



FOR IMMEDIATE RELEASE

Contact: Jeff Lockhart
SMU
(214) 768-4314
lockhart@smu.edu

Tommy McDonald Named 2011 PwC Doak Walker Legends Award Recipient

DALLAS, Dec. 6, 2011 – The PwC SMU Athletic Forum has named Tommy McDonald, former University of Oklahoma star running back, as the recipient of the 2011 PwC Doak Walker Legends Award. The award was created in 1998 to honor former running backs that excelled at the collegiate level and went on to distinguish themselves as leaders in their communities.

McDonald will accept his trophy at the Doak Walker Award Presentation Banquet on Friday, February 17, 2012, at the Hilton Anatole Hotel in Dallas. McDonald joins an impressive list of past recipients: Jim Taylor (2010), Eric Dickerson and Craig James (2009), Calvin Hill (2008), Marcus Allen (2007), Walter Payton (2006), Jim Swink (2005), John David Crow (2004), Doc Blanchard and Glenn Davis (2003), Earl Campbell (2002), Tony Dorsett (2001), Pete Dawkins (2000), Archie Griffin (1999), and Gale Sayers (1998).

McDonald was an All-America selection in 1955 and 1956 while at Oklahoma, and the Sooners were undefeated during McDonald's college career going 31-0 from 1954 - 1956. He received the Maxwell Award in 1956, and was a top candidate for the Heisman Trophy in the same year.

McDonald went on to a successful career in the NFL, after the Philadelphia Eagles drafted him in the third round. He led the Eagles to an NFL Championship in 1960 and was a six-time Pro Bowl selection. McDonald retired in 1968 and was inducted into the Pro Football Hall of Fame in 1998.



“Tommy McDonald made extraordinary contributions on the field at Oklahoma and in the NFL,” said Thomas W. Codd, PwC North Texas Managing Partner. “We are pleased to honor this tremendous athlete and person, who was an integral part of one of the most remarkable teams in college football history.”

Doak Walker epitomized leadership, sportsmanship, and academic and athletic achievement during his outstanding career at SMU. Walker was a three-time All-America choice who won the Heisman Trophy as a junior in 1948, was a first round draft pick of the Detroit Lions, led the team to NFL championships in 1952 and 1953, and was chosen All-Pro four times. Walker is a member of both the College and Pro Football Halls of Fame.

About the PwC SMU Athletic Forum

Honoring the legends of sports for 23 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

PwC Doak Walker Legends Award recipients are nominated by the Doak Walker Award National Selection Committee, and then chosen by the Forum’s Board of Directors. For more information, visit www.smu.edu/doakwalker.

About the PwC Network

PwC firms provide industry-focused assurance, tax and advisory services to enhance value for their clients. More than 168,000 people in 158 countries in firms across the PwC network share their thinking, experience and solutions to develop fresh perspectives and practical advice. See www.pwc.com for more information.

"PwC" and "PwC US" refer to PricewaterhouseCoopers LLP, a Delaware limited liability partnership, which is a member firm of PricewaterhouseCoopers International Limited, each member firm of which is a separate and independent legal entity.

###