



MEDIA ANNOUNCEMENT

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Super Bowl MVP Troy Aikman to speak at PwC SMU Athletic Forum Luncheon

DALLAS, TEXAS – The PwC SMU Athletic Forum welcomes former Dallas Cowboys quarterback, Troy Aikman to Dallas on Tuesday, August 30, for an Athletic Forum Luncheon.

The luncheon will begin at noon in the Khmer Pavilion of the Hilton Anatole. Media availability begins at 10:45 a.m. in the Cherry Blossom Room of The Anatole.

Aikman is the Dallas Cowboys' all-time leading passer with 32,942 yards. He led the team to three Super Bowl Championships and earned six consecutive Pro Bowl selections from 1991 to 1996. Aikman was named All-Pro three times and selected as MVP of Super Bowl XXVII. He was inducted into the Dallas Cowboys' Ring of Honor in 2005, the Pro Football Hall of Fame in 2006 and the College Football Hall of Fame in 2008.

Aikman became a color commentator for the NFL on Fox in 2001. The Emmy-nominated commentator is currently the network's lead NFL analyst and has covered three Super Bowls.

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Honoring the legends of sports for 22 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.