

PRICEWATERHOUSECOOPERS   
**SMU ATHLETIC FORUM**

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**MEDIA ANNOUNCEMENT**

**October 7, 2010**

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**Former Head Coach Bob Knight  
to speak at PricewaterhouseCoopers SMU Athletic Forum Luncheon**

DALLAS, TEXAS – The PricewaterhouseCoopers SMU Athletic Forum welcomes the former NCAA winningest Men’s Basketball Head Coach, Bob Knight to Dallas on Wednesday, October 13, for an Athletic Forum Luncheon.

The luncheon will begin at noon in the Khmer Pavilion of the Hilton Anatole. Media availability begins at 10:45 a.m. in the Dardanelles Room of The Anatole.

Knight is the former head coach position at Indiana, where he took three NCAA championships, eleven Big Ten Conference Championships, was named National Coach of the Year four times and the Big Ten Coach of the Year six times. Knight is the only coach in history to win over 900 games.

Knight coached the gold medal winning USA Men’s Olympic Basketball team in 1984. This win made Knight become one of only three coaches to win a NCAA title, NIT title and Olympic gold medal.

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*Honoring the legends of sports for 21 years, the PricewaterhouseCoopers SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PricewaterhouseCoopers SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.*