



## FOR IMMEDIATE RELEASE

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### **Jim Taylor Named 2010 PwC Doak Walker Legends Award Recipient**

**DALLAS, Dec. 16, 2010** – The PwC SMU Athletic Forum has named Jim Taylor, former Louisiana State University and Green Bay Packers star running back, as the recipient of the 2010 PwC Doak Walker Legends Award. The award was created in 1998 to honor former running backs that excelled at the collegiate level and also distinguished themselves as leaders in their communities.

Taylor will accept his trophy at the Doak Walker Award Presentation Banquet on Friday, February 18, 2011, at the Hilton Anatole Hotel in Dallas. Taylor joins an impressive list of past recipients, which includes: Eric Dickerson and Craig James (2009), Calvin Hill (2008), Marcus Allen (2007), Walter Payton (2006), Jim Swink (2005), John David Crow (2004), Doc Blanchard and Glenn Davis (2003), Earl Campbell (2002), Tony Dorsett (2001), Pete Dawkins (2000), Archie Griffin (1999), and Gale Sayers (1998).

During the two seasons Taylor played for the Tigers (1956 and 1957), he became the first player in history to lead the SEC in rushing for two consecutive years. Taylor was also the first fullback in LSU history to earn All-America honors. He was named LSU's and the Senior Bowl's MVP and was inducted into the LSU Hall of Fame in 1957.

Taylor went on to find great success in his ten year NFL career. As a member of Vince Lombardi's Green Bay Packers, he was a six-time All-Pro selection and three-time NFL champion. Taylor helped lead the Packers to victory in Super Bowl I, scoring the first touchdown in Super Bowl history.



“Jim Taylor made extraordinary contributions to his teams at LSU and Green Bay,” said Thomas W. Codd, North Texas Managing Partner, PwC. “We are pleased to honor this tremendous athlete and person, who was an integral part of one of the most storied teams in NFL history.”

Doak Walker epitomized leadership, sportsmanship, and academic and athletic achievement during his outstanding career at SMU. Walker was a three-time All-America choice who won the Heisman Trophy as a junior in 1948, was a first round draft pick of the Detroit Lions, led the team to NFL championships in 1952 and 1953, and was chosen All-Pro four times. Walker is a member of both the College and Pro Football Halls of Fame.

#### **About the PwC SMU Athletic Forum**

Honoring the legends of sports for 22 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

PwC Doak Walker Legends Award recipients are nominated by the Doak Walker Award National Selection Committee, and then chosen by the Forum’s Board of Directors. For more information, visit [www.smu.edu/doakwalker](http://www.smu.edu/doakwalker).

#### **About the PwC Network**

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