



SMU HISPANIC ALUMNI SCHOLARSHIP

A talented and diverse student body lies at the heart of a great university. The presence of students from an array of socioeconomic and ethnic backgrounds enriches the quality of the classroom experience and increases opportunities for personal and academic growth.

Improving student quality is a central goal of SMU's Second Century Campaign, and broadening student diversity is an important objective of the University's strategic plan. To support these goals, SMU invests in targeted merit scholarship programs. Scholarship investment has had a measurable impact on our ability to attract and retain top students. As support for merit scholarships has increased during the last decade, the average SAT score of entering first-year students has risen 97 points.

The Hispanic Alumni Scholarship program will provide scholarships to any current qualifying seniors and graduate students at the University, increasing motivation for these scholars to excel in their academic endeavors.

HISPANIC ALUMNI ASSOCIATES (HAA)

Spearheading this scholarship initiative, the Hispanic Alumni Associates (HAA) is an affinity group that supplements the activities of SMU's Alumni Outreach team. The mission of the group is to serve as the link between SMU Hispanic alumni and the SMU community. HAA maintains a close relationship with the student group, College Hispanic American Students (CHAS), which is open to all students.

The current 5-year graduation rate for Hispanic students is 65 percent. Both the HAA and CHAS endorse the development of the Hispanic Alumni Scholarship program to increase retention and graduation rates of SMU Hispanic students. Through increasing support for prospective students who face financial constraints, SMU anticipates significant improvement of Hispanic student performance.

IMPACT

- Will enable SMU to attract and retain top-performing Hispanic students
- Will increase the graduation rate of current Hispanic undergraduate students
- Will elevate SMU's competitiveness among peer and aspirational institutions

JOIN US

Be a part of defining the next 100 years of unbridled achievement at SMU. To get involved in The Second Century Campaign for the Hispanic Alumni Scholarship program, call 214-768-4711 or e-mail haa@smualumni.smu.edu.

