzyzewski to speak at PwC SMU Athletic Forum Luncheon

DALLAS, TEXAS – The PwC SMU Athletic Forum welcomes Duke University head men's basketball coach and coach of the United States men's basketball team, Mike Krzyzewski to Dallas on Tuesday, April 19, for the AT&T luncheon.

The luncheon will begin at noon in the Khmer Pavilion of the Hilton Anatole. Media availability begins at 10:45 a.m. in the Cooper Room of The Anatole.

Krzyzewski is currently the winningest active coach in men's Division I basketball. He has led the Blue Devils to four National Championships, 11 Final Fours and 13 ACC Tournament Championships. In 2010, Krzyzewski won his latest National Championship and coached his 1,000th game at Duke. Krzyzewski took on the role of head coach of the men's National basketball team in 2005. The team won a gold medal in the Olympics in 2008.

Coach K has been inducted into the National Basketball Hall of Fame, and has been named National Coach of the Year 12 times in eight different seasons. Krzyzewski is the author of *Beyond Basketball: Coach K's Keywords for Success* and *The Gold Standard: Building a World-Class Team*, co-authored by his daughter, Jamie Spatola.

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Honoring the legends of sports for 22 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.