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MEDIA ADVISORY

April 10, 2013

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Press Availability Set for the AT&T Luncheon featuring Brett Favre

- WHO:** **Brett Favre**
11-time Pro Bowl selection and Super Bowl-winning quarterback
- WHAT:** The PwC SMU Athletic Forum presents the AT&T Luncheon featuring Brett Favre
- WHERE:** Hilton Anatole Hotel
Khmer Pavilion
2201 Stemmons Freeway, Dallas, Texas 75207
- WHEN:** Friday, April 12, 2013
12 - 1:30 p.m.
- TICKETS:** Tickets are still available. Call (214) SMU-4314, or visit smu.edu/athleticforum for more information.
- MEDIA:** **Mr. Favre will be available for media from 10:45 – 11:00 a.m. in the Topaz Room of the Hilton Anatole. He will also visit with students from 20 Dallas area High Schools from 2 – 2:30 p.m. outside of the Wedgwood Ballroom.**

Please contact Brad Sutton in the SMU Media Relations office at (214) 768-2883 or at bsutton@smu.edu if you plan to attend. Members of the media are invited to stay for the luncheon from 12-1:30 p.m. and to cover the post-event with the Dallas area high school student from 2 – 2:30 p.m. outside of the Wedgwood Ballroom.

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